



# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

## REPORT

### **STUDENTS' PERSONALITY DEVELOPMENT ACTIVITY ON** **"CAT PREPARATION AND PROFILE BUILDING"**

Sunday, June 28, 2020

MAIMS has always taken concrete steps to work towards the holistic development of the students. We realize that it is not the most knowledgeable who cracks entrance exams. The student who can utilize the resources available viz., his knowledge and the time available for the exam, make it to the top list. So what preparations need to be made by the students to bell the CAT exam? Additionally, how should the students make their profile impressive to leave a positive impression on the interview panelists. To offer the answers to such pertinent questions, *Illuminate – The Learning Hub* of Maharaja Agrasen Institute of Management Studies organized a webinar on 'CAT Preparation and Profile Building' on Sunday, June 28, 2020. The webinar was conducted using the digital platform, Zoom at 5: 00 pm.

The resource persons for the webinar were Mr Utkarsh Kumar and Mr Akshay Kumar Sirsalewala.

Mr Utkarsh Kumar, a merit scholar at IIM, is an incoming Senior Associate at Boston Consulting Group (BCG). Most recently, Utkarsh has worked at EY (Business Advisory Services division) on Profit Maximization for an Indian Natural Gas Distribution client and the 2030 Growth Strategy Project for a UAE based Oil and Gas client. He was brought up in Kolkata and completed his Bachelor of Technology in Chemical Engineering from IIT Guwahati, where he co-founded LECTUR.

Mr Utkarsh Kumar approached the audience by giving a brief overview of the various sections in CAT Exam'. He gave tips to students on 'how to select the right sets and how to solve them'. He advices the students to focus on selecting the most easy or high scoring sets to increase their number of good attempts. Once you select the sets, how can you solve these sets with utmost efficiency was also discussed by him. A very interesting profile building model was shared by Mr Kumar to inspire the students to go beyond their limits. In addition, he also shared some of the valuable tips, like, find pull quotes that move the story, develop your angle, let your subject to do 90 % of the talking, create your questions that linger, record your interviews for self – evaluation, etc. among the students to make their profile stand out amongst the many numbers.

The webinar also had the presence of Mr Akshay Kumar Sirsalewala, graduate from IIM Kozhikode. He is a CA who cleared all levels of CFA and FRM. Shortly, he will be joining PwC US Advisory as an Experience Associate. Prior to IIMK, he worked as a Debt Syndication Executive at an Investment Bank. He writes extensively on how to prepare for CA/CFA/CAT and was part of the editorial teams of CAclubIndia and InsideIIM. He also worked as faculty at Career Launcher, teaching Math and LRDI.



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Mr Akshay Kumar Sirsalewala, scored 99.24%ile in CAT 2017 and very emphatically stressed that it's not only engineers who can crack CAT. You can be from any academic background, that can't stop you from cracking CAT and getting into a b-school. Mr Akshay Kumar said that many students miss out on solving easy questions in the exam due to lack of time management. He laid stress on adopting and applying an effective strategy to attempt the paper so that one can solve all the questions that one is capable of (It is not that one has to know everything). Cracking CAT is about ensuring that you solve correctly, and within the time available, all the questions that you would otherwise solve given infinite time!' was the 'principle of that perfect 99%ile score' given by him.

The session was very interactive and total of 142 students of MAIMS participated in the webinar. The enthusiastic audience raised many thought - provoking questions like Should one appear for CAT after gaining a work experience of 1 – 2 years in industry? When is the right time to start taking CAT coaching? Is there any association between CAT and other entrance exams like JEE? Is any weightage attached to 10<sup>th</sup> and 12<sup>th</sup> marks or is it only the graduation marks that are counted for? Will any weightage be attached to 3<sup>rd</sup> language course certificate? Which are the important questions one must prepare for an interview?

It was indeed a valuable session wherein the take away have helped the participants to identify the right approach of making it through the CAT exam and then building on the right profile while facing the interview panel. The webinar will definitely help students to become familiar with the CAT journey, the ideal CAT preparation strategy for non-engineers, the right tactics to adopt for handing various sections effectively and improving their confidence during an interview. The take away of the webinar will have a constructive influence on their performance on the D-Day.

The screenshot shows a Zoom meeting interface. On the left, a presentation slide titled "CAT Prep Journey" is displayed. The slide outlines a timeline from Class 11 to Class 12, detailing the preparation process for CAT, including topics like Quantitative Aptitude, Verbal Ability, and Logical Reasoning. On the right, a "Zoom Group Chat" window is open, showing a list of questions and answers from participants. The questions include:

- From Shreshth Gaur to Everyone: Is it necessary to take coaching classes??
- From Gaurav Singh to Everyone: Sir is it only that the 2nd year marks are what matters in the academics? As in of we aren't really studious in the 1st year in the int. selections
- From Sanyam to Everyone: what would be better a idea doing preparation during your graduation or one should devote one extra year for CAT preparation?
- From Mahesh Vora to Everyone: How do you relate this exam with other exams like JEE. (in terms of preparation)
- From Esha Dhillon to Everyone: I am currently pursuing BBA (2nd year) from when should I start coaching or preparing for CAT?
- From Uttam to Everyone: should we choose online classes for cat preparation?
- From Shalibo to Everyone: what if I want to do job for 1-2 years and then appear for CAT? is it good and preferable?
- From Dhruv Dhillon to Everyone: what is the ideal time to appear for CAT exam like my 2nd year has just started in BBA.
- From Deekha Singh to Everyone: So I also heard we get points for our academics scores in 10th, 12th and graduation - is that true?

The chat window also shows a "Like" button and a "More" button. The bottom of the screenshot shows the Windows taskbar with the search bar and system tray.



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Zoom Meeting - Zoom Group Chat

From Shikha to Everyone:  
I'm a graduate having a gap year so how can I cover up that and what courses to do for marketing as a part of profile building?

From Nehal Rajgopal to Everyone:  
if I am learning an extra language but I am not doing a certificate course can I add it to cv??

From Sanku Garg to Everyone:  
thnku !!!

From Nehal to Everyone:  
Thank you, it was really insightful

From Jaye Arora to Everyone:  
I have done my certificate course in language about I passae it ahead too and mention in cv?

From Nehal Rajgopal to Everyone:  
or what was your profile before nish

From Shikha Garg to Everyone:  
thnku so much for such a wonderful session, helped me a lot!!

From Shubhish Rishi to Everyone:  
Thank you sir...it was a great session sir

From Anshika Gupta to Everyone:  
Thank you sir

From Eshvi Gupta to Everyone:  
thnku sir  
Awarasna Vidwan I have attended

To: Everyone  
Type message here...

