



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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### Webinar Report

#### “Identifying Entrepreneurship’s Values and transforming it into Behavior”

Tuesday, NOVEMBER 17, 2020

The BENEVITY, business ethics and corporate social responsibility society of MAIMS conducted the webinar on “Identifying Entrepreneurship’s values and transforming into behavior ” for the students and teaching faculties. There were 36 participants for the webinar.

Ms. Shuchi Dixit, assistant professor, FIIB delivered the lecture. Ms. Shuchi is a result-driven training & development professional with 12 years’ experience, profoundly impacting performance through the design of personnel training programs for the reform, enhancement & advancement of organizational objectives. She is an accredited Trainer from ICS India Limited & a Certified Counsellor & legally affiliated with Counsellor Council of India. She has certification for Cognitive Behavioral Therapy & Family Counseling from VIMHANS. She has successfully designed & implemented training sessions & experiential workshops on Change & Stress Management, Team Building, Time Management, Goal Setting, Public Speaking, Emotional Intelligence & Mental Health.

#### **The course content delivered in the webinar is as follows:**

The importance of identifying Entrepreneurship’s values and how entrepreneurs should transform it into behavior was discussed in this session by the Speaker of the Session Ms. Shuchi Dixit. She discussed the basic concepts of Entrepreneurship’s values and behavior relating to best suitable real-life cases which are essential for understanding it. She projected a clear understanding of the importance of values and future problems in the real world for entrepreneurs. She inspired the audience by lively interacting on topics such as importance of values for entrepreneurs. She also talked about entrepreneurial behavior, it’s important to understand that the behavior is not simply

a set of desirable traits and characteristics. Instead, they are defined as key behaviors individuals exhibit early on that allow them to better navigate the world of business and see success.

She emphasized on opportunities and markets for budding entrepreneurs in India and global market and gaining practical mastery over applications of values through a hands-on project. She projected on comprehending the theoretical concepts and relating to the practical aspects of values.

Also the feedback about the session was collected from all the participants to improve the sessions that will be conducted in the mere future.

### Poster of the Event

**MAIMS**  
The BE-CSR Society of MAIMS

**BENEVITY**  
The BE-CSR Society of MAIMS

**Identifying Entrepreneurship's Values and transforming it into Behavior**

**Ms. Shuchi Dixit**  
Assistant Professor  
FIIB

**November 17, 2020**  
3:30-5:00 p.m.  
Platform- Zoom Cloud Meetings and YouTube

**REGISTER HERE**  
<https://bit.ly/3peUbzD>

For more info, contact-  
Shiven- 7503033313  
Srishti- 9873044105

E-certificates to participants

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This programme is arranged in the motive of sharing the knowledge and practical experience of Ms. Shuchi Dixit, who has a long year of experience in business ethics and corporate social responsibility. The overall organization and deliverance of the webinar was helpful and satisfied the participants.

**Webinar Conveners**

Ms. Taranpreet Kaur

Ms. Sakshi Gupta

**Student Coordinators**

Shiven Goel

Aparna

Resource Person : Ms. Shuchi Dixit, Assistant professor, FIIB

**Certificate of the Event**



**Feedback Form for Webinar on "Identifying Entrepreneurship's Values and translating it to Behavior"**

Organised by: Maharaja Agrasen Institute of Management Studies, New Delhi  
 Date: 17th November 2020  
 Time: 3.30 PM to 5.00 PM  
 Venue: Zoom Meeting

\*Required

Email address \*

Prefix (as Required in Certificate) \*

Name of the Participant \*

Contact Number \*

Category of Participant \*

Mr.  
 Ms.  
 Dr.  
 Prof.  
 Mrs.

Name of the Participant \*

Contact Number \*

Category of Participant \*

Faculty  
 Student  
 Staff

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## Feedback Form

Feedback form\*

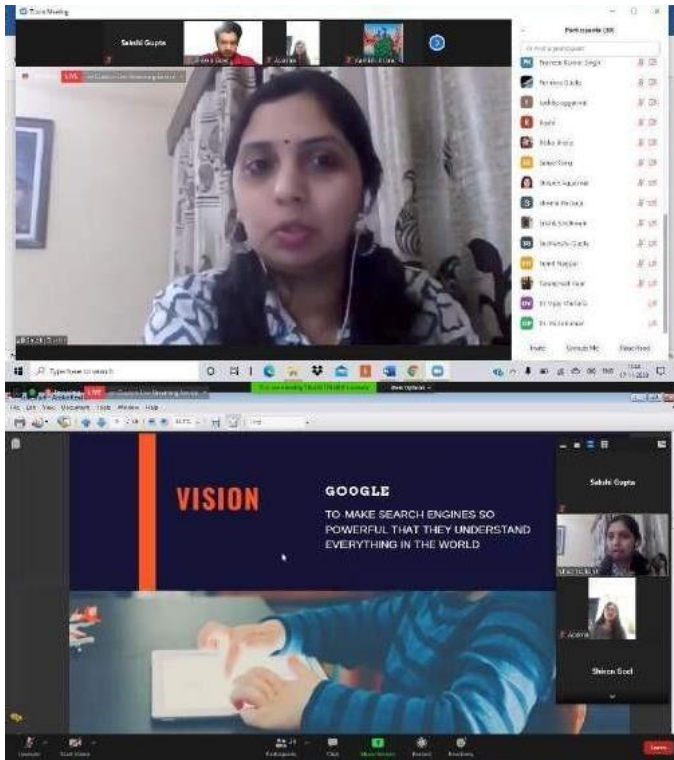
Link:

<https://docs.google.com/forms/d/e/1FAIpQLSe-nRqAZPKotg4BAYd9zfGJ4qgOYEeM1sAt-lb21uM-XnHD3g/viewform>

The objective of the webinar was achieved. The overall session discussion benefitted the faculties, research scholars and students. This webinar would help the participants to implement business values in an effective way.

## Screenshots from the Event





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END OF REPORT

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