



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
(A unit of Maharaja Agrasen Technical Education Society)
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Bag Making Drive at Silai Kendra, Mangolpuri (August 25, 2021)

Enactus, MAIMS organised a Bag Making Drive under its project KAVACH initiative to provide empowerment and employment opportunity to the women tailors and weavers who have suffered setbacks during the COVID- 19 Pandemic. The drive was launched in collaboration with Navratan Foundation.

The drive was aimed at achieving multiple objectives by firstly creating women empowerment by providing a source of employment to the women weavers and artisans, secondly creating employment for these women and thirdly contributing to environment by creating bags out of single use plastic.

A team of 10 volunteers went to Silai Kendra, Mangolpuri on 25th August, 2021 where they worked for full day and created bags of different shapes and sizes. The bags were made completely out of single use plastic. To market these bags, collaborations were then arranged with various colleges to set up stalls during their fests and also by setting up stalls in the melas during the festive season. The revenue generated from the sale of these bags was then deposited into the pockets of these women.

