



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
(A Unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA. www.maims.ac.in

Zee Anchor Quest

On December 14, 2021 Anchor Quest was organized for two days by the Department of Journalism and Mass Communication in association with Zee Media. It was a subject of PAN India and we welcomed applicants from across the land. The Anchor Quest took place on December 14 and 15 2021 in the premises of Maharaja Agrasen Institute of Management Studies 7th and 9th Block. Around 200 people from all walks of life and different parts of India registered for this. 71 students of Department of Journalism and Mass Communication, MAIMS participated in the event.

The Anchor Quest consisted of three rounds, namely:

1. Personal Interview
2. Writing Test
3. Screening Test

Personal interview i.e., first round where the applicant had an interview with the *HR team* of Zee Media. In this round, applicants were asked questions based on their past work experience to test their skills and knowledge of Journalism. The second round consisted of an interview and a written exam based on Current Affairs to check an applicant's scriptwriting style to examine students in a more advanced scrutinizing manner. The final and last round consisted of a screening test, where students had to present their speaking skills to depict how good of an anchor they can be.

Out of all the candidates, only 35 were shortlisted. Applicants will compete in further levels.

Zee Media along with Dr. Ravi Kumar Gupta *Director MAIMS*, Prof (Dr.) Vinita Gupta, Head, of the Department of Journalism and Mass Communication, and Event Coordinators Ms. Shifali Ahuja and Dr. Nisha Singh distributed certificates to the members of the Organizing Committee.

The Anchor Quest was a success as it witnessed many great potential Anchors and the HR Team was content with the response, they received throughout their hunt for exceptional News Anchors. With the support of the dignitaries Dr. Ravi Kumar Gupta Director MAIMS, Dr. S.K. Garg Director General MAIMS, and various others withheld the entire event Zee Anchor Quest to its core with their heartfelt blessings and support.

Prof (Dr.) Vinita Gupta, Head, the Department of Journalism and Mass Communication, congratulated the Organizing Committee and Event Coordinators Ms. Shifali Ahuja and Dr. Nisha Singh for arranging an extremely fruitful and successful event.



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DAY-1: MAIMS Students with Zee Media Team



DAY-2: MAIMS Students along with their certificates given by Zee Media