



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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ECOBRICKS CONSTRUCTED BY ENACTUS AND LEGAL SERVICES CLINIC, (SEPTEMBER 29, 2021)

Enactus along with Legal Services Clinic, MAIMS launched Project Pranada which was aimed at fulfilling the sustainable development goal of ensuring clean and green environment by reducing plastic wastage and ensuring the objective of 3Rs i.e. Reduce, Recycle and Reuse.

Plastic water bottles were bought from restaurants, which would've otherwise discarded these bottles thoughtlessly or would be polluting our lands. The innovative minds of our students saw a potential in the idea of turning these pieces of garbage into something of utmost necessity to the public i.e. toilets.

Aiming to transform these bottles into "EcoBricks" to craft lavatories for the underprivileged and improve sanitation levels in the rural settings has been the motive for the team. Members were given 6 bottles each to make EcoBricks out of them within the comfort of their homes. These EcoBricks would be used to construct toilets killing two evils at once- The menace of plastic pollution and Reduction in open defecation practices in addition amplifying education about hygiene maintenance.

