



**Maharaja Agrasen Institute of Management Studies**  
(A unit of Maharaja Agrasen Technical Education Society)  
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

## **Report on 'Developing Investment Acumen' By Entrepreneurship Cell**

**Date: Thursday, August 17, 2021**

On August 17th, the Entrepreneurship cell of MAIMS, BIZMIND, organized a webinar on “Developing Investment Acumen” which focused on the domain of finance, various aspects in pursuit of investment, analyzing of companies on diverse criteria and work-life of Mr Arpit Gupta and his role as one of the leading entrepreneurs today. A Total of 101 participants attended the webinar.

Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS, Dr. Sumedha Dutta, President of MACS, Associate Professor, Department of Business Administration, MAIMS and Ms. Shweta Rastogi, Assistant Professor, Department of Business Administration, MAIMS, Dr. Charu Mohla, Associate professor, Department of Business Administration, MAIMS inaugurated the webinar. The anchor of the session welcomed the keynote speaker of the session, Mr. Arpit Gupta.

The session started with a fundamental question, i.e., what is an investment? The students were encouraged to answer and be more participative, making the webinar a considerable success. Arpit sir said, “Jobs should be done not only for earning money but also because you like it”. Mr. Arpit explained the Investment process by various steps like when to invest, where to invest and which platform is best. He also elucidated other topics like Stock markets, trading, market capitalization, and other factors in pursuit. After the session, participants asked their queries, and Mr. Arpit Gupta answered them in the most exciting way possible.

Finally, Ms. Shweta Rastogi, faculty coordinator of BizMind, Assistant Professor, Department of Business Administration, MAIMS, gave the concluding remarks and vote of thanks.

### **Faculty Coordinators:**

Ms. Shweta Rastogi

Dr. Charu Mohla



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**Glimpse of the event:**

