



# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

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Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

## Session on Basics of Graphic Designing April 7, 2020

The Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management Studies, organized a session on “Session on Basics of Graphic Designing” in Maharaja Agrasen Institute of Management Studies, New Delhi on April 7, 2020. In total 49 students attended the session.

Mr. Jitender Vig, Assistant Professor, MAIMS interacted with the students and took an informative session on basics of graphic designing. He said “Graphic design is a sought- after skill that can help produce high-end designs to promote brands at a national and international scale. Adding graphics to your design can help you showcase your creative skills and make a good impression on your clients.” He talked about basic features of graphic designing which are balance, alignment, hierarchy, contrast, proximity, color and space. The session was detailed and informative.

On the behalf of Maharaja Agrasen Institute of Management Studies Mr. Vijay Pal Singh, Assistant Professor, Department of Journalism & Mass Communication, (MAIMS) presented a memento as a token of gratitude.

This session was extremely successful and very interactive as it gave a lot of enlightening learning to the students.

