



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

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Session on “Digital Literacy and its Role in India”

May 15, 2019

Department of Business Administration, organized a “Session on Digital Literacy and its Role in India” in Maharaja Agrasen Institute of Management Studies, New Delhi on May 15, 2019. The session focused on the importance of Digitalization. 67 students participated in the session.

The main speaker for the session was Dr. Deepak Dagar, Assistant Professor MAIMS. The session was informative as he talked about Digital literacy as an important life skill, maybe the most important since the world is quickly transitioning into an Artificial Intelligence (AI) world. He explained that these digital skills allow us to find, use & create information online in a productive and useful manner.

Dr. Deepak interacted with the students and briefed about Connectivity barriers, infrastructure scarcity, resources and a lack of understanding from decision-makers are the major reasons behind low digital literacy in rural parts of India. The Indian government is actively promoting digital literacy with initiatives such as Digital Bharat and Technological Inclusion in rural areas. Distance education, WIFI hotspots in public areas, Telemedicine and other forms of digital inclusion are becoming more common in India. The students thoroughly enjoyed the session.

On the behalf of Maharaja Agrasen Institute of Management Studies, Dr. Vijay Kumar Khurana thanked him for remarkable presentation about Digital Literacy.



