



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

A Unit of Maharaja Agrasen Technical Education Society

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PRACTICAL EXPOSURE TO FITNESS: A VISIT TO SPORTS AUTHORITY OF INDIA

July 22, 2022

The Department of Journalism & Mass Communication, Maharaja Agrasen Institute of Management Studies, organized a visit for Students to Sports Authority of India, JawaharLal Nehru Stadium, New Delhi on 22nd July, 2022. The visit focused on providing a chance to understand the role of Sports Authority of India (SAI) as well as various sports events infrastructure for sports players. It was a great learning experience for the students of 2nd Semester. In total 20 students went to the visit. Students were accompanied by faculty Coordinator Mr. Vijay Pal Singh, Assistant Professor.

Dr. Shiv Sharma, Executive Director, [Khelo India] interacted with students and guided them to be a good sports person. He added that Khelo India is a good initiative by Prime Minister Narendra Modi. A large number of rural and school students are participating in the Khelo India mission.

On this occasion Dr. Fahad Usmani, Senior Consultant, Sports Authority of India (SAI) delivered a lecture to the students. He talked about the allocation of sports budget to various sports and the role of SAI in organizing sports event. He briefed about the preparations for sports journalists for covering the upcoming commonwealth game (CWG) to be held in Birmingham.

On the behalf of Maharaja Agrasen Institute of Management Studies Mr. Vijay Pal Singh, Assistant Professor, Department of Journalism & Mass Communication, (MAIMS) presented a memento to Dr. Shiv Sharma, Executive Director, [Khelo India] as a token of gratitude.

