



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
(A Unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA. www.maims.ac.in

REPORT
WEBINAR ON 'HOW TO START YOUR STARTUP IN 48HOURS'
October 13, 2021

Commcompact - The Commerce Society of Maharaja Agrasen Institute of Management Studies organized a webinar on 'How to start your startup in 48hrs' on October 13, 2021. The webinar began at 4 pm and the resource person for the webinar was Mr. Shivam Ahuja. The webinar was registered and attended by 95 students.

Our host, Dharamdev Chharia, gave the welcome address and a brief introduction to Commcompact and our newsletter Vanijya 2.0.

Following that, Vidit Rajpal addressed the society's new and upcoming initiatives, and Ridhi Seth welcomed all the faculty members and Director Sir. Then Ms. Sumedha Dutta, President of MACS, and Associate Professor, Department of Business Administration, MAIMS, addressed the audience, which was followed by words of appreciation from our Director Sir Dr. Ravi Kumar Gupta.

Our host, Ridhi Seth, then gave the introduction of our speaker.

Mr. Shivam Ahuja is the Founder/CEO of Skill Circle, CEO of Delhi Angels, and founder of Delhi Start-ups. He is also a Business Advisor at Atal Incubation Centre BIMTECH, a TEDX Speaker, and an investor at Coinally.io. In his early 20s, he joined his family's gifting business and helped it grow from a small business to a Retail showroom and is still contributing towards it.

In 2012, he joined Micromax Informatics and helped them in Building their Sales channel for Delhi Region. He Contributed to Micromax's massive growth for the years 2012-2015 and got awarded "Best Sales Professional" for a quarter in 2014.

In 2014, he started Delhistartups.org Community. In 2016, he launched Delhi Angels and invested \$100,000 in one tech startup through their group of investors. He has the Vision to build the most active, Impactful community of budding startups and Entrepreneurs. Soon after the introduction, the stage was handed over to our speaker who was ecstatic to be able to connect with the students. He divided this lucrative topic into subparts and explained each one separately. Along with other things, he emphasized the importance of management.



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He talked about Mr. Sam Altman, who is a foreign investor in budding startups. He is the director of 'Y combinator,' an entrepreneurship college that will fund your idea and team up to Rs.1 crore if they like it. He also mentioned that Sam's handbook titled 'Startup playbook' is a very well-crafted resource for new startups.

To quote him "It's not the idea investors are betting on, but the people behind it"

He highlighted the importance of a great team and individuals. Following that, he stated that if the team is Ok-Ok but your prototype is excellent, you can also achieve great heights.

Mr. Shivam Ahuja, a mentor himself, then talked about how his students came to him with only a brief idea and are now thriving. One of his students has a company named "LetReach" that specializes in AD-popups. Another of his student founded "Yourshel", a company that assists students in obtaining PGs in the DU circuit.

He encouraged young minds to not fear failure. He asked everyone to focus on the principle of developing their inner friend circle, as you are the product of whom you hang out with. He added that one should always execute the idea and there are certainly people who'll pick you up if you fall.

He then mentioned the three stages of startup funding - Getting initial investment from investors, Getting your own IPO, and Selling the idea/startup to another company. He used the example of 'InShots,' the most popular short-news reading app, which began as a Facebook page and also demonstrated the first website for 'OYO ROOMS,' which was made entirely of HTML but suited its purpose

The speaker's address was followed by a Question-Answer round which was moderated by Niharika Bajaj and Bhumi Sardana.

After thanking Mr. Shivam Ahuja for answering each question so enthusiastically, our moderator invited Vidit Rajpal to give the Vote of Thanks. The event was graced with the presence of dignitaries from our college and the society's faculty coordinators. After conveying our sincere gratitude to all those present in the Webinar, we ended the meeting as per schedule at 5.30 PM.

Message Circulated:

✨ It's not about ideas. It's about making ideas happen ✨

Everyone has an idea but bringing that idea to life does not come easy. But don't worry, we've got you covered!

Compact - The Commerce Society of MAIMS presents a webinar on '**Start your Start-up in 48 hours**' addressed by ***Mr. Shivam Ahuja***, Founder and CEO of SkillCircle, CEO of Delhi Angels and a TEDx speaker.



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Our speaker has been actively sharing his thoughts and game-changing tips about entrepreneurship and the business world, with the goal of creating the most engaged and effective network of budding firms and entrepreneurs.

Registration Link: compactmains.in/register

E-certificates: will be given to all the students who would attend the webinar!

Date- 12th October, 2021

Time- 4 PM onwards

Platform- Google Meet

For more details, Contact:

Yash Jain - +918294916807

Kashish Arora - +91 74280 53440

Screenshots of the Webinar


The screenshot displays a Google Meet session. The central focus is on two magazine covers from 'VANIJYA The Commerce Gazette'. The left cover, labeled 'BEFORE', has a red arrow pointing downwards and a headline about India's GDP contracting by 23% in Q3. The right cover, labeled 'AFTER', has a green background and a headline about the impact of the Taliban's re-establishment in Afghanistan on the Indian economy. To the right of the covers is a grid of participant video thumbnails. The bottom of the screen shows a control bar with a timer at 16:11 and a 'Start Your Start up in 48 Hrs' notification.



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Labels - Office.com MBA Guru Yes Bank Netbanking Classroom Back up and restor... How To Create A Fr... WordPress Editor (... Inbox Compact Drive Compact Reading list

REC MAHI JINDAL is presenting



Dr. Sumedha Dutta

Dr. Sumedha Dutta is presently working as Associate Professor, Department of Business Administration with Maharaja Agrasen Institute of Management Studies, Delhi. She has earned her Doctoral degree from University School of Management Studies, Guru Gobind Singh Indraprastha University, Delhi in the area of servant leadership and positive psychology. Her keen research areas include Organization Behavior and Human Resource Management. She has over 25 papers published in National and International Journals and conference proceedings to her credit. She is currently associated with the International Journal of Consumer Studies as a Reviewer

DHAARAM DEVV ... Start With Shivam Utkarsh Saxena

Sumedha Dutta NIHARIKA BAJAJ RONI SETH


Vidit Rajpal 81 others You

16:15 | Start Your Start up in 48 Hrs

REC MAHI JINDAL is presenting

DIRECTOR DR. RAVI KUMAR GUPTA

Prof. Gupta has experience of over 25 years including teaching and administrative assignments. He has keen interest in academics and research activities. He has guided research to 15 M.Phil and 4 PhD research scholars and 6 more are presently registered with him in various other Universities. He has published over 90 papers in Journals of National and International repute and has Edited 6 books in the areas of Management and Commerce. He has participated in more than 150 national and international conferences/seminars/workshops FDPs etc. in which he has Chaired many technical sessions and delivered Keynote addresses.



RONI SETH 1163 Aman Kumar S... Start With Shivam

Utkarsh Saxena NIHARIKA BAJAJ Ekta Dargan

Sumedha Dutta 84 others You

16:19 | Start Your Start up in 48 Hrs



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REC MAHI JINDAL is presenting

Q & A
ROUND

Start With Shivam
NIHARIKA BAJAJ
Bhumi Sardana
Utkarsh Saxena
BHUMI SARDANA
Vidit Rajpal
SHAARAM DEVI
71 others
You

17:10 | Start Your Start up in 48 Hrs