

(A Unit of Maharaj Agrasen Technical Education Society)
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, India; www.maims.ac.in

CAREER COUNSELING SESSIONS FOR SKILL ENHANCEMENT PROGRAM – CFA, FRM & NSE ACADEMY CERTIFICATIONS

Under the Aegis of IQAC

Online Sessions: September 07, 2021- September 17, 2021 Google Meet Link: https://meet.google.com/vzg-kwib-crt

Offline Session: September 27, 2021 Venue: Main Auditorium Time: 11:00 am – 12:30 pm

REPORT

'Learning is not attained by chance; it must be sought for with ardor and diligence.'

Abigail Adams

India has made substantial economic progress over the past few decades. In recent years, Indian Government has carried out important market-oriented reforms. Sound financial systems underpin economic growth and development, and are crucial to the World Bank Group's mission of alleviating poverty and boosting shared prosperity.

India has a diversified financial sector undergoing rapid expansion, both in terms of strong growth of existing financial services firms and new entities entering the market. The sector comprises commercial banks, insurance companies, non-banking financial companies, co-operatives, pension funds, mutual funds, and other smaller financial entities. The banking regulator has allowed new entities such as payment banks to be created recently, thereby adding to the type of entities operating in the sector.

In this volatile market - order, skills, and knowledge are going to be the essential assets that every aspiring youth needs to possess. To enable the students to feel enthused, empowered, and ready for the external environment, Maharaja Agrasen Institute of Management studies continuously strives to deliver skill enhancement programs that impact the way students learn and perform in the corporate world. In the same endeavor, to facilitate and prepare the students for NSE Certification Courses, FRM and CFA Programs, the Internal Quality Assurance Cell (IQAC), MAIMS invited experts to conduct "Career Counseling Sessions for Skill Enhancement Program – CFA, FRM & NSE Certifications". The speakers of the sessions were:



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Mr. Alok Sharma is a qualified MBA with dual specialization in Finance & Investment Analysis and Portfolio Management from NMIMS. He has a cumulative work-experience of 20 years and has worked with many financial firms like World Star Finance (London based Investment Banking firm), Religare, Multiplex Capital Ltd., IIFM etc. with qualitative experience in Fundamental Analysis, Risk Management, Company Valuation, Financial Modelling, Technical Analysis, Market Research and Business Development & Training.



Ms. Namrata Singhal is an Analyst with the Intercontinental Exchange. Her expertise lies in the pricing and analytics segment of various asset classes such as Equity and Derivatives. Having completed a stint as a Financial Research Associate with the Data Analytics Division in DE Shaw prior to this, she also has experience in Deloitte and Goldman Sachs. She has strong research and analysis skills with advanced excel and intermediate-level python programming. Alongside being an active volunteer in CSR projects, she is also a certified peer educator.



Mr. Prayas Agarwal is a senior data science analyst. He graduated from Amity University specializing in finance and Investment analysis and subsequently pursued his Master's in Business Administration in Finance from New Delhi Institute of Management He has worked with Brightstar Research and Anand Rathi Wealth Management. He has a keen interest in corporate finance, equity research, investment banking and Capital Market Analysis. He also actively trades and invests in the stock market.

The online skill enhancement program commenced on September 7, 2021, with the blessings of Prof. (Dr.) S.K. Garg, Director General, MAIMS, and Prof. (Dr.) Ravi Kumar Gupta, Director of MAIMS. They congratulated all the students for their zeal to learn and wished them the best in their future endeavors. Session-wise details are as under: -

Online Session 1: September 07, 2021

The first session was conducted for the students of BBA 3rd Semester Sections A & B on September 7, 2021. A total of 78 students attended the session. It started with a discussion by the speakers about the visibility of new winds of change in the Indian financial market. The emerging implementation of



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stress testing, VaR calculations, parametric and non-parametric approaches in the financial modelling space, signifies that corporate are choosing contemporary market movements. The major regulatory bodies RBI, SEBI, PFRDA, FMC and IRDA have increased their scope and policies for implementing risk management while keeping regulatory capital for both internal and external sources. He discussed in detail the importance of financial courses like NSC Certifications, FRM and CFA for the enhancement of students' skill set to uplift their knowledge base and become industry ready.

Online Session 2: September 09, 2021

This session was conducted for the students of BBA 3rd Semester Sections E&F on September 9, 2021. There were 55 participants in the session. The speakers discussed that with the introduction of newdimensions and paradigms in the financial system, the banking sector is forced to hire risk specialists and certified FRMs -Financial Risk Managers. At a time like this FRM Coaching in India is highly recommended. Financial Risk Managers are certified by the GARP or Global Association of Risk Management. At the same time, professionals like CFAs, Quant Traders, and equity research analysts are highly sought after in today's world.

Online Session 3: September 10, 2021

Session 3 was conducted for the students of BBA 5th Semester Sections A& B on September 10, 2021. There were 56 participants in the session. Mr. Alok Sharma began the session with a very simple but powerful message 'Everything depreciates in this world except for education'. He discussed with the participants that due to the pandemic situation in the world, the tables have turned. Placements have become tougher and therefore, it becomes imperative on the part of the students to build their resumes so as to build the gap between theory and practice.

Online Session 4: September 11, 2021

Session 4 was conducted for the students of BBA 5th Semester Sections C, D, E& F on September 11, 2021. There were 65 participants in the session. Speakers emphasized that globally many countries have kept their banking systems quite closely related to each other. They are in positive correlation and hence there is always a need for a standardization process. India is already following global standards in risk and finance management, which brings the youth of today to focus not only on the regular curriculum but also on additional learning and certifications.

Online Session 5: September 13, 2021

The session was conducted for the students of BBA 3rd Semester Sections C & D on September 13, 2021. There were 66 participants in the session. Speakers discussed that there has been a major shift in the business environment and promising opportunities are available in the coming future.



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Professionals with certified courses would be preferred when it comes to considering specific finance jobs. Artificial Intelligence has set its foot in the market. Although it's still adjusting and evolving, very soon it will give rise to a blend of finance and technology. Financial globalization and economic growth are closely related. Economies who are absorptive enough, are conventionally applying liquid market strategies to attract sophisticated investors. Hence, the rising importance of NSE Certification courses, CFA, and FRM would bring the best placement opportunities to the candidates.

Online Session 6: September 15, 2021

The sixth session in the series was conducted for the second-year students of the Department of Commerce on September 15,2021. The main objective of the lecture was to make the students aware of the importance of advanced certificate courses like Chartered Financial Analyst (CFA), Financial Risk Management (FRM), and NSE Certificate Courses which can become helpful for them considering their finance and accounting background.

Online Session 7: September 16, 2021

This session was conducted for the second- and third-year students of the Department of Economics on September 16, 2021. The speaker, Mr. Alok Sharma, explained the requirements and criteria for joining the skill enhancement courses like CFA, FRM & NSE Certification courses. He elaborated on the contents of the courses, the difference between various courses, their duration, and the benefits of the same.

Online Session 8: September 17, 2021

The eighth session was conducted for third-year students of the Department of Commerce on September 17, 2021. Speaker, Mr. Alok Sharma, very well highlighted the need for skill enhancement coursesin the present competitive world. He pointed out that with the advent of the New Education Policy, 2020, it has become even more important for students to look out for such courses. Further, he said that being a 3rd-year student, it is even more important for the students to look out for such coursesas they would be sitting for placements after some time.

At the end of every session, a google form was floated among the participants in order to know their preferences for a specific certificate course and also to know about their future course of action so that further launch of these courses can be planned accordingly.



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OFFLINE SESSION

September 27, 2021

As per request of third and fifth semester students of BBA, B. Com(H) & B.A. (H.) Eco. programs, a follow up session was conducted on September 27, 2021, at the college campus in the main auditorium. Ms. Shilpa BSL, Assistant Professor, MAIMS initiated the proceedings by inviting the dignitaries for lighting of the lamp. Thereafter dignitaries were presented a floral welcome. The session started with the welcome address by Prof. (Dr.) S.K. Garg, Director General, MAIMS, followed by the address by Sh. S.P. Aggarwal, Executive Chairman, MATES and Dr. Nand Kishore Garg, Founder Chairman & Chief Advisor – MATES, and Chancellor, MAU, Baddi, HP. They congratulated all the students for their zeal to learn and wished them the best for their future.

Thereafter, the speaker Mr. Alok Sharma emphasized that widely considered the apex for professional development in investment management, the CFA designation is valued by employers for roles and functions in every sector of the global finance industry, including portfolio management, analysis, private wealth, and consulting.

The speaker Ms. Namrataa further discussed the benefits for earning the CFA charter, like - better job prospects, career advancement opportunities, global recognition of the charter and real-world expertise.

The Career Counseling Session was conducted successfully at the college campus. A total of 138 students participated in the session. After the counseling program, feedback form was filled and students showed the zeal to pursue skill enhancement finance programs. MAIMS always strives to continue working in direction of holistic development of student.

The vote of thanks was proposed by Prof. (Dr.) V. K. Khurana, HOD Department of Business Administration & Coordinator, IQAC MAIMS.

Organizing Team:

- Ms. Sanam Sharma, Convener & Assistant Professor Business Administration
- Ms. Anu Goyal, Co- Convener & Assistant Professor Business Administration
- Dr. Sumedha Dutta, Associate Professor Business Administration
- Ms. Sarita Bansal Garg, Associate Professor Business Administration
- Ms. Shilpa BSL, Assistant Professor Business Administration
- Ms. Rachita Aggarwal, Assistant Professor, Department of Commerce
- Ms. Nikita Jain, Assistant Professor, Department of Economics



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GLIMPSES OF SESSIONS:

Offline Session: - 27th September 2021



MAHARAJA AGRASEN INSTITUTE **OF MANAGEMENT STUDIES**



CAREER COUNSELLING SESSION FOR SKILL ENHANCEMENT PROGRAM

Monday, September 27, 2021, 11:00 AM

Resource Persons

Ms. Namrata

(Corporate Trainer)

Mr. Alok Sharma

(Corporate Trainer)

Mr. Prayas Aggarwal

(Corporate Trainer)

Dr. Nand Kishore Garg

(Founder & Chief Advisor - MATES Chancellor, MAU, Baddi, HP)

Sh. S. P. Goel

(Retd. General Manager, Union Bank of India)

Sh. S. P. Aggarwal (Executive Chairman, MATES)

Prof. (Dr.) S. K. Garg

(Director General, MAIMS)

Sh. Rajneesh Gupta

(Ex-Director, MoF, Government of India)

Prof. (Dr.) G. P. Govil (Advisor, MATES)











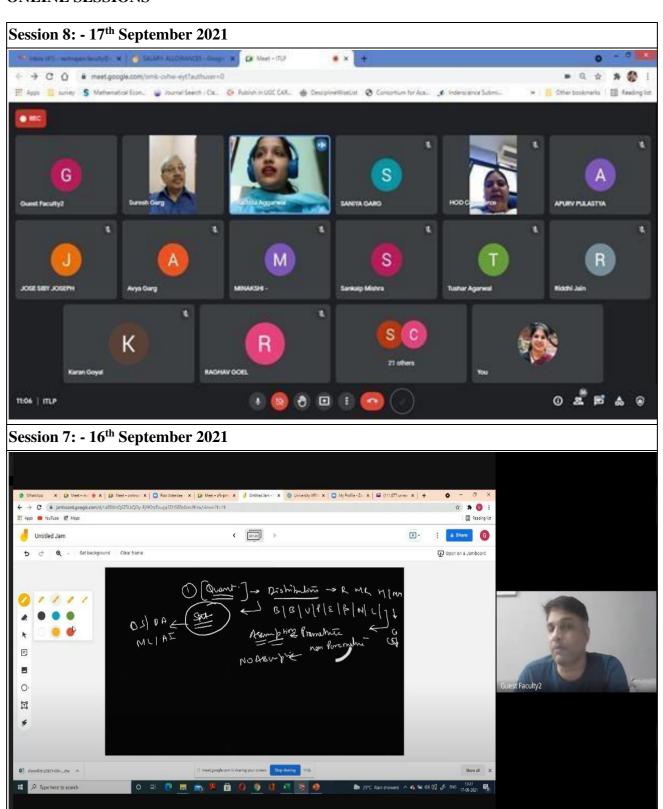






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ONLINE SESSIONS





Session 6: - 15th September 2021

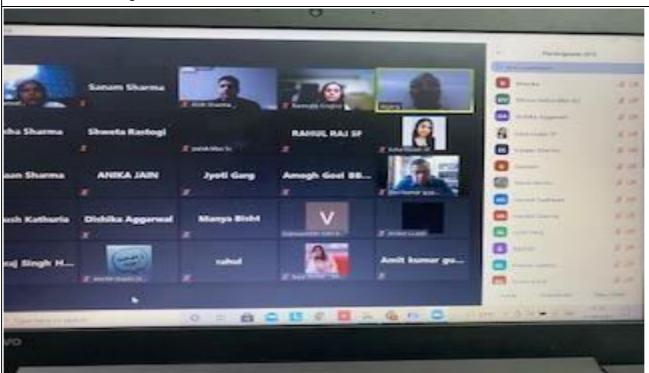


Session 5: - 13th September 2021





Session 4: - 11th September 2021



Session 3: - 10th September 2021





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Session2: - 9th September 2021



Session 1: - 7th September 2021

