



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
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### Rationale of Gender - Sensitive Communication

Maharaja Agrasen Institute of Management Studies  
Gender Sensitization and Equality Initiative Club

Cordially invites you in the Student  
**Induction Program ( 2021 )**

**Topic : Rationale of Gender - Sensitive Communication**

3rd June 2021 ( Thursday )  
12 - 1 PM

Join us on  
<https://meet.google.com/wbz-yeeu-rfm>

**Speaker**  
**Ms Nirati Gupta**  
Academician / Lawyer

[gendersensitizationclub@maims.ac.in](mailto:gendersensitizationclub@maims.ac.in) [@Genderchampions\\_maims](https://www.instagram.com/Genderchampions_maims)

The event highlighted the importance to initiate the process at young age, with the creating the positive social norms in educational institutions that value the rights of the individuals, An integrated and

interdisciplinary approach to understanding the social and cultural construction of gender that shape the experience of women and men in the society ,it will be a learning experience for the students.

Dr. Shaveta Gagneja Convenor GSEI present the welcome address

Resource person - Ms. Nirati Gupta ( Academician / lawyer) highlighted the overarching goal of organizing gender sensitivity training is to raise awareness among decision-makers on gender dynamics, the importance to consider the specific needs of women and girls, also the key role that women can play in decision-making processes and and their role in supporting their access to basic rights and services. Moreover, it make the case for the role that women can play in decision-making processes and the need to systematically consult and involve them in

discussions that can dramatically affect their lives.

- Strengthen key stakeholder's awareness of the gender roles, expectations and issues and their impact on the community's day-to-day life.
- Develop an understanding of basic gender concepts and their application to the long-term implementation of programming and initiatives.

By the end of the training, we expect that participants will have significantly increased their receptiveness and support for the social, economic and political empowerment of women.

Activity conducted - role play - role reversed men and women play

The event concluded with Dr. Anuradha Asthana (Assistant Professor) Department of Law giving the vote of thanks.

