



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### **ENTREPRENEURSHIP AWARENESS PROGRAM (EAP)**

#### **IN COLLABORATION WITH MINISTRY OF MSME TECHNOLOGY**

#### **DEVELOPMENT CENTRE (MSME)**

**February 17 – 28, 2020**

Over the years, Maharaja Agrasen Institute of Management Studies has taken several initiatives towards holistic development of its students. It strongly believes that its students have the potential to become the future of tomorrow by creating jobs rather than seeking jobs. MAIMS wishes to create entrepreneurs in its campus as they (entrepreneurs) are seen as national assets to be cultivated, motivated and remunerated to the greatest possible extent. Entrepreneurs can change the way we live and work. Moreover, an educational institute can play a pivot role by helping its students to bring up the entrepreneur inside them.

In tune with this focus, Maharaja Agrasen Institute of Management Studies in collaboration with Ministry of MSME Technology Development Centre (MSME) organized an Entrepreneurship Awareness Program (EAP) for 10 days in the campus for students.

**Entrepreneurship Development Programme (EDP)** is a programme which helps in developing the entrepreneurial abilities. The skills that are required to run a business successfully, is developed among the people through this programme. Sometimes, people may have skills but it requires polishing and incubation.

The EAP started on February 17, 2020 with an intake of 53 students from all the streams. The sessions were conducted by Mr. Aishwary Awasthi, Training Coordinator (EAP) Program and Ms Sudeepti, Faculty-cum-Trainer.

In the 10 days entrepreneurial journey, students were exposed to various topics like entrepreneurial skills, the importance of entrepreneurship, the process of entrepreneurship development and working. Students were also given a project in which they were supposed to formulate a proposal for an innovative product/service. The feasibility and further extension of the product/service was discussed in detail with Ms Sudeepti during the sessions.

This programme consisted of a structured training process to develop an individual as an



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entrepreneur. It helped the students in acquiring skills and necessary capabilities to play the role of an entrepreneur effectively.

Towards the end we can say that, talent is natural but skill is only developed by hours and days and months of hard work. EDP is not just a training programme but it is a complete process to make the possible transformation of an individual into an entrepreneur. This programme definitely guided our students on how to start the business and effective ways to sustain it successfully. The program has definitely uplifted the entrepreneurial spirits of our students and has motivated them to become hunters of fortunes into the future.





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### Faculty Coordinators:

**Ms. Sumedha Dutta**

**Ms. Rashi Aggarwal**