



Maharaja Agrasen Institute of Management Studies
(A unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Tel. Office: 8448186947, 8448186950 www.maims.ac.in



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

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Campus: Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, India (Est. 2003)

<https://www.maims.ac.in/>

Courses Offered:

- BBA · B.COM (H) · B.A.(H) Eco.
- BA(JMC) · BALLB · BBALLB



Dr. Nand Kishore Garg,
Founder Chairman and Chief
Advisor MATES,
Chancellor, MAU

DEPARTMENT OF BUSINESS ADMINISTRATION
in association with Placement Cell

is organising
WEBINAR ON

MODERN RESEARCH METHODS OF STOCK ANALYSIS



FRIDAY, 11 JUNE 2021



3:00 PM ONWARDS

Webinar will be followed by a Quiz.

!! Exciting Cash Prizes !!

VIA

ZOOM AND YOUTUBE LIVE

REGISTRATION LINK:

<https://forms.gle/cu564pyqjn1yKWSA>



DR. MUKTA MANI

ASSOCIATE PROFESSOR, IIT

Co-ordinator:

Prof. (Dr.) Vijay
Kumar Khurana,
HOD: Business
Administration

Convenors:

Ms. Preeti Bansal,
Assistant Professor
+91 9899207699
Ms. Shilpa BSL,
Assistant Professor



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Report on Finance Webinar on Modern Research Methods of Stock Analysis

Date: Friday, 11 June 2021

A finance webinar titled “Modern Research Methods of Stock Analysis” was organized by the Department of Business Administration of **Maharaja Agrasen Institute of Management Studies** on 11 June, 2021 at 3:00 PM on Zoom Platform with the aim of to introduce and develop an understanding of the various Research Methods of stock analysis among the students of Business Administration.

Dr. Mukta Mani, Associate Professor, Jaypee Institute of Information Technology, Noida was the resource person of the webinar. The event was graced by Prof. G.P Govil, Advisor, MATES, Prof. Ravi Kumar Gupta, Director, MAIMS, Prof. V.K. Khurana, Head, Department of Business Administration, the Dean, MAIMS, Principal, School of Law, Heads of Various Programmes. Our alumnus, Mr. Souresh Arora of 2013-2016 batch also was present. The programme saw enthusiastic participation with a large number of registrations (278 students) and online participation (164 students).

The event was set rolling with a welcome speech by the convenor of the event, Ms. Preeti Bansal, Assistant Professor, Department of Business Administration. Following this, Prof. Vijay Kumar Khurana, Head, Business Administration, delivered a brief lecture on the theme of the day and the need for such a lecture for the students. Prof. Ravi Kumar Gupta, Director, MAIMS also spoke on the relevance of the topic and encouraged students to take an active part in the programme. Dr. Mukta Mani in her presentation delineated the stock market as a market where we trade viewpoints.



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She outlined the basics of both the fundamental and Research Method analysis for the students. She highlighted the need to carefully select the stocks as she categorized them as wealth creators and wealth destroyers. The critical aspects of choosing the right stock were listed as business models, competitive advantage, and corporate governance. She also brought to light the quantitative aspects of choosing a stock such as profitability, earnings, operating efficiency and debt-capital ratio. She also said that while choosing stocks we need to consider financial ratio analysis of profitability, valuations, operating efficiency and leverage ratios—as they are more revealing than the absolute numbers. The presentation was lucid and interactive. She spoke of the assumptions on which technical analysis operates: the market discounts everything, price moves in trends and history tends to repeat itself. She briefly introduced the line charts, the bar charts, and the candlestick chart for the students and delineated concepts of support and resistance in technical analysis.

Following the lecture there was a very interactive question and answers session with many questions being asked and answered. There was a quiz which followed. Three top and quick respondents (Abhay Pratap Singh, Kushal Jain, and Rishabh Sati) were rewarded with a cash prize of Rs. 500. Prof. Ravi Kumar Gupta gave his concluding remarks and announced the results and congratulated the winners of the quiz.

The session ended with the vote of thanks proposed by Ms. Shilpa B S L, Assistant Professor, Department of Business Administration and Co-Convenor. The event was technically coordinated by Ms. Shilpee Aggarwal. Ms. Shruti Sharma, also a member of the organizing team, ensured distribution of certificates to all the participants. Our BBA students, Eshita Arora (BBA 2019-22) designed the poster, while Alka Patel (2018-2021 batch) and Yamini Ahuja (2018-2021) anchored the event.



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