



# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

**Affiliated to GGSIP University; Recognized u/s 2(f) of UGC**

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

**Courses offered: BBA, B. Com(H), BA(H) Economics, BA(JMC), BALLB**



## *Maharaja Agrasen Institute of Management Studies (GGSIPU)*

**Organizes**

**Value Added Course**

**On**

**“Financial Markets”**

**January – March 2019**

**Starting on January 6, 2019**

**Timings: 2:30 PM-4:30 PM**

### **Key Highlights:**

Basics of financial markets, insurance, and CAPM (Capital Asset Pricing Model)

Stocks, bonds, dividends, shares, market caps

Exploring recessions, bubbles, the mortgage crisis, and regulation

Options and bond markets

Certification of Completion  
Certificate of Excellence for top three Students

Registration Charges: Rs. 2500/- (for External students & Nil (for internal students)

**REGISTER NOW!!**

**Last date for registration: 1 January 2019**



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## About the course

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This course will first introduce you to the basics of the Financial Market, followed by a discussion on the need for which it was created. You will learn about the terms such as equity, bonds, securities, and currencies, about selling and buying stocks, and the fluctuation in stock prices, followed by a discussion on the different types of financial markets. Next, you will get to know about the Stock Market, Bond Market, Forex Market, Commodity Market, and Derivative Market. By the end of the course, you will feel confident about your stock market knowledge. The course aim to acquaint the students with the fundamentals of financial markets and to understand the complexities involved in the world of finance. It is especially designed with a vision to emphasize adherence to excellence and values in the field of capital markets and to equip students with specialized skills needed to excel in corporate world.

## Course Objectives

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The main objectives of the course are:

- To introduced to the basics of the financial market and learn about the importance of financial markets in the world of trading.
- Topics such as the need for the stock market, the fluctuation of stock price caused due to the selling and buying of stocks, the concept of stock exchange will be covered.
- The need for bonds was generated, the role they play in the world of trading, different types of bonds.
- Basics of Forex Markets, followed by the different types of forex markets such as Spot Forex Markets, Forward Forex Markets, and Futures Forex Markets.

## Course Outcomes

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At the end of the course, participants should be able to:

- Student will be able to get familiar with the various financial institutions and markets
- Will be able to know about the working of stock markets and various type of markets.
- Will be able to Understand the different types/structures of financial services in stock market
- Will be able to get familiar with the technical terms related to trading.
- Will be able to get familiar with foreign exchange market.

## Program Details

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- Commencement date: January 6, 2019
- There will be minimum 15 Sessions of 2 Hour each.
- The sessions will be conducted on Monday, Wednesday and Friday
- Class timings will be 2:30 pm – 4:30 pm.
- After the completion of course, feedback will be collected from the participants.
- Minimum 75% attendance is required to obtain the certificate.

## Who can attend?

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- The add on program would enable the students is to get an overview of the ideas, methods, and institutions that permit human society to manage risks and foster enterprise. Emphasis on financially-savvy leadership skills. Description of practices today and analysis of prospects for the future. Introduction to risk management and behavioral finance principles to understand the real-world functioning of securities, insurance, and banking industries. Any student of Commerce and Management from MAIMS/MAU/MAIT and from other intuitions will be eligible to attend the program.
- Limited seats are available on first cum first served basis.

## Certification

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- Certificate of Completion will be issued to successful students.

## Course Content

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The course is organized in modules and each module covers a reasonable content to enable participants connect and progress successively in the next modules.

### **MODULE 1: Introduction to Financial Markets**

- Basics of the financial market
- Importance of financial markets in the world of trading
- Key features of financial markets

### **MODULE 2: Trading Process**

- Process of selling and buying financial assets
- Trading Equity, Bonds, Securities, And Currencies.

### **MODULE 3: Price Fluctuations**

- Fluctuation of stock price caused due to the selling and buying of stocks, the concept of stock exchanges, the National Stock Exchange, the Bombay Stock Exchange

### **MODULE 4: Bond Market**

- Basic Concept of bond markets
- Role of bond market in trading world

### **MODULE 5: Types of Bonds**

- Different types of bonds such as Government Bonds, Corporate Bonds, and Municipal Bonds and their characteristics, and the reasons why trading in bonds is considered a much safer option when compared to trading in stocks.

### **MODULE 6: Forex Markets**

- Basics of Forex Markets
- Different types of forex markets such as Spot Forex Markets, Forward Forex Markets, and Futures Forex Markets

### **MODULE 7: Trading in Forex Markets**

- Trading and buying and selling in forex markets.

### **MODULE 8: FinTech: Future of Finance**

- Introduction to BFSI & FinTech
- Digital Finance and Alternative Finance

### **MODULE 9: Financial Models**

- Capital Asset Pricing Model (CAPM)
- Models for finance ratios, forecasting, pricing, debt, and inflation

### **MODULE 10: Derivative Markets**

- Introduction to derivative markets
- Working of this market

### **MODULE 11: Futures**

- Concept of futures
- Working of futures
- Hedging

### **MODULE 12: Services in Financial Markets**

- Brokerage Business
- Underwriting
- Acceptance House
- Discounting

### **MODULE 13: Trends in Stock Markets**

- Studying different trends in financial markets
- Understanding the movement of share prices and patterns

### **MODULE 14: Financial Crisis**

- Recent past, exploring recessions, bubbles, the mortgage crisis, and regulation.

**MODULE 15: Financial Inclusion**

- RBI Policy Initiatives
- Issues in Financial Inclusion

**Requirements for Issue of Certificate**

- 80% or more attendance.
- Submission of solutions/answers of all assignments.
- Submission of all weekly feedbacks
- Good performance in all MCQ based tests.

**Program Head**

**Prof. (Dr.) Manju Gupta**  
Associate Professor

**Resource Persons**

1. Prof. (Dr.) Manju Gupta, Associate Professor
2. Dr. Rachna Jain, Assistant Professor
3. Mr. Nakul Anand, Assistant Professor
4. Ms. Rachita Aggarwal, Assistant Professor
5. Ms. Sanampreet Sharma, Assistant Professor

**Registration**

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**Last Date of Registration: January 1, 2019**

**Payment Details**

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**Account No: 604201010050168**  
**IFSC Code: UBIN0560421**  
**Branch- Rohini Sector 22**

For more details feel free to contact:  
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