

Maharaja Agrasen Institute of Management Studies



(Established by Maharaja Agrasen Technical Education Society) Affiliated to GGSIP University, Delhi
Recognized U/s 2(f) of UGC & Bar Council of India ISO 9001:2015 Certified Institution
Maharaja Agrasen Chowk, Sector-22, Rohini, Delhi-110086 India (Est. 2003); www.maims.ac.in
Courses offered: BBA, B.Com (H), B.A. Eco. (H), BA (JMC), BALLB & BBALLB



Department of Business Administration

Under the Aegis of IQAC

is organizing

Skill Enhancement Certification Course on Jamovi

(May'21 – June'21)



Key Takeaways

- Application of Research Methodology
- Understanding of different types of data
- Able to describe, predict & make informed decisions
- Application in the specific areas of marketing, human resources, finance, and operations.



Certificate of achievement
for Top Performers



Time: 3-5PM (Online Via



Gmeet)



Duration: 16 Hours

Note: The course is mandatory for all BBA 4th semester students. No registration fee.

Registration link: <https://forms.gle/ak2K9Y7JVAo1nB917>

Last date: 28th April 2021

Date of Commencement: 3rd May 2021

Programme Head: Prof. (Dr.) Vijay Kr. Khurana
Convener: Dr. Bharti Chaudhary



About Maharaja Agrasen Technical Education Society

Maharaja Agrasen Technical Education Society (MATES) is a charitable trust comprising of a group of well-known Educationists, Industrialists, Businessmen, Professionals and Philanthropists with an aim to promote quality education in the field of Technology, Management, Law, Pharmacy and Health Services to shape the human society for a better future. Dr. Nand Kishore Garg (Founder & Chief Advisor-MATES, Chancellor-MAU, Three Times MLA-Delhi Vidhan Sabha) has been a significant source of inspiration and motivation for achieving the aims and goals of the society.

About Maharaja Agrasen Institute of Management Studies

MAIMS was established in 2003 by Maharaja Agrasen Technical Education Society. The Institute has attained a distinct position in running BBA, B. Com (H), BA (H) Eco, BA (JMC), BALLB (Integrated), and BBA LLB (Integrated) programmes affiliated with Guru Gobind Singh Indraprastha University, Delhi. The Institute was granted ISO certification 9001:2015 after meeting the updated requirements of ISO certification. MAIMS has over the years grown into a premier center of excellence and has made its niche in the areas of teaching, research, consultancy, and corporate development.



Maharaja Agrasen Technical Education Society (MATES), New Delhi

Dr. Nand Kishore Garg
Founder & Chief Advisor, MATES
Chancellor, Maharaja Agrasen University, Baddi, HP



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Prof. (Dr.) Ravi Kumar Gupta- Director	Prof. (Dr.) S. S. Deswal - Dean (Academics)	Sh. Suresh Gupta- Project Director	Sh. J R Mani Tripathi C (Accounts)

Course Description

About the Program Knowledge is power, as the saying goes. Conducting thorough research in business is an excellent strategy to learn more about your market, customers and competition. With that information in hand, you can make innovative and well-thought-out decisions to help grow your business. To adapt to the changing business environment, the students need to have contemporary and the most relevant knowledge and skills. This course aimed to provide students with an overview of imparting practical knowledge on most recent software as a result of technological advancements in the field of Research Analysis. The course helped students to learn the various aspect of research, identification and use of

Objective of the Course

- To impart practical knowledge on most recent software as a result of technological advancements in the field of Research Analysis.
- To understand the various aspect of research, identification and use of various statistical test using ‘jamovi’ software

Course Outcomes

- Evaluate the appropriate quantitative methodologies like survey or content analysis and experimental research of real-world problems.
- Describe the best possible approaches to quantitative research using various analytical tools on jamovi.
- Examine the possible solutions of real-world problems by application or research techniques and procedures.

Schedule

No. of Sessions	Topic	Resource Person
3	Basic Commands of the Software	Dr. Bharti Chaudhary Dr. Parul Kumar Ms. Anu Bansal
2	Survey Plots	Dr. Bharti Chaudhary Dr. Parul Kumar Ms. Anu Bansal
2	Descriptive Analysis	Dr. Bharti Chaudhary Dr. Parul Kumar Ms. Anu Bansal
2	T-test	Dr. Bharti Chaudhary Dr. Parul Kumar Ms. Anu Bansal
2	Correlation	Dr. Bharti Chaudhary Dr. Parul Kumar Ms. Anu Bansal
2	Factor Analysis & Reliability Analysis	Dr. Bharti Chaudhary Dr. Parul Kumar Ms. Anu Bansal
2	Descriptive Analysis	Dr. Bharti Chaudhary Dr. Parul Kumar Ms. Anu Bansal
1	T-test	Dr. Bharti Chaudhary Dr. Parul Kumar Ms. Anu Bansal

**Hands on experience on jamovi*

**Participants must make arrangement for their own software.*

Patrons

Prof. (Dr.) S.K. Garg
Director General, MAIMS

Prof. R. K. Gupta
Vice-Chancellor, MAU

Prof. (Dr.) G.P. Govil
Advisor, MATES

Prof. (Dr.) Vishal Kumar
Dean Research & Director
PCJ School of Management

Advisor

Chief Coordinator

Prof. (Dr.) Ravi Kumar Gupta
Director, MAIMS

Prof. (Dr.) Vijay Kumar Khurana
HOD – Business Administration

Resource Persons

- Dr. Bharti Chaudhary, Convener & Associate Professor – Business Administration
- Dr. Parul Kumar , Assistant Professor – Business Administration
- Ms. Anu Goyal , Assistant Professor – Business Administration

For further enquiry email : bhartichaudhary.faculty@maims.ac.in

Assessment Procedure:

- 80% or more attendance.
- Submission of solutions/ answers of all assignments.
- Submission of all weekly feedbacks
- Good performance in all MCQ based tests.