



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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Skill Enhancement Certificate Course on “Contemporary Practices in Management 1.0” February 2021-June 2021

Topic: Contemporary Practices in Management 1.0 (Skill Enhancement Certificate Course)

Date: 18th February 2021-2nd June 2021

Time: 4:00 PM to 5:30 PM

Venue: GMeet

Beneficiaries with number: 182

Number of Batches: 2 (100+82)

Maharaja Agrasen Institute of Management Studies, Department of Business Administration, under the aegis of IQAC started a Skill Enhancement Certificate Course on ‘Contemporary Practices in Management’. The course was started for 2nd and 3rd-year undergraduate students of MAIMS. The add on course was conducted on GMeet platform. A total of 182 students registered for the Course. The Inaugural session for the Skill Enhancement Certificate was held on February 17, 2021. The sessions started from February 18, 2021 and ended on June 02, 2021. With 20 sessions of 1.5 hours each, the course was of 30 hours duration in total.

With business education at an inflection point, we must strive to equip future leaders with competence and confidence to address emerging global business and social challenges. With this objective in mind, the layout of Skill Enhancement Certificate Course on ‘Contemporary Practices in Management’ was made meticulously. There were sessions on whistle blowing, transaction analysis, crisis management, social media marketing, societal marketing, loan amortization schedule...to name a few. The knowledge of these sessions will help our students to become dynamic, resourceful and proficient managers of tomorrow.

The certificate course was headed by Prof. (Dr.) Vijay Kumar Khurana, Head, Department of Business Administration. The course was convened by Dr. Sumedha Dutta, Associate Professor, Department of Business Administration and Ms. Riya Sharma, Associate Professor, Department of Business Administration. Ten faculty members from the Department acted as the resource person for the course covering various topics of management as per their expertise. At the end of every topic, students were required to fill a feedback form. They were also required to participate in a short multiple choice question quizzes after every topic. Criteria of certification is threefold i.e., Attendance, Feedback form and Completion of multiple-choice question quizzes on time. The pedagogy followed is in coherence with the current requirements in order to bring out the best in the students to be successful managers. All the qualifying 100 students were given certificates of completion. We are confident that our current curriculum has enabled the overall development of budding managers to come up with the expectations of the corporate world. Our heartfelt gratitude to Prof. (Dr.) Vijay Kumar Khurana, Head, Department of Business Administration who worked under the stewardship of Prof. (Dr.) S. K. Garg, Director General, MAIMS and Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS. Their unwavering sustenance and inspiration helped in fruitful completion of this course.

Three toppers of the Course:

- 1. Tanishk Pratap Singh 04414702418**
- 2. Ritika Kohli 03661102418**
- 3. Somansh Arora 13661101720**



Dr. Sumedha Dutta