SECOND SEMESTER [BBA] APRIL - MAY 2019

Paper Code: BBA-110 Subject: Busine

Subject: Business Communication

BBA(B&I)-110 (Batch 2017 Onwards)

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 Explain how can you improve command over spoken and written English? Will effective listening accentuate this learning? (15)
- Q2 Explain various types of communication and its flow in the organization. (15)
- Q3 Differentiate between Etic and Emic approaches to understand different cultures? Which approach according to you is best to communicate effectively? (15)
- Q4 How can presentation be made effective? How a presenter can control boredom during presentation? Should videos be used as part of presentations? Justify.

  (15)
- Q5 You are applying for the job of Manager Marketing in an organization.

  Write your resume and application letter for the same. (15)
- Q6 Explain the functions and layout of various types of letters. (15)
- Q7 Differentiate between Circulars, Office Memorandums, and Office Orders while explaining purpose, format, language and tenses used for each of them.

  (15)
- Q8 Explain the role of technology as a boon and bane for communication. (15)

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(Please write your Exam Roll No.)	(P	lease	write	your	Exam	Roll	No.	)
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Exam Roll No. .....

### **END TERM EXAMINATION**

SECOND SEMESTER [BBA] MAY- JUNE 2019

Paper Code: BBA (B&I)-106 Subject: Principles of Insurance
Time: 3 Hours Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 (a) What do you understand by pooling of risks? How does it help in risk management?
  - (b) What are insurable risks? Give examples. What are the risks which are not covered by insurance?
- Q2 Why do think that insurance is a socio-economic requirement? How does insurance help society in maintaining and sustaining living style? Give arguments, in favor of it. Also state, what are the limitations of insurance?
- Q3 What are the importance intermediaries involved in distribution of insurance? What is their role in distribution of insurance service? Do you think they discharge their responsibilities fairly? Give instances, how intermediaries give misrepresentations and side facts.
- Q4 What are the importance features and ingredients of a life insurance policy? How life insurance is different from fire insurance and health insurance?
- Q5 Discuss various principles of insurance with the help of suitable illustrations.
- Q6 Explain the process of:-
  - (a) filing a claim for motor insurance
  - (b) filing claim for life insurance by the legal heirs
  - (c) claiming medical expenses in case of health insurance

What are the difference types of documents/ proofs required for making claims? State the conditions when these claims are rejected/not entertained by the insurance company.

- Q7 Explain the features of :-
  - (a) Endowment plan
  - (b) Money back insurance plan
  - (c) Term Insurance
  - (d) Pension plans

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Subject: Business Mathematics SECOND SEMESTER [BBA] MAY - JUNE 2019 Paper Code: BBA(B&J)-102

(Batch 2017 Onwards)

Maximum Marks: 75 Note: Attempt any five questions. Time: 3 Hours

(a) If a, b, c be the sums of p, q, r terms respectively of an A.P., show that (5) a(q-r) + b(r-p) + c(p-q) = 001

(b) The sum of an infinite series in G.P. is 57 and the sum of their cubes

is 9747, find the series.

05

(a) Explain the concept of function with the help of an example.(b) Explain the following:-(ii) Rational and Irrational functions (i) Explicit functions

10 (3)

(iii) Even and Odd functions

(iv) Inverse function

(v) Composite functions

(a) Three persons buy cold drinks of different brands A, B, C. The first person buys 12 bottles of A, 5 bottles of B, 3 bottles of C. The second person buys 4 bottles of A, 6 bottles of B, and 10 bottles of C. The 63

Represent the information in the form of a matrix. If each bottle of brand A costs Rs. 4, each bottle of B costs Rs. 5 and each bottle of C spent individually by the three persons for the purchase of cold costs Rs. 6, then using matrix operations find the total sum of money third person buys 6 bottles of A, 7 bottles of B and 9 bottles of C.

(b) Solve using Cramer's rule the following system of equations

x+y+z=1, 2y+z=3, x-3y=5.

(a) Find the rank of- | 1 2 -3 8

9

6

(b) Solve using Gauss-Elimination method x+y+2z=3

2x - y + 3z = 54x + 2y + 2 = 10

(a) Effective rate of interest Write short notes on:-

05

(b) Equivalent rate of interest (c) Discounted value of a sum (d) Maturity value of a sum (e) Amortisation of loan

(3x5=15)

P.T.0.

BBA(1361)-102

(a) A firm purchases a machinery for Rs. 8,00,000 by making a down payment of Rs. 1,50,000 and remainder in equal instalments of Rs. 1,50,000 for six years. What is the rate of interest to the firm? 90

b) Mr. X borrows Rs. 1,00,000 at 8% compounded annually. Equal annual payments are to be made for 6 years. However, at the time of the fourth payment, the individual elects to pay off the loan. How much should be paid?

16th April, 1998. It has a surplus money today i.e. 15th January, 1998 (a) P company has to make payment of Rs. 2 million (Rs. 20,00,000) on and the company has decided to invest in Certificate of Deposit (CD's) of a nationalized bank at 8% per annum. What money is required to 07

(b) A company has issued debentures of R. 50 lacs to be repaid after 7 be invested now? Take year as 365 days.

years. How much should the company invest in a sinking fund earning 12% in order to the able to repay debentures?

(a) Assume that a 10-year savings annuity of Rs. 2,000 per year is beginning at the end of current year. The payment of retirement annuity is to begin 16 years from now (the first payment is to be received at the end of the year 16) and will continue to provide a 20year payment annuity. If this plan is arranged through a savings bank that pays interest @7% per year on the deposited funds, what is the size of the yearly retirement annuity that will result? (b) Prove by mathematical induction that 80

....+ $n = \frac{n(n+1)}{2}$ , where n is a positive integer.

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RRA(RAT)\_107

SECOND SEMESTER [BBA] APRIL - MAY 2019

Paper Code: BBA-112

Subject: Business Environment

(Batch 2017 Onwards)

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 which is compulsory.

Q1 Answer any three of the following questions:-

(5x3=15)

- (a) Limitations of environment analysis.
- (b) Major factors of industrial sickness in India.
- (c) Briefly discuss the classical model of income, output and employment determination.
- (d) Positive impact of WTO on Indian economy.
- Q2 What are the basic characteristics of Indian economy? In which sectors, the government should put more efforts to increase employment and growth? (15)
- Q3 Discuss the impact of new industrial policy 1991 on Indian economy. In view of current global and domestic economic environment, what new policies should be framed to achieve high growth rate in industrial and manufacturing sector? (15)
- Q4 What do you mean by economic inequality? Describe the extent of inequality in India after independence. Provide policy suggestions to remove inequality from Indian Economy. (15)
- Q5 Describe the various methods of measuring nation income. Also explain the conceptual and practical difficulties in measuring national income in India. (15)
- Q6 Write short note on the following:-

(7.5x2=15)

- (a) Circular flow of income covering all sectors.
  - (b) Keynesian consumption function: its significance and implications.
- Q7 What kinds of steps were undertaken under monetary policies in India during reform period? Critically explain the impact of monetary policy on Indian economy. Also make brief comment on impact of demonetization on monetary policy.

  (15)
- Q8 Provide a critical note on the inflow of foreign direct investment in India. Suggest robust policies that can attract high dose of foreign direct investment in the significant sectors of the economy. (15)

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SECOND SEMESTER [BBA] MAY 2019

Paper Code: BBA-112 BBA(TTM)-112 BBA(MOM)-112 Subject: Personality Development and Communication Skills-II

Time: 3 Hours Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 What is a Project Report? Discuss the essentials of writing an effective report.
- Q2 Write notes on:-
  - (a) Basics of Project Presentation.
  - (b) Important points to be kept in mind at the time of paragraph writing.
- Discuss various tools of Presentation. Describe the guidelines of making Q3 an effective preservation. What can be the possible Boredom factors in Presentation and how to overcome them? Explain with suitable examples.
- How is Listening different from learning? How can we improve the Art of Q4 Listening? Discuss with suitable examples.
- What homework and preparations need to be done at the time of facing Q5 an Interview Explain the importance of body posture and gesture in the interview process. Give examples to illustrate.
- Differentiate between Group Discussions, Debates and Extempores. Q6 What types of skills and abilities can be tested through them? How do they help to check the professionalism level of a student? Illustrate with examples.
- Write a small writeup on "Impact of Globalisation on Indian Economy". Q7 Make relevant assumptions.
- Who are Leaders and what qualities do they possess? How to inculcate Q8 leadership abilities in students? Give examples in.

SECOND SEMESTER [BBA] MAY- JUNE 2019

Pape	er Code: BBA-106	Subject: E-commerce
Time	e: 3 Hours	Maximum Marks: 7
	Note: Attempt any five qu	uestions.
Q1	<ul><li>(a) The early years e-commerce can be confailure. Justify the statement.</li><li>(b) Discuss the factors that contribute to e-</li></ul>	(8
Q2	<ul><li>(a) What is e-business model? Explain with B2G and C2C models.</li><li>(b) Discuss the e-transition challenges for a</li></ul>	(8
Q3	<ul> <li>(a) Describe how internet and web feature commerce.</li> <li>(b) Explain the following tags of HTML: <ul> <li>(i) <a></a></li> </ul> </li> </ul>	(8) (7)
Q4	<ul><li>(a) How can the table be created in H example.</li><li>(b) Create a form in HTML to take feedback a restaurant.</li></ul>	(8)
Q5	Differentiate between:- (a) E-commerce and E-business (b) Public key and Private key (c) Static Website and Dynamic website	(15)
Q6	<ul><li>(a) Compare and contrast online credit capayments.</li><li>(b) Identify the key security threats that transaction.</li></ul>	(8)
Q7	(a) How does spoofing threaten a Website's of (b) How is e-banking related to e-commerce a	
Q8	(a) Identify the industries who have taken Justify your findings.	(8)

SECOND SEMESTER [BBA] MAY- JUNE 2019

BBA (B&I)-106 BBA (TTM)-106 Paper Code: BBA-106

Subject: Quantitative Techniques and Operations Research in Management

BBA (MOM)-106 Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

Draw an ogive for the following frequency distribution:-01

			_	-	-	-	-	T		
Number of Students	8	10	12	25	40	35	30	20	15	5
Marks	0-10	10-20	20-30	30-40	40-50	20-60	02-09	70-80	80-90	90-100

- (i) Find graphically the number of students who obtained at least 75%
- (ii) Find the number of students scoring between 55% and 75% marks. (iii) If a student has to obtain at least 35 marks to pass an examination,
  - find out how many students failed in the examination
- (a) "Every average has its own peculiar characteristics. It is difficult to (b) The following is a record of the number of bricks laid each day by two say which average is the best." Explain with examples. 02

A: 700, 675, 725, 675, 800, 650, 675, 625, 700 and 650

B: 600, 625, 675, 575, 650, 625, 600, 625, 550 and 700

Calculate the coefficient of variation in each case and discuss the relative consistency of the two masons. If the figures for A were in every case 20 more and those of B in every case 10 more than the figures given above, how would the answer be affected?

- correlation. Also, describe important properties of the coefficient of (a) Write the applicable assumptions of Pearsonian coefficient correlation. 63
- (b) Calculate coefficient of correlation between X and Y from the following

6
9
4
2
2
Marks in English (X)

BBA-106 P/3

D.T.0

- (a) What is coefficient of rank correlation? Bring out its usefulness and 04
  - also i. mitations.
  - (b) An article in concrete research presented data on compressive strength, x, and intrinsic permeability, y, of various concrete mixes quantities are  $n = 14, \Sigma y_1 = 572, \Sigma y_1^2 =$ 23530,  $\sum x_l = 43$ ,  $\sum x_l^2 = 157.42$  and  $\sum x_l y_l = 1697.80$ . Assume that the two variables are related according to the simple linear regression model. Calculate the least square estimates of the slope and intercept. and cures. Summary
- units of m3 and one unit of product R requires 3 units of m1, 2 units of A company produces three products P, Q and R whose prices per unit and 3 units of m2. One unit of product Q requires 2 units of m2 and 5 m2 and 4 units of m3. The company has 8 units of material m1, 10 units are 3,5 and 4 respectively. One unit of product P requires 2 units of ma of material m2 and 15 units of material m3 available to it. 05
  - Formulate the problem mathematically.
- Use simplex method to find how many units of each product should be produced to maximize revenue?
- A boat manufacturing company, makes three different kinds of boats. All can be made profitably in this company, but the company's production is constrained by the limited amount of labour, wood and screws available each month. The director will choose the combination of boats that maximizes his revenue in view of the information given in the following 90

Input	Row boat Canoe Kayak Monthly Availabili	Canoe	Kayak	Monthly Availability
Labour	12	7	6	1260 hours
Wood (board Feet) 22	22	18	16	-19,008
Screws (kg)	2	4	3	396 kg
Selling price in 4000	4000	2000	2000	
Re				

- (a) Formulate the above as a linear programming problem.
  (b) Solve it by simplex method
  (c) Which, if any, of the resources are not fully utilized? If so, how much
  - is the spare capacity left?
- (d) What are the shadow prices?(e) State the dual of the formulated problem.
- and hence the cost of doing it varies depending on the ability of the mechanic and the intrinsic complexity of the job. The cost of each A foreman has five mechanics and five jobs to be performed. While each mechanics is capable of performing any job, the time spent on each job assignment is shown in the following table. 07

	1	4	0	+	0
A	98	88	93	96	86
В	64	89	70	75	92
o	29	09	99	64	64
Q	54	28	62	22	26
B	49	48	53	26	20

BBB-106 Px3

Exam Roll.

## END TERM EXAMINATION

SECOND SEMESTER [BBA] APRIL - MAY 2019

Subject: Quantitative Techniques (Batch 2017 Onwards) Paper Code: BBA-104

Maximum Marks: 75

Time: 3 Hours

Note: Attempt any five questions.

129 The following are the weekly wages in Rupee of 30 workers of a firm: 108 99 103 118 142 100 88 148 132 126 114 123 133 69 63 85 01

The firm gave bonus of Rs. 10, 15, 20, 25, 30 and 35 for individuals in the respective salary slab: Exceeding 60 but not exceeding 75; Exceeding 75 but not exceeding 90; and so on upto Exceeding 135 but not exceeding 150.

(a) Generate the classes and draw the histogram of the data.
(b) Find the average, standard deviation and quartile deviation of the

bonus paid.

(a) Find the missing values in the given table Combined BC Gropus -> A 02

6 6

> 200 90 Standard 6 Number Mean

(b) Explain the following:-(i) Lorenz curve iii)Ogive curves

9

(a) Find the Coefficient of Skewness (by Karl Pearson's method) for the 10-20 20-30 following data: Class 03

(b) Distinguish between Spearman's and Karl Pearson's coefficient of 30-40 | 40-50 | 50-60 | 60-70 | 70-80 20 21 13 0 Frequencies 5

persons. Calculate the two regression equations. Take Ar=60 and Ay=60.(15) The following data gives the Age[X] and Blood Pressure[Y] for the 8

8

(2)

Solve the following LPP: 95

(12)

Maximize  $Z = x_1 + 2x_2 + 3x_3$ Subject to constraints:

 $2x_1 + x_2 + x_3 \le 2$ ,  $3x_1 + 4x_2 + 2x_3 >= 8$   $x_1, x_2, x_3 >= 0$ 

(a) Write the dual of the following:-90

[-2-]

6

Max  $Z = 7x_1 + 14x_2 + 6x_3 + 10x_4 - 3x_5$ subject to conditions:

 $3x_2 + 2x_4 + x_5 < = 6000$ x, <= 4000

 $x_1 + x_2 - 3x_5 > = 4500$ 

 $x_3 + x_4 - 4x_5 > = 3000$  $X_1, X_2, X_3, X_4, X_5 <= 0$ 

(b) What are the advantages of duality? (c) What is the meaning of shadow prices?

8

(12) Solve the following transportation problem using Vogels' Approximation Method later check its optimality. 07

		Dist	ribut	ion C	n Centres	
		DI	D2	D3	D4	Availability
Plants	P1	19	30	20	12	
	P2	20	30	40	09	18
	P3	40	10	09	20	10
Requires	irements	2	00	7	15	35

A computer center has 4 programmers. The centre needs four application programmes to be developed. The estimated computer time (in minutes) required by the different programmers to develop the application programmes is given below. 80

Assign the Programmers to the Programmes in such a way that the total

SECOND SEMESTER [BBA] MAY 2019 Paper Code: BBA-104 Subject: Business Economics-II BBA(TTM)-104 BBA(B&I)-104 BBA(MOM)-104 Time: 3 Hours **Maximum Marks: 75** Note: Attempt any five questions. Q1 (a) What is the importance of withdrawals and injections in circular flow of an economy? How does benefit/s of various supports provided by government get leaked? Suggest the measures to control the leakages.(10) (b) Explain the value added method of measuring the national income of a country. Q2 (a) What do you understand by macroeconomic variables? How does these variables affect the growth of an economy? (6) (b) Discuss the possible effect of the following on the Indian economy: (i) Expectation of a normal monsoon in the coming season. (ii) Possibility of change in the political regime after general elections of 2019. (iii) Demonetisation of high value currency notes. (3x3=9)Explain the 'Psychological Law of Consumption' given by Keynes along Q3 with its assumptions. Explain the concept of propensity to consume and discuss the factors which affect it. What is the relationship of consumption with savings? (15)(a) What is multiplier? How does it work in a four sector model? Q4 (5)(b) What is the difference between autonomous and induced investment? Give an example of both types of investment. (5)(c) What is marginal efficiency of capital? How is it measured? (5)What is the importance of monetary policy in a developing economy (e.g. Q5 India)? What should be the objective of monetary policy? Also discuss the importance of digital money in modern days economic world. (15)Q6 Explain the following:-(15)(a) Concept of liquidity Trap with example. (b) Principal shortcoming of Fisher's Quantity Theory of Money (c) Inflationary Gap and Deflationary Gap (a) Explain the factors affecting the slope of IS Curve. Q7 (b) Explain the derivation of LM curve and shift in LM curve. (15)Inflation is not that bad for an economy. Discuss why moderate level of Q8 inflation is necessary for a growing economy like India? Explain, how changes in Repo and Reverse Repo rates by the 'monetary policy committee' target inflation? (15)

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(15)

(5x3=15)

### **END TERM EXAMINATION**

SECOND SEMESTER [BBA] APRIL - MAY 2019

Paper Code: BBA-102 Subject: Business Organization
BBA(TTM)-102 (Batch Upto 2016)
BBA(B&I)-102
BBA(MOM)-102

Time: 3 Hours Maximum Marks: 75

- Note: Attempt any five questions.
- Q1 What are the basic objectives of a business? How can companies balance profit maximization and corporate social responsibility? (15)
- Q2 Write notes on:(a) Types of Companies
  (b) Types of Business Environment
  (7.5x2=15)
  - Explain different government policies to support micro, small and medium enterprises? Do you think they are appropriate to support a
- Q4 What is Joint Hindu Family Firm? What are its advantage and disadvantage? How is it different from Partnership Firm or Joint Stock Company? (15)
- Q5 What do you understand by government and business interface? What is the role of trade promotion zones and how they can be beneficial for any organization? (15)
- Q6 Differentiate between MNC and TNC, explain the function of each and how can they be incorporated? (15)
- Q7 Write short notes on:(a) FICCI

(b) CII

Q3

(c) ASSOCHAM

business? Discuss.

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2 RA-102

## END TERM EXAMINATION

SECOND SEMESTER [BBA] APRIL - MAY 2019

Paper Code: BBA-102

Subject: Cost Accounting (Batch 2017 Onwards)

Maximum Marks: 75 Note: Attempt any five questions. All questions carry equal marks. Time: 3 Hours

Costs may be classified in a variety of ways according to their nature and the information needs of the management." Explain and discuss this statement giving examples of classifications required for different purposes. 01

A company manufactures 5,000 units of a product per month. The cost of placing an order is Rs. 100. The purchase price of the raw material is Rs. 10 per kg. The re-order period is 4 to 8 weeks. The consumption of raw materials varies from 100 kg to 450 kg per week, the average consumption being 275 kg. The carrying cost of inventory is 20% per annum. You are required to calculate-05

(a) Re-order Quantity (b) Re-order Level

(c) Maximum Level (d) Minimum Level

(e) Average Stock Level

Find out the remuneration of a worker on the basis of (a) Day Rate, (b) Piece Work Rate, (c) Halsey Scheme, (d) Rowan Scheme, from the following information: 63

(a) Name of Worker
(b) Ticket No.
(c) Work start time
(d) Work faint time
(e) Work allotted
(f) Work does and approved
(f) Work does and approved
(f) Wage Rate

5 April, 2010 at 12 Noon Production of 540 units

10 units per hour

500 units

1 April, 2010 at 8 a.m.

Parwat Singh

Rs. 3 per hour 40% of time saved (i) Bonus (j) Worker worked for 9 hours a day.

64

Sachin Limited has three manufacturing departments A., B' and 'C' and one service department S. The following particulars are available for one month of 25 working days of 8 hours each day. All departments work all days with full

P.Y. Lances					
e de la companya de l	(Rs.)	Total Production (Rs.)	lon		Service Dept.
		A (Rs.)	B (Re.)	1000	. 40
Power and Lighting	1 100	000	-	100	S (KS.)
9	1,100	700	300	360	240
Supervisor's Salary	2.000		-		0+2
Rent	200				
Welfore D.	2000			,	
wendre Expenses	009	,			
Other Expenses	1 200	200	,,,,		
Supervisor's Colon.	2,200	200	400	400	200
- Formor s caraly		30%	30%	7000	2000
vo. of Workers				20,00	20%
Floor area so. metre			-	7	1
		00	80	09	20
tendered by		20%	30%	2000	8
service Dept. to			200	2070	

Production Department
Calculate the Labour Hour Rate for each of the departments A, B and C.

BBA-102

The cost of making 40 pianos of which 20 are of Grade A and 20 are of Grade B is Rs. 80,000. Pianos of Grade B cost 55% and Pianos of Grade A cost 45% of 05

-2-

Ascertain the cost of each grade and add thereto 10 percent for indirect expenses. Transport and space in the showroom cost Rs. 60 per piano. Selling expenses and advertising are 10 percent of the selling price which is Rs. 3,150 in the case of Grade A and 3,885 in the case of Grade B. the total.

Write up a Cost Sheet showing the percentage of profit on total cost and selling price respectively on each Grade.

13. 50 completion. They are known as A, B and C. From past experience it The product of a company passes through three distinct processes ascertained that wastage is incurred in each process as under: Process A 2%; Process B 5%; Process C 10%. 90

In each case, the percentage of wastage is computed on the number of units entering the process concerned.

The wastage of each process possesses a scrap value. The wastage of process A and B is sold at Rs. 5 per 100 units and that of process C at Rs. 20 per 100

The output of each process passes immediately to the next process and the finished units are passed from Process C into stock.

The following information is obtained:

	Process A	Process B	Process C
	(Rs.)	(Rs.)	(Rs.)
Materials consumed	0000'9	4.000	2.000
Direct Labour	8,000	6,000	3,000
Manufacturing expenses	1,000	1,000	1,500
20,000 units have been issued to Process A at a cost of Rs. 10,000. The output	to Process A a	at a cost of Rs.	10,000. The out
or each process has been as under:	nder:		
Process A 19,500; Process B 18,800; Process C 16,000.	8,800; Process	C 16,000.	
There is no work-in-progress in any process.	any process.		
Prepare Process Account making the calculations to the negreet minds	ing the calculat	ions to the nea	Toot mine

Prepare Process Account making the calculations to the nearest rupee.

Write notes on:-07

Job v/s Batch Costing Escalation Clause (C) (B)

Contract Profit and Loss A/C

Normal profits Write notes on:-80

Process Costing Abnormal loss COB

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SECOND SEMESTER [BBA] MAY - JUNE 2019 Paper Code: BBA(B&I)-104

Subject: Cost Accounting (Batch 2017 Onwards)

Note: Attempt any five questions.

Time: 3 Hours

Maximum Marks: 75

Re 1 per unit per year. For orders of less than 4,000 units, there is no (a) A manufacturer's requirement for a raw material is 8,000 units per year. The ordering cost is Rs. 10 per order, while the carrying cost is discount on the purchase price of Re 1 per unit but a discount of 5% is available, if an order for 4,000 units is placed and a discount of 10% is for one single order of 8,000 units. Which of the three ways of purchase should the manufacturer adopt? Show relevant costs. 01

ordering level of stores and stocks? What factors are taken into What do you understand by maximum level, minimum level and (10+5=15)account in fixing these limits? (p)

mortem examination. It turns losses into profits, makes the activities dynamic and removes the wastages." Discuss the in detail. [15] It is said, "Cost accounting is a system of foresight and not a post-02

(a) A skilled worker in AB Ltd. is paid a guaranteed wage rate of Rs. 30 hours. P, a machine-man has been paid wages under the Rowan Incentive plan and had earned an effective hourly rate of Rs. 37.50 on the manufacture of that particular product. What could have been his per hour. The standard time per unit for a particular product is 4 total earnings and effective hourly rate, had he been put on Halsey ncentive Scheme (50%)? 03

(b) What are overheads? How are they classified? (c) What is meant by under/over-absorption of overheads? Explain.(10+3+2)

The following annual charges are incurred in respect of a machine where manual labour is almost nil and where the work is done by means of five machines of exactly similar type and specifications: 94

																-
Rs.		48,000	2,000	10,000	37 500	5,400						4 950	2000	12000	12,000	(6
	1. Rent and Rates (proportional to the floor space occupied) for the	shop	2. Depreciation on each machine	3. Repairs and maintenance for five machines	shopshore and a shop of the shop of t	5. Electric charges for light in the shop	6. Attendants: There are two attendants for the five machines and	they are each paid Rs. 600 per month.	7. Supervision: For the five machines in the shop there is one	supervisor whose emoluments are Rs. 2,500 per month.	8. Sundry supplies, such as Lubricants, Jute and Cotton waste.	etc. for the shop	9. Hire-purchase installment payable for the machines (including	Rs. 3,000 as interest)	10. The machine uses 10 units of power per hour.	Calculate the Machine Hour Rate for the year. (15)

BI-104 P/2

Q5

Deluxe' and Popular'. The manufacturing costs for the year ended 31st The Pen Manufacturing Company is producing by types of Pens-

Rs. 3,60,000	
48,000	rioduction Overheads
1,12,000	Direct Wages
2,00,000	Discouling Materials
Rs.	Direct Mark

it is ascertained that:-

(a) Direct Materials in 'Deluxe' type cost twice as much as that of

(b) Direct Wages of 'Popular' type were 60 per cent of those for 'Deluxe'

(c) Production overhead was 30 paise per pen for both types
(d) Administration overhead for each type was 200 per cent of Direct

(e) Selling cost was 25 paise per pen for both the types. (f) Production during the year was:

(g) Selling prices were Rs. 7 per pen of 'Deluxe' type and Rs, 5 per pen of 'Popular' type-1,20,000 pens of which 1,00,000 were sold. 'Deluxe' type-40,000 pens of which 36,000 were sold.

profit made on each type of pen. Prepare a statement showing the Total Cost per pen of each type and the

96 to finished stock. The following information is obtained for the month of A certain product passes through three processes before it is transferred

		-		
10,000	2,800	2,000		Opening Stock
				ess
	10%	25%	20%	riont % on transfer price to
33,000	32,000	6,000	5,000	Closing Stock
	25,000	25,000	10,000	Clarical Overnead
	50,000	10,500	10,000	Direct wages
	40,000	20,000	13,000	Direct Materials
25,000	10,000	12,000	2,000	Operating Stock
Rs	Rs.	Rs.	Rs.	Onarina Stool
Finished Stock	Process III	Process II	Process I	

profit element at each stage. during the period were Rs. 8,00,000. Prepare process accounts showing valued at the price at which it was received from process III. Sales THISTICA STOCK HAS DEED

27 The following information related ð ø building contract for Rs.

	Year I	Year II
	Rs.	Rs.
Materials issued	3,00,000	84,000
Direct Wages	2.30.000	1.05.500
Direct expenses	22.000	10.000
Indirect expenses	6,000	1.400
Work certified	7,50,000	10.00.000
Work uncertified	8,000	
Material at site	5,000	7,000
Plant issued	14,000	2,000
Cash received from contractor	6,00,000	10,00,000

3

The value of plant at the end of year I and II was Rs. 7,000 and Rs. 5,000

years taking into consideration such profit for transfer to the profit and loss account as you think proper. (15) Prepare (i) the contract account, and (ii) contractee account for both the

89 Kapil owns a fleet of taxi and the following information are available from the records maintained by him:

Number of taxies	80
Cost of each taxi	Rs. 30,000
Salary of Manager	Rs. 800 p.m.
Salary of Accountant	
Salary of Cleaner	Rs. 200 p.m.
Salary of Mechanic	Rs. 400 p.m.
Garage Rent	Rs. 400 p.m.
Insurance Premium	4% per annum
Annual Tax	Rs. 600 per taxi
One Driver's salary	Rs. 450 p.m.
Annual repair	Rs. 2,160 per taxi

Calculate the cost of running a taxi per km. km. @Rs. 1.80 per litre. Oil and other sundries are Rs. 4.50 per 100 km. month of which 10% it runs empty. Petrol consumptions is 1 litre per 10 Total life of a taxi is about 2,00,000 km. A taxi runs in all 2,000 km in a

# (Please write our Exam Roll No.) END TERM EXAMINATION

Subject: Cost Accounting SECOND SEMESTER [BBA] MAY - JUNE 2019

Paper Code: BBA-110 BBA(TTM)-110

BBA(B&I)-110 Thme: 3 Hours

Note: Attempt any five questions.

Maximum Marks: 75

85.500 1,000 1,000 1,000 1,000 500 500 1125 75 175 175 175 500 500 500 500 Labour required for supervision of the management for factory (a) Differentiate between Cost Centre and Cost Unit.
 (b) The cost of sale of production 'A' is made up as follows: Depreciation - office building and equipment Materials used in selling the product Materials used in packing material Materials used in manufacturing Labour required in production Materials used in the factory Materials used in the office Expenses-indirect-factory Expenses-direct-factory Depreciation - factory Freight on materials Expenses - office Selling Expenses 01

Assuming that all products manufactured are sold, what should be the selling price to obtain a profit of 25% on selling price? Advertising

- (10) (a) Explain the term "Economic Order Quantity".
   (b) After inviting tenders two quotation are received as follows: 02
- (i) Rs. 1.20 per unit. (ii) Rs. 1.10 per unit plus Rs. 3,000 fixed charges to be added

Advise with your arguments with whom orders should be placed and what quantity is to be ordered. irrespective of the units ordered.

The following additional information may be of interest:

	CHANG
Present Stock	35,000
Average monthly requirement	10,000
Maximum level	80,000
Minimum level	30,000
GST problem may be ignored	

- (a) Should Interest on Capital be taken as an element of Cost? State with 63
- (5) What is Idle Time? Explain the cause leading to Idle Time and its treatment in cost accounting.
- The following information relates to the activities of a production department for a certain period in a factory:

  (15) P.T.0.

40

BBA-110

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	٠		

Rs.	72,000	000'09	e operation 20,000		-	On one order carried out in the department during the	ant data were:	Rs.	4 000	000'1	1,650
	Material used	Direct wages	Hours of Machine operation	Labour hours worked	Overheads chargeable to the department	On one order carried o	period, the relevant data were:		Material used	ייים מספת	Labour Hours

Prepare a comparative statement of cost of this order by using the following three methods of recovery of overheads: Machine Hours

- (a) Direct Labour Hour Rate Method;(b) Direct Labour Cost Rate Method;(c) Machine Hour Rate Method

05

 (a) Explain the concept of "Escalation Clause" in Contract Costing.
 (b) Prepare a contract account contractee account and extract of balance sheet from the following as receive from M/S ABC contractor for the period 1-04-2017 to 31-03-2018.

Dorti anlows	Amount
nears	(Rs 000's
Contract Price	1,8000
Material issued to contract	3,000
Wages & Salary	4,800
Cost of Plant issued to site	006
Other miscellaneous expenses	300
Cartage paid in material	09
loss of plant at site	180
Plant returned to store on 31-	120
03-2018	
Loss of material at site	150
Material in hand at site on	138
31-3-2018	
Cash received 80% of work	7,680
certified	
Uncertified work	09

and (10) Profit 2 Profit transferred plant 15%. Depreciation on loss account 2/3. Depreciation

- 90
- (a) Differentiate between Joint Product and By-Product.
  (b) The product of a manufacturing concern passes through two processes A and B and then to finished stock. It is ascertained that in each process normally 5% of the total weight is lost and 10% is scrap which from Processes A and B realizes Rs. 80 per tonne and

per tonne respectively. The following are the figures relating to both the processes:

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P.T.O.

[-8-]

Process B 10,000 5,250 780 200 20 Process A 28,000 000,1 830 125 Cost of Material in rupees per tonne Manufacturing expenses in rupees Materials in tonnes Output in tonnes Wages in rupees

Prepare Process Cost Accounts showing cost per tonne of each process. There was no stock or work-in-progress in any process. M/s Goodwill Ltd. has furnished you the following information from the financial books for the year ended 31st December 2018: 07

### for the year ended 31st December, 2018 PROFT & LOSS ACCOUNT

	Ra		RS.
Carrier Stock of finished goods.		Sales (10,250 units)	3,58,750
Solution Stock of Infinite Society Stock of Transfer Solution Review of Stock of Sto	8,750	8,750 Closing Stock of finished goods:	
Materials consumed	1,30,000	1,30,000 250 units @ Rs 25 each	
Wages	75,000		6,250
Gross Profit c/d	1,51,250		
	3,65,000		3,65,000
Factory Overheads	47,375	47,375 Gross Profit b/d	1,51,250
Administration Overheads	53,000	53,000 Interest	125
Colling Fynenses	27.500	27,500   Rent received	2,000
Bad Debts	2,000		
Preliminary Expenses	2,500		
Net Profit	24,000		
	1 56 375		1,56,375

at 60% of labour cost; (iv) the administration overhead are absorbed at The cost sheet shows: (i) the cost of materials as Rs. 13 per unit; (ii) the labour cost as Rs. 7.50 per unit; (iii) the factory overheads are absorbed 20% of factory cost; (v) selling expense are charged at Rs. 3 per unit; (vi) the opening tock of finished goods is valued at Rs. 22.50 per unit.

- (a) The cost sheet showing the number of units produced and the cost of production, by elements of costs, per unit and in total You are required to prepare:
- (b) The statement of profit or loss as per cost accounts for the year ended 31st December, 2018.
- the cost accounts with the profit as shown by the financial accounts. (5) (c) The statement showing the reconciliation of profit or loss as shown by
- Write short notes on any three of the following:-68

(5x3=15)

- (a) Operating Costing
  (b) Treatment of under/over-absorption of overheads
  (c) Material Losses
  (d) Perpetual Inventory System
  (e) Life Cycle Costing

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BBA-110 P3/3

SECOND SEMESTER [BBA] MAY- JUNE 2017

Paper Code: BBA-110

Subject: Cost Accounting

BBA (B&J)-110 BBA (TTM)-110

Time: 3 Hours

Note: Attempt any five questions.

Maximum Marks: 75

You have been asked to install a costing system in a manufacturing company. What practical difficulties will you expect and how will you propose to overcome the same?

01

(a) What is Economic Order Quantity? How is it useful? 02

October, 2012 @ Rs. 100 per cft. and stored them in his timber yard for six months for seasoning. In this timber yard the following items of (b) A furniture manufacture purchased 10,000 cft. of timber logs on 1st

Salaries of 2 watchmen and Khalasis @ Rs. 2,500 per month expenses were incurred during the period of seasoning:
i. Rent of the yard (2,000 sq. ft.) Rs. 2,500 per month.

Incidental expenses of maintenance, lighting etc. @ Rs. 1,500 per month.

ij.

Annual share of general overhead expenses of the business Rs. iv.

Insurance charges for the logs to be seasoned @ 1% on the value of unseasoned logs for the periods of seasoning-50% of floor area of the yard has been set apart for seasoning timber and the remaining floor area is occupied by the shops making furniture.

charged on issue of the seasoned logs per cft. to the nearest rupee. (5+10=15) Loss in volume of logs due to seasoning: 10%. Calculate the price to be

(b) The following information relates to the activities of a graduction (a) Discuss the arguments in favour of and against inclusion of "Interest on Capital" in Cost Accounts. State your views in this regard. 63

department for a certain period in a factory.

á	72.000	60.000				48,000		On one order carried out in the department for a certain period in a factory-	88	4.000		3.300	
			20,000		24,000			n the department for			1,650		1,200
	Material used	direct Wages	Hours of Machine 20,000	operation	Labour hours worked	Overheads chargeable to	the department	On one order carried out i		Material used	Labour Hours	Direct wages	Machine Hours

following two methods of recovery of overloads: Prepare a comparative statement of cost of this order by using the

Direct Labour Hour Rate Method

Machine Hour Rate Method

24

architects of the contractee should be paid immediately, and the arrangement that 80% of the value of the work done, as certified by the remaining 20% be retained until the contract was completed. Richardson undertook a contract for Rs. 75,00,000 on

8,50,000, Carriage Rs. 30,000, Cartage Rs. 5,000, Sundry expenses Rs. 35,000. The work was certified for Rs 18, 75,000 and 80% of this was paid as agreed. In 2003, the amounts expended were: Materials Rs. 9,60,000, Wages Rs

expenses Rs. 20,000. Three-fourths of the contract was certified as done Rs. 1,00,000. the unused stock and work-in-progress uncertified was ascertained at by 31st December and 80% of this was received accordingly. The value of Rs. 11,50,000, Carriage Rs 1,15,000, Cartage Rs. 10,000, Sundry In 2004, the amounts expended were: Materials Rs. 11,00,000, Wages

8,50,000, Cartage Rs. 30,000, Sundry expenses Rs. 15,000. The whole In 2005, the amounts expended were: Materials Rs. 6,30,000, Wages Rs contract was completed on 30th June.

contractee's account would appear in each of these years in the books of Show how the contract account, work-in-progress account and the completion of the contract. Also show the relevant items in the Balance the contractor assuming that balance due to him was received on

expenses incurred on the three processes during the year 2014 were as A product passes through three processes-A,B and C. The details of

25

20000 1 11:			J
250	165	120	Selling price per unit of output
27,200	18,150	6,000	Direct Expenses
65,000	80,000 65,000	30,000	Labour
5,000	15,000	10,000	Sundry Materials
Rs.	Rs.	Rs.	
		10,000	Units issued/introduced cost per unit ks. 10,000
		10 000	1100000
0	В	A	Process

expenses were Rs. 50,000. These are not allocable to the processes. Management expenses during the year were ks. ou,000 and semile

Actual output of the three processes was:

on to the next process and the balance was sold. The entire output of output of Process A and one-half of the output of Process B was passed A-9,300 units, B-54,00 units and C-2,100 units. Two thirds of the

The normal wastage of the three processes, calculated on the input of Process C was sold.

every process was: Process A-5%, B-15% and C-20%

P.T.O.

Prepare the Three Processes Accounts and the Profit and Loss Account. (15) unit and of Process C at Rs. 10 per unit. The wastage of Process A was sold at Rs. 2 per unit, that of B at Rs. 5 per

96 0 (a) Differentiate between Absolute Tonne-Kms and Commercial Tonne-

minutes per load, and at colliery 'Y' 20 minutes per load. premises to unload. At colliery 'X' loading time averages 30 hour when running and regularly take 10 minutes in the factory pitheads. The lorries give an average speed of 20 kilometers per tonne carrying capacity is used for the collection of coal from the latter 10 kilometers distance from the factory. A fleet of lorries of 5 two collieries X' and Y' the former being 5 kilometers and the A factory which uses a large amount of coal is situated between

kilometer run. oil, tyres, repairs and similar charges are noticed to cost Rs. 6 per similar charge are noticed to cost Rs. 60 per hour operated, fuel, Driver's wages, licences, insurance, depreciation, garage and

carrying coal from each colliery. If the coal is equal quality and price at pithead, from which colliery should the purchases be Draw up a statement showing the cost per tone-Kilometer of

Q7 (a) Explain the causes of difference between Profit shown by Financial

6 Given below is the Trading and Profit and Loss Account of Vikas Accounts and Profit shown by Cost Accounts. Electronics for the accounting year ended 31st March, 2014:

	KS.		Rs.
To Direct Material Consumed	3,00,000	Material 3,00,000 By sales: 2,50,000 Units	7,50,000
To Direct Wages	2,00,000		
To Factory Expenses	1,20,000		
To Office Expenses	40,000		
To selling and distribution Expenses	80,000		
To Net Profit	10,000		
	2 -0 000		

expenses are fixed to the extent of Ts. 50,000; the rest are variable. are fixed for all practical purpose. Selling and distribution Normal output of the factory is 2,00,000 units. Factory overheads Financial Accounts. Prepare a statement reconciling profit as per Cost Accounts and 1,50,000

98 Write short notes on any three of the following:

(5x3=15)

(a) Labour Turnover(b) Control Ratios(c) Activity Based Costing

(d) Life Cycle Costing (e) Material Losses

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BBA-110

BBA-110 70

SECOND SEMESTER [BBA] MAY-JUNE 2017

Paper Code: BBA-104

Subject: Business Economics-II

BBA(B&J)-104 BBA(TTM)-104 BBA(MOM)-104

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 Write notes on the following:-
  - (a) Leakages and injections in an economy.
  - (b) Precautions in the estimation of national income.
  - (c) Total Expenditure method of National Income measurement.
- Q2 What do you understand by the circular flow of income? Discuss the circular flow of income in a three sector economy.
- Q3 (a) Explain the relevance of marginal efficiency of capital in investment decision making.
  - (b) What do you understand by Full Employment? Is full employment a Myth?
- Q4 What is multiplier? Explain the process of income propagation with the help of multiplier process.
- Q5 Define inflation. What are its various types? Explain the various economic effect of inflation with the help of examples.
- Q6 Critically analyse the Milton Friedman theory of demand for money.
- Q7 Explain the equilibrium of product and money market with the help of ISLM model.
- Q8 Write notes on the following:-
  - (a) Liquidity trap.
  - (b) Limitations of fiscal policy of Indian economy.
  - (c) Impact of demonetization on Indian economy.

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SECOND SEMESTER [BBA] MAY-JUNE 2017

Paper Code: BBA-102 BBA(MOM)-102 Subject: Business Organization

BBA(MOM)-102 BBA(B&J)-102 BBA(TTM)-102

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 which is compulsory.

Q1 Write short notes on any three of the following:-

(3x5=15)

- (a) Joint Hindu Family Firm
- (b) MOA & AOA
- (c) International Business Risks
- (d) Business Ethics
- Q2 What is a business system? What are its ingredients? Explain briefly various features of a business system. (15)
- Q3 What are the objectives of a business? How does a business establish a balance between its profits and social responsibilities? Give examples to strengthen your answer. (15)
- Q4 What is sole proprietorship? What are its advantages over partnership and company type of business? (15)
- Q5 Explain the locational advantage of business? What are the policies of the government for the location of business? (15)
- Q6 What are the various government policies and schemes to support the set up and establishment of small business in India? Explain. (15)
- Q7 State the emergence of Multinational Companies in Business World. How are they better than other types of organizations operating in global scenario? (15)
- Q8 (a) What do you understand by business combinations? What are their advantages and disadvantages? (7.5)

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(b) Explain the role of FICCI, CII and other business association in the growth of industry in India. (7.5)

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SECOND SEMESTER [BBA] MAY-JUNE 2017

Paper Code: BBA- 112 Subject: Per

Subject: Personality Development and Communication Skills-II

BBA(MOM)-112 Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 What are the contents of a Project Report? Give a template of it. How can we make a project report more effective?
- Q2 Explain with examples the various types of Presentation tools. What precautions needs to be kept in mind at the time of making presentations? Discuss with examples.
- Q3 (a) Explain the difference between Interactive Presentation and Presentation as a part of a Job interview. List the points of difference.
  - (b) State the importance of effective listening, give examples to prove your point.
- Q4 What are the characteristics of a good Resume? Make a resume of your own self highlighting your strengths and capabilities. Also discuss the important features of a good resume.
- Q5 What do you understand by Body Language? How body posture, gestures etc helps in communication at the time of facing Interviews? Explain with examples.
- Q6 What are Mock Interviews? What is their importance in facing interviews?
- Q7 How leader is different from a Manager? What are unique qualities of a leader? Illustrate it with examples of good leaders you have come across.
- Q8 (a) Explain the importance of Group Discussion, Debates and Extempore in the overall personality development of an individual.
  - (b) Why is it necessary to update the knowledge with the changes in the economical/Political/Social environment? Give reasons.

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SECOND SEMESTER [BBA] MAY- JUNE 2017 Paper Code: BBA-108 Subject: Database Management System BBA (B&I)-108 BBA (TTM)-108 BBA (MOM)-108 Time: 3 Hours Maximum Marks: 75 Note: Attempt any five questions including Q.No1 which is compulsory. Select one question from each unit. 01 Write short notes on any five:-(5x3=15)(a) Generalization and Specialization (b) Types of Keys (c) Logical and Physical Independence (d) Functional Dependencies (e) Types of constraints (f) Strong and weak entity UNIT-I (a) Compare files management system and database management Q2 system. (b) Compare the three record based data models with diagram. Which model is best and why? (a) Explain three level architecture of Database management System. Q3 What is the role of mapping? (b) What is the role of DBA, Data Manager, file Manager, and Disk Manager? UNIT-II (a) What are the Integrity rules? Explain with example. Q4 (5) (b) A company has several departments. Each department has supervisors and at least one employee. Employee must be assigned to one department. There are many projects under one department and each employee is assigned to more than one project. (10) Identify the entities in the above case. What are the relationships between the identified entities? • Draw an E-R Diagram to demonstrate the connectivity between the various entities. (a) Explain the 12 CODD rules for relational model. Q5 (8) (b) What are the different type of keys and attribute in the relational model? Explain with example. UNIT-III (a) What are the possible functional dependencies, which can exist in a Q6 database? (b) What are the different type of anomalies occurred in relations? Explain with example. (8)(a) What is normalization? Explain INF, 1NF and 3NF with example. (10) Q7 (b) What is decomposition? What is the difference between lossy and lossless join? (5)

BBA-108

SECOND SEMESTER [BBA] MAY- JUNE 2017

Paper Code: BBA-106

BBA (TTM)-106 BBA (B&I)-106 BBA (MOM)-106 Subject: Quantitative Techniques and Operations Research in

Management

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 The means of two samples of series of 50 and 100 respectively are 54.4 and 50.3 and standard deviations are 8 and 7. Obtain the mean and standard deviation of the sample of size 150 obtained by combining the two samples. (15)
- (a) Find the quartile deviation and its coefficient from the following data:(8) Q2

Weight in lbs	70-80	80-90	90-100	100-110	110-120	120-130	130-140	140-150
No. of persons	12	18	35	42	50	45	20	8

(b) What is Lorenz curve? How is it constructed? Illustrate.

(7)

Obtain the Spearman's Rank correlation coefficient for the following data: Q3

X	68	64	75	50	64	80	75	40	55	64
Y	62	58	68	45	81	60	68	48	50	70

Interpret the result.

(15)

- (a) Define Karl Pearson's Coefficient of Correlation. What are the Q4 assumptions for Correlation Analysis?
  - (b) The co-efficient of correlation between X and Y is 0.6. Their covariance is 4.8. If the variance of X is 9, then determine the standard deviation of Y. (5)
- A company makes two kinds of fertilizers, called Hi-phosphate and Lo-Q5 phosphate. Three basic raw materials are used in manufacturing these fertilizers in this manner:

Raw Material	Tons of raw r manufacture one to	naterial required to on	Maximum amount of raw material
	Hi-Phosphate	Lo-Phosphate	available per month
1	2	1	1500
2	1	1	1200
3	1	0	500
Selling price per ton	\$15	\$10	000

Formulate this as a linear programming problem and find the optimal values of the fertilizers manufactured by the company using simplex method. Write the dual of the problem, also. (15)

[P.T.O.]

SECOND SEMESTER [BBA] MAY-JUNE-2015

Paper Code: BBA- 112 BBA(TTM)- 112 BBA(MOM)-112 Subject: Personality Development and Communication Skills-II

Time: 3 Hours

Maximum Marks:75

Note: Attempt any five questions.

- Q1. What are project proposals? How to write a good proposal? What steps are involved in it? Make a proposal of starting communication lab for students in your institute. (15)
- Q2. What is a Project Report? How to write an Effective Report? What is the format of a Project Report? If one has to write a report on "Usage of Internet among students", what all will be included? Discuss. (15)
- Q3. "All presentations, whether made by students as a part of their curriculum of facing interview for job are same". Do you agree? Give reasons in support of your answer by showing the differences. (15)
- Q4. From "Talk, Talk, Talk to Listen, Listen, Listen" is the change required among students. Do you agree? Discuss in this light the Art of Effective listening as a part of Business Communication. (15)
- Q5. Write notes on the following:

(2x7.5=15)

- (a) Self Introduction-Points to be highlighted.
- (b) Dealing with people face to face- points to be kept in mind.
- Q6. What are the benefits of Group Discussion? What are different techniques of GD? What are Mock Interviews? Why GD and Mock Interviews are held for students in colleges. (15)
- Q7. Who are leaders? What special skills and abilities they possess which are different from common employees? Discuss various leadership styles with examples. (15)
- Q8. How Resume is different from CV? Write a Resume for stock broker job in a stock broking company highlighting qualities, which can motivate the company to hire you. (15)

SECOND SEMESTER [BBA] MAY- JUNE 2017

Paper Code: BBA-106

BBA (TTM)-106 BBA (B&I)-106

BBA (MOM)-106

Subject: Quantitative Techniques and Operations Research in

Management

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 The means of two samples of series of 50 and 100 respectively are 54.4 and 50.3 and standard deviations are 8 and 7. Obtain the mean and standard deviation of the sample of size 150 obtained by combining the two samples. (15)
- Q2 (a) Find the quartile deviation and its coefficient from the following data:(8)

Weight in lbs	70-80	80-90	90-100	100-110	110-120	120-130	130-140	140-150
No. of persons	12	18	35	42	50	45	20	8

(b) What is Lorenz curve? How is it constructed? Illustrate.

(7)

Q3 Obtain the Spearman's Rank correlation coefficient for the following data:

X	68	64	75	50	64	80	75	40	155	64
Y	62	58	68	45	81	60	68	48	50	70

Interpret the result.

(15)

- Q4 (a) Define Karl Pearson's Coefficient of Correlation. What are the assumptions for Correlation Analysis? (10)
  - (b) The co-efficient of correlation between X and Y is 0.6. Their covariance is 4.8. If the variance of X is 9, then determine the standard deviation of Y. (5)
- Q5 A company makes two kinds of fertilizers, called Hi-phosphate and Lophosphate. Three basic raw materials are used in manufacturing these fertilizers in this manner:

Raw Material	Tons of raw ramanufacture one to	naterial required to on	Maximum amount of raw material		
	Hi-Phosphate	Lo-Phosphate	available per month		
1	2	1	1500		
2	1	1	1200		
3	1	10	500		
Selling price per ton	\$15	\$10	300		

Formulate this as a linear programming problem and find the optimal values of the fertilizers manufactured by the company using simplex method. Write the dual of the problem, also. (15)

[P.T.O.]

(Please write your Exam Roll No.)

Exam Roll No. .....

### **END TERM EXAMINATION**

SECOND SEMESTER [BBA] MAY-JUNE 2016

Paper Code: BBA-112

BBA (MOM)- 112

Subject: Personality Development & Communication Skills-II

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 What are the basics of project writing? Explain the points to be included to make a report effective?
- Q2 Why are presentations becoming an integral part of pedagogy? Explain the various tools which are used to make the presentations effective.
- Q3 "Body language plays a vital role in understanding and making an effective communication". Explain the statement.
- Q4 Write short notes on the following:-
  - (a) Various presentation tools
  - (b) Boredom factors in presentation
- Q5 What is a resume? Prepare your resume for the job of a management trainee in a multinational company.
- Q6 Write your own introduction highlighting your goals in life, your characteristics and how you are working towards achieving your goals in life.
- Q7 There is a group Discussion on the topic "Capital Punishments for the Rapists" you are part of the group discussion, present your case for or against the motion.
- Q8 What are the traits of a good leader? Do you think leadership can be developed through class room teaching?

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Q7

examples.

(15)

### **END TERM EXAMINATION**

SECOND SEMESTER [BBA] MAY-JUNE 2016 Paper Code: BBA-102 Subject: Business Organization BBA/TTM)-102 BBA/MOM)-102 BBA/B&I)-102 Time: 3 Hours Maximum Marks: 75 Note: Attempt any five questions including Q no.1 which is compulsory. Write short notes on any three of the following;-Q1 (3x5=15)(a) Social Responsibility of Business (b) Joint Hindu Family Firm (c) Business Ethics. (d) FICCI (e) Special Economic Zone Q2 What are the objectives of the cooperative sector? Explain the features of Cooperative Organization. (15)Q3 Why the interface is required between Government and business? What are various forms of this interface? (15)Q4 What is the role played by small business in the growth of the economy? How the government helps these businesses to establish and flourish? (15)Q5 What are Memorandum of Association and Article of Association? What are their contents? Explain and Compare them. (15)Q6 What is a multinational company? State the reasons for the growth of multinational companies in India? What kind of threat these companies pose for the domestic companies? (15)

How does Chambers of Commerce and Industry in India helps in protecting the right of management? How do they place control on organization? Explain with relevant

SECOND SEMESTER [BBA] MAY- JUNE 2016

Paper Code: BBA-106

BBA (B&I)-106 BBA (TTM)-106 BBA (MOM)-106 Subject: Quantitative Techniques and Operations Research in Management

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

Q1 Given the following frequency distribution with some missing frequencies.

Class	Frequency
10-20	185
20-30	3
30-40	34
40-50	180
50-60	136
60-70	?
70-80	50

If the total frequency is 685 and median is 42.6. find out the missing frequencies.

Q2 When is the variance equal to the standard deviation? Under what circumstances can variance be less than standard deviation? Explain.

Q3 A customer care center is receiving following number of complaints every year

Year	No. of complaints
2002	210
2003	225
2004	210
2005	220
2006	250
2007	280
2008	285
2009	282
2010	299
2011	312
2012	330

Derive regression equations (Time as independent variable and Number of application as Dependent variable). Also find the demand in the year 2016.

Q4 (a) Consider the following data set:-

Sales 2.69 2.62 2.80 2.70 2.55 2.03	Week	1	2	3	4	5	6
2.00 2.90	Sales	2.69	2.62	2.80	2.70	2.55	2.03

P.T.O.

SECOND SEMESTER [BBA] MAY- JUNE 2016

Paper Code: BBA-108 Subject: Database Management System BBA (B&I)-108 BBA (TTM)-108 BBA (MOM)-108 Time: 3 Hours Maximum Marks: 75 Note: Attempt any five questions including Q.No1 which is compulsory. Q1 Attempt all: -(3x5=15)(a) List the two advantages of DBMS over the file system. (b) What is data model also define Relational data Model. (c) What is meant by data abstraction? What is the need of abstraction? (d) Define candidate key with the help of an example. (e) What is the difference between database schema and database state. (a) Write the difference between logical view independence and physical Q2 view independence. (b) Explain the Architecture of DBMS. (7)(a) What are the features of E-R Modeling? Draw an E-R model for the Q3 Hospital Management System. (b) What is meant by cardinalities? How we map the cardinalities in E-R diagram. (a) What are Codd's twelve rules? Explain any five. Q4 (7)(b) What is meant by referential integrity constraint in Relation Database? (c) What is a View in Database. How is it different from the table? What are the different operations which are not performed on views? Discuss the Normal forms (1st, 2nd, 3rd) and also explain the meaning Q5 of functional dependency in database. Q6 (a) What is meant by de-composition of a table? (2)(b) A relation info is defined as follows. info (name, street, city, state, postal code) where name is unique, and for any given postal code, there is just one city and state a. Give a set of FDs for this relation. (3) (c) Write syntax for Unary relation operations. (d) What is need for normalization of database? How can we achieve the normalized database. (7)Q7 (a) What are the different DML commands in SQL. (3) (b) Explain the following with the help on en example. (8)(i) Insert Command (ii) Delete Command (iii)Update Command (iv) Constraint as assertions (c) What are the aggregate operators in SQL? Write a query using any aggregate operator in SOL. (4)

SECOND SEMESTER [MBA] MAY-JUNE 2015

Pape	er Code: MS-114	Subject: E-Business
Time	e: 3 Hours	Maximum Marks: 60
	Note: Attempt	any five questions.
Q1	organization. Comment. What electronic business models? Gi	ss influence the value chains in business
Q2		ative E-Commerce? Discuss its advantages. (6) nange? What are the issues in adopting EDI? (6)
Q3	models? Illustrate with an exacommunication network and of e-business.	equirements for adopting electronic business ample giving details of the hardware, software other tools that may be required to set up the (8) which electronic business is promoted in the (4)
Q4	agree? What are the additional	s electronically are more risk-prone. Do you security threats in electronic business?. (6) es that address these security concerns? Give
Q5/	(a) Differentiate between symmetri (b) How does firewall provide t Explain.	
26/	onentation and standardization	the functions of E-payment system? Why is n required for e-payment business. (6) any one electronic payment system. (6)
Q7	What is Public Key Infrastr	ructure? Why is Public Key Infrastructure
	Write short notes on <b>any three</b> of  (a) Secure Electronic Transaction  (b) Mobile Commerce  (c) Ethical issues in electronic cond  (d) Public Key Infrastructure  (e) Marketing Strategies for promo	Protocol

SECOND SEMESTER [BBA] MAY- JUNE 2015

Paper	Code: [BBA/B&I/TTM/MOM]-108 Sub	System
Time	3 Hours	Maximum Marks: 75
	: Attempt any five questions including Q	. No 1 which is compulsory.
Q1	Explain briefly:-	
	<ul><li>(a) Define three level of data abstraction</li><li>(b) Define entity</li><li>(c) Define super key and primary key</li><li>(d) Define normalization</li></ul>	(3) (3) (3) (3)
	(e) What are the functions of Database admini (f) Define tuples and attribute (g) Define mail merge	strator (3) (3) (3) (2)
	<ul><li>(h) Define SQL</li><li>(i) Define UNION and INTERSECTION.</li></ul>	(2)
Q2	<ul><li>(a) Differentiate between loss less and lossy de</li><li>(b) Give five examples statements of each DDL</li><li>(c) Explain primary key, secondary key, candid</li></ul>	and DML. (4.5)
Q3	Draw ER diagram corresponding to custome shapes and lines used in ER Model.	rs and Loan. Explain the various (12.5)
Q4	Define the following anomalies- (a) Update anomaly (b) Insertion anomaly (c) Deletion anomaly	(12.5)
Q5	<ul><li>(a) Explain the purpose of the database system</li><li>(b) Explain different Database users.</li></ul>	m. (6) (6.5)
Q6	We have following relations: Supplier(S#, sname, status, city) Parts(P#, pname, color, weight, city) SP(S#, P#, quantity)	(12.5)
	Answer the following queries in SQL.  (a) Find the supplier for city ='Delhi'.  (b) Find suppliers whose name start with 'AB (c) Find all suppliers whose start is 10, 20	3' or 30.
	<ul><li>(d) Find total number of city of all suppliers.</li><li>(e) Find the name of suppliers who supplies 50.</li></ul>	quantity of the item P1 more than
Q7	<ul><li>(a) List three reasons why null values might</li><li>(b) Mention the fundamentals operations of</li></ul>	be introduced to the database.(6) relational DBMS and their symbol. (6.5)
Q8	Write short notes on <b>any two</b> :- (a) Creating Report using Report Wizard (b) Access object understanding (c) Codd rules	(6.25x2=12.5)



Time: 3 Hours

### **END TERM EXAMINATION**

SECOND SEMESTER [BBA] MAY-JUNE 2015

Paper Code: BBA/TTM/B&I/MOM-106 Subject: Quantitative Techniques and Operations Research in

Management Maximum Marks: 75

Note: Attempt any five questions including Q.no.1 which is compulsory.

Q1 (a) Following is the distribution of marks in Economics obtained by 50 students: (5)

Marks (more than):	0	10	20	30	40	50
No. of students	100	92	80	40	20	6

Calculate the median marks. If 60% of the students pass this test, find the minimum marks obtained by a pass candidate.

- (b) "The arithmetic mean is best amongst all the averages." Why or Why not? (5)
- (c) Write a brief note on Lorenz Curve. (5)
- Q2 (a) The mean and standard deviation of 100 items are found to be 120 and 20 calculations, two items were wrongly taken as 23 and 7, instead of 13 and 17, find the correct mean and standard deviation. (5)
  - (b) What is the meaning of normalcy of data? How is it measured? (5)
  - (c) Distinguish between skewness and dispersion. (5)
- Q3 From the following data, calculate the Karl Pearson's coefficient of correlation between age of students and their playing habits: (15)

Age:	15	16	17	18	19	20
No. of students:	250	200	150	120	100	80
Regular Players:	200	150	90	48	30	12

Q4 The age and blood pressure of 10 university teachers are:

Age	46	45	36	47	49	42	60	72	63	55
Blood Pressure	147	125	118	140	142	145	155	160	148	151

- (a) Find the correlation coefficient between age and blood pressure. (5)
- (b) Determine the least square regression equation of blood pressure on age. (5)
- (c) Estimate the blood pressure of a teacher whose age is 35 years. (5)
- Q5 A company sells two different products A and B. The selling price and incremental cost information are as follows:

	Product A	Product B
Selling Price	Rs. 60	Rs. 40
Variable Cost	Rs. 30	Rs. 10

P.T.O.

SECOND SEMESTER [BBA] MAY-JUNE-2015

Paper Code: [BBA/TTM/B&I/MOM]-104

Subject: Business Economics-II

Time: 3 Hours

Maximum Marks:75

Note: Attempt any five questions.

Q1. Write notes on any three of the following:

(3x5=15)

- (a) Circular flow of income in three sector economy.
- (b) Measures of money supply in India.
- (c) Motives for holding money in Keynesian analysis.
- (d) Primary functions of money.
- (e) Relationship between multiplier and MPC.
- Q2. Define macro-economics. How macro economic variables are useful in understanding the nature of an economy? What are their limitations? (15)
- Q3. Discuss the various problems in the measurement of national income. What precautions should be taken in the estimation of national income? (15)
- Q4. What do you mean by consumption function? What are various factors affecting it? (15)
- Q5. Define and differentiate between demand-pull and cost-push inflation.

  What measures can be adopted by the Central Bank for controlling the demand-pull inflation.

  (15)
- Q6. What is an IS curve. What factors determine the slope of this curve? Discuss. (15)
- Q7. What is the equilibrium rate of interest? Show the impact of expansionary monetary policy on the position of LM curve and the rate of interest. (15)

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SECOND SEMESTER [BBA] MAY-JUNE-2015

Pape	r Code: [BBA/TTM/B&I/MOM]-102 Subject: Business Organization
Time	: 3 Hours Maximum Marks :75
No	ote: Attempt all questions as directed. Internal choice is indicated.
Q1.	Attempt <u>any three</u> of the following:  (a) Explain the inter-relationship between industry, commerce and trade.  (b) Earning of profit for a business is as important as blood for human life'- Comment.
	(c) Write a note on business ethics.
	(d) Explain the role of small business in India.
	<ul><li>(e) What is the rationale for government role in business?</li><li>(f) Should the public enterprises be privatized?</li></ul>
Q2.	Business is an open and adaptive system'- Comment. How environmental factors affect business. (15)
	Define corporate governance. Why the issue of corporate governance has become important in India? (15)
Q3.	Explain various factors which you will consider while selecting a suitable form of business organization. (15)
	OR
	Briefly explain about the different documents that are used for formation of a company. (15)
Q4.	Explain Government policy in industrial location. What factors would you consider while location a textile factory?  (15)
	Differentiate between entrepreneur and manager. Explain the qualities of an entrepreneur. (15)
Q5.	Critically examine the role of multi-nationals in India. (15)  OR
	Describe the advantages and evils of business combination. (15)

SECOND SEMESTER [B.COM (HONS.)] MAY-JUNE 2015

Paper Code: B.COM-108

Time: 3 Hours

Note: Attempt any five questions.

Subject: Business Law
Maximum Marks: 75

- Q1 Define 'consideration'. What are rules relating to consideration? When can an agreement without consideration be enforced by law? (15)
- Q2 What is meant by 'breach of contract'? State the law with regard to computation of damages under the Indian Contract Act, 1872. (15)
- Q3 How would you define the terms 'Conditions' and 'warranties'? Explain the implied conditions and warranties in a contract of sale of goods. (15)
- Q4 Describe the various situations under which goods can be sold by non-owners? (15)
- Q5 What is a 'negotiable instrument'? State the features of a negotiable instrument. Also distinguish between a 'bill of exchange' and a 'cheque'. (15)
- Q6/ What are the objectives of the Consumer Protection Act, 1986? Who is 'consumer' and what are his rights under this Act? (15)
- Q7 Distinguish between a 'partnership' and a 'limited liability partnership'.

  What are the advantages of limited liability to partnership firm and its partners?

  (15)
- Q8/ Write short notes on **any three** of the following: (3x5=15)

  (a) Quasi contracts under the India Contract Act.
  - (b) Law relating to a minor.
  - (c) Law relating to indemnity.
  - (d) Rights of an unpaid seller.

Report

(e) Crossing of a cheque and its types.

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Subject: Cost Accounting SECOND SEMESTER [BBA] MAY-JUNE-2015

Paper Code: [BBA/TTM/B&J/MOM | 110

Note: Attempt any five questions. Simple calculator is permitted. Time: 3 Hours

- What is the meaning of life cycle costing? State its importance & Define the term Cost, Costing, Cost Accounting and Cost Accountancy. (a) 01.
- At the beginning of October 2013 Quality Brush Company had in stock 10,000 brushes value at Rs. 10 each. Further purchases were made 05.

limitations.

(Q)

during the month as follows:

28th October 10000 Brushes Issues to shop floor were as follows 16th October 16000 Brushes 7th October 4000 Brushes @ 12.50 14th October 6000 Brushes @ 15 24th October 8000 Brushes @16.50

You are required to prepare a stores ledger card for the month of October on the assumptions that materials were issued on the basis of FIFO and

- Distinguish between Halsey Plan and Rowan Plan. (a) 03.
- What do you mean by labour turnover? How would you treat labour turnover cost in Cost Accounting? (P)
- predetermined rate for applying overhead to the job moving through a single manufacturing shop and to check results periodically. After consulting various departments estimated and actual data for the year The cost accountant of a newly formed company was asked to establish a 2013 is as follows; 94

Actual (121,500) 51,000 99,000 73,000 39,000 18,000 35,000 35,000 3,000
Estimated (144,000) 50,000 115,000 70,000 35,000 20,000 35,000 10,000
Direct labour hours Pactory Supervision Indirect labour Inspection Maintenance Indirect Material Heat, Light and Power Depreciation Miscellaneous factory

At the end of 2013, the first year of operations, the actual results were recorded against each item above. You are required to compute the predetermined overhead rate, based on direct labour hours. compute the incurred overhead rate.

Q5. On 1st April 2013, Delux Ltd. Undertook a contract for Rs. 500,000. On 31st April 2014, when the accounts were closed, the following details about the contract were gathered.

Work Uncertified Depreciation of plant	Cash received	Wages accrued (31.04.2014)	Material on hand (1.04.2013)	Plant purchased	General Expenses	Wages Paid	Material Purchased
5,000	150,000	5,000	25,000	50,000	10,000	45,000	100,000

The above contract has an escalation clause which reads as follows:

"In the event of prices of materials and rates of wages increase by more than 5% the contract price would be increased accordingly by 25% of the rise in the cost of materials and wages beyond 5% in each case".

It was found that since the date of signing the agreement, the prices of materials and wage rates increased by 25%. The value of the work certified does not take into account the effect of the above clause. Prepare the contract account.

Q6. A factory incurred the following expenditure during the year 2013.

	Variable	Fixed	Manufacturing overhead	Manufacturing wages	Director material consumed
	2,50,000	3,60,000			
25.10.000	6,10,000			7,00,000	12,00,000

In the year 2011, following changes are expected in production and cost of production.

- (i) Production will increase due to recruitment of 60% more workers in the factory.
- (ii) Overall efficiency will decline by 10% on account of recruitment of
- (iii) There will be an increase of 20% in fixed overhead and 60% in variable overhead.
- (iv) The cost of direct material will be decreased by 6%
- (v) The company desire to earn a profit of 10% on selling price.
  Ascertain the cost of production and selling price.

Q7. The product of a company passes through three different process, X, Z. It is ascertained from past experience that wastage in each process is incurred as under.

Process X 2% Process Y 5% Process Z 10%.

The % of wastage in each case is computed on the basis of number of units entering the process concerned.

The wastage of each process has scrap value. The wastage of process X and Y is sold at Rs. 1 per unit and that of process Z at Rs. 4 per unit. The company gives you the following information for the month of July 2013.

2000 units of crude material were introduced in Process X at a cost of Rs. 8 per unit. Besides this the following were other expenses:

	Dronnes	Process	Process
	×	Y	2
Material Consumed	8000	3000	2000
Direct Labour	12000	8000	6000
Work expenses	2000	1000	3000
	Unit	Unit	Unit
Output	1950	1925	1590
Stock on: July 1	200	300	500
July 31	150	400	1
on	Rs. 19	27	36.5
July 1, per unit			

Stocks on  $31^{st}$  July 2013 are to be valued at cost as shown by month's production account. Prepare process account. (15)

Q8. Write short note on any two of following:

(2x7.5=15)

- (a) Joint Product and By-Product
- (b) Operating Costing
- Reconciliation of Cost Account and Financial Account

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9-110

BBA-110