

Name : Dr. SHEETAL BADESRA
Designation : ASSISTANT PROFESSOR
Department : COMMERCE
Qualification : BBA, MBA (H
R), PGDBM (Finance & HR), PHD (HR)
Experience : Teaching: 8 years Research: 6 Years
Area of Specialization: Human Resource, Entrepreneurship Development
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Ph.D Guidance : NA

Academic Qualification:

Degree	Branch	Institute/University Name
Ph.D	Management (HR)	Lingayas University
MBA	Human Resource	IP University
PGDBM	Finance & HR	New Delhi Institute of Management
BBA	General management	Maharishi Dayanand University

Research Papers Published (Indexed and UGC Care approved Journal):

1. Published a paper on "Role of HRP and development in business organization: Challenges and Benefits in the Journal of IGAEMA, Volume: XII, Issue: VI, June 2020 ISSN No.:0886-9367.
2. Published paper on "A Study of employer branding and organizational attractiveness in the modern organization" in GICR Journal , Volume: XII, Issue: III, March 2020, ISSN No.- 0022-1945
3. Published paper on "HRM Practices in family owned business" in the Journal of Advanced Management Research, Volume-VI, Issue: IV, April 2018, Impact factor: 4.73, ISSN No. 2393-9664.
4. Published a paper on "Impact of Job satisfaction and its theories on employee empowerment" in the International research journal management science and technology, Volume: VII, Issue: VI, March 2016, ISSN No.: 2250-1959(0) 2348-9367(P).

Presentations in Conference:

1. Organized and presented a paper in 29th National Conference on Responsible Marketing Issues and Challenges held on 3rd Feb, 2018 in Tecnia Institute of Advanced Studies, Delhi.
2. Participated as a paper presenter and proceeding contributor in 31st National Conference on Power of Media: Shaping the Future on 10th March, 2018 in Tecnia Institute of Advanced Studies, Delhi.
3. Participated as a paper presenter and proceeding contributor in 35st National Conference on McKinsey 7S Model: Innovation, Growth, Sustainability and Scalability of Business on 2nd February, 2019 in Tecnia Institute of Advanced Studies, Delhi.
4. Participated as a paper presenter and proceeding contributor in 34th National Conference “Make in India: The New Gateway to go global” on 26th October, 2018 in Tecnia Institute of Advanced Studies, Delhi.
5. Participated as a resource person in the seminar on General Budget 2018 on 6th Feb 2018 in TIAS, Delhi.

Conference/FDP/Seminar/Workshop Organized/Resource Person:

1. Worked as a Co-Convener in 34th National Conference “Make in India: The New Gateway to go global” on 26th October, 2018 in Tecnia Institute of Advanced Studies, Delhi.
2. Organized and presented a paper in 29th National Conference on Responsible Marketing Issues and Challenges held on 3rd Feb, 2018 in Tecnia Institute of Advanced Studies, Delhi.
3. Participated in a 14days Faculty development Program on “Entrepreneurship Development” by NAFEN sponsored by Govt. Of India from 26th Dec to 8th Jan 2018.
4. Attended a “Workshop on Research Methodology using SPSS” conducted by Dr Mohammad Naved Khan (AMU, Aligarh) at IMS, Noida. 2018.
5. Worked as an organizing committee member in the 30th National Conference on Emerging Trends in Web Technologies, Social Media and Mobile Applications on 17th Feb,2018 in Tecnia Institute of Advanced Studies, Delhi.
6. Participated as a resource person in the seminar on General Budget 2018 on 6th Feb 2018 in TIAS, Delhi.

7. Participated in Faculty development Program on “Behavioral Science” by NSIC sponsored by Govt. Of India from 28th May to 1st June 2018.
8. Worked as an organizing committee member in the National Conference on Contribution of VaishSamaj in Nation Building on 17th March,2018 in Tecnia Institute of Advanced Studies,Delhi.
9. Worked as a coordinator for Debate Competition in Endeavor-2018(Management Fest) on 20th Feb, 2018 in Tecnia Institute of Advanced Studies, Delhi.
10. Worked as a coordinator for Just A Minute Competition in SARAS-2018(Tecnia Fest) on 12th April, 2018 in Tecnia Institute of Advanced Studies, Delhi.
11. Participated in NAAC Sponsored National Workshop on “Learning approaches in quality education- Role of IQAC” from 8/3/2019-9/3/2019 organized by Lingaya’sLalita Devi Institute of Management & Sciences.
12. Participated as a panelist judge in the management fest “Endeavour 2019” and “Business Plan 2019” organized by Tecnia Institute of Advanced Studies, Rohini, New Delhi.
13. Participated in Faculty development Program on “Reasearch Methodology and Data Analysis using SPSS” by Tecnia Institute of Advanced Studies from 24th June to 28th June 2019.
14. 2-Day International Conference on Innovative Practices in Education, Management and Technology for Achieving Excellence dated 2-3rd December, 2022, organized by NDIM, Delhi, India, Co-hosted by BFGI, Punjab, India, in association with AUV, Romania.

Patent Published:

A National patent got published on the topic “Business Turnover”.

Refresher Course:

2 Weeks refresher course attended for Management and commerce faculty on E-learning resource and teaching methodology in Education and research development held from 27/4/2020-19/5/2020 conducted by MHRD in collaboration with Sai Ram Engineering College, West Tambaram, Chennai.

Awards and achievements:

- ✓ **Member of International Editorial board panel of International Journal of Multidimensional Research.**
- ✓ **Member of International Editorial board panel of EURO ASIA (Research & Development Association).**
- ✓ **Online lectures uploaded on you tube.**
- ✓ **Merit with distinctions in BBA all semesters.**
- ✓ **Merit with distinctions in MBA and PGDBM all semesters.**
- ✓ **Certificate of resource person in Soft skills Programme at NIAM Institute, Faridabad.**
- ✓ **“Best Teacher” award for excellence in teaching and research activities in Tecnia Institute of Advanced Studies, GGSIPU on Teachers’s Day in 2019.**