



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
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DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

ACADEMIC YEAR: 2020-2021

ACTION TAKEN REPORT ON PROGRAMME FEEDBACK

DECISION TAKEN ON PROGRAMME FEEDBACK BY THE STUDENTS

- 1.To make the syllabus more relevant, teachers and institute planned and organised more seminars/conferences/workshops to provide more opportunities for interactive sessions with experts.
- 2.It was seen that students are more concerned about practical learning and so to help teachers deliver their lecture by giving more live examples, case studies to connect the topic with the current national and international events.
- 3.To make the syllabus more relevant, teachers and institute planned and organised seminars/webinars/conferences/workshops to provide more opportunities for interactive sessions with experts.
- 4.It was decided and implemented to give assignments, class tests and presentations slots to students so that they can be judged fairly on internal evaluation parameters.
- 5.Students have the option to avail the book bank facility from the library for each and every semester so that they can have appropriate books to revise and read the concepts.
6. E-resources were given to students through LMS (Google classroom), so that adequate learning material and resources reached the students in time.
- 7.To increase the teaching learning experience, workshops, industrial visits and conferences were arranged from time to time by the institute.
8. To enhance extracurricular activities and sports, The institute every year organise Sports fest for students along with different inter college competitions .

DECISION TAKEN ON ALUMNI'S FEEDBACK

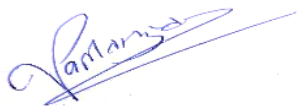
1. Every year an alumni meet is being planned and conducted to connect with alumnus base & to strengthen the alumni base Registered Alumni Association has been proposed.
2. It was decided to build a strong connection of the Alumni with the students to share their life experiences so that they can work with current needs of the industry and stay updated with the new modes of working.
3. Alumni are invited for interactive sessions as Resource person.

DECISION TAKEN ON PROGRAMME FEEDBACK BY TEACHERS

1. At the time of revision of the syllabus, faculty experts give their suggestions and make the syllabus more interesting.
2. Labs are upgraded as per the industrial requirements to make the Teaching- Learning Process student centric.
3. In order to make the syllabus industry oriented, supplementary workshops, expert lectures are conducted and proposal was given for Add-on courses related to the subject matters.
4. Various workshops are conducted to make the student industry ready for jobs. Constructing Career: Resume Building” is one of such workshops organised by the Training & Placement Cell of the department .
5. Mentor -Mentee sessions are conducted for the students in order to track their performance.

ACTION TAKEN ON FEEDBACK BY EMPLOYER

1. To give high focus on employability of students, TPO (training and placement officer) along with placement office is assigned to students for all internship and placement related issues.
2. Online Campus placement drives were initiated so as to connect the students with placement agencies.
3. More information related to job opportunities were floated through social media from time to time.



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