





**Maharaja Agrasen Institute of Management Studies**  
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Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
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## **OUTLOOK 3.0**

“**Outlook 3.0**” was an event organized by **SRIJANA- the Fine arts society of MAIMS** in the academic session 2022-23. It was held from 8<sup>th</sup> August, 2022 to 26<sup>th</sup> August, 2022 in online mode. The Theme for the event was illusion and delusion. A meeting with student faculty of Srijana was conducted on 6<sup>th</sup> of



# **SRIJANA**

The Fine Arts Society of MAIMS

*Presents*

# **OUTLOOK 3.0**

*Theme*

## **'An Illusionary and Delusional World'**

“The artist sees what others only catch a glimpse of.”  
– Leonardo Da Vinci

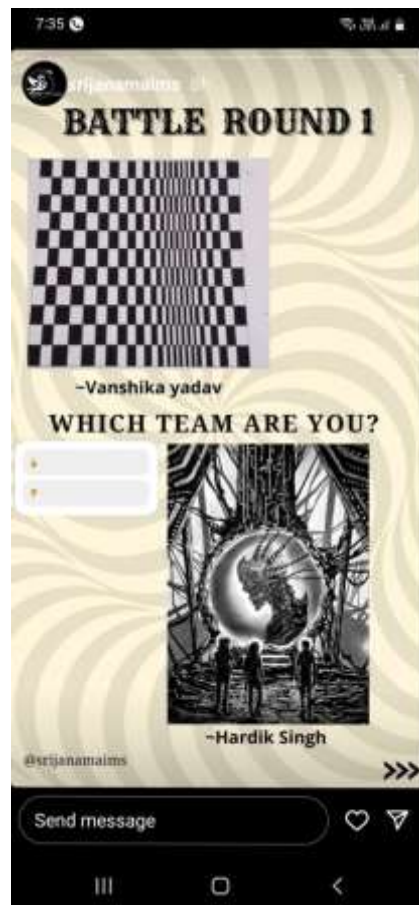
**Contact Us**

**Mitali: 8447850993**      **Sambhav: 9311233130**

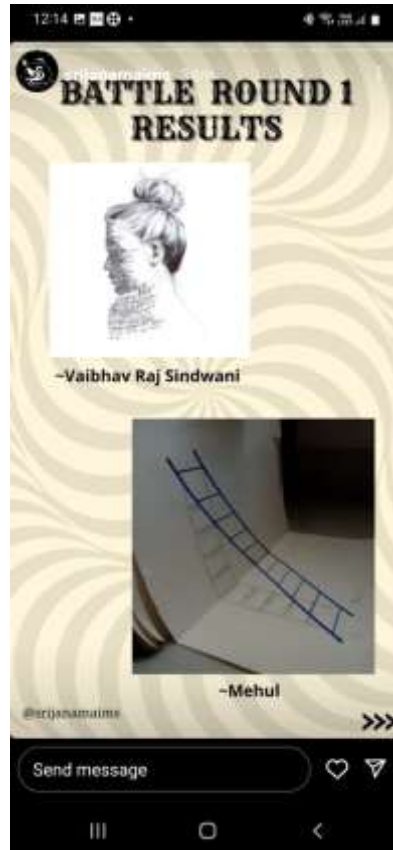
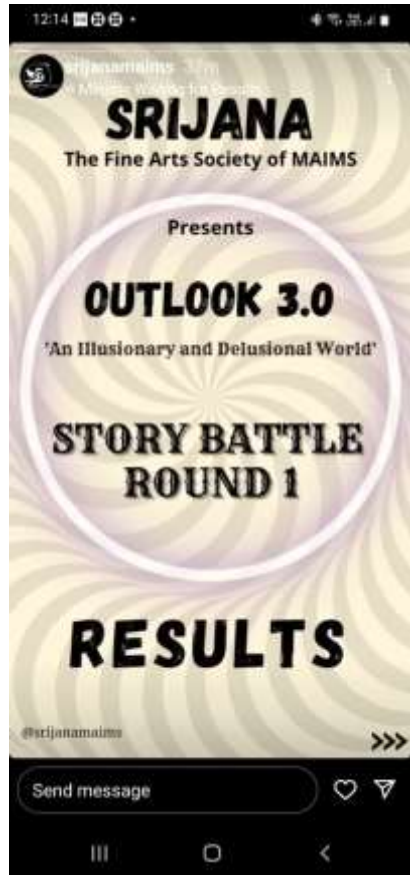
August, 2022 to discuss about the various details of the event. The registration for the event was open from 8<sup>th</sup> August, 2022 to 18<sup>th</sup> August, 2022. Again, a meeting was conducted with the student faculty of Srijana on 13<sup>th</sup> August, 2022 and 16<sup>th</sup> August, 2022.

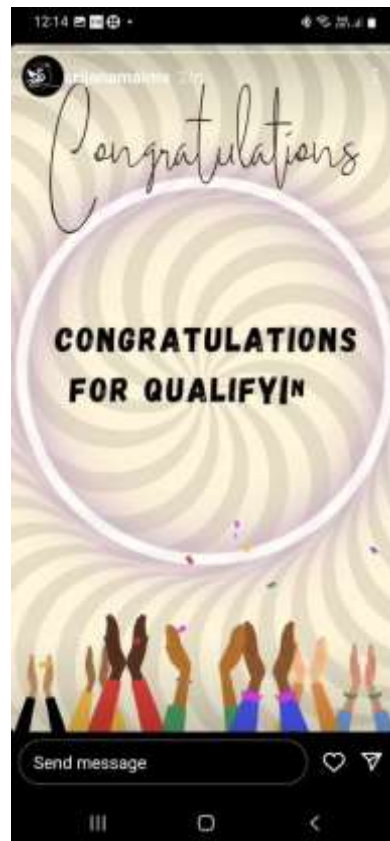
There were 3 stages for the event:-

- **Round 1- Story Battle:-** The first round of the event was story battle. Artworks of the participants were posted on the story of official page of Srijana. The qualified artworks were sent to next stage. Some glimpses of the stage 1 are as follows



Here are some of the glimpses of the Round 1. The result declared was on Instagram page of Srijana. Story Battle was between two artworks of the participants. The best artwork amongst the two was selected and the winners were informed on the Whatsapp group as well as on the Instagram page.

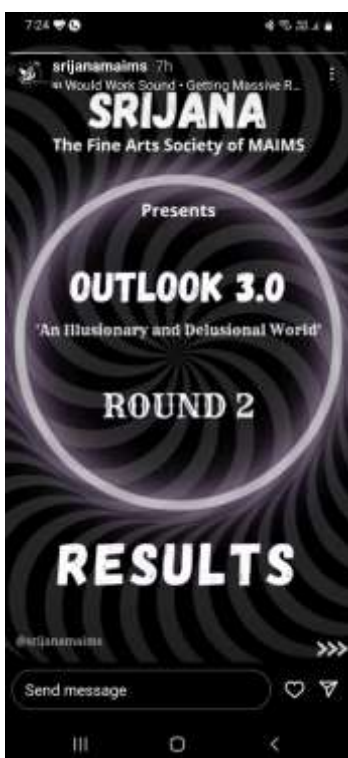




• Round

2-

*Core members of the society:-* The next stage of the event was core member of the society would decide from the winners of first stage that who'll qualify for the next round. Here, are the qualifiers of round 2.



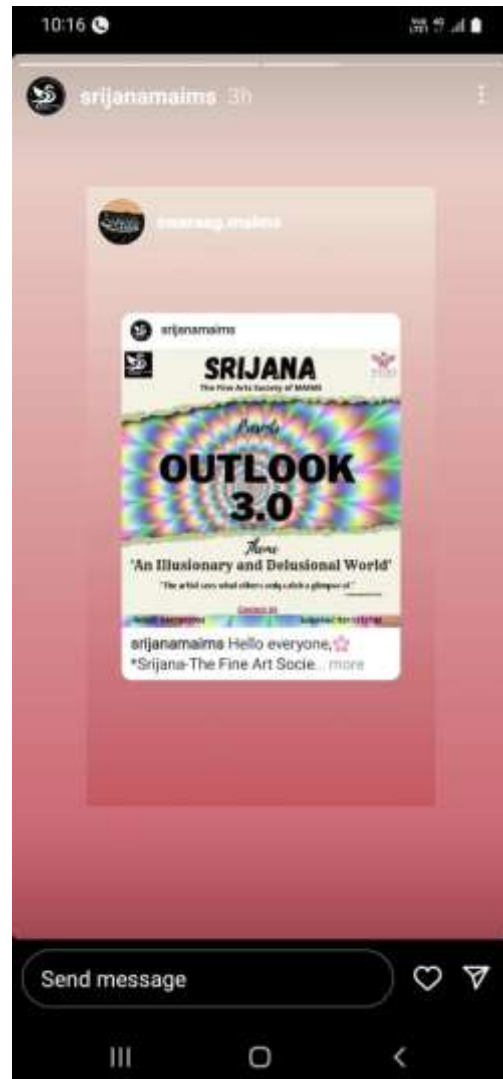
- **Round 3- Jury's Decision:-** This was the final stage where the Jury member i.e. Ms. Sanam Sharma and Ms. Anu Bansal Goyal will be deciding the final winners.

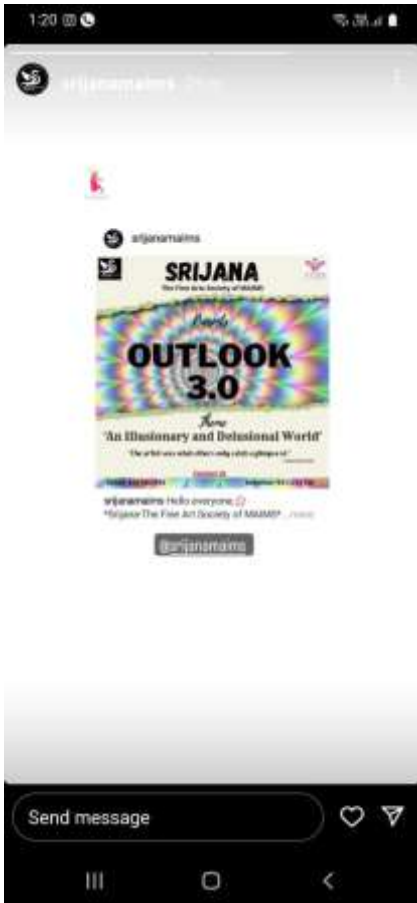
The dates of the respective stages for the event was as follows:-

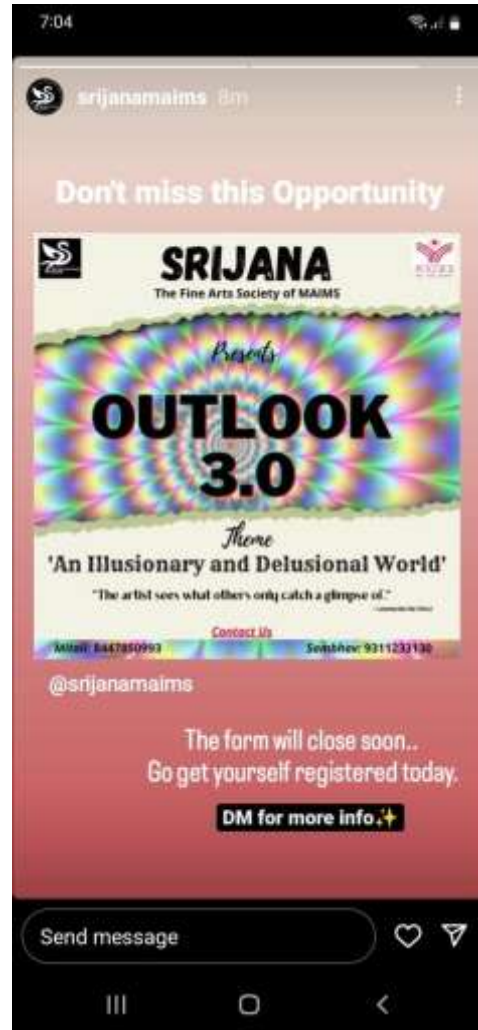
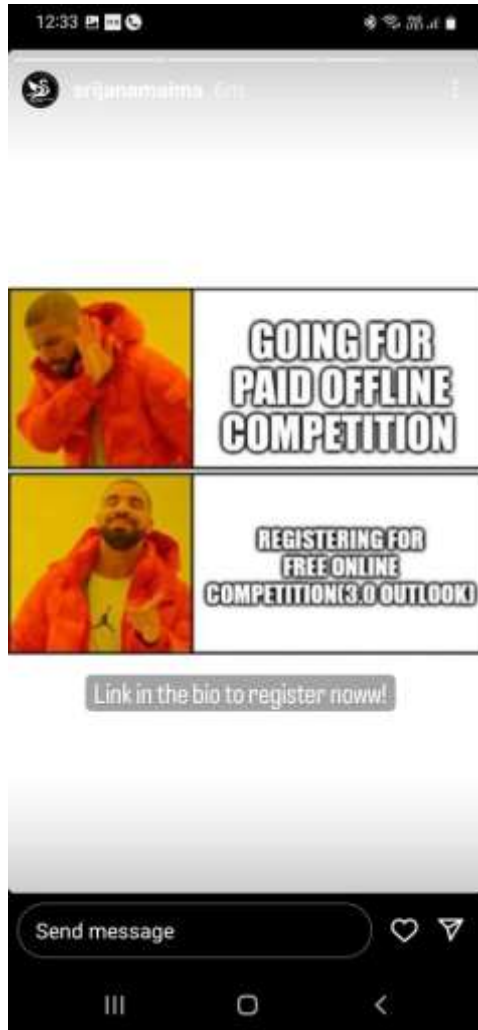
<b>Registrations</b>	<b>From:-</b> 8 <sup>th</sup> August, 2022 <b>To:-</b> 18 <sup>th</sup> August, 2022
<b>Round 1- <i>Story Battle</i></b>	<b>From:-</b> 21 <sup>st</sup> August, 2022 <b>To:-</b> 22 <sup>nd</sup> August, 2022
<b>Round 2- <i>Core members of the society</i></b>	<b>From:-</b> 22 <sup>nd</sup> August, 2022 <b>To:-</b> 23 <sup>rd</sup> August, 2022
<b>Round 3- <i>Jury's Decision</i></b>	<b>From:-</b> 23 <sup>rd</sup> August, 2022 <b>To:-</b> 26 <sup>th</sup> August, 2022

**PROMOTIONAL ACTIVITIES:-**

Many promotional activities took place through our social media handles to promote the event which includes story templates.









## WINNERS OF THE EVENT:-

The winners were declared on the official Instagram page of the Srijana. There were 5 winners of the event

**POSITION 1:-**  
**Hardik Singh**



**POSITION 2:-  
Suryansh Singh**

The image shows an Instagram post from the user 'srijanamaims'. The post features a drawing titled '2nd Position ~Suryansh singh'. The drawing depicts a figure with a blue hat and a red sash, sitting on a blue mat. The figure is surrounded by large, detailed eyes and intricate, web-like structures. The background of the drawing is light blue. The post is set against a yellow background with a radial pattern. The text '2nd Position' is written in a large, bold, black font, and '~Suryansh singh' is written below it in a smaller font. The post has 3/6 images and is liked by 'yashasvisingh\_\_' and 50 others. The caption reads 'The wait is finally over!' followed by a pink flower, a yellow star, and a white heart emoji. The Instagram interface is visible at the bottom, including the navigation bar with icons for home, search, post, heart, and profile, and a bottom bar with a hamburger menu, a square, and a back arrow.

**POSITION 3:-  
Nikku**

The screenshot shows an Instagram post from the user 'srijanamaims'. The post features a black and white illustration of two figures in traditional Indian attire sitting on a floor. The figure on the left is pointing towards the figure on the right. The background of the illustration includes a dome and a doorway. The post is titled '3rd Position' and is attributed to '-Nikku'. It is the fourth image in a carousel, as indicated by '4/6' in the top right corner. The post has received likes from 'yashasvisingh\_' and 50 other users. The caption reads: 'The wait is finally over! 🌸🌟💖... more'. The Instagram interface elements, including the navigation bar at the bottom, are visible.

srijanamaims

**3rd Position** 4/6

-Nikku

Like Comment Share

Liked by yashasvisingh\_ and 50 others

srijanamaims The wait is finally over! 🌸🌟💖... more

Home Search Reels Activity Profile

**CONSOLATION  
PRIZE:-  
Muskan Yadav**



**CONSOLATION  
PRIZE:-  
Pooja Parewa**



All the winners will be provided with the gifts and certificate of position holding. All the participants will be provided with e-certificate of participation. The event was concluded on 26<sup>th</sup> August 2022.