

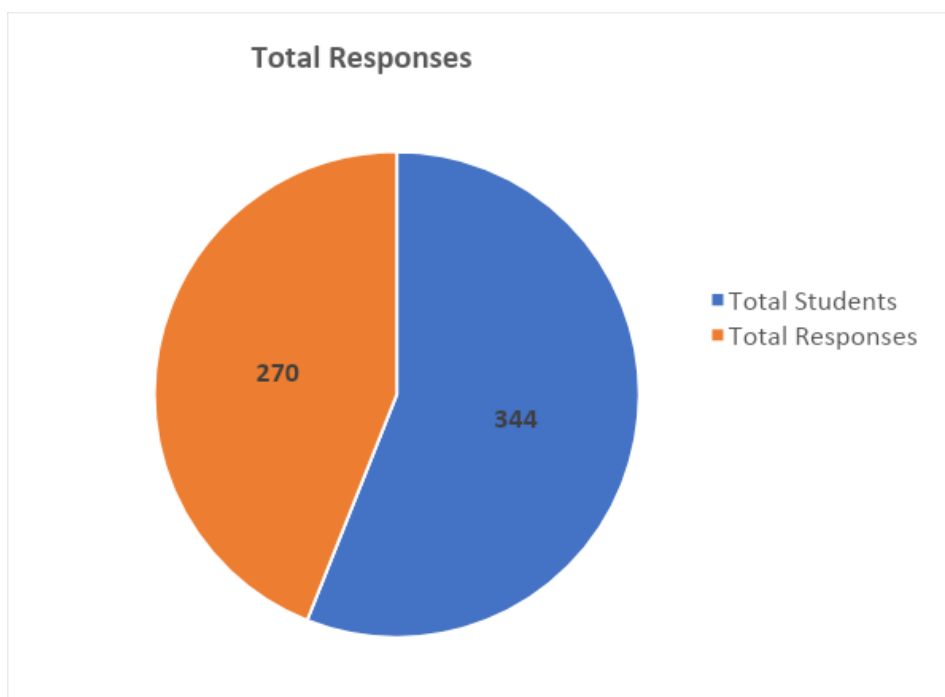


DEPARTMENT OF BUSINESS ADMINISTRATION

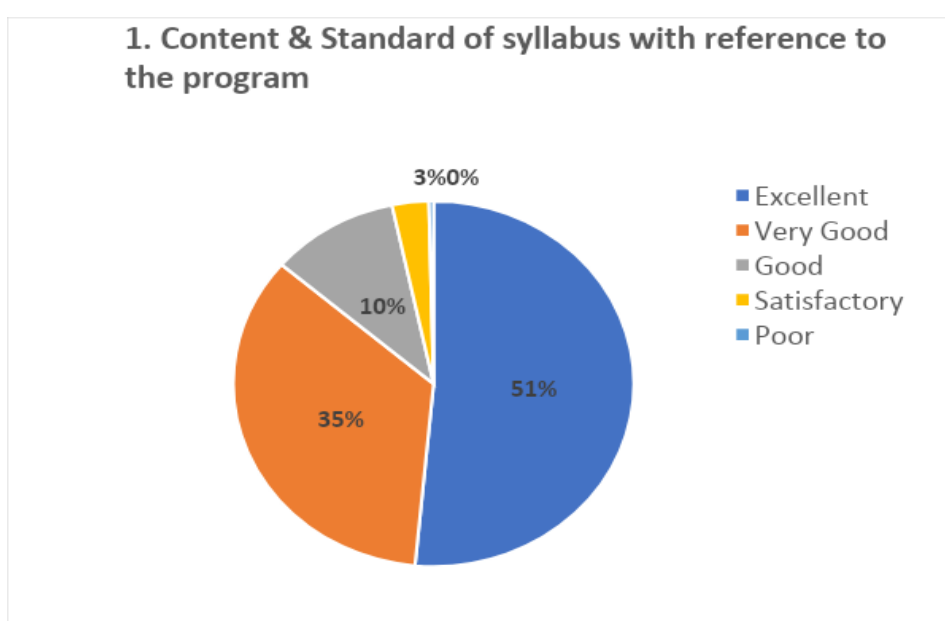
Program Feedback Analysis by Student

Batch 2019-22

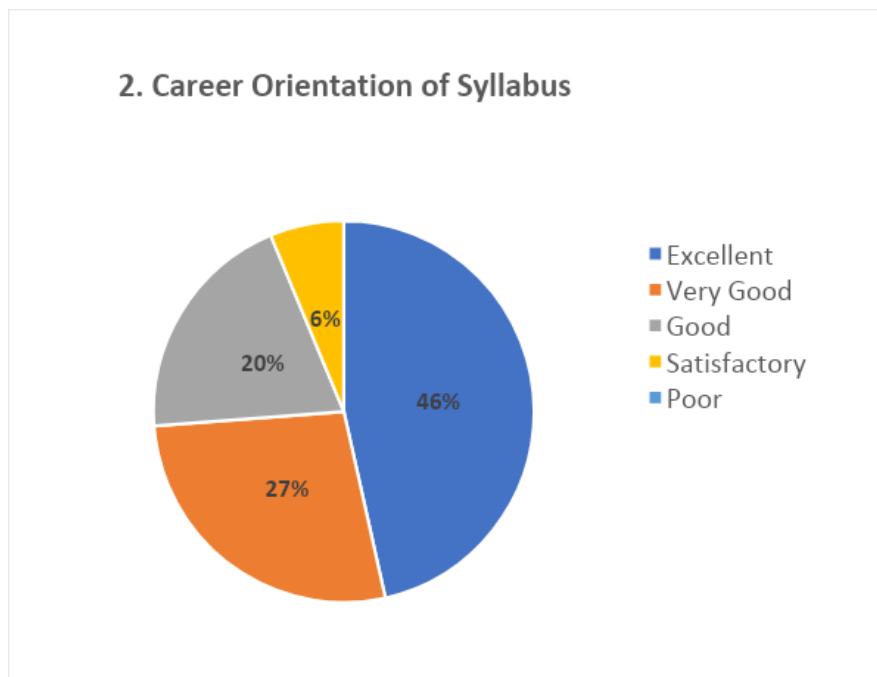
ACADEMIC YEAR: 2021-22



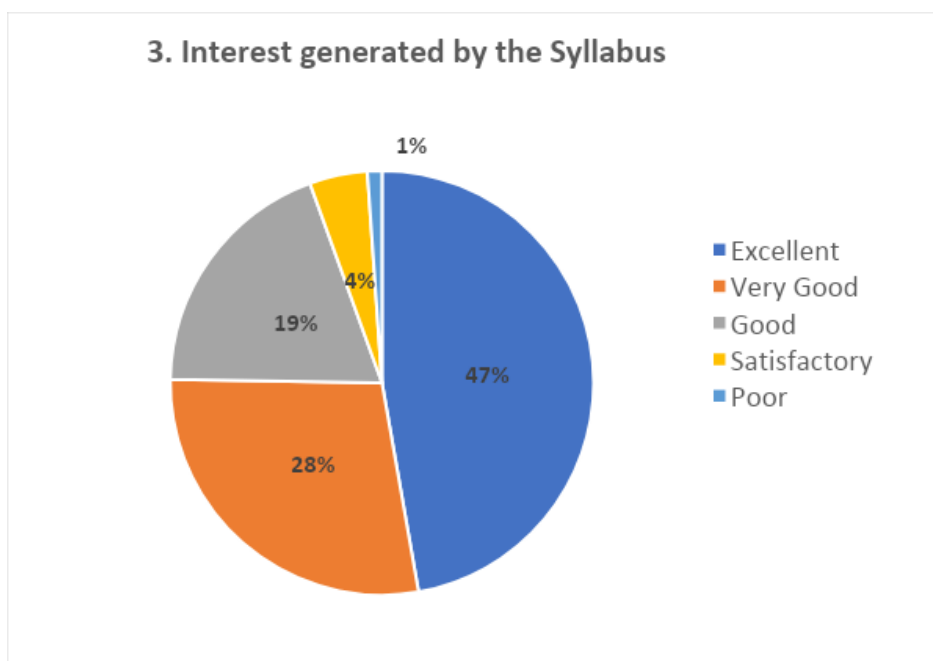
Q1. Content & Standard of syllabus with reference to the program



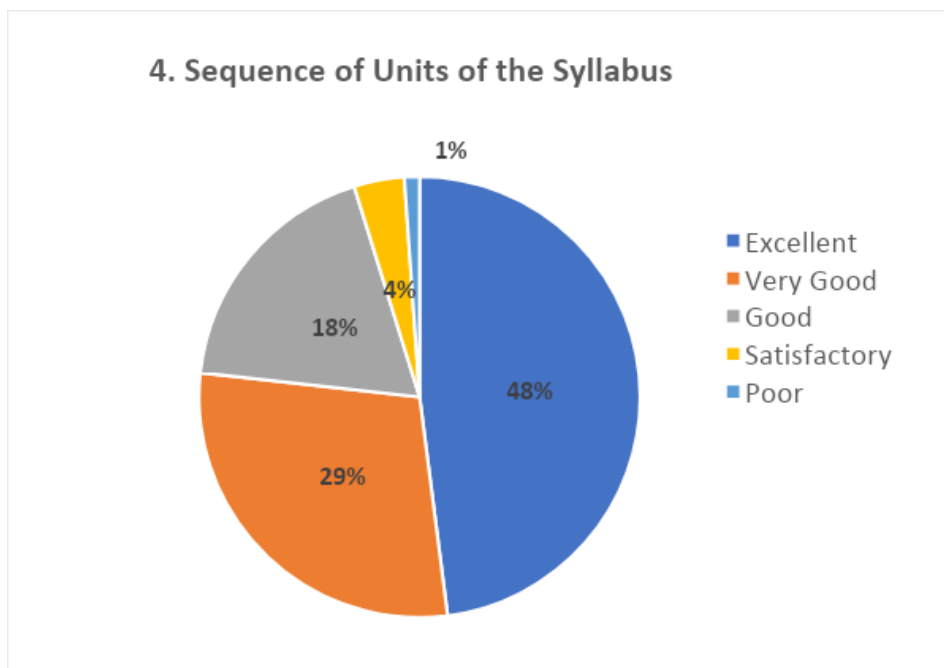
Q2. Career Orientation of Syllabus



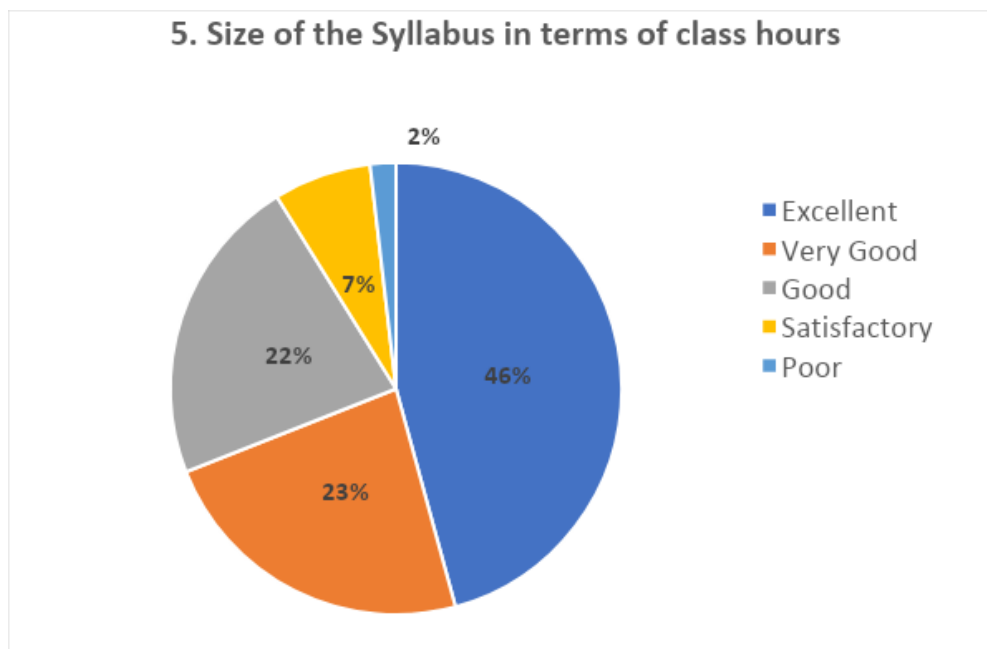
Q3. Interest generated by the Syllabus



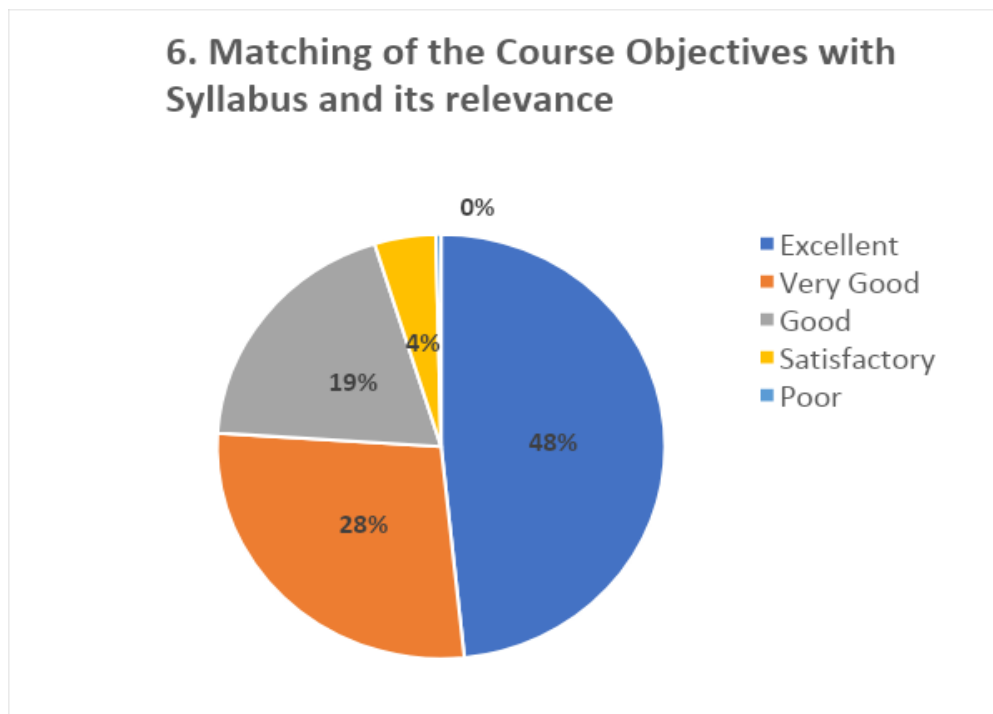
4. Sequence of Units of the Syllabus



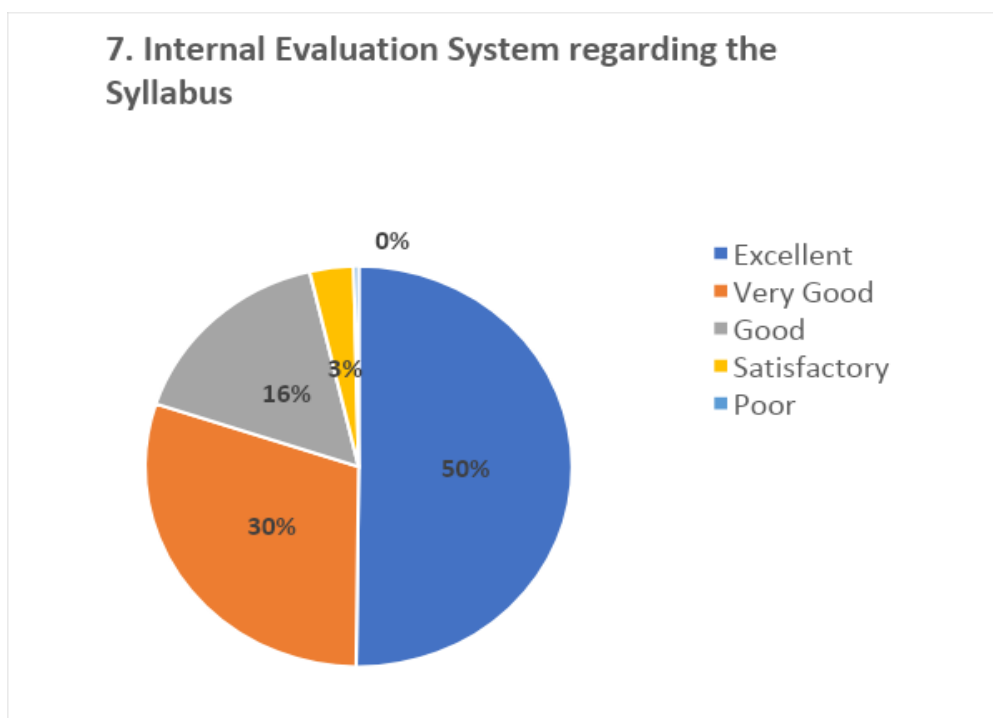
Q5. Size of the Syllabus in terms of class hours



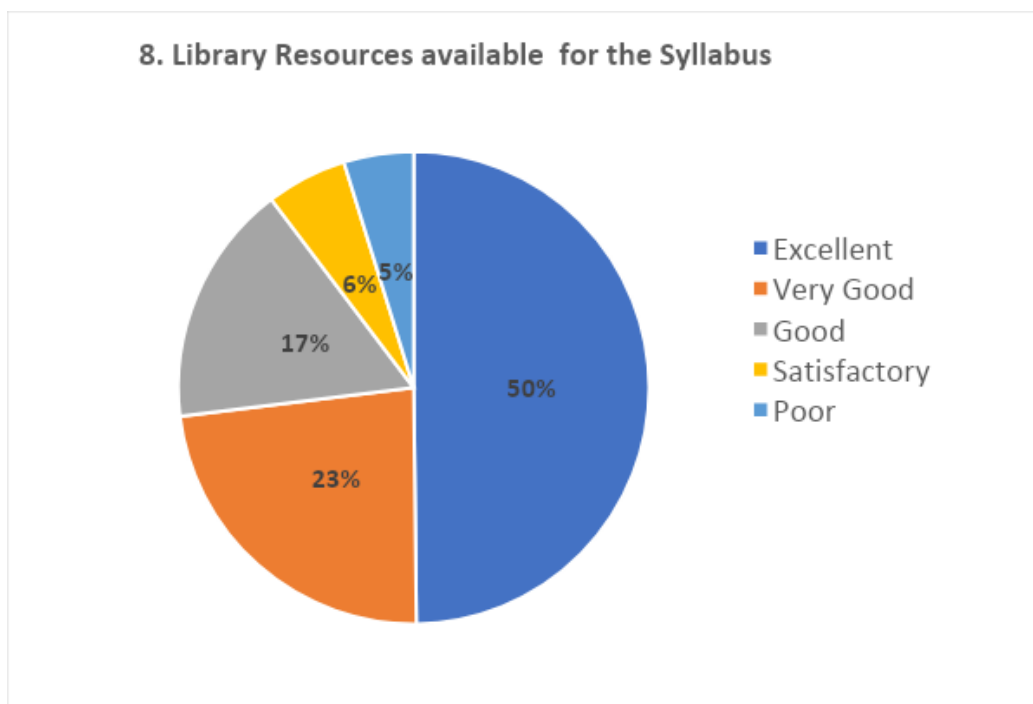
Q6. Matching of the Course Objectives with Syllabus and its relevance



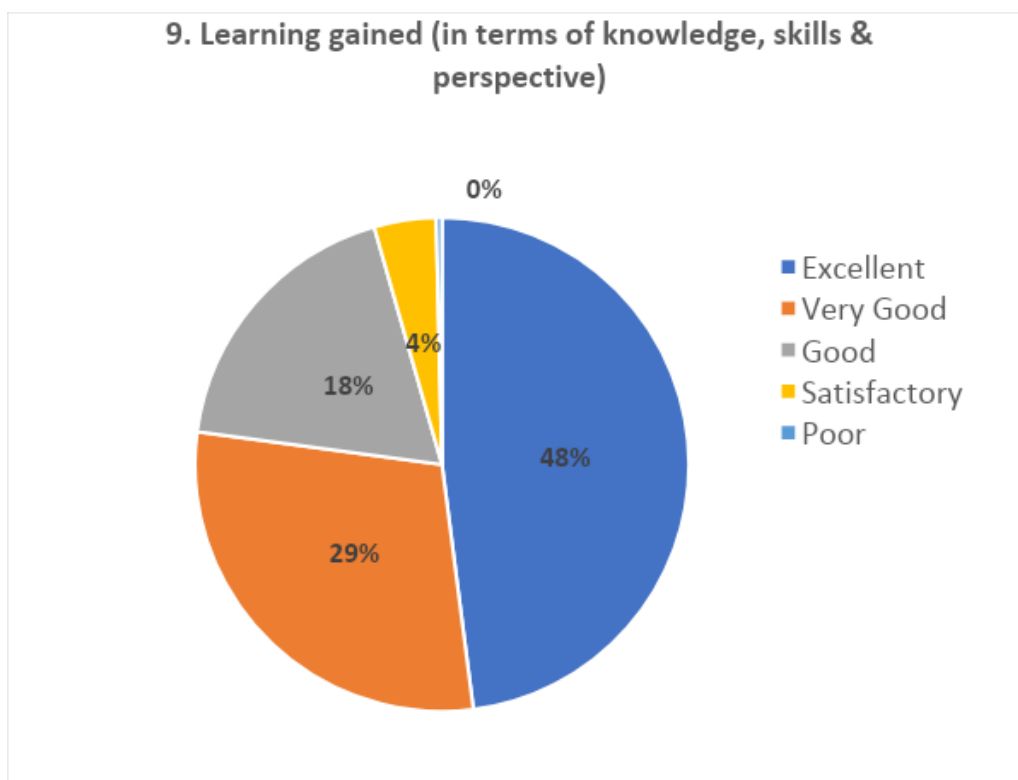
Q7. Internal Evaluation System regarding the Syllabus



Q8. Library Resources available for the Syllabus



Q9. Learning gained (in terms of knowledge, skills & perspective)



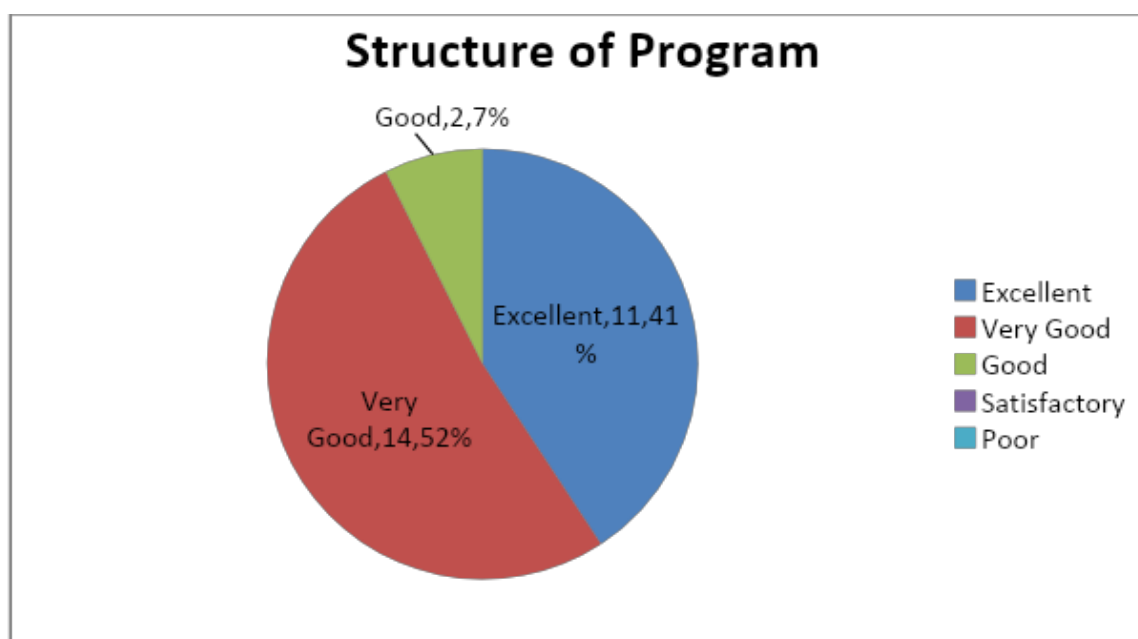


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Program Feedback Analysis by Faculty
ACADEMIC YEAR: 2021-22

1. How do you rate the structure of program offered in terms of the courses in different semesters?

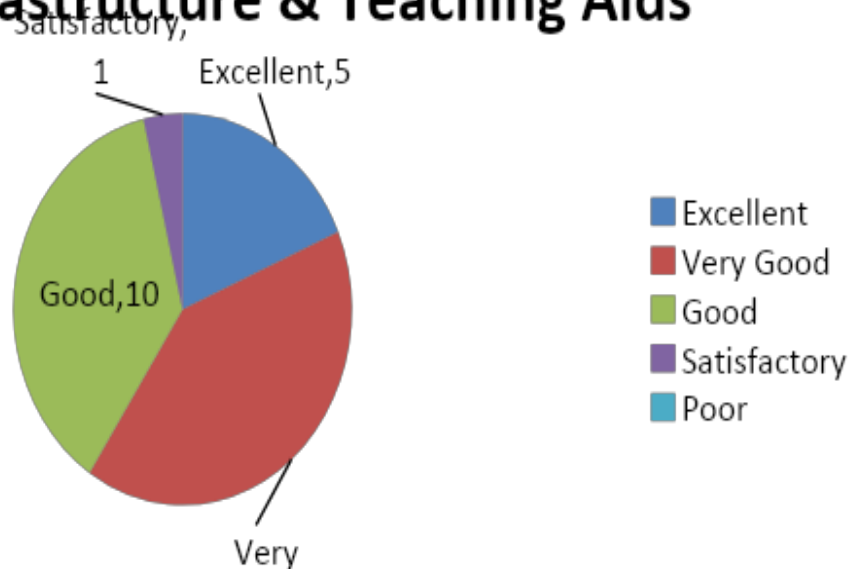
Excellent	Very Good	Good	Satisfactory	Poor	Total
11	14	2			27



2. How do you rate the availability of infrastructure and teaching aids in college?

Excellent	Very Good	Good	Satisfactory	Poor	Total
5	11	10	1		27

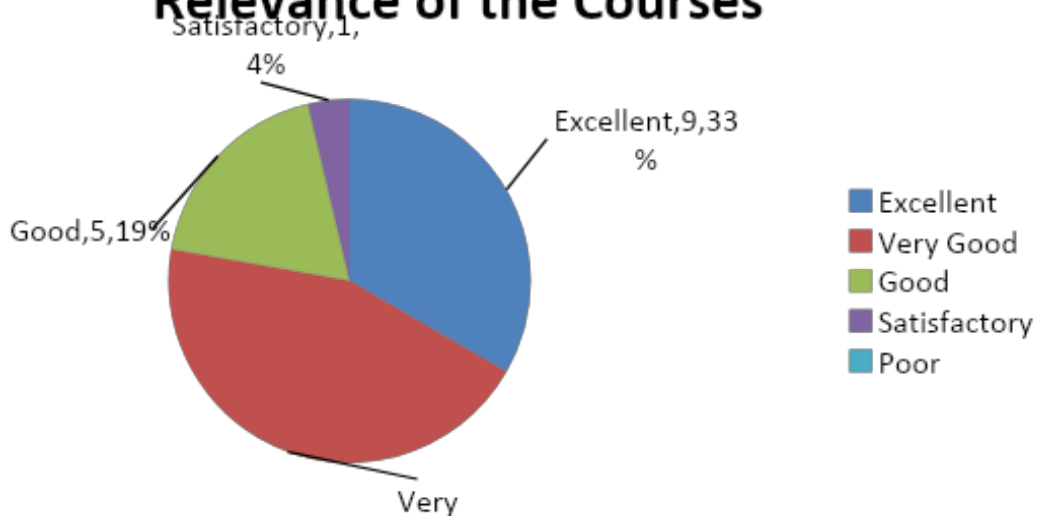
Infrastructure & Teaching Aids



3. How do you rate the quality and relevance of the courses included into the curriculum?

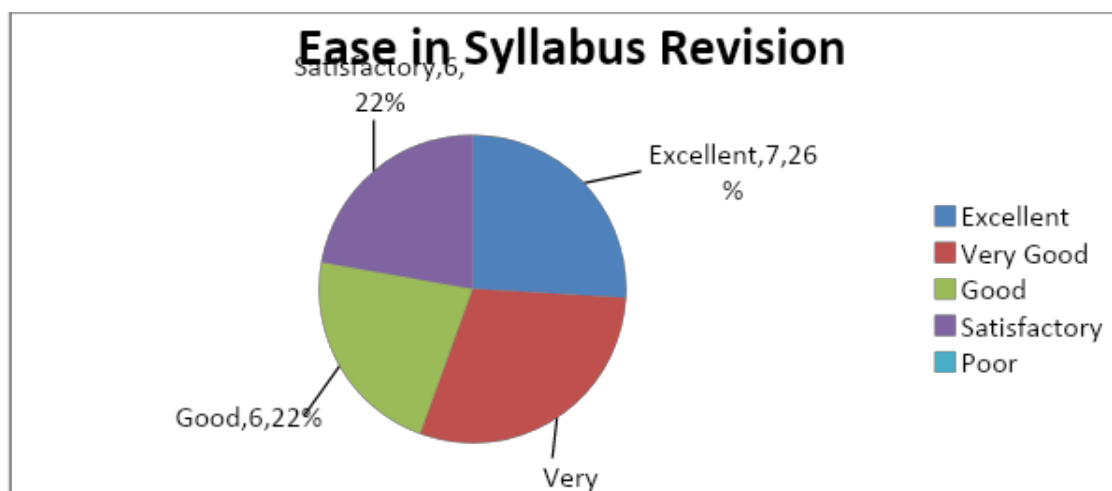
Excellent	Very Good	Good	Satisfactory	Poor	Total
9	12	5	1		27

Relevance of the Courses



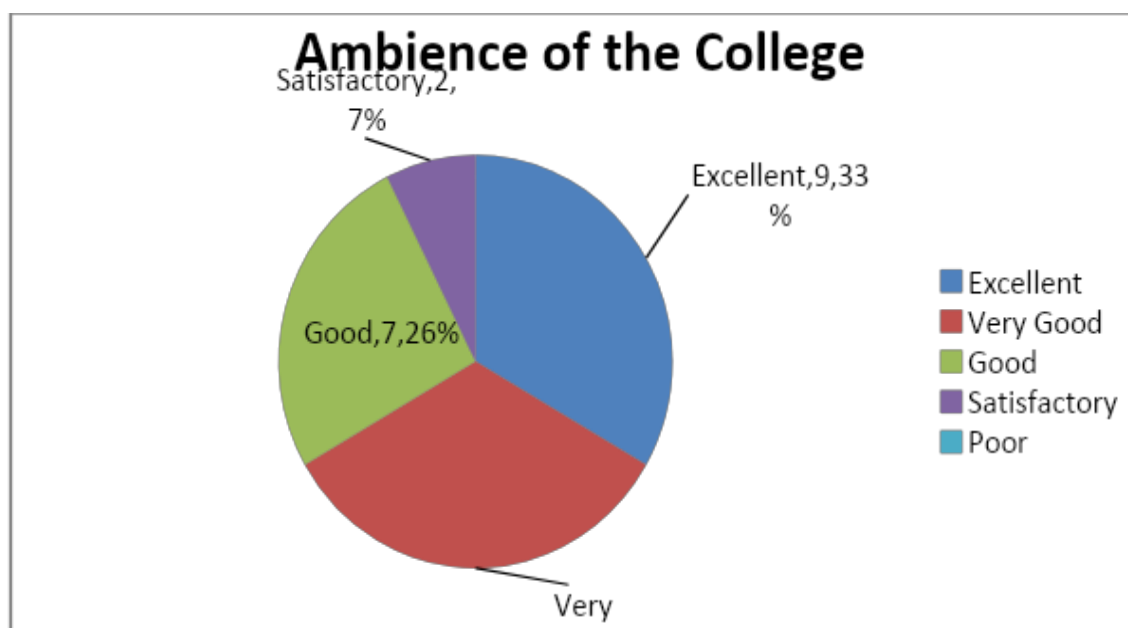
4. How do you rate the autonomy and ease in syllabus revision process?

Excellent	Very Good	Good	Satisfactory	Poor	Total
7	8	6	6		27



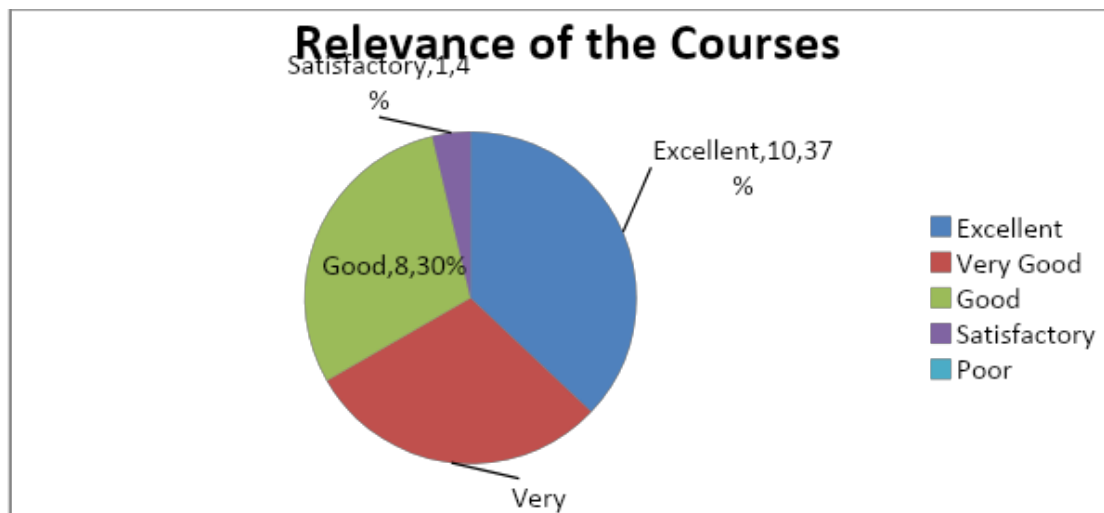
5. How do you rate the ambience of the college for effective delivery of the academy process?

Excellent	Very Good	Good	Satisfactory	Poor	Total
9	9	7	2	0	27



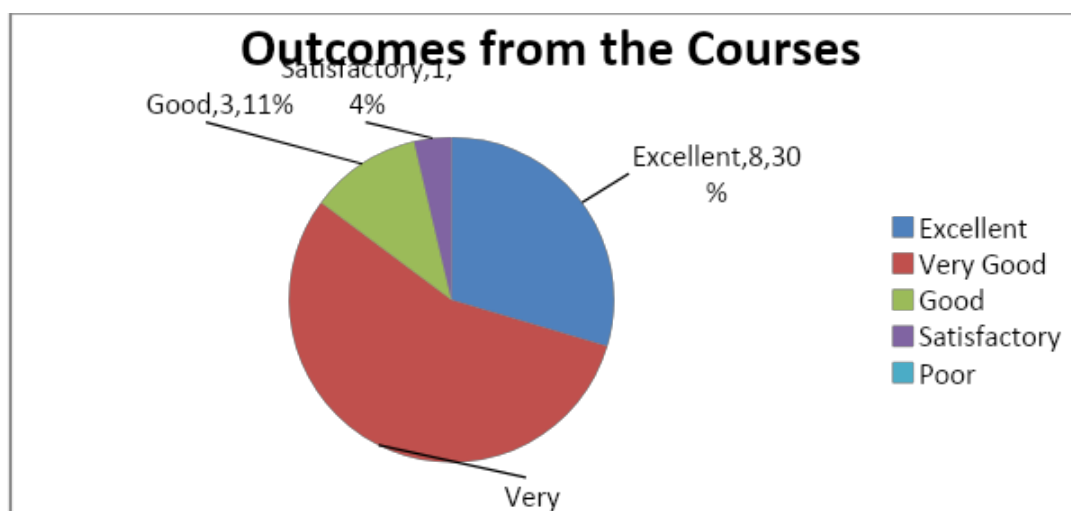
6. How do you rate the courses in terms of their relevance to the latest and / or the upcoming technologies/ skills?

Excellent	Very Good	Good	Satisfactory	Poor	Total
10	8	8	1		27



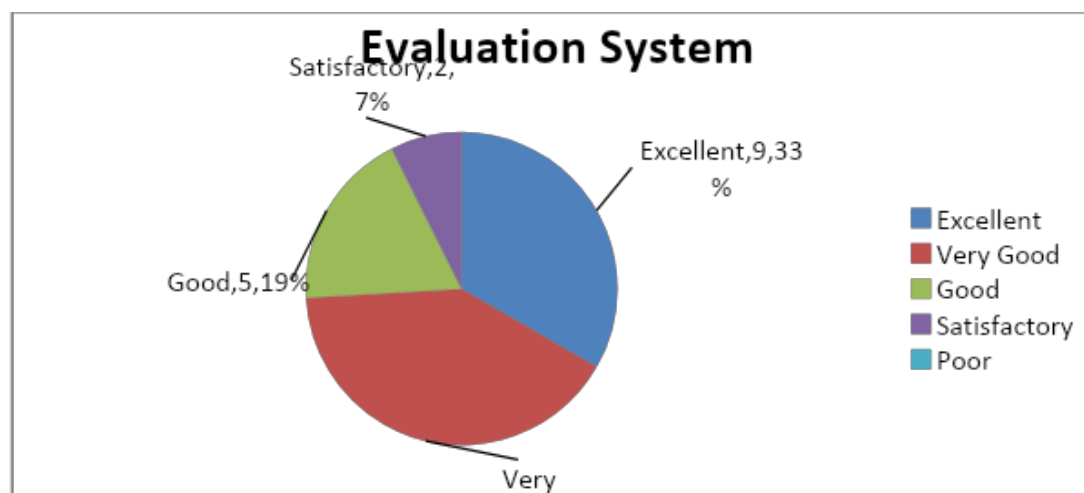
7. How do you rate the outcomes that your student has achieved from the courses?

Excellent	Very Good	Good	Satisfactory	Poor	Total
8	15	3	1		27



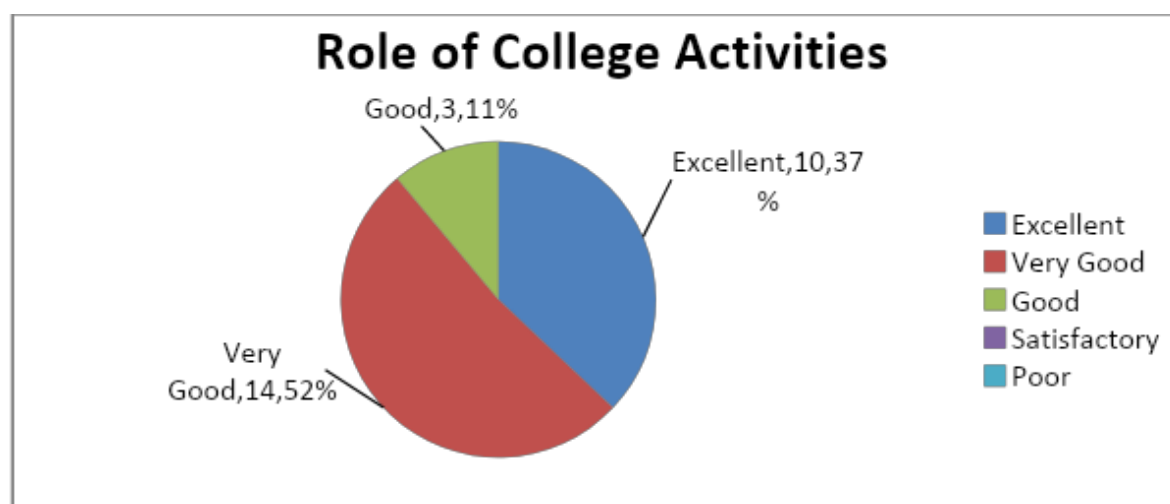
8. How do you rate the system of the evaluation system in the Institute?

Excellent	Very Good	Good	Satisfactory	Poor	Total
9	11	5	2		27



9. How do you rate the college activities that help your students in getting jobs and placements?

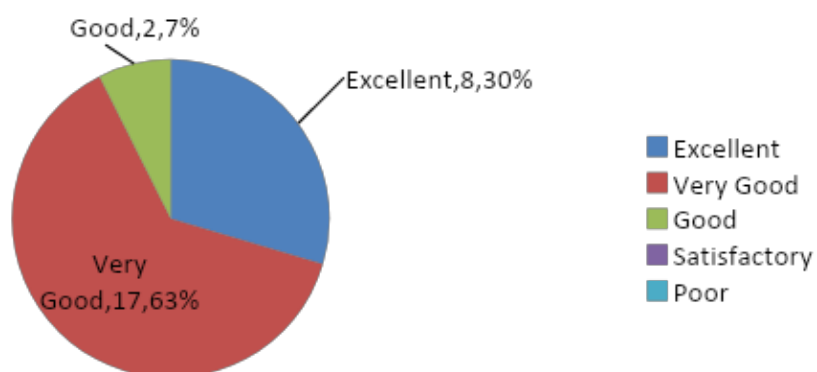
Excellent	Very Good	Good	Satisfactory	Poor	Total
10	14	3			27



10. How do you rate the transformation of your students after the completion of the courses?

Excellent	Very Good	Good	Satisfactory	Poor	Total
8	17	2			27

Transformation of Students





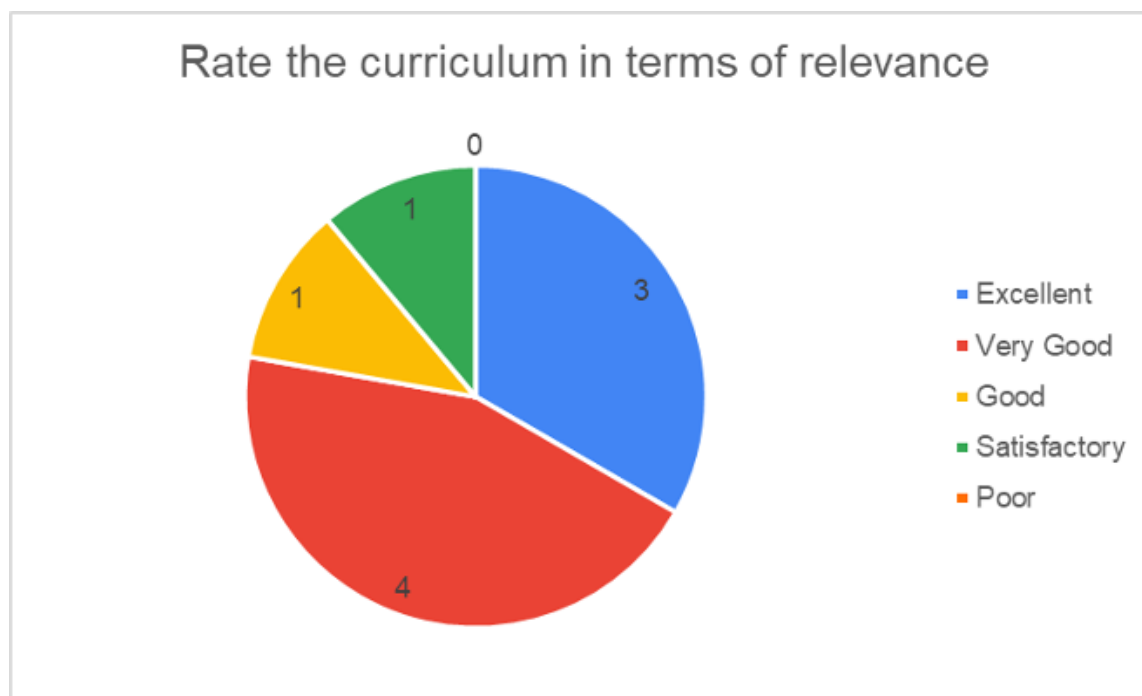
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Program Feedback Analysis by Employer ACADEMIC YEAR: 2021-22

Total number of employers who have responded - 9

1. Curriculum in terms of its relevance

	EXCELLENT	VERY GOOD	GOOD	SATISFACTORY	POOR	TOTAL
Number of Employers	3	4	1	1	0	9

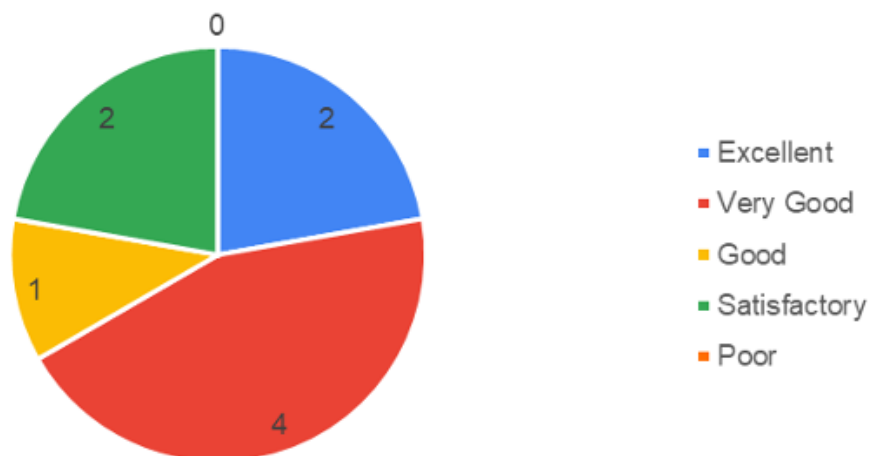


Almost 90% of the employers have stated that curriculum adopted by the institute is relevant in present times. However, a handful of them mentioned that certain improvements could be made.

2. Curriculum in terms of developing critical thinking

	EXCELLENT	VERY GOOD	GOOD	SATISFACTORY	POOR	TOTAL
Number of Employers	2	4	1	2	0	9

Rate the Curriculum in terms of developing critical thinking

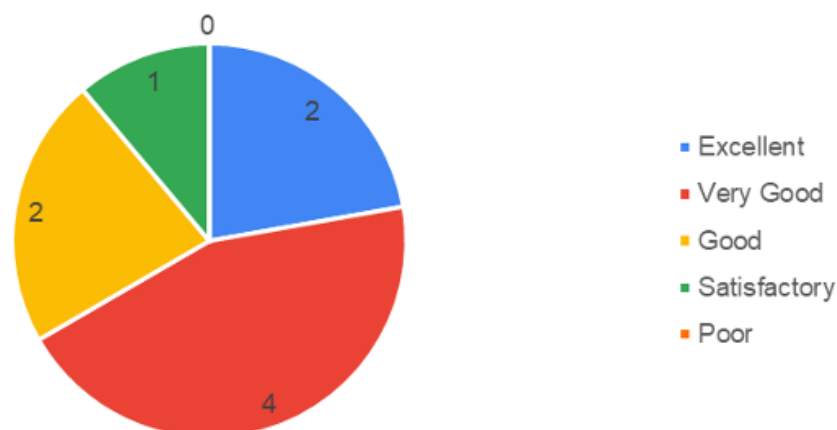


Majority of the employers believe that the BBA curriculum offered by the institute develops the ability of critical thinking in the students.

3. Curriculum in terms of being upto date and including recent development in the fields

	EXCELLENT	VERY GOOD	GOOD	SATISFACTOR Y	POOR	TOTAL
Number of Employers	2	4	2	1	0	9

Rate the Curriculum in terms of being upto date and including recent development in the fields

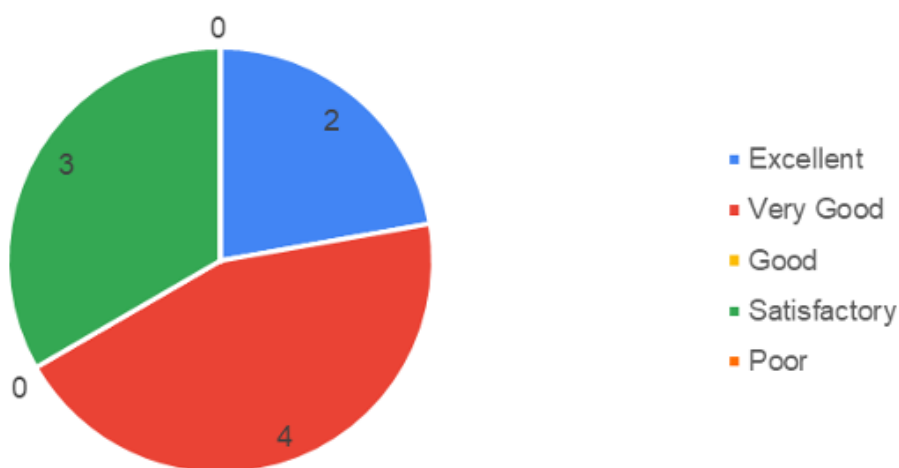


Almost all the employers believe that our BBA curriculum is up to date and includes recent developments in different areas.

4. Curriculum in terms of the effectiveness in developing entrepreneurship

	EXCELLENT	VERY GOOD	GOOD	SATISFACTOR Y	POOR	TOTAL
Number of Employers	2	4	0	3	0	9

Rate the Curriculum in terms of the effectiveness in developing entrepreneurship

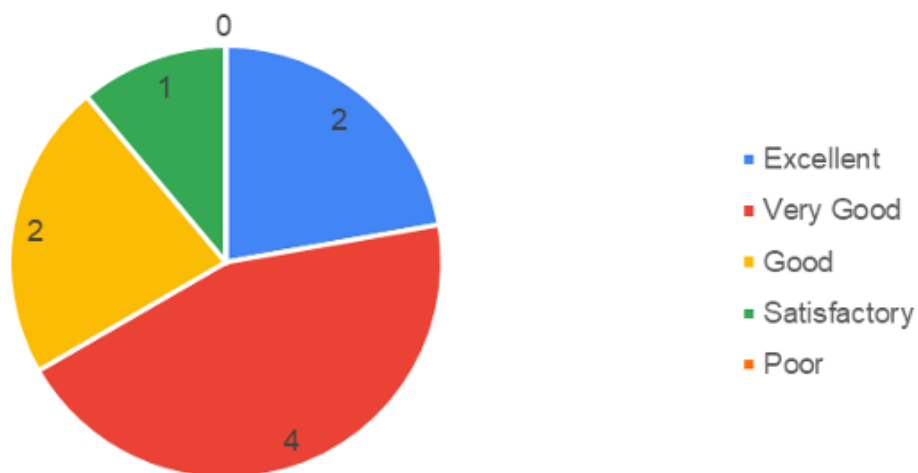


67% of the employers are of the view that our BBA curriculum provides entrepreneurial intent amongst the students, however, there could be more focus in this regard.

5. Curriculum in terms of subject knowledge imparted

	EXCELLENT	VERY GOOD	GOOD	SATISFACTOR Y	POOR	TOTAL
Number of Employers	2	4	2	1	0	9

Rate the Curriculum in terms of subject knowledge imparted

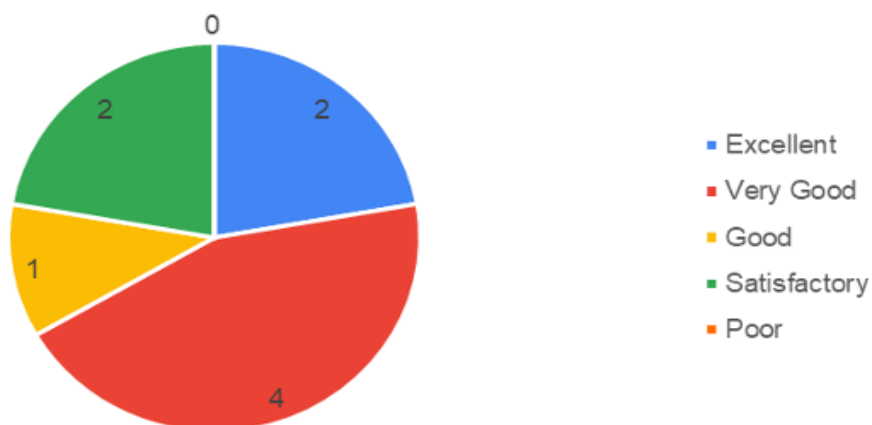


Majority of the employers are of the view that our BBA curriculum is appropriate in terms of subject knowledge imparted to the students.

6. Curriculum in terms of the technical skills imparted

	EXCELLENT	VERY GOOD	GOOD	SATISFACTOR Y	POOR	TOTAL
Number of Employers	2	4	1	2	0	9

Rate the Curriculum in terms of the technical skills imparted





Maharaja Agrasen Institute of Management Studies

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001 : 2015 Certified Institution

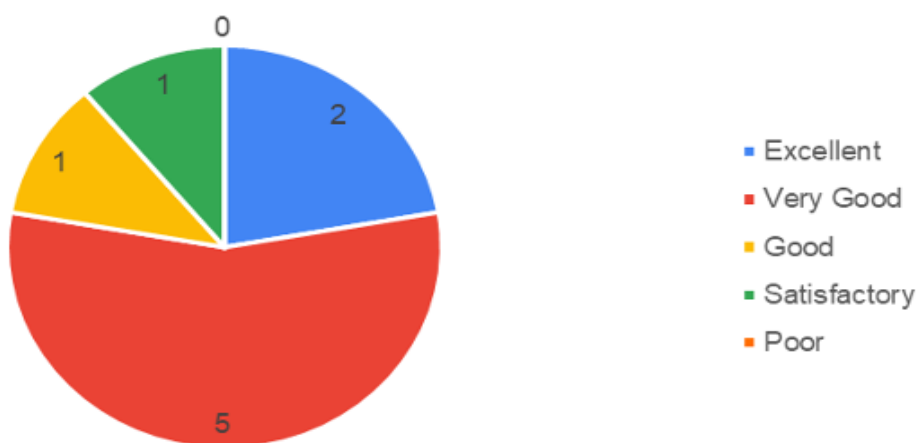
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA www.maims.ac.in

The feedback analysis shows that employers are quite satisfied with the technical skills imparted to the students as per BBA curriculum.

7. Curriculum in terms of professional attitude taught

	EXCELLENT	VERY GOOD	GOOD	SATISFACTOR Y	POOR	TOTAL
Number of Employers	2	5	1	1	0	9

Rate the Curriculum in terms of professional attitude taught

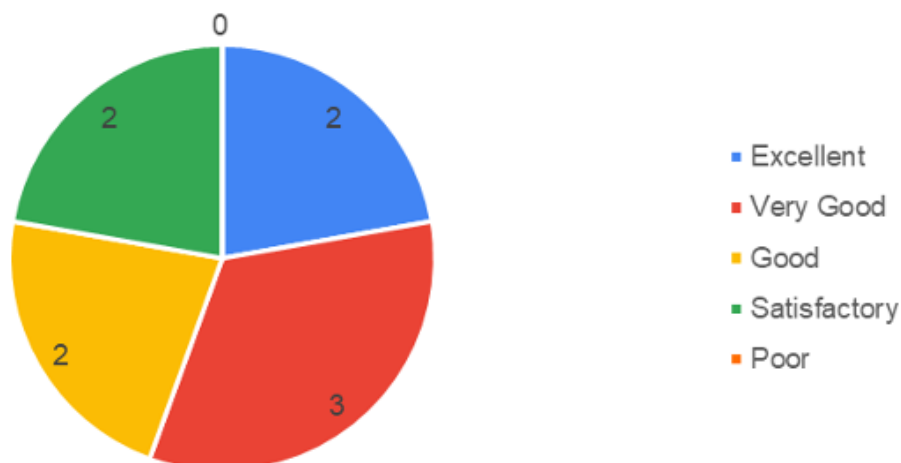


Majority of the employers are overwhelmed with the professional attitude of the students and satisfied with the curriculum in this regard.

8. Curriculum in terms of hands on training given

	EXCELLENT	VERY GOOD	GOOD	SATISFACTOR Y	POOR	TOTAL
Number of Employers	2	3	2	2	0	9

Rate the Curriculum in terms of hands on training given



Majority of the employers believe that the BBA curriculum provides enough opportunities to the students for hands-on-training.

ANALYSIS OF PROGRAMME FEEDBACK BY EMPLOYERS FOR ACADEMIC YEAR 2021-22

The following points were noticed while analysing the employers' feedback on BBA Curriculum for the Academic Year 2021-22:

1. Almost 90% of the employers have stated that curriculum adopted by the institute is relevant in present times. However, a handful of them mentioned that certain improvements could be made.
2. Majority of the employers believe that the BBA curriculum offered by the institute develops the ability of critical thinking in the students.
3. Almost all the employers believe that our BBA curriculum is up to date and includes recent developments in different areas.
4. 67% of the employers are of the view that our BBA curriculum provides entrepreneurial intent amongst the students, however, there could be more focus in this regard.
5. Majority of the employers are of the view that our BBA curriculum is appropriate in terms of subject knowledge imparted to the students.
6. The feedback analysis shows that employers are quite satisfied with the technical skills imparted to the students as per BBA curriculum.
7. Majority of the employers are overwhelmed with the professional attitude of the students and satisfied with the curriculum in this regard.
8. Majority of the employers believe that the BBA curriculum provides enough opportunities to the students for hands-on-training.



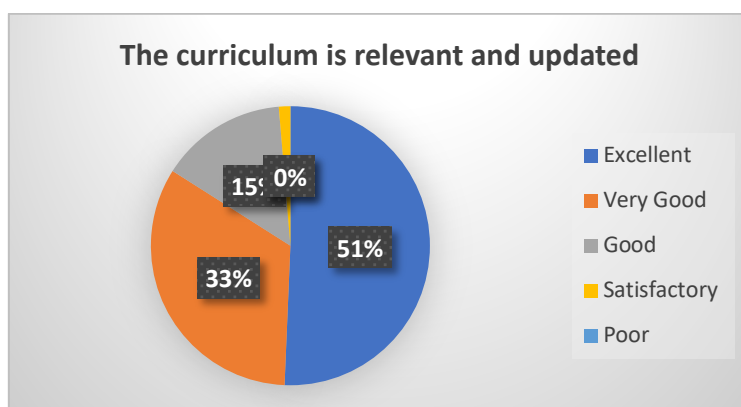
DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAMME FEEDBACK BY ALUMNI

ACADEMIC YEAR 2021-22

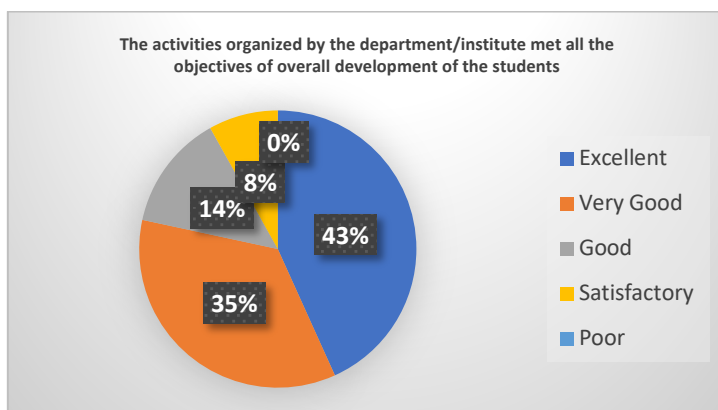
1. Curriculum is relevant and updated.

	EXCELLENT	VERY GOOD	GOOD	SATISFACTORY	POOR	TOTAL
Number of Alumni	38	25	11	1	0	75



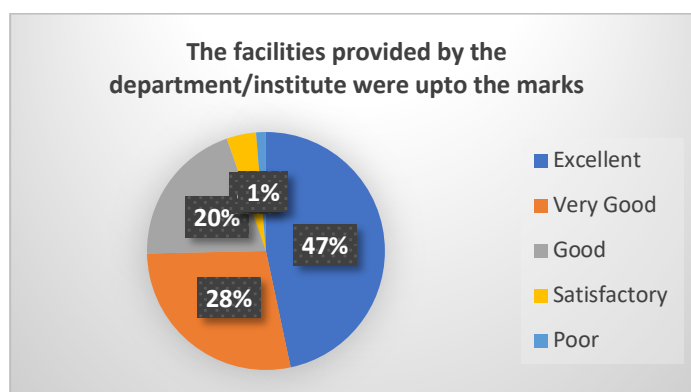
2. The activities organized by the department/institute met all the objectives of overall development of the students.

	EXCELLENT	VERY GOOD	GOOD	SATISFACTORY	POOR	TOTAL
Number of Alumni	32	26	10	6	0	75



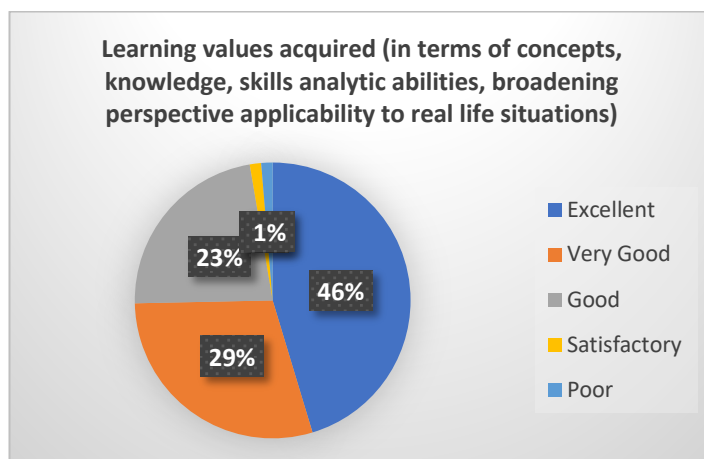
3. The facilities provided by the department/institute were upto the mark.

	EXCELLENT	VERY GOOD	GOOD	SATISFACTORY	POOR	TOTAL
Number of Alumni	35	21	15	3	1	75



4. Learning values acquired (in terms of concepts, knowledge, skills analytic abilities, broadening perspective applicability to real life situations)

	EXCELLENT	VERY GOOD	GOOD	SATISFACTORY	POOR	TOTAL
Number of Alumni	34	22	17	1	1	75



5. Your continuous contact with the institute.

	EXCELLENT	VERY GOOD	GOOD	SATISFACTORY	POOR	TOTAL
Number of Alumni	34	19	16	6	0	75

