



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 www.maims.ac.in

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

ACADEMIC YEAR: 2020-2021

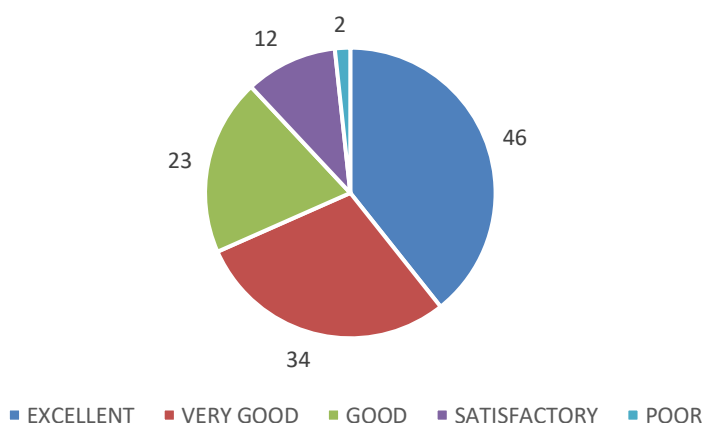
PROGRAM FEEDBACK FORM BY STUDENTS

TOTAL RESPONSES: 117 STUDENTS

Q 1: How do you rate the content and standard of syllabus with reference to program?

Excellent	Very Good	Good	Satisfactory	Poor
46	34	23	12	2

Content & Standard of syllabus with reference to the program

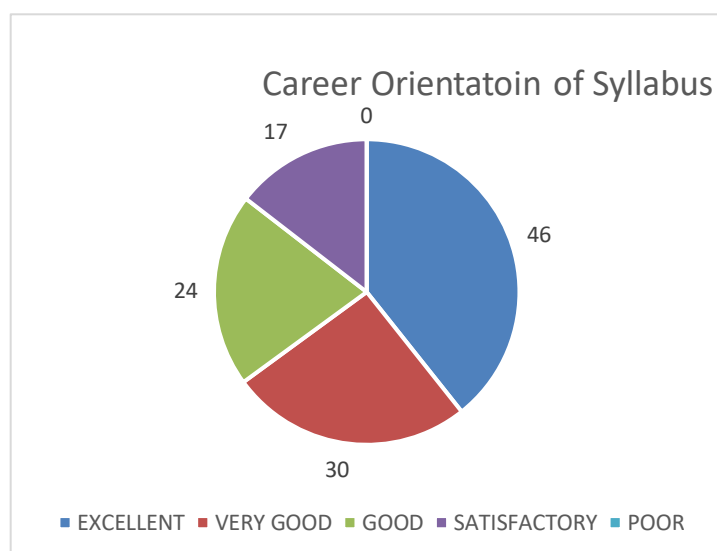


Interpretation

98% of students were in view that Content & Standard of syllabus are in sync with the program.

Q2: How do you rate the overall Career Orientation of Syllabus?

Excellent	Very Good	Good	Satisfactory	Poor
46	30	24	17	0

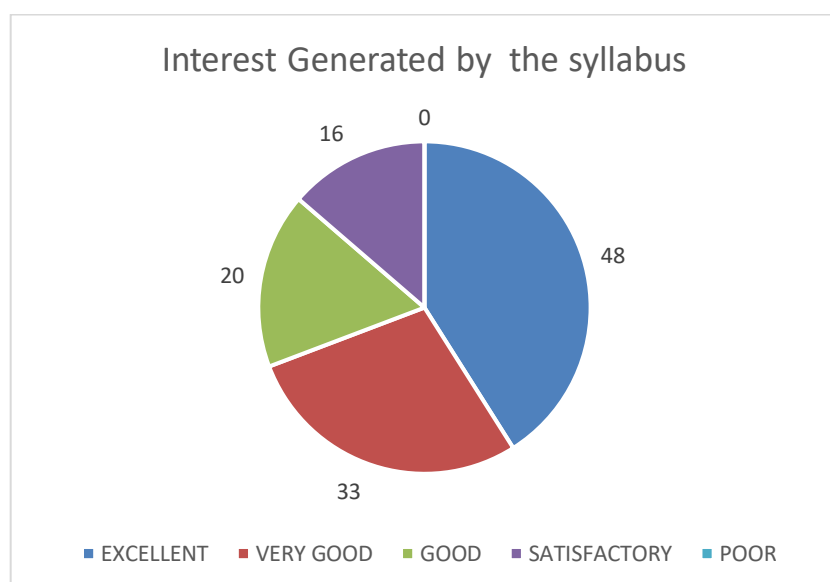


Interpretation

All the students found the syllabus very much career oriented.

Q3: How do you rate the overall Interest Generated by the Syllabus?

Excellent	Very Good	Good	Satisfactory	Poor
48	34	26	9	0

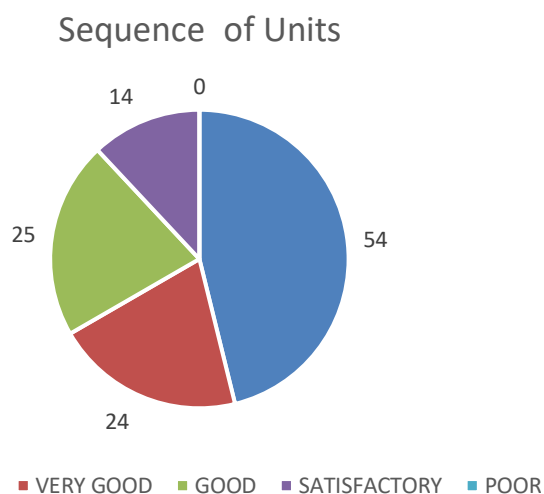


Interpretation

All the students found the syllabus very interested

Q4: How do you rate the sequence of Units of Syllabus?

Excellent	Very Good	Good	Satisfactory	Poor
54	24	25	14	0

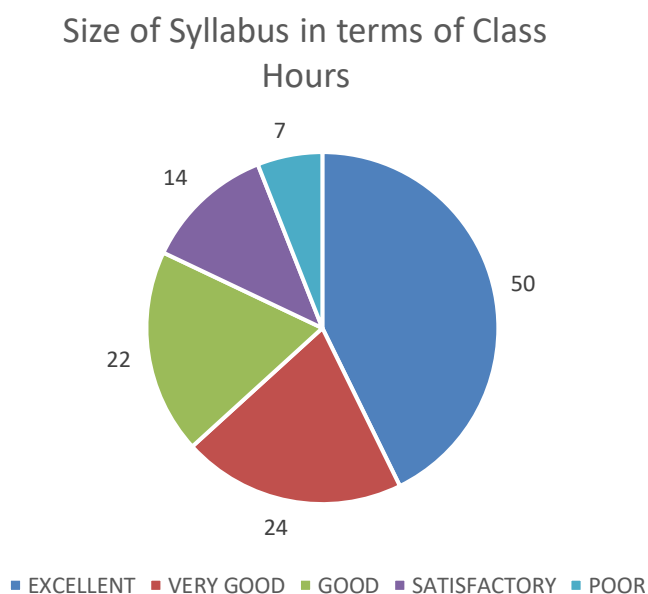


Interpretation

Maximum students were in view that units of syllabus were in sync.

Q5: How do you rate the size of syllabus in terms of class hours ?

Excellent	Very Good	Good	Satisfactory	Poor
50	24	22	14	7



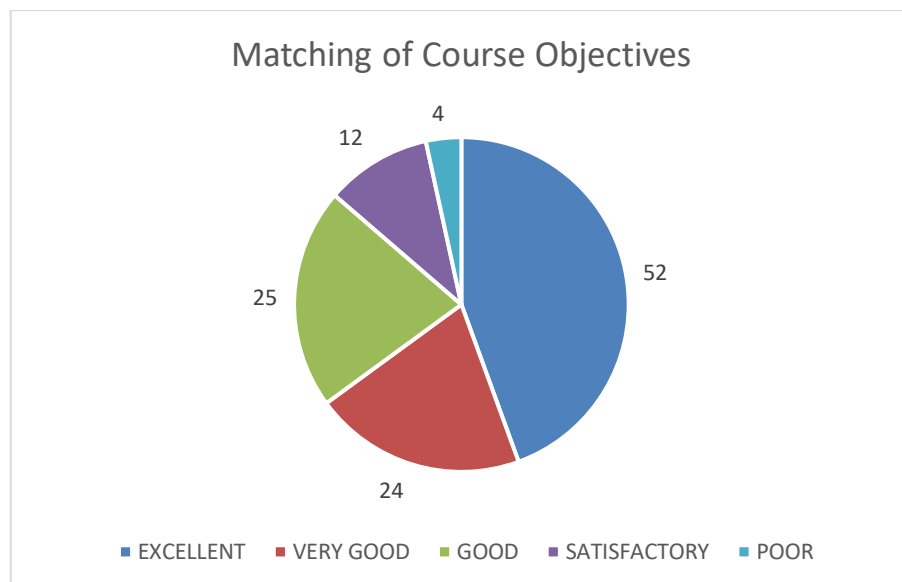
Interpretation

Majority of students were in the view that number of classes conducted are more than sufficient to complete the syllabus.

Q6: How do you rate the Matching of the course Objectives with syllabus and its

relevance?

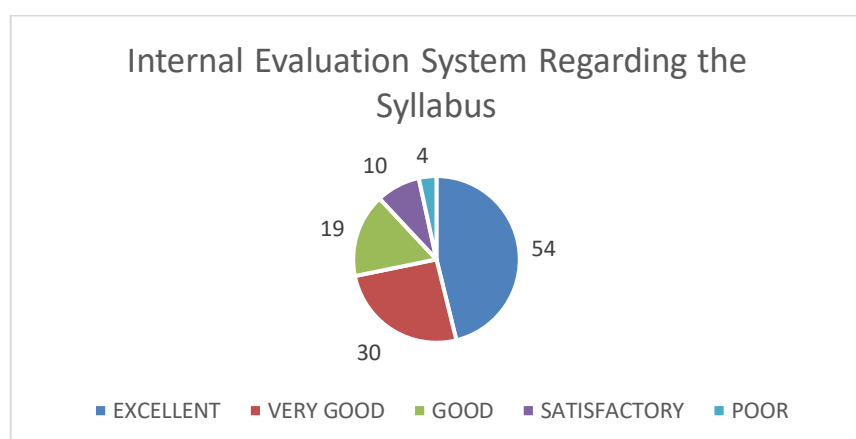
Excellent	Very Good	Good	Satisfactory	Poor
52	24	25	12	4

**Interpretation**

All the students were in the view that all the course objectives were well defined and was relevant to the syllabus.

Q7: How do you rate the overall Evaluation System?

Excellent	Very Good	Good	Satisfactory	Poor
49	33	26	7	2

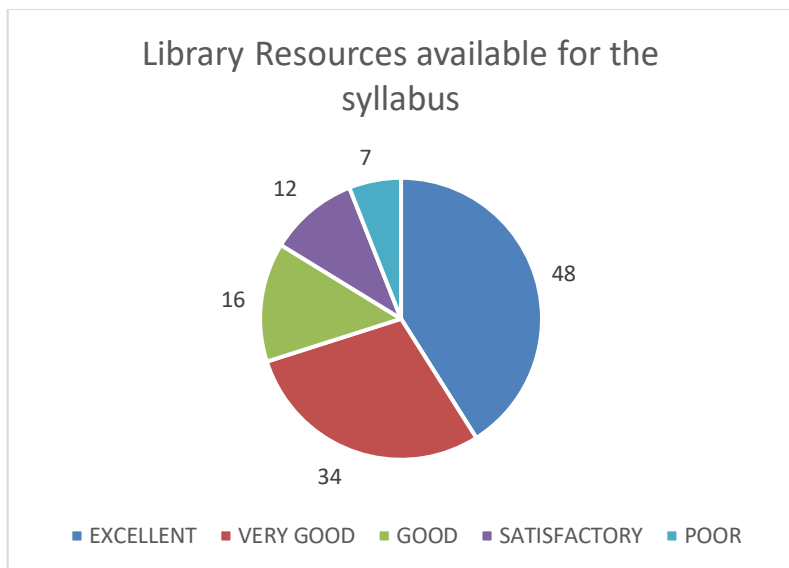
**Interpretation**

100% of students found fairness in internal evaluation parameters

Q8: How do you rate the overall Library Resources available for the syllabus?

Excellent	Very Good	Good	Satisfactory	Poor
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48	34	16	12	7
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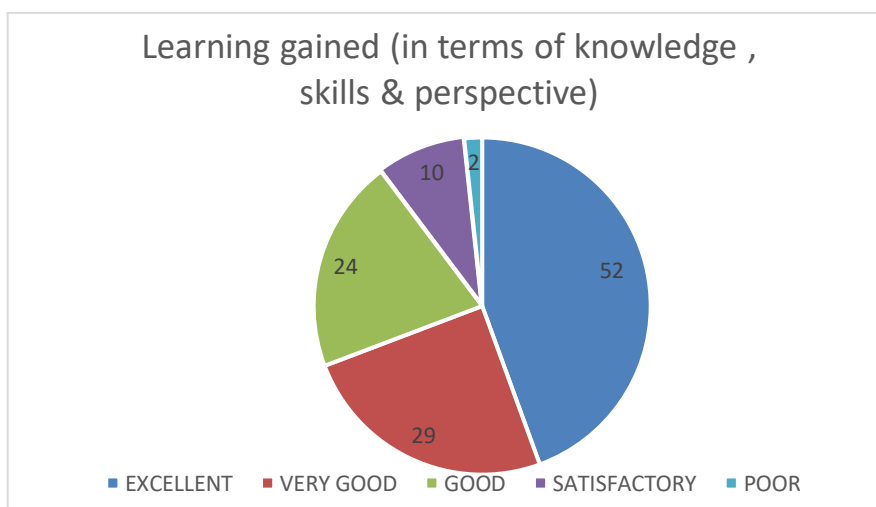


Interpretation

Maximum number of students are satisfied with the library sources available in the campus.

Q9: How do you rate the Learning gained (in terms of knowledge, skills, & perspective) ?

Excellent	Very Good	Good	Satisfactory	Poor
52	29	24	10	2



Interpretation

All students were highly satisfied with the learnings they got after completion of Programme



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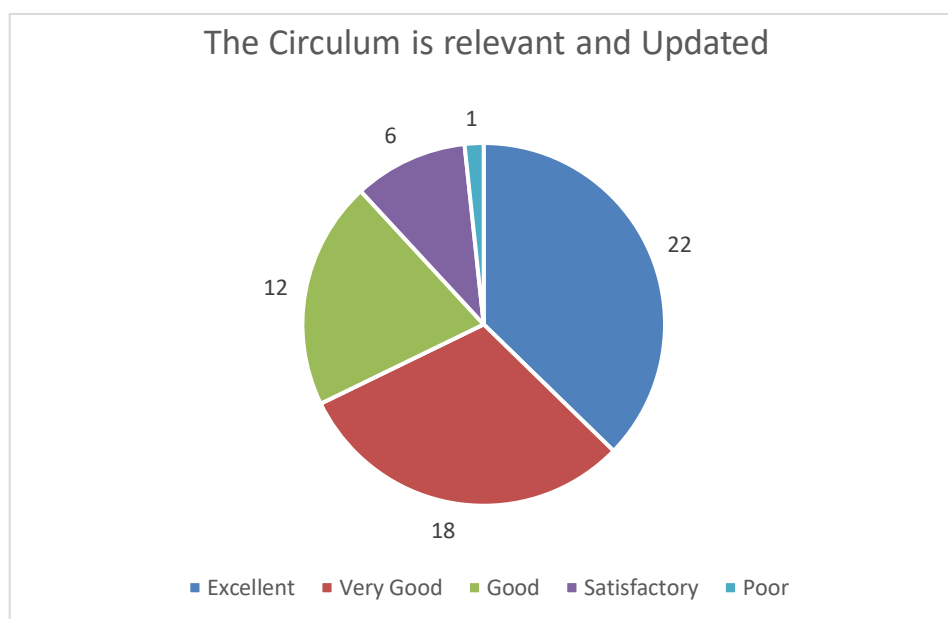
ACADEMIC YEAR: 2020-2021

PROGRAM FEEDBACK FORM BY ALUMNI

TOTAL RESPONSES: 59 STUDENTS

1: The curriculum is relevant and updated

Excellent	Very Good	Good	Satisfactory	Poor
22	18	12	6	1



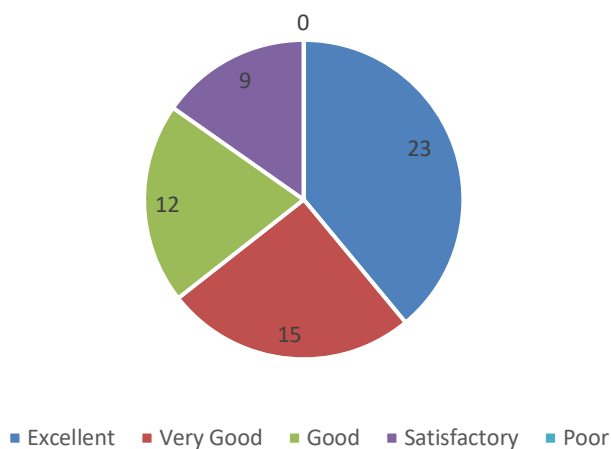
Interpretation

Majority of alumnus found the curriculum is relevant and updated

2: The activities organized by the department/ Institute met all the objectives of overall development of the students.

Excellent	Very Good	Good	Satisfactory	Poor
23	15	12	9	0

The activities organised by the department /Institute met all the objectives of Overall.



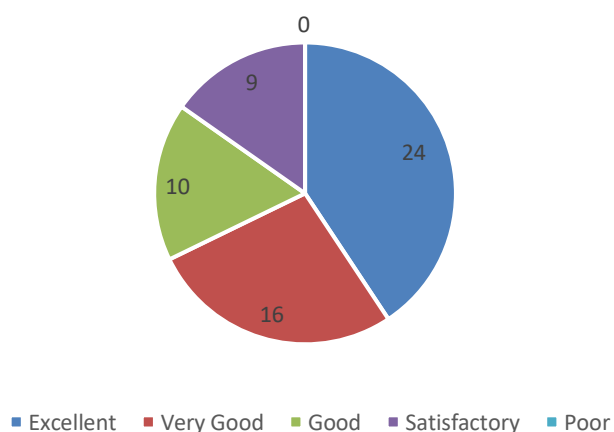
Interpretation

100% of alumnus found the activities organized by the department/ Institute met all the objectives of overall development of the students

3: The facilities provided by the department/institute were up to the mark.

Excellent	Very Good	Good	Satisfactory	Poor
24	16	10	9	0

The Facilities provided by the department/Institute were upto the Mark.

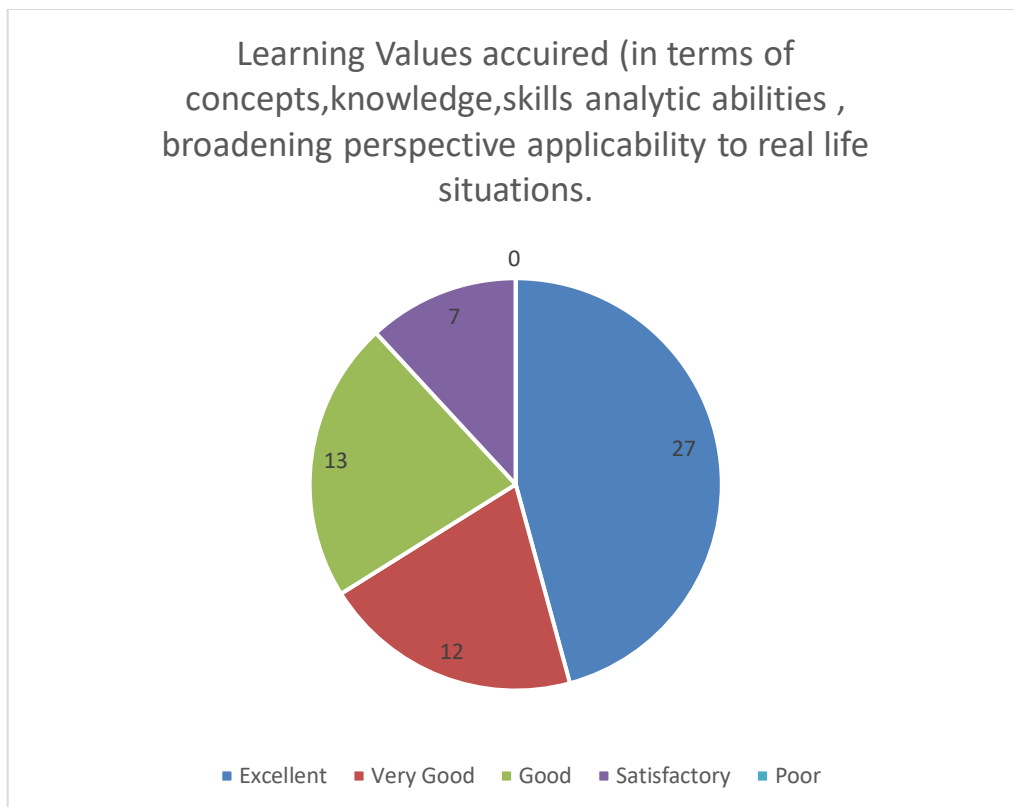


Interpretation

85% of alumnus found the facilities provided by the department/institute were best & up to the mark.

4. Learning values acquired (in term of concepts, knowledge, skills analytic abilities, broadening perspective applicability to real life situations)

Excellent	Very Good	Good	Satisfactory	Poor
27	12	13	7	0



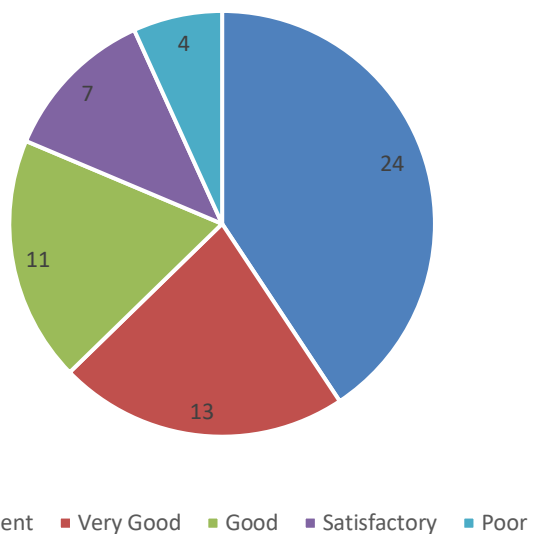
Interpretation

100% of alumnus have shared positive feedback on learning values acquired (in term of concepts, knowledge, skills analytic abilities, broadening perspective applicability to real life situations.) from institute.

5. Your continuous contact with the institute

Excellent	Very Good	Good	Satisfactory	Poor
24	13	11	7	4

Your continous contact with the Institute



Interpretation

Maximum number of alumni are in good contact with the institute.



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ACADEMIC YEAR: 2020-2021

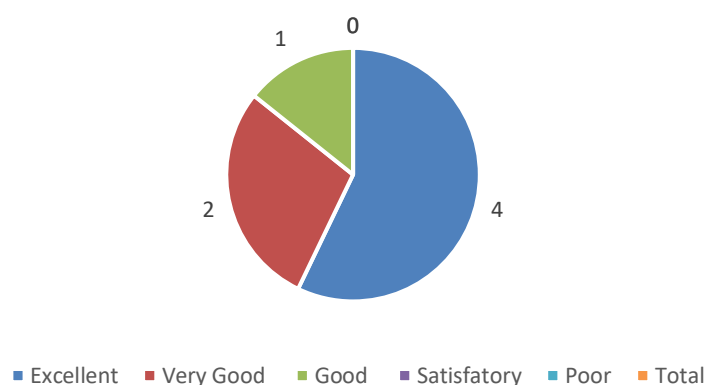
PROGRAM FEEDBACK FORM BY TEACHER

TOTAL NUMBER OF RESPONDENTS- 12

1. How do you rate the structure of program offered in terms of the courses in different semesters?

Excellent	Very Good	Good	Satisfactory	Poor
10	2	0	0	0

How do you rate the structure of program offered in terms of the courses in different Semesters?

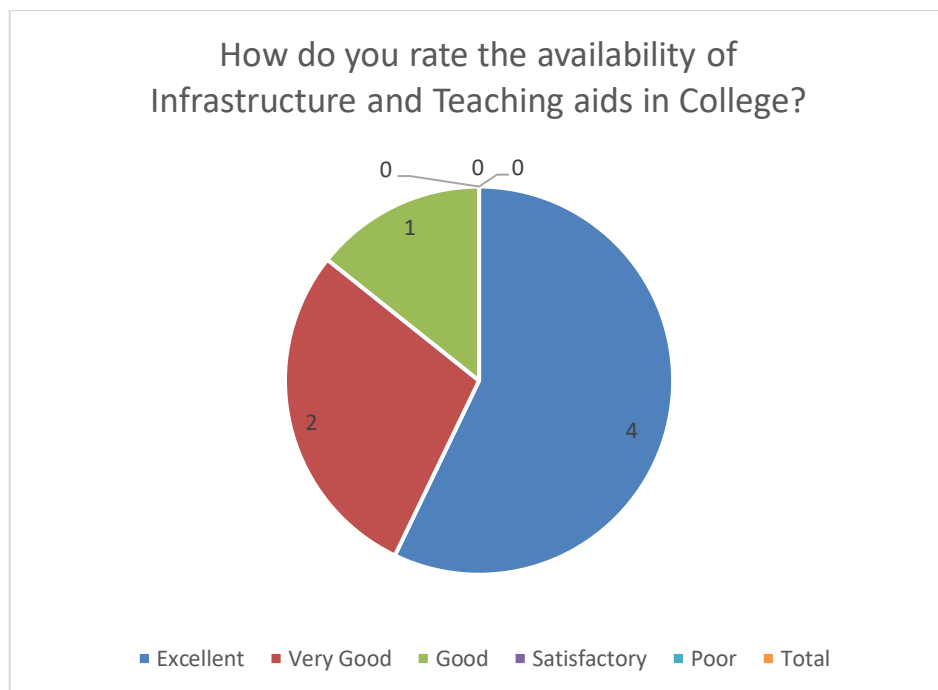


Interpretation

100% of faculty member rated the structure of program offered in terms of the courses in different semesters.

2. How do you rate the availability of infrastructure and teaching aids in college?

Excellent	Very Good	Good	Satisfactory	Poor
9	3	0	0	0



Interpretation

All the teachers rated infrastructure and other teaching aids as best of institute.

3. How do you rate the quality and relevance of the courses included into the curriculum?

Excellent	Very Good	Good	Satisfactory	Poor
10	2	0	0	0

How do you rate the quality and Relevance of the courses included into the curriculum?



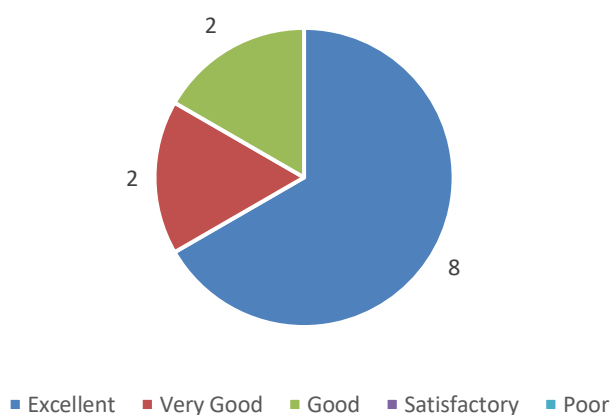
Interpretation

Most of the teachers rated best the quality and relevance of the courses included into the curriculum

4. How do you rate the autonomy and ease in syllabus revision process?

Excellent	Very Good	Good	Satisfactory	Poor
8	2	2	0	0

How do You rate the autonomy and ease in Syllabus Revision Process?



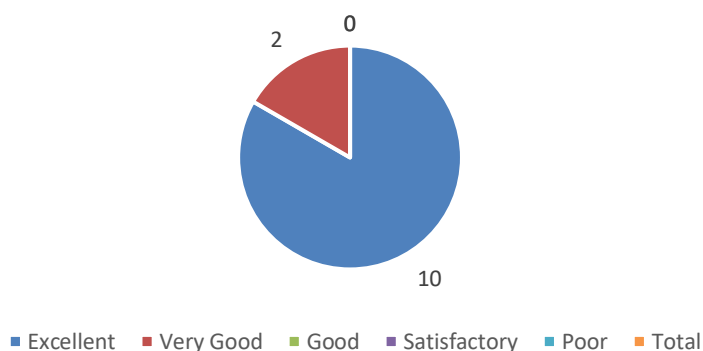
Interpretation

100% of faculty members found the autonomy and ease in syllabus revision process.

5. How do you rate the ambience of the college for effective delivery of the academy process?

Excellent	Very Good	Good	Satisfactory	Poor
8	2	2	0	0

How do u Rate the ambience of the College for effective Delivery of the academy Process?



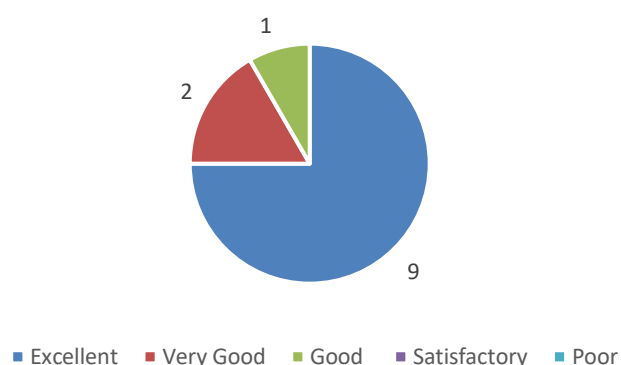
Interpretation

Majority of faculty members rated rest the ambience of the college for effective delivery of the academy process.

6. How do you rate the courses in terms of their relevance to the latest and / or the upcoming technologies/ skills?

Excellent	Very Good	Good	Satisfactory	Poor
9	2	1	0	0

How do you rate the courses in terms of their Relevance to the latest and or the upcoming technologies/Skills?

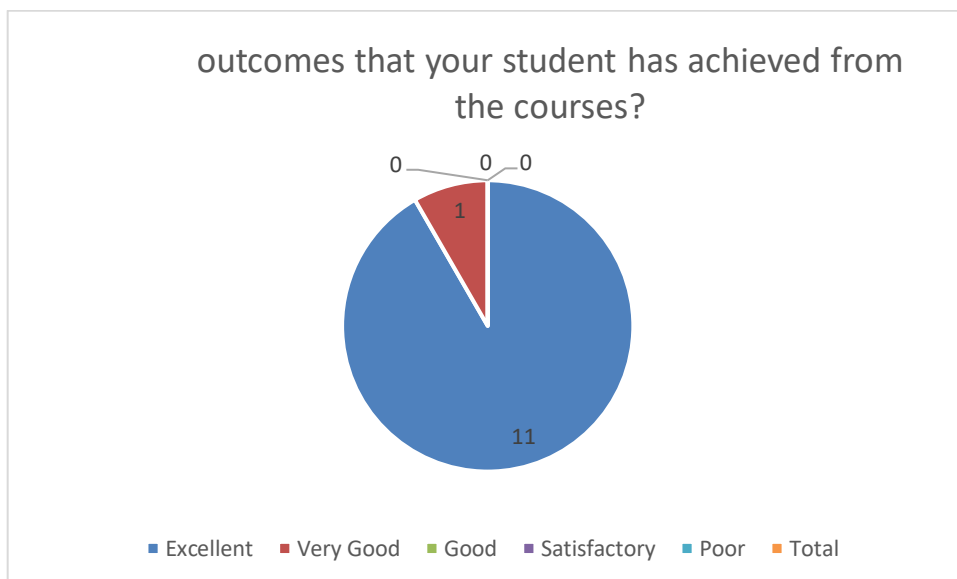


Interpretation

Majority of faculty members rated rest the ambience of the college for effective delivery of the academy process.

7 How do you rate the outcomes that your student has achieved from the courses?

Excellent	Very Good	Good	Satisfactory	Poor
11	1	0	0	0

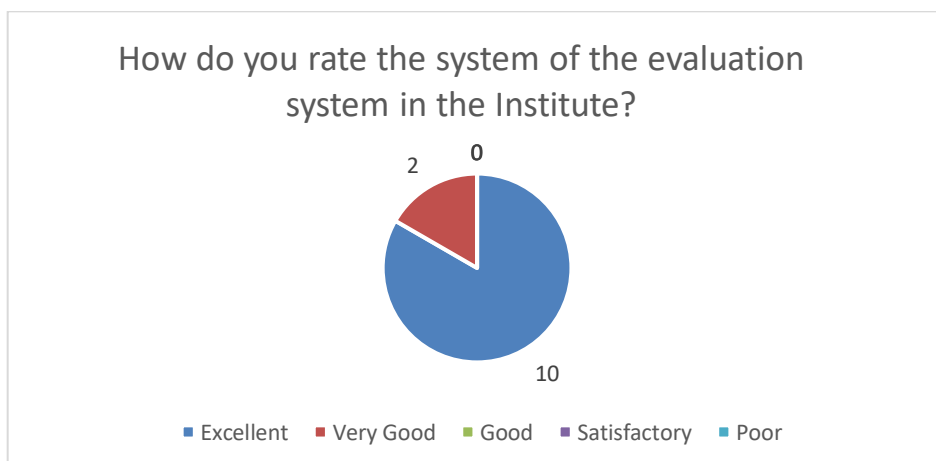


Interpretation

All the teachers have rated best the outcomes that your student has achieved from the courses.

8. How do you rate the system of the evaluation system in the Institute?

Excellent	Very Good	Good	Satisfactory	Poor
10	2	0	0	0

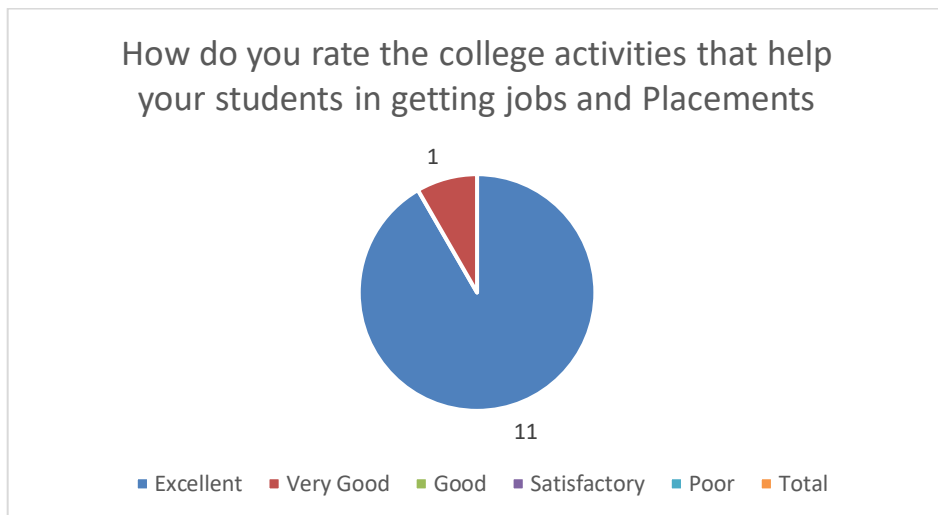


Interpretation

Majority of teachers were rated evaluation system of the institute as excellent.

9. How do you rate the college activities that help your students in getting jobs and placements?

Excellent	Very Good	Good	Satisfactory	Poor
11	1	0	0	0

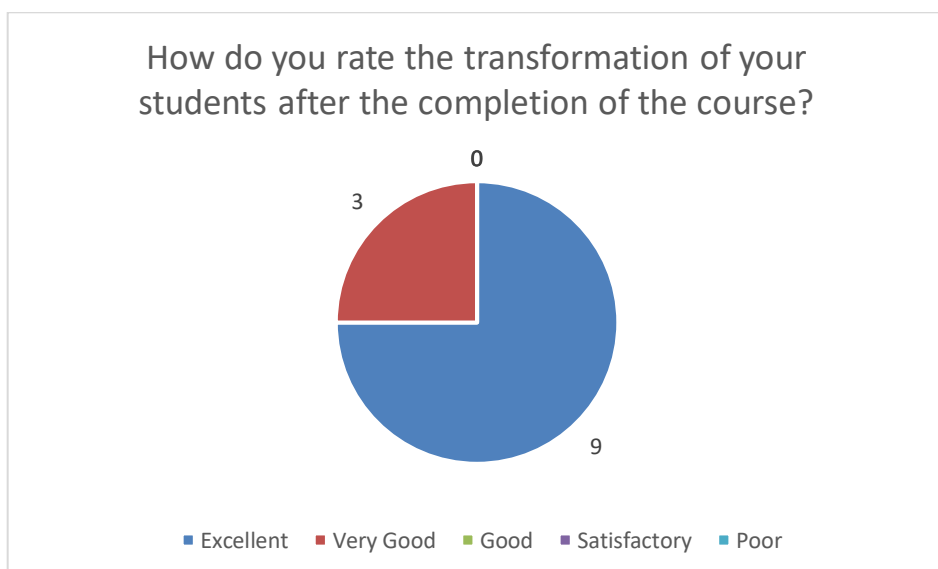


Interpretation

Majority of teachers found college activities helped students in getting jobs and placements.

10. How do you rate the transformation of your students after the completion of the courses?

Excellent	Very Good	Good	Satisfactory	Poor
9	3	0	0	0



Interpretation

100% of faculty members were found a good transformation in students after completion of programme.



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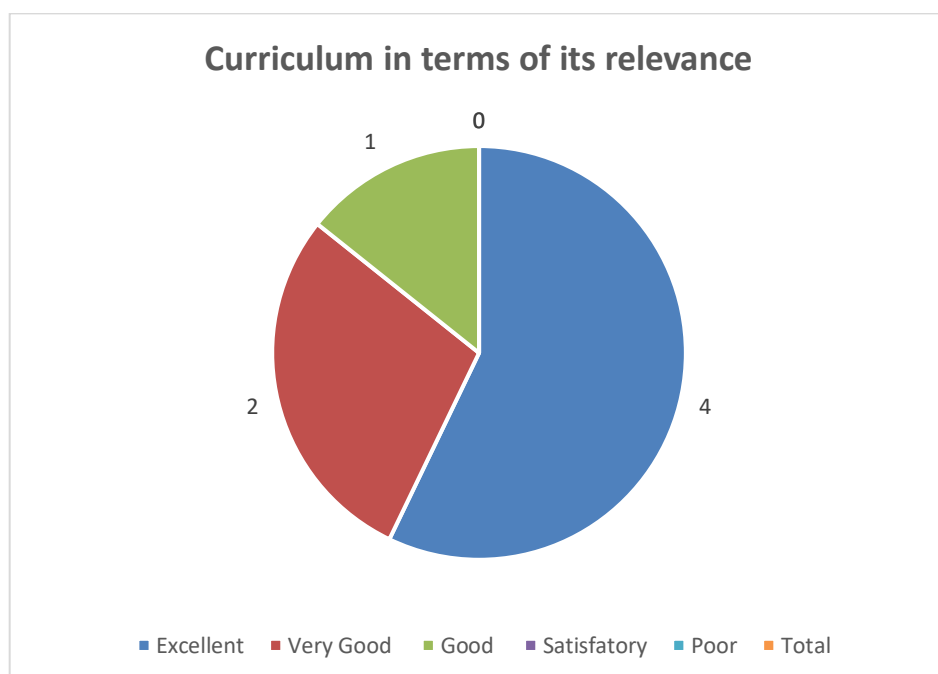
ACADEMIC YEAR: 2020-2021

PROGRAM FEEDBACK FORM BY EMPLOYER

TOTAL NUMBER OF RESPONDENTS- 7

1. Curriculum in terms of its relevance

	Excellent	Very Good	Good	Satisfactory	Poor
No of Employers	4	2	1	0	0

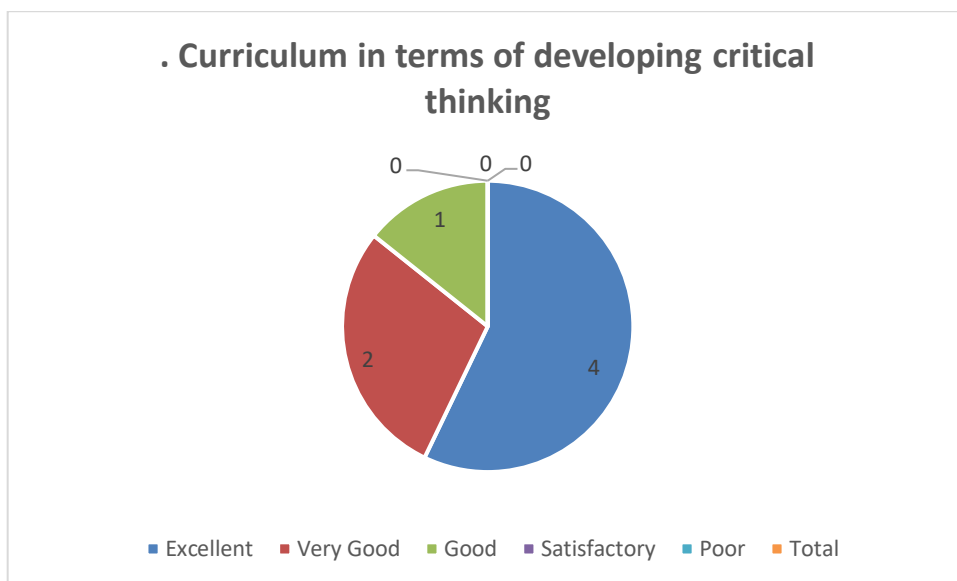


Interpretation

100 % of the employers have stated that curriculum adopted by the institute is relevant in present times. However, a handful of them mentioned that certain improvements could be made.

2. Curriculum in terms of developing critical thinking

	Excellent	Very Good	Good	Satisfactory	Poor
No of Employers	4	2	1	0	0



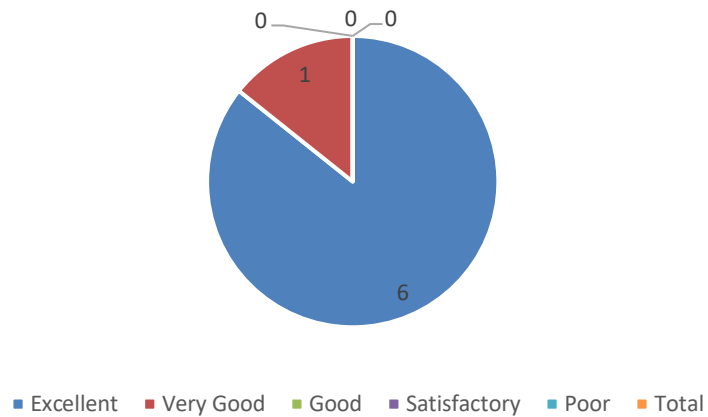
Interpretation

Majority of the employers believe that the BA (JMC) curriculum offered by the institute develops the ability of critical thinking in the students.

3. Curriculum in terms of being upto date and including recent development in the field

	Excellent	Very Good	Good	Satisfactory	Poor
No of Employers	6	1	0	0	0

Curriculum in terms of being upto date and including recent development in the field



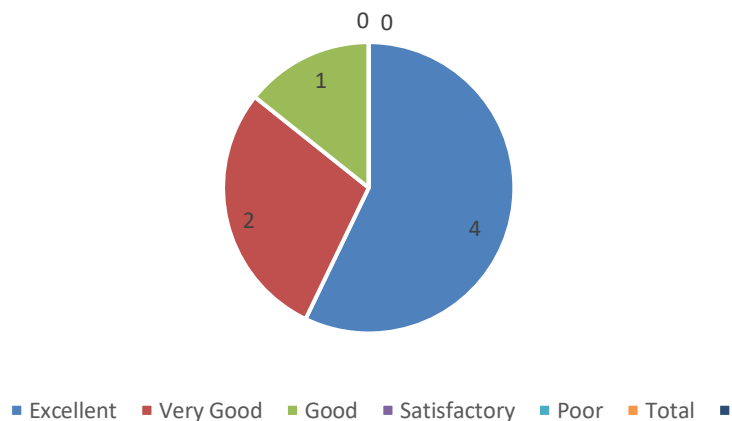
Interpretation

Almost all the employers believe that our BA(JMC) curriculum is up to date and includes recent developments in different areas

4. Curriculum in terms of the effectiveness in developing entrepreneurship

	Excellent	Very Good	Good	Satisfactory	Poor
Number of Employers	4	2	1	0	0

Curriculum in terms of the effectiveness in developing entrepreneurship

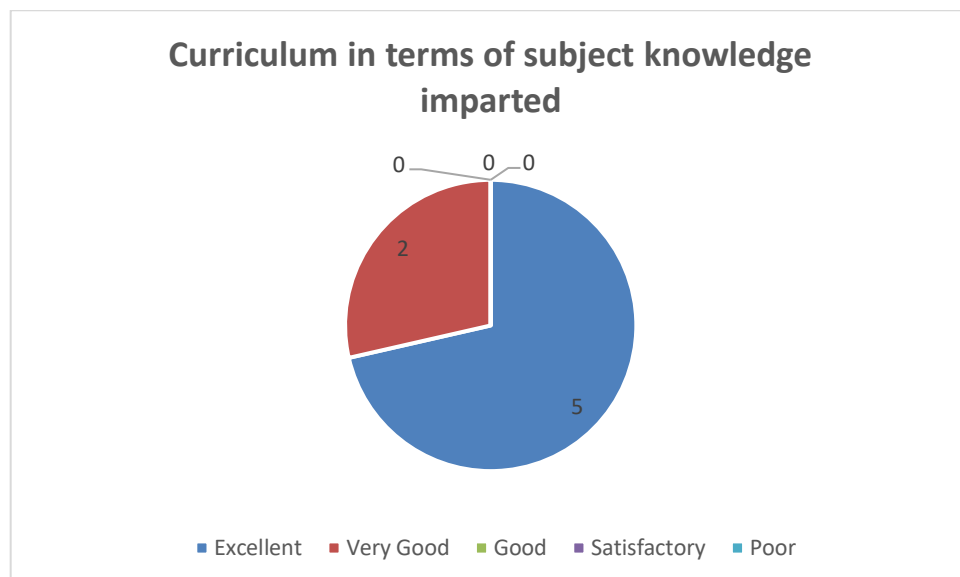


Interpretation

86% of the employers are of the view that our BA(JMC) curriculum provides entrepreneurial intent amongst the students, however, there could be more focus in this regard.

5. Curriculum in terms of subject knowledge imparted

	Excellent	Very Good	Good	Satisfactory	Poor
Number of Employers	5	2	0	0	0



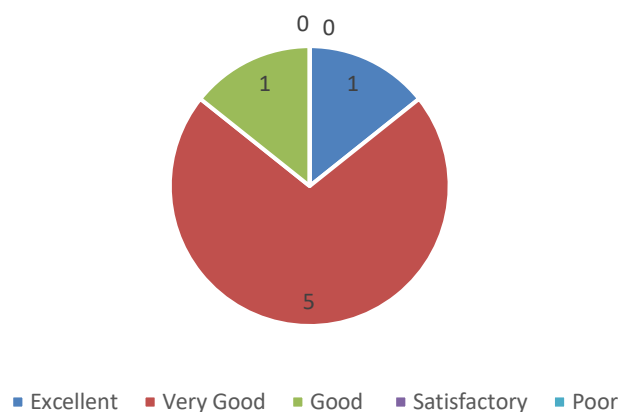
Interpretation

Majority of the employers are of the view that our BA(JMC) curriculum is appropriate in terms of subject knowledge imparted to the students.

6. Curriculum in terms of the technical skills imparted

	Excellent	Very Good	Good	Satisfactory	Poor
Number of Employers	5	1	1	0	0

Curriculum in terms of the technical skills imparted



Interpretation

The feedback analysis shows that employers are quite satisfied with the technical skills imparted to the students as per BA(JMC) curriculum.

7. Curriculum in terms of professional attitude taught

	Excellent	Very Good	Good	Satisfactory	Poor
Number of Employers	6	1	0	0	0

Curriculum in terms of professional attitude taught

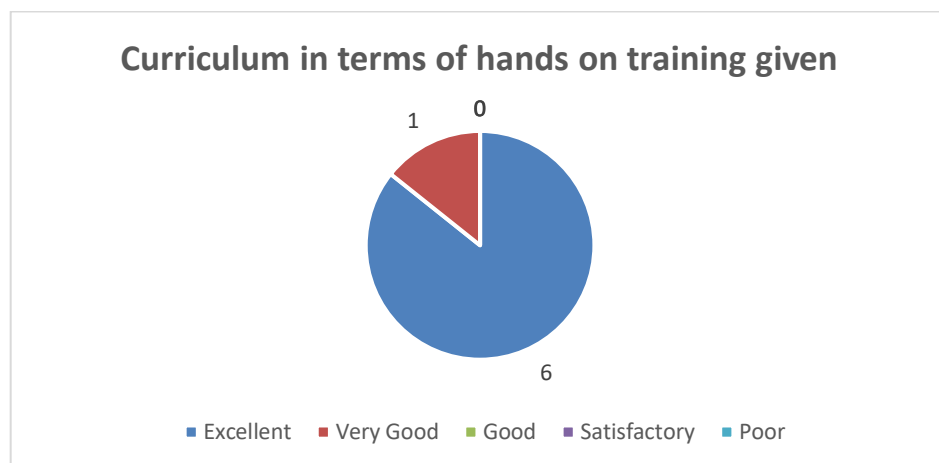


Interpretation

Majority of the employers are overwhelmed with the professional attitude of the students and satisfied with the curriculum in this regard.

8. Curriculum in terms of hands on training given

	Excellent	Very Good	Good	Satisfactory	Poor
Number of Employers	6	1	0	0	0



Interpretation

Majority of the employers believe that the BA(JMC) curriculum provides enough opportunities to the students for hands-on-training