

SHRUTI YADAV

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WORK EXPERIENCE

- (October 2021-Present)
Assistant Professor at Department of Business Administration, Maharaja Agrasen Institute of Management Studies, Sector 22 Rohini, New Delhi.
 - **Subjects** (GGSIPU BBA): Business Ethics and Corporate Social Responsibility, Business Mathematics, Decision Techniques, Research Methodology.
 - **Department Level:** Faculty Co-Ordinator for Illuminate and Manthan Cultural Clubs, NAAC Criteria 5.
- (August 2019-September 2021)
Assistant Professor at Department of Management Studies, G L Bajaj Institute of Management and Research, Greater Noida, Uttar Pradesh.
 - **Subjects** (AKTU MBA): Quantitative Techniques of Management, Business Statistics and Analysis, Management Concepts and Indian Ethos, Operations Management.
 - **Departmental Level:** Managing events and activities (Offline & Online), Streaming sessions from Zoom/WebEx/Google Meet via YouTube/Facebook Live through streaming software, handling feedback analysis and certification process. Management of Alumni Records and Alumni Connect.
 - **Institute Level:** Worked for NAAC Accreditation on Criteria 2 and Outcome based Education, Formulated PEO's and PSO's for the institute, worked for NBA Accreditation on Criteria 1 and PSO effectiveness.

WORKING COURSES

- Supply Chain Analytics Course in collaboration with NPTEL-SWAYAM and IIT Roorkee.

RESEARCH PAPER/PRESENTATION/CONFERENCE

- Research paper on “Rethinking Business revenue models in the age of Digitalisation” published in International Journal of Technology transfer and Commercialisation, Inderscience (ISSN: 1470-6075) (November 2021)
- Research paper on “A Study of Internal Factors Enabling Impulse Buying Behaviour—A Gap Analysis” published in the book “Recent Trends in Industrial and Production Engineering” as a part of the Lecture Notes in Mechanical Engineering book series (LNME) (DOI: 10.1007/978-981-16-3330-0_15) (August 2021)
- Research paper on “A Panel data examination of Income Inequality in 24 African Countries” published in Journal of Public Affairs, John Wiley & Sons (DOI: <http://dx.doi.org/10.1002/pa.2563>)(November 2020)
- Presented Research paper at International Conference of Business and Management at Delhi Technological University (March 2019)

FACULTY DEVELOPMENT PROGRAMME

- Faculty Orientation Programme on “Mind Education- Outcome based Education” by International Youth Fellowship, South Africa in September 2019.
- Capacity Building Programme on Effective use of MS Excel at Workplace by DMS, GLBIMR in June 2020.
- 5 Days International E-Faculty Development Program on 'Advanced Research Methods: Enabling Quality Research Publications' by ITS Mohan Nagar in June-July 2020.
- One Week Online FDP on Effective Design and Delivery of Curriculum in OBE by JIT Nagpur in July 2020.
- National Level Faculty Development Programme on “Outcome Based Education (OBE)” by Cauvery College

for Women (Autonomous), Tamil Nadu in July 2020.

- E-Capacity Building Programme on Research Methods and Techniques by DMS, GLBIMR in August 2020.

CERTIFICATIONS

- Recognized for taking a session in “5-Day Peer to Peer Learning Workshop” organized by GLBIM in July 2021 on the topic “Effective Use of Rubric Cube in Evaluation”.
- **UGC NET** qualified for Assistant Professor in Management
- **NISM** Certified Research Analyst
- **NCCMP (NSE Certified Capital Market Professional)** in affiliation with National Stock Exchange and SSCBS, Delhi University.

EDUCATIONAL QUALIFICATIONS

Master of Business Administration (Dual Specialisation - Finance & Operations)	2017-19	University School of Management & Entrepreneurship, Delhi Technological University (DTU), Delhi	86.93%
Bachelor of Management Studies (Specialisation – Marketing)	2013-16	College of Vocational Studies, Delhi University	74.7%
12 th (AISSCE,CBSE)	2013	Hillwoods Academy	74%
10 th (AISSE,CBSE)	2011	Hillwoods Academy	87.4%

IT SKILLS/ SOFTWARES

- Microsoft Office
- SPSS
- E-Views
- OBS Studio