



Sancharika Club of Maharaja Agrasen Institute of Management Studies is an initiative of the Department of Journalism and Mass Communication is dedicated to public speaking, anchoring, literature and writing. At Sancharika, we organize numerous events throughout the year which cater to different forms of mass communication like talent hunt, debate, speech competition, JAM, etc. We, at Sancharika, create an ambience and enhance the communication, oratory skills and shape the persona of students associated with the club to help them explore and understand the field of communication.

Objectives:

- To provide a platform for propagating knowledge and celebrating the art of communication by bringing communication enthusiasts together
- To help develop and enhance communication skills and personality of the students associated with the club.

Mission:

Promoting different forms of communication and soft skills by organizing various events and encouraging participation of communication enthusiasts who are eager to express themselves.

Vision:

To create an ambience and enhance the communication skills and 'field of experience' of the students associated with the club, shape their persona and help them explore and understand the field of communication.

Recent Events:

1. Pehchaan-talent hunt
2. Jansanchar
3. Kavyanjali-poetry competition
4. Hindi Diwas commmerating

For Whom?:

The Sancharika Club is open to all those who

- Have a desire and willingness to express themselves
- Are willing to showcase their prowess in the field of communication
- Possesses a sharp wit and love to add sparks to a dull conversation with humour
- Who are eager to learn, explore and develop the art of communication

Faculty Coordinators:

- Convenor: Dr. Nidhi Chaudhry (Associate Professor, Department of Journalism and Mass Communication)
- Member: Ms. Neelam Nanda Prabhat (Assistant Professor, Department of Journalism and Mass Communication)
- Member: Dr. Umesh C. Pathak (Associate Professor, Department of Journalism and Mass Communication)