



# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A Unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGS IP University; Recognized u/s 2(f) of UGC

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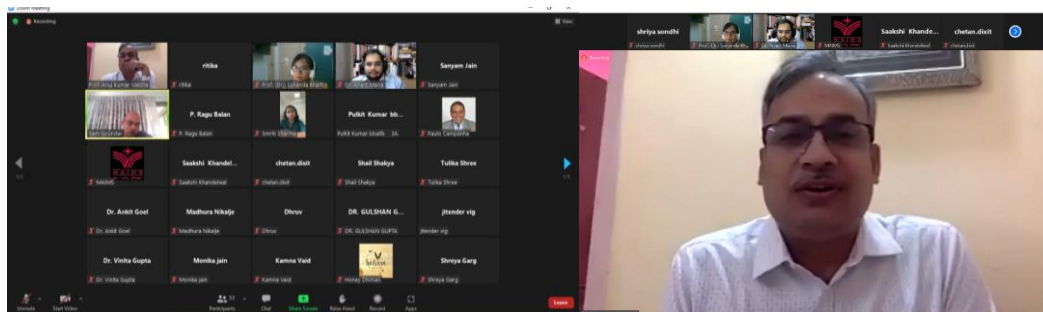
## Report of International Conference on Interdisciplinary Aspects Relating to IPR, Technology, and Competition Law (29th September, 2022 to 30th September 2022)

### PANEL DISCUSSION & INAUGURAL CEREMONY



Maharaja Agrasen Institute of Management Studies (MAIMS), Rohini on 29.09.2022, raised the curtain of one of the most awaited International Conference on Interdisciplinary Aspects Relating to IPR, Technology and Competition Law 2022 in collaboration with MICHHR, Mediterraena University of Reggio Calabria, Italy & Federal District University Centre (UDF), Brazil. The Inaugural Ceremony of the two-day International Conference was held on 29<sup>th</sup> September 2022 in Maharaja Agrasen Auditorium Hall. The inaugural was preceded by a brain storming panel discussion which led to a remarkable and stimulating beginning to the two-day international conference.

**Panel Discussion:** The Panel discussion revolved around a much debated topic namely “Global Challenges of IPR & Competition Law in New Digital Era” amongst the renowned pannelists Prof. (Dr.) Sunanda Bharti from Delhi University, Prof. (Dr.) Sam Goundar, RMIT University Hanoi, Vietnam and Prof. (Dr.) Anuj Kumar Varsha from GGSIPU. The panel discussion was moderated by Dr. Anant Vijay Maria, Advocate, Supreme Court of India. The panel discussion started at 10 AM on the virtual platform Zoom where the esteemed Panelists were welcomed by the Faculty Coordinator – Ms. Smriti Sharma, Assistant Professor, Department of Law, MAIMS. About 60 participants joined the virtual session belonging to varied backgrounds ranging from research scholars to academicians to lawyers etc.



The discussion started with Moderator asking the panelist what are the big debates that will surround their respective fields in the coming decade. Prof. (Dr.) Sunanda Bharti stated some very important topics including the expression “challenges” which is coupled with the debate, disruption that can be

caused by this technology, issues related to piracy, counterfeiting, unauthorized data sharing and unauthorized public disclosures. She also stated that the impact of digitization and technology on various branches of IP hasn't been the same. Furthermore, she said that these issues are biggest areas of concern in today's digital Era. The other panelist while agreeing to her thoughts, expressed their views on the same. This was followed by the moderator asking the panelist what are endeavors that have been taken by countries across globe to make more inclusive with respect to gender and differently-abled persons. Panelist put forth their views as how we as society should come together to make technology more accessible to everyone. Another question that was posed by the moderator was what is the state of competition law with respect to big tech companies. The discussion around this question involved various issues pertaining to GDPR, Open access knowledge, the degree and extent of regulation to regulate the conduct of these companies, data privacy, etc. This was followed by concluding remarks by the panelists. The session ended with a vote of thanks from Ms. Smriti Sharma who expressed her special gratitude to all the panelist and moderator for such an engaging and intellectually stimulating session.

**Inaugural Ceremony:** The enthusiastic inauguration of the Conference was marked by the gracious presence of the Guests of Honour, Prof. Dr. Alka Chawla, Professor Incharge, Campus Law Centre, Delhi University and Ms. Jyoti Jindgar Bhanot, Secretary, Competition Commission of India.

The occasion was also graced by presence of Dr. Nand Kishore Garg, Founder & Chief Advisor Mates, Shri Rajneesh Gupta, Secretary MATES, Prof. Dr. S.K. Garg Director General MAIMS, Prof. Dr. Rajni Malhotra Dhingra, Director, MAIMS, Dr. Praveen Gupta, Head of Department of Law, MAIMS. The Inaugural Ceremony was also attended and addressed by Angelo Viglianisi Ferraro, Aggregate Professor at Mediterranea University of Reggio Calabria, Italy and Paulo Campanha, Professor, Federal District University Centre (UDF), Brazil.

Ms. Anshumita, Student, Department of Law, MAIMS marked the beginning of the inaugural ceremony with her auspicious cultural performance offering prayers to Maa Saraswati through Saraswati Vandana. With blessings of Goddess Maa Saraswati the event proceeded further with lightening of lamp. The event thereafter proceeded with introductory remarks given by Dr. Nisha Dhanraj Dewani, Convenor of IPTC and Associate Professor, Dept. of Law followed by enlightening welcome address by Prof. (Dr.) S.K. Garg, Director General MAIMS.

All the veteran speakers and renowned guests shared their vision and experience related to the topic of the Conference. Prof. Chawla specifically emphasized upon the interdisciplinary aspect of the three streams touched upon by the theme of present Conference. Ms. Bhanot also elaborated upon the role of regulatory bodies in regulating abuse of dominance in the market but at the same time preserving and encouraging innovation and market growth with healthy competition. At the end of the ceremony, Prof. Dr. Rajni Malhotra Dhingra delivered the vote of thanks followed by National Anthem.



## TECHNICAL SESSION – 1

The conference witnessed immense response and participation from within and outside India. Besides this the organizing committee has invited distinguished and well-known academicians and professionals as Chair and Co-chair to share their knowledge and experience with the presenters.

The two-day conference was divided into seven technical sessions. More than 60 papers were presented during the Conference. The technical Session 1 was conducted in offline mode at the college campus on 29.09.2022 at 2:00 pm and included 9 paper presentation. The theme of Technical Session-1 was “Global Challenges of IPR and Competition Law in New Digital Era”.

The session was chaired by Prof. (Dr.) Kanwal DP Singh, GGSIP University, India and Dr. Kishan S. Kardam, Former Senior Joint Controller of Patents & Designs, India. Session Coordinator, Mr. Shridul Gupta, Senior Assistant Professor, Department of Law, MAIMS, Ms. Madhura Mohan Nikalje, Assistant Professor, Department of Law, MAIMS and Ms. Aarushi Agarwal, Assistant Professor, MAIMS, Delhi warmly welcomed all the guests and participants.



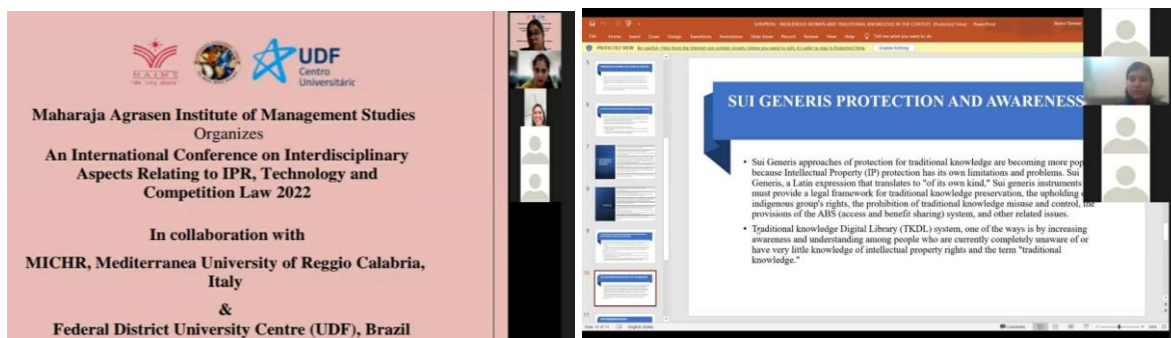
The author Mr. Harmeet Singh, student from USLLS, GGSIPU in his presentation on *Blockchain in IP Audits* focused on the shortcomings that arise due to the traditional process of auditing intellectual properties and emphasized how such issues can be resolved and finally discussed the various solutions to the issues arising due to the current practices taking place in this field by introducing smart contracts as an option.

Ms. R.Adithya Shri from VIT School of Law, Chennai while discussing about the *Anatomy of data collection and protection eloquently dealt with the issue of privacy concerns and its infringement* by tech giants like Google, Facebook etc. in the façade of better consumer services through interesting case studies. Ms. Shri in another presentation submitted that with the help of precedents and market studies submitted that the provisions of the Competition Act were self-explanatory regarding its jurisdiction over the matters in the market

Ms. Divyanshi from Banasthali Vidhyapeeth in her presentation touched upon cyber security in relation to information systems while descriptively analyzing cyber security issues from the standpoint of an Indian e-government initiative. Trisha Rai from O.P. Jindal Global University through her presentation strongly urged and suggested that for a competition legislation to be effective against online platforms, the CCI has to develop a more holistic approach in deciding such cases and take into account the value of network effects to a platform or company while assessing anti-competitive behavior. Varsha G, VIT School of Law, Chennai, delved into the present and historical exploitations and abuse of Intellectual Property though seem unlawful but carried out lawfully.

Ms. Riya Kumar, from DME Delhi gave an intriguing presentation on various means and solutions on making essential drugs affordable. and emphasized upon encouraging the issuance of Compulsory and Voluntary Licenses for developing countries in her presentation. Further, Mr. Rakshit Rai from Delhi, comprehensively dealt idea on digital vaccines in general and the relevancy of patent in the era of digital vaccines. The session ended with insightful remarks and feedback by Session Chair and Co-Chair. Ms. Madhura proposed a vote of thanks to all to mark the end of first session of the conference.

## TECHNICAL SESSION 2



The technical Session 2 which was on the theme “Legal Challenge of Intellectual Property Rights”. The same started in online mode on 29.09.2022 at 2:00 PM and included 9 paper presentations.

The session was chaired by Prof. (Dr.) S. P. Shrivastava, Head and Dean, School of Law & Governance, Central University of Bihar, India and Dr. Claudia Masoni, University of Pisa, Italy. Session Coordinator, Mr. Ankit, Associate Professor, Department of Law, MAIMS and Ms. Aastha, Assistant Professor, Department of Law, MAIMS warmly welcomed all the guests and participants.

Dr. Sonal Shankar, Assistant Professor, University of Allahabad and Bhavna Mehrotra, Senior Research Fellow, University of Allahabad in their presentation focused on the law concerning with the performers’ rights and the broadcasters’ rights under the Indian Copyright Act, the lack of awareness and their exploitation by the broadcasting houses.

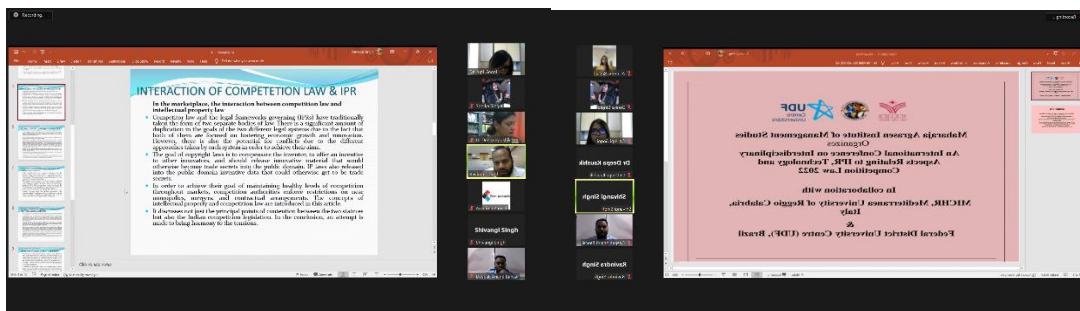
The second presentation was by Mr. Suparan, Research Scholar from University of Jammu who elaborated upon the current problems related to trademarks, reputation of the marks, trademark dilution. The author emphasized on finding evolving measures to counter these issues. Dr. Sonia Jain and Ms. Lovleen Sharma from Vivekananda Institute of Professional Studies. Emphasized upon the need for safeguarding and regulating intellectual property rights and need of robust and effective legal frameworks in case of ipr violations.

Dr. Harpreet Kaur, Ms Aashima Mittal and Ms. Geeta Devi from Maharaja Agrasen University in their presentation talked about the need of Intellectual Property Rights, increasing problem of piracy and how lack of awareness of IPR will create an obstacle in development of nations. The main focus of the presentation was to examine the awareness level and perception of IPR among the students of higher education institutes. Bhoomika S Kumar along with Palguna M, from School of Law CHRIST (Deemed to be University) Bangalore dealt with steps taken and developments made by the Indian government in IPR laws due to the Covid 19 pandemic. They also touched upon the consequences of climate change on the IPR legislations in India and around the world. Ashish Kumar and Shreya Bali, from NMIMS School of Law, Bangalore emphasized on testing the arbitrability of IPR Disputes in India with International Comparison and the implication.

Professor (Dr.) Shakuntala Misra, National Rehabilitation University, Lucknow. Presented an illustrious paper analyzing the Bangladesh’s experiences with its latest Patents Act, 2022 while ensuring compliance with TRIPs framework. Further Ms. Shivpriyaa and Prof (Dr.) Preeti Misra, Professor from Babasaheb Bhimrao Ambedkar University, Lucknow discussed succinctly about the gender dimensions of traditional knowledge with respect to the climate change with emphasis on the protection of indigenous women’s rights, knowledge, experiences, and their contributions to the advancement of the 2030 Agenda for Sustainable Development.

*Lastly*, Archana Kavil from Visakhapatnam and Arshiya Khan from Chennai in their presentation highlighted on the importance of Intellectual Property Protection in startups. Dealing with the strategies and solutions that should be adopted by the startups for the protection of intellectual property. Towards the end of the session the vote of thanks was proposed by Ms. Aarushi Agarwal, Assistant Professor, Department of Law.

## TECHNICAL SESSION 3



The theme of Technical Session 3 was “IPR, Medicine & Public Health” and the same started at 2:00 PM on 29<sup>th</sup> September 2022 and included 9 paper presentations

Session Coordinator, Ms. Arunima Bansal, Assistant Professor, Dept. of Law, MAIMS & Mr. Deepak Bansal, Assistant Professor, Dept. of Law, MAIMS warmly welcomed all the guests and participants. The session was chaired by Dr. Jupi Gogoi, Associate Professor, National Law University and Judicial Academy, Assam, India, and Dr. Swati Bajaj Seth, Assistant Professor, MAIMS, Delhi, India.

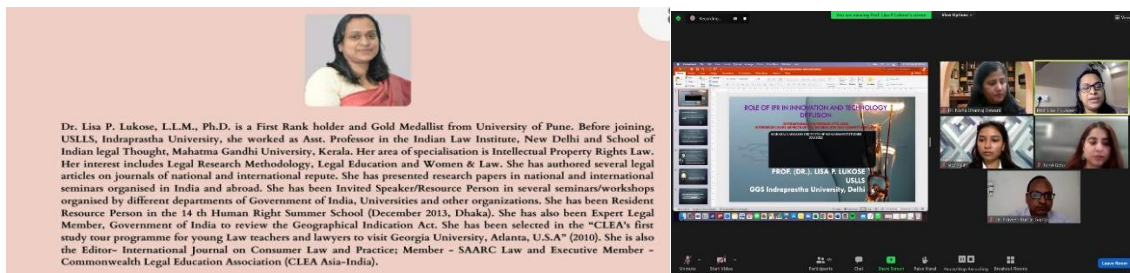
The paper presentations in the present session were extremely intriguing and explorative. Mr. Ravindra Singh from Shri Venkateshwara University presented the paper title as Pharmaceutical Patenting Functionality Regarding Intellectual property law and Competition Law in India and focused on the two distinct areas of law namely the control of competition and intellectual property protection and elaborately delve into the restrictive role of CCI and analyzed its effect and impact on innovation and market. *The next presentation was by Dr. Deepa Kaushik, Associate Professor, MAIMS. on Artificial Intelligence in the Health Sector: A Threat to Right to Privacy.* The main objective of this research was to understand that people sometimes cross the limits of the technology and overuse or misuse it often leading to violation of the Right to privacy of persons. The author beautifully emphasized on privacy or protection of personal data is a foremost issue the government has to look into. *Another presenter Ms. Dify Doyle, Research Scholar, Gautam Buddha University in her presentation on IPR in Stem Cell Research, Therapy and Regenerative Medicine* analyzed the meaning of stem cells and regenerative medicines, the eligibility of IPR in Stem cell research under the Indian Patents Act, 1970, and the morality and public issues related to the same.

Mr. Manoj Kumar Manjhi, Research Scholar, Central University, Bihar *in his paper titled as- A Critical Analysis of the development of Trademark as an Intangible Asset, Innovation* elaborately analyzes trade marking behavior in order to understand what this asset may represent for innovation in the market or firms and emphasized that the results suggest that trademarks are used in relation to innovation for marketing innovations, service, and low-tech innovations. *The next presentation on the title, IPR Protection of Fashion Design with Special Reference to the Technological Era* was made by Ms. Chahat Abrol, Research Scholar, USLLS, GGSIPU, who advocated that effective implementation, progressive interpretation, and requisite amendment of existing law instead of excessive sui generis legislation is the need of the hour to fill the loopholes in IPR protection of fashion design.

Ms Shubhi Trivedi from Gujarat National Law University *in her illustrious presentation assessed and explained* the feasibility of extending protection to the performances of sportspersons including their sports moves under the intellectual property regime. *Lastly, speaking on Online Music Streaming and Copyright Laws in India what needs to be done*, Ms. Vibhuti Nakta, Research Scholar, Dept. of Law, Panjab University, and Ms. Ekta Sood, Research Scholar, M.A.U. investigated the scope of the section 31D and various grounds favouring and disfavours inclusion of online music streaming agencies within the purview of ‘broadcasting organization’ and whether the decision of the Court was correct in excluding music companies from the purview of section 31 D.

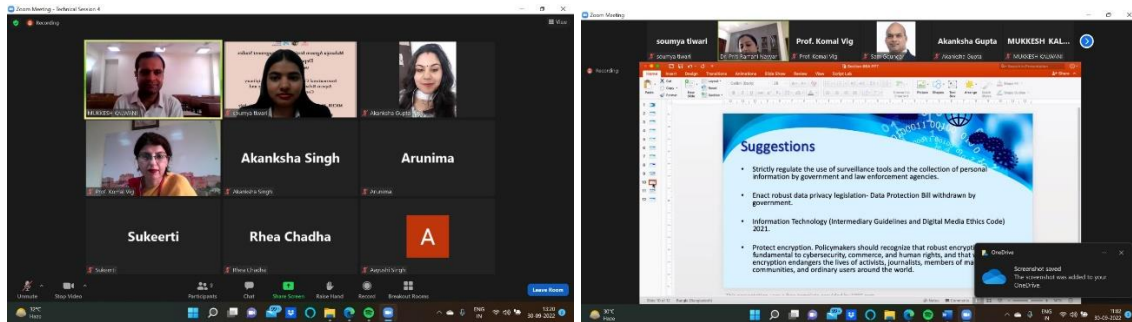
Towards the end, the Session Chair and Co-Chair, addressed the presenters and gave their remarks and feedback. Further, Session Coordinator, Mr. Deepak Bansal, Assistant Professor, Dept. of Law, MAIMS thanked the esteemed judges, and participants for giving their valuable time.

***Before the beginning of the technical sessions on Day 2 of the international conference i.e 30.0.2022, a special lecture by Dr. Lisa P. Lukose was organized at 9:00 am on the Zoom Platform. The session witnessed the participation of more than 100 attendees and was truly enriching, though provoking and intriguing.***



Dr. Lisa P. Lukose, LL.M., Ph.D. is a First Rank holder and Gold Medalist from University of Pune. Before joining, USLIS, Indraprastha University, she worked as Asst. Professor in the Indian Law Institute, New Delhi and School of Indian legal Thought, Mahatma Gandhi University, Kerala. Her area of specialisation is Intellectual Property Rights Law. Her interest includes Legal Research Methodology, Legal Education and Women & Law. She has authored several legal articles on journals of national and international repute. She has presented research papers in national and international seminars organised in India and abroad. She has been Invited Speaker/Resource Person in several seminars/workshops organised by different departments of Government of India, Universities and other organizations. She has been Resident Resource Person in the 14<sup>th</sup> Human Right Summer School (December 2013, Dhaka). She has also been Expert Legal Member, Government of India to review the Geographical Indication Act. She has been selected in the "CLEA's first study tour programme for young Law teachers and lawyers to visit Georgia University, Atlanta, U.S.A" (2010). She is also the Editor- International Journal on Consumer Law and Practices; Member - SAARC Law and Executive Member - Commonwealth Legal Education Association (CLEA Asia-India).

## TECHNICAL SESSION 4



The theme of the technical session was “Legal challenges of Privacy, Cyber Security and Cyber Espionage”. The session began at 10:00 am and included 10 papers for presentation.

The session was Chaired by Prof. (Dr.) Abraham Itzhak Weinberg, Bar Ilan University, Iran and Co-Chaired by Prof. (Dr.) Desmond Onyemechi Okocha, Bingham University, Nigeria and Prof. (Dr.) Qazi Usman, Jamia Millia Islamia University, India. The faculty coordinators Mr. Mukesh Kalwani and Ms. Akanksha Gupta warmly welcomed all guests and attendees.

The knowledgeable and interesting session started with the introduction of esteemed chair and Co chair for the session. Ms. Akanksha Gupta, Assistant Professor, MAIMS warmly welcomed the Session Chair, Prof. (Dr.) Sam Gounder, RMIT University, Hanoi, Vietnam and Session Co-Chair Prof. (Dr.) Komal Vig, Associate Dean, School of Law, Sharda University, India and the presenters.

The participants presented the papers on the topics like- Artificial Intelligence: Threat of Terrorism & Need For Better Counter-Terrorism, Tokenization Of Digital Collectibles: Analysing Regulatory Framework And Legal Challenges Related To Non-Fungible Tokens, Impact Of Artificial Intelligence On Policing: A Critical Study, Scrutinizing And Interpretation Mental And Physical Disorders Of Substances Abuse And Its Relevance In Criminal Justice

The session started with the paper presentation titled as Artificial Intelligence: Threat Of Terrorism & Need For Better Counter-Terrorism by Venu Parnami and Sanjana Sharma Marwaha highlighting upon the fact that Artificial Intelligence (AI) is a field of computer science dedicated to the theory and development of computer systems that are able to perform tasks normally requiring human intelligence, such as visual perception, speech recognition, translation between languages, decision-making, and problem-solving. The Paper Presentation was followed by a really informative feedback and evaluation by the Session Chair and Co Chair.

The next paper presentation was by Dr. Shaharyar Asaf Khan and Ms. Purva Kaushik on *Tokenization Of Digital Collectibles: Analysing Regulatory Framework And Legal Challenges Related To Non-Fungible Tokens* focusing upon the aspects of Blockchain technology in contributing to radical structural changes in the digital industries and marketplaces today.

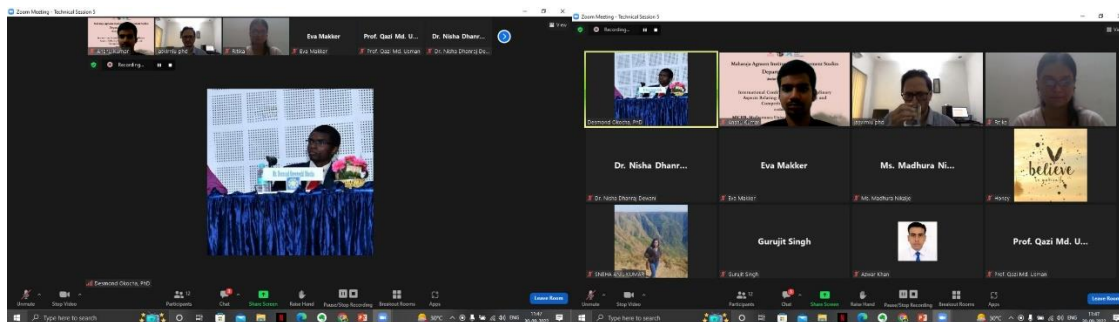
Dr. Mandeep and Advocate Sharvin Vats in their presentation on-Moving Towards Digital Economy In India: Legal Framework, Prospects And Challenges analyzed the legal framework regulating the digital economy in India. They elaborated upon immense prospects of digitalization for business, and international trade thereby considerably enhancing the country's GDP with subtle emphasis on the global threats posed by the digital economy.

The next paper Presentation in the session was by Ms. Remya Vijay on Taxation Of Computer Software: Challenges Under Ecommerce Transaction emphasizing upon the development of information and communication technology, digital transaction of Intellectual property goods and services and its distribution and storage have undergone extensive development everywhere, including in India.

The session gave in-depth knowledge about Data Science, Technology and Artificial Intelligence through all the well-informed presenters explaining their respective topics in great detail. From learning about the Positive and Negative aspects of Artificial Intelligence to extensive Blockchain and NFT technology, from discussion about the resurgence of Section 66A of the IT Act to development of ADR through technology, from regulation of OTT and VoD content to the development of Digital Economy as the future of India. Prof.

(Dr.) Sam Goundar and Prof. (Dr.) Komal Vig, shared their invaluable feedback and guided all the presenters. The participants took keen interest in session by asking various questions and clearing their doubts from the speaker. teacher coordinator. At the end the faculty coordinators thanked the Chair and Co Chair and all the participants for making the session truly fruitful.

## TECHNICAL SESSION 5



The theme of the session was “Legal Challenges of Privacy, Cyber Security and Cyber Espionage”. The session began at 10:00 am on 30<sup>th</sup> September 2022 and included 9 papers for presentation.

The session was Chaired by Prof. (Dr.) Abraham Itzhak Weinberg, Bar Ilan University, Iran and Co-Chaired by Prof. (Dr.) Desmond Onyemechi Okocha, Bingham University, Nigeria and Prof. (Dr.) Qazi Usman, Jamia Millia Islamia University, India.

The session started with the welcome address given by Ms. Madhura Mohan Nikalje, Assistant Professor, MAIMS. The papers presented in the session were Regulating Cyber Warfare: Issues And Challenges, Examining The Contours Of Cyber Security And National Security In India: A Need For A Concerted Approach, Role Of Cyber Law In Cyber Security In India: A Critical Appraisal , Smart Contracts- Validity Of ‘Electronic Agents’ In A Progressive World , Independence Of Election Commission Of India: Role Of Technology, Changing Concept of Personhood in an Era of Artificial Intelligence, and Digitalisation And Its Impact On Privacy And Other Human Rights by Gurujit Singh, Dr. Tavleen Kaur Khurana and Dr. Anant Vijay Maria, Dr. Mohammad Azvar Khan and Dr. Shahnawaz Ahmed Malik, Eva Makker, Jasvir Singh, Sneha Anil Kumar and Dr. Bhavana T. Kadu, and Ms. Honey respectively.

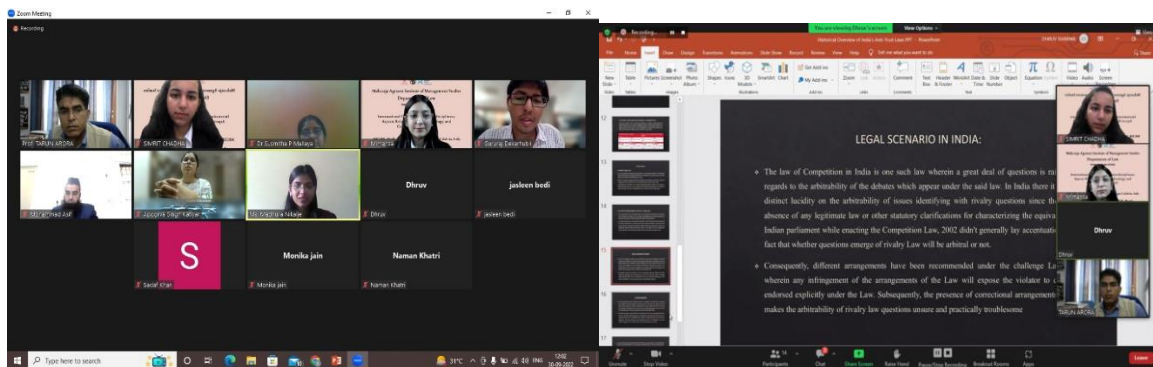
All the presenters gave comprehensive presentation which were totally connected to the topic, which included understanding of cyber activism and examples of different countries for muzzling of free speech, digital regulations to make a legitimate move over somebody and how guidelines should be routinely changed to keep up with the changing technology, how technology can actually make election

commission how it is enshrined in the Constitution, what are smart contracts, difference between smart and traditional contracts and what is the grey area that the need to research arises, digitalisation and how it impact human rights mainly privacy lastly what is person with relation to artificial intelligence and granting legal status to non human entity emerged.

The presentations were indeed very informative and the topics chosen by the presenters were very relevant and enlightening to hear as the research appeared to be in consonance with the topic of the International Conference.

The session ended by the feedback given by our Chair and Co-Chairs and the vote of thanks proposed by Dr. Nisha Dhanraj Dewani, Associate Professor, MAIMS.

## Technical Session-06



The theme of Technical Session-06 was “Competition, Regulation and Legal Framework” and included 7 papers for presentation.

Ms. Madhura Mohan Nikalje, Assistant Professor, MAIMS warmly welcomed the Session Chair, Prof. (Dr.) Tarun Arora, Department of Law, School of Legal Studies, Central University of Punjab and Session Co-Chair Dr. Sushmitha P. Malaya, Faculty of Law, Delhi University and the presenters.

The participants presented the papers on the topics like- Competition Law and Digital Markets, The Desideratum for recognizing collective Dominance in Indian Competition Law, Non- Compete Clause in Merger Agreements, Determining Relevant Market Through The Lens Of Gender: Analysing The Probabilities Under Indian Competition Law In Light Of Project Carried Out By OECD, Competition Law In The Online Digital Markets, Historical Overview of India’s Anti-Trust Laws and the relationship between the competition law and the intellectual property law in the process of enforcing intellectual property rights in Vietnam.

The session started with the paper presentation titled-*The Competition Law and Digital Markets* by Sadaf Ali Khan and Mohammad Asif highlighting The significance of Competition law in promoting innovation, fasten economic growth, protects competition, reduce market inequality and shun stagnancy in the market. He emphasized on the need to establish the fiduciary relationship within the various stakeholders and the businesses they target. The speaker also talked about how developments in digital market requires to dwell on the implications of digital economy for five essential areas of competition law: market definition, market power assessments, anti-competitive agreements, abusive conduct and merger control, correctly assessing the challenges posed by digital markets to the competition authorities. Moreover, the speaker also identified the particular issues that competition law needs to address in digital markets. The next paper presentation titled- *The desideratum for recognizing collective dominance in Indian competition law* by Mr. Naman Khatri, Advocate and Ms. Jasleen Bedi Student, USLLS, GGSIPU focused upon the different aspects of the Competition Act, 2002. The speaker while introducing the Competition Act, 2002 cogently highlighted the concept of Abuse of Dominance as given u/s 4 of the Act, 2002 and explain what is collective dominance along with the need to recognise it under the Indian Competition law. He further delves upon the conundrum of market



structure and the complex function of oligopoly by the fact that just a few enterprises invariably have a high concentration in the relevant markets. Lastly, the authors through this paper propounded that the recognition of collective dominance in the Indian laws would pave the path for fair and healthy competition in the Indian market and therefore, flourish the economy of the entire country.

*The presentation on Non- Compete Clause in Merger Agreements* by Apoorva Singh Katiyar and Dr. Ravi Kant Gupta, Research Scholars Faculty of Juridical Sciences, Rama University specifically dealt with the meaning of non- compete clause. The presenter highlighted the importance and reasonability of the clause in merger agreements. They discussed how this clause enables both the seller to safeguard legitimate business interests and the buyer to defend himself against seller-sponsored competition using the seller's own property rights. Furthermore, they discussed the changes brought currently with respect to inclusion of non compete clause in the merger agreement.

The last Paper Presentation in the session was by Mr. Dhruv, Associate Professor, CPJ College of Higher Studies, GGSIPU on the topic Historical Overview of India's Anti-Trust Laws which conveyed the back story of Anti-Trust law. The Paper Presentations were concluded with the feedback of Session Chair and Co-Chair, with the mantra of focusing more on quantification in research papers than bringing subjectivity into it. The Session was Concluded by Mr. Mukesh Kalwani, Associate Professor, MAIMS, by a vote of thanks.

## Technical Session-07



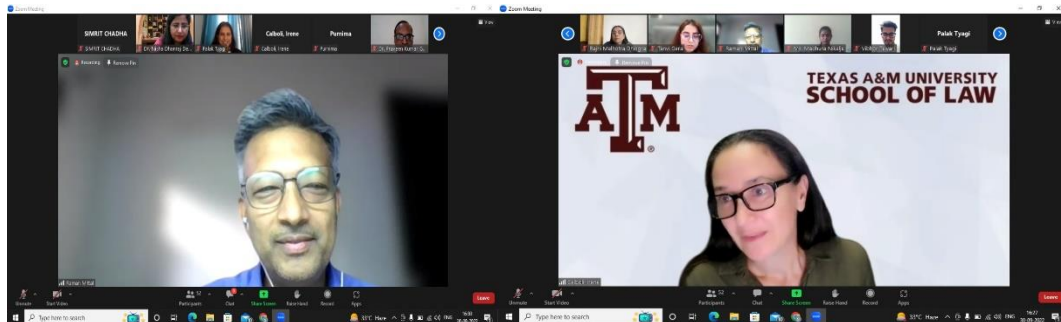
The theme of Technical session 7 was “Monopolistic Behaviour, Antitrust & Intermediaries” and included 7 papers for presentations. The Session coordinator, Ms. Tanvi Gera, Assistant Professor, Dept. of Law, MAIMS warmly welcomed all the guests and participants.

The session was chaired by - Prof. (Dr.) Versha Vahini, Dean, Bennett University, India and Dr. Sagee Geetha Sethu, Principal and Program Head, Amity Law School, Amity University, Dubai. The participants presented the papers on topics like: - Laws on Abuse Of Dominant Position In India And The United States: A Comparative Study, Standard Essential Patents And Abuse Of Dominance: A Comparative Study, An Analysis Of Legal Evasion Of Tax On Transfer Pricing With Specific Reference To Valuation Of Intangibles, Competition Concerns In The Digital Advertising Sector: A Critical Analysis Of The Google Case and many more. Laws on Abuse of Dominant Position in India and The United States: A Comparative Study by Amit Kumar, a research Scholar, Department of Law, Kurukshetra University, mainly focused on competition laws in India and then a comparative study of laws of India, USA, and European union. The presentation on Standard Essential Patents and Abuse of Dominance: A Comparative Study by Tulika Shree, a research Scholar, NLSIU, Bangalore focused on the process of standardization aims to ensure the interoperability of certain products in the marketplace. Standard Setting Organizations, through its policies, require the Standard Essential Patent (SEP) holders to license their technology to other market players of fair, reasonable, and non-discriminatory terms.

The presentation on- An Analysis of Legal Evasion of Tax On Transfer Pricing With Specific Reference To Valuation Of Intangibles by Ragu Balan P and Dr. E. Prema, from VIT School of Law, Chennai explained in their presentation about the levy and collection of taxes.

Competition Law by Chetan Jayant Dixit, Dr. Fincy Pallissery, Research Scholars, Christ (Deemed to be University) explored the possibility that big data has become a key role player for almost all kinds of market. The next presenter, Dr. Neha Kapur Chawla, Faculty at Rajiv Gandhi National University of Law, Punjab on the topic Competition Concerns In The Digital Advertising Sector: A Critical Analysis Of The Google Case explained through case analysis the significance and relevance of Digital form of advertisement capturing the advertisement market. Chair - Prof. (Dr.) Versha Vahini and Co-Chair - Dr. Sagee Geetha Sethu gave their valuable feedback to each participant about their presentations and additions they should make to be more exhaustive in their papers and thanked the organizing committee for the opportunity. Ms. Ananya Dutt, Assistant professor, MAIMS thanked the esteemed judges, participants for their giving their valuable time to the participants and also by sharing their experiences and knowledge amongst the participants.

### **Valedictory Ceremony:**



The valedictory ceremony of MAIMS International Conference on Interdisciplinary Aspects relating to IPR, Technology and Competition Law, 2022 was held on September 30, 2022. The session was held on Zoom platform, moderated by Ms. Palak Tyagi and Ms. Anshika Jain, students of BA LLB. The event started off with Dr. Nisha Dhanraj Dewani, Associate Professor, MAIMS presenting the introductory remarks, and welcoming everyone to the august gathering. The session was then taken forward by the respected faculty members of Department of Law, MAIMS- Ms. Tanvi Gera, Ms. Madhura Mohan Nikalje and Mr. Mukesh Kalwanu- by way of presentation of the session-wise report of the international conference of 2022.

The presentation was followed by a short video encompassing the meticulously planned two-day journey of the conference, which contained various clippings of Delegates presenting their papers in their respective technical sessions on Zoom, along with one physical technical session, that was held within the building of Dept. of Law. After the short video, the moderators invited the Guest of Honour, Prof. (Dr.) Irene Calboli, School of Law, University of Texas, USA. Prof. Calboli emphasized on the importance of digging deeper into the research of IPR and related fields, in order to enhance policy development all over the globe.

The moderators then welcomed the distinguished Guest of Honour Prof (Dr.) Raman Mittal, Professor at Campus law Centre, University of Delhi. Dr. Mittal shared a very interesting story with the audience that highlighted the importance of intellectual property rights in today's world.

After Dr. Mittal's speech, Dr. Praveen Kumar Gupta, Head of Dept of Law, MAIMS addressed the august gathering and also shared his words of wisdom with the students.

At the end of our Valedictory ceremony, Prof. (Dr.) Rajni Malhotra Dhingra, Director, MAIMS was invited to propose the vote of thanks. After vote of thanks, the session was concluded by taking a group photograph of the august gathering, followed by the national anthem.

The entire event was successfully coordinated with the assistance and hard-work of student team comprising of Ms. Grishita, Ms. Ritika, Mr. Prince, Mr. Shivam Sethi, Ms. Vineeta, Mr. Vibhor, Ms. Palak Tyagi, Ms. Anshika, Ms. Mimansa, Ms. Sonali, Mr. Avinash, Ms. Anshumita, Ms. Sonika, Mr. Raghav, Ms. Saumya, Ms. Shivangi, Ms. Jahnvi, Ayushi Thukral, Simrit Chaddha, Mr. Sarthak and other student volunteers.