MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES



(A unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
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New Delhi, India: Unnat Bharat Abhiyan a flagship programme of the Government of India. It is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. Maharaja Agrasen Institute of Management Studies is inspired by the vision of Unnat Bharat Abhiyan to help and build the Architecture of an inclusive India. The Institute aims to facilitate the overall development of the adopted villages by combining knowledge and training of the students and by the students of the institution. Unnat Bharat Abhiyan aims to build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.

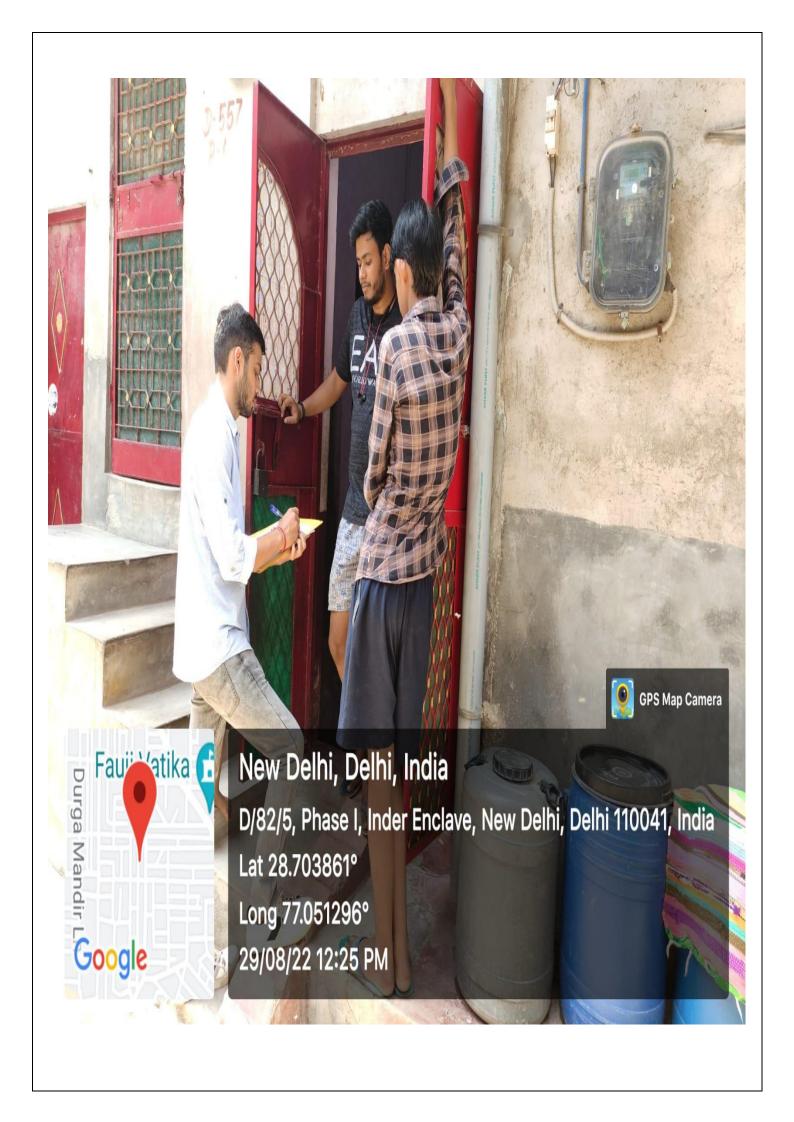
Under the flagship of Unnat Bharat Abhiyan of Government of India, Maharaja Agrasen Institute of Management Studies conducted household Survey in NITHARI (CT) VILLAGE, NORTH WEST DELHI, NEW DELHI, INDIA on 29-08-202 and 01-09-2022

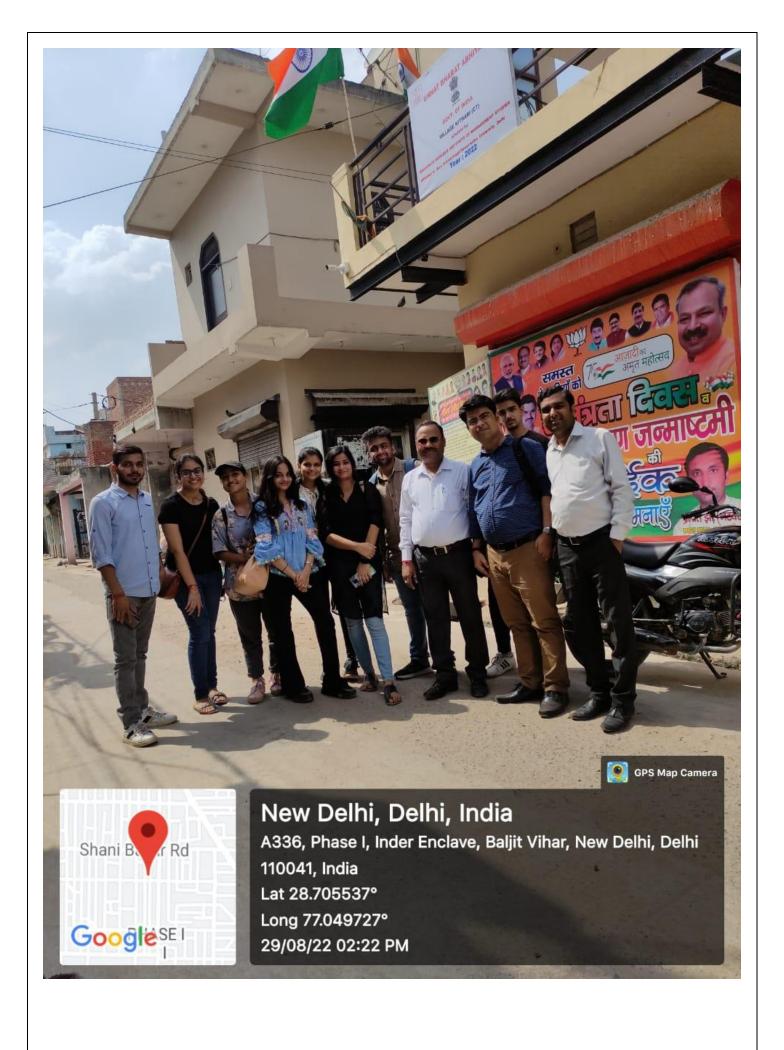
Team UBA of Maharaja Agrasen Institute of Management Studies, along with **Prof.** (**Dr.**) **Sangeeta Malik** (**convener**), Prof. (**Dr.**) **Manju Gupta** (**coordinator**), **Mr. Praveen Kumar**, **Dr. Kamal Gupta and Dr. Anil Kumar Goyal** organised the rural visit to Nithari (CT) Village in New Delhi. With the active and supportive participation of the villagers, the team of 9 students led by Mr. Praveen Kumar, Dr. Kamal Gupta and Dr. Anil Kumar Goyal, Department of Commerce, MAIMS, visited the village at the office of councillor and discussed the ongoing initiatives. With the help of the representatives of councillor, the team visited households to discuss suggestions from inhabitants for improving the condition of the village.

To validate this, the team of 9 students and 3 faculty members conducted survey to collect primary data using prescribed Questionnaires and Interviews. The team successfully collected **285 responses** from the households. It was a great experience for the students and faculties to interact with villagers to understand their need, problems and further improvement. From this survey, faculty members and students of Department of Commerce, Maharaja Agrasen Institute of Management studies, have tried find out their requirements and possible solutions with the help of government initiatives. The institute in the line with Unnat Bharat Abhiyan is preparing an action plan for the villagers to enrich rural life, and is in process of implementation of the action plan in coordination with local administration and other stakeholders. Some moments were captured in both the visits and the same are as below:

Visit 1 Date: 29.08.2022







Visit 2 -01.09.2022



