

MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society) Affiliated to GGSIP University; Recognized u/s 2(f) of UGC Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA Tel. Office: 8448186947, 8448186950 www.maims.ac.in

New Delhi, India: Unnat Bharat Abhiyan a flagship programme of the Government of India. It is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. Maharaja Agrasen Institute of Management Studies is inspired by the vision of Unnat Bharat Abhiyan to help and build the Architecture of an inclusive India. The Institute aims to facilitate the overall development of the adopted villages by combining knowledge and training of the students and by the students of the institution. Unnat Bharat Abhiyan aims to build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.

Under the flagship of Unnat Bharat Abhiyan of Government of India, Maharaja Agrasen Institute of Management Studies conducted household Survey in LIBASPUR VILLAGE (CT), NORTH EAST DELHI, NEW DELHI, INDIA on 31-08-2022.

Team UBA of Maharaja Agrasen Institute of Management Studies, along with **Prof. (Dr.) Sangeeta Malik** (convener), **LT (Dr.) Anitha G (coordinator) and Parveen Malik** organised the rural visit to Libaspur Village in New Delhi. With the active participation of the villagers, the team of 38 students of MAIMS, met the representatives from the village and discussed the ongoing initiatives. They also enquired suggestions from inhabitants for improving the condition of the village.

To substantiate this, the team of students did primary data collection using prescribed Questionnaires and Interviews. The team successfully collected 148 responses from the households. It was a great learning opportunity for the students as they had a first-hand experience and exposure to understand the various issues vis a vis the villagers. From this survey, Faculties and students of Maharaja Agrasen Institute of Management studies, have tried visualizing their needs and exploring the possibilities of customizing it with existing technologies. The institute is preparing an action plan for the villagers to enrich rural life, and is in process of implementation of the action plan in coordination with local administration and other stakeholders. The some glimpse of their first phase visit is as below:











