



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

A Unit of Maharaja Agrasen Technical Education Society
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Jan Sanchaar

“Let the masses be aware”

Delhi, 07th March, 2022: **Jan Sanchaar** was organized on **7th March, 2022** by **Brand Wagon Club and Sancharika Club** of the *Department of Journalism and Mass Communication*, Maharaja Agrasen Institute of Management Studies. As the tagline says *“Let the masses be aware”*, the event was packed with dynamic awareness campaigns presented by the students of 1st year of Bachelors in Arts (Journalism and Mass Communication). The students worked on numerous social topics to create awareness around them through a 14-day communication campaign using different media.

Event Coordinator and Convenor of Sancharika Club Dr. Nidhi Chaudhry delivered a welcome address and motivated all the students to give wings to their social side with a creative touch. The place was honoured by the presence of the judges **Prof. (Dr.) Vinita Gupta**, *HOD Department of Journalism and Mass Communication, MAIMS*, and **Mr. Amit Sharma**, *Assistant Professor, MAIMS*. The event began with the introduction and blessings of the judges that enlightened the participants. This was followed by a symphonic poetry about women empowerment. The event hall was packed with enthusiastic students who pledged to spread awareness on significant subjects like Humanity, Body Positivity, Reducing Plastic Pollution, Body Shaming, Cyber Bullying, etc. The participants presented their campaigns in form of survey reports, social media content, and through different forms of art like song and music.

The First Prize for Jan Sanchaar 2022 was bagged by **Team Green** – *Ms. Riya Gupta, Ms. Devika Magu, Ms. Drishti Chauhan, Ms. Paridhi, Ms. Anandi Makhija and Mr. Silvanus Gurung*, who initiated a campaign about “Reducing Plastic Pollution”. The Runner-up Team was **Team Pheonix** – *Ms. Nikita Arora, Ms. Pratibha Sharma, Ms. Ananya Singhal, Ms. Kashish Garg and Ms. Tanya Gupta* who presented their campaign about “Humanity and You”. The students casted their talents through energetic dance performances.

The event was brought to its fruition by a Vote of Thanks from **Ms. Neha Bhagat**, *Event Convener and Assistant Professor, MAIMS* and a group photograph with the judges, organizing committee and all the participants.



