



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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New Delhi, India: Unnat Bharat Abhiyan a flagship programme of the Government of India. It is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. Maharaja Agrasen Institute of Management Studies is inspired by the vision of Unnat Bharat Abhiyan to help and build the Architecture of an inclusive India. The Institute aims to facilitate the overall development of the adopted villages by combining knowledge and training of the students and by the students of the institution. Unnat Bharat Abhiyan aims to build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.

Under the flagship of Unnat Bharat Abhiyan of Government of India, Maharaja Agrasen Institute of Management Studies conducted household Survey in **CHANDPUR VILLAGE, NORTH WEST DELHI, NEW DELHI, INDIA on 24-08-2011 and 27-08-2012**

Team UBA of Maharaja Agrasen Institute of Management Studies, along with **Prof. (Dr.) Sangeeta Malik (convener), Dr. Manoj Verma (coordinator), Ms. Sanam Sharma, Ms. Anu Bansal, Ms. Mansi Sachdeva and Dr. Ekta Dargan** organised the rural visit to Chandpur Village in New Delhi. With the active participation of the villagers, the team of 24 students led by Ms. Sanam Sharma & Ms. Anu Goyal, Department of Business Administration, MAIMS, met the representatives from the village and discussed the ongoing initiatives. They also enquired suggestions from inhabitants for improving the condition of the village.

To substantiate this, a team of faculties and students did primary data collection using prescribed Questionnaires and Interviews. The team successfully collected **194 responses** from the households. It was a great exposure & opportunity for the students and faculties to understand the need of the villagers and their requirements. From this survey, Faculties and students of Maharaja Agrasen Institute of Management studies, have tried visualizing their needs and exploring the possibilities of customizing it with existing technologies. The institute is preparing an action plan for the villagers to enrich rural life, and is in process of implementation of the action plan in coordination with local administration and other stakeholders. The some glimpse of their first phase visit is as below:





Shiv s namk
Delhi, Delhi, India
HNo-67, Chandpur Kalan, Delhi, 110081, India
Lat 28.751134°
Long 77.009552°
24/08/22 11:12 AM



Ki Duka
Delhi, Delhi, India
Q225+M23, Chandpur Kalan, Delhi, 110081, India
Lat 28.751843°
Long 77.007754°
24/08/22 12:34 PM



Shiv s namk
Delhi, Delhi, India
Chand Pur Village, Chandpur Village, Delhi, 110081, India
Lat 28.751465°
Long 77.009518°
24/08/22 11:24 AM