Dr. Shalluu Aggarwal Goel Designation: Assistant Professor Qualification: M.Com, MBA (Finance), M.Phil (Commerce), NET (Commerce), Ph.D Experience: 13+ Years Area of Interest: Finance, Marketing & General Management Email: <u>shalluaggarwal.faculty@maims.ac.in</u>



| <b>Course /Examination</b> | Institution/University            | Year |
|----------------------------|-----------------------------------|------|
| Ph.D. (Commerce)           | IGU, Meerpur, Rewari              | 2019 |
| NET(Commerce)              | UGC                               | 2014 |
| M.B.A.                     | MDU, Rohtak                       | 2011 |
| M. Phil (Commerce)         | Vinayka Mission University, Salem | 2009 |
| M.Com                      | MDU, Rohtak                       | 2007 |
| B.Com (Voc.)               | MDU, Rohtak                       | 2005 |

# <u>Research Guidance</u>

| Course | Number<br>Enrolled | Торіс   | Notification         |
|--------|--------------------|---|----------------------|
|        |                    | * An Assessment of Financial Inclusion in Haryana-<br>Suman Devi- DOR- 02-08-2019   | May 27, 2022         |
| Ph. D. | 2                  | * Customers and Executives Responses towards Adoption<br>of Technology in the Services of Indian Banking Sector-<br>Rajni Aggarwal- DOR- 02-08-2019 | February 28,<br>2022 |

# Paper Published

- Modes of Financial Inclusion, International Journal of Research; Vol.5, Issue.1, January 2018; pp. 616-618; 2348-6848.
- Pradhan Mantri Jan Dhan Yojna: An Overview; KAAV Publications; Vol. 4, Issue 04, 2017; pp. 567-570; 2348-4969.
- Barriers of Financial Inclusion With Reference to Literature; Think India Journal; pp. 14731-14734, Vol. 22, Issue 14, Dec. 2019; 0971-1260.

- Growth of E-Banking Modes in India- A Comparative Study; Journal of Interdisciplinary Cycle Research, Vol. XII, Issue VI; 0022-7021.
- A Study of Customer Behavior towards E-Banking Services in Faridabad City; International; Journal of Research and Analytical Reviews (IJRAR); 2348-1269.
- Relation of Emotional Intelligence and Academic Achievements Among University Students in Haryana; Shodh Sanchar Bulletin, Jan-March 2021, Vol. 11, Issue 41, pp. 68-73; 2229-3620.
- A Study of the Relationship between Emotional Intelligence and Academic Achievement of College Students; International Research Journal of Management Sociology & Humanities, Vol.1, Issue3; 2277-9809.
- Analysis of Awareness regarding Financial Inclusion Schemes of Government of India; Vinayek Global Research Review; Vol. 4, No. 1 and 2, January- December, 2017; 2349-4239.
- Challenges of Financial Inclusion in India; Vinayek Global Research Review; Vol. 3, No. 1 and 2, January- December, 2016; 2349-4239.
- Research Gaps in the Area of Consumer Protection Studies; MAIMS Journal of Management; Vol.16, April 23, 2021, Special Issue, pp. 79-85, 2249-0116.
- A Study of the Impact of Emotional Intelligence on Academic Achievement of University Students of Haryana; MAIMS Journal of Management; Vol.17, October 07, 2021, Special Issue, pp. 30-38, 2249-0116.

# <u>Chapter in Edited Book</u>

• Chapter in the book, "Impact of COVID-19 on India's Trade", published in the book titled "Management Dynamics & COVID Pandemic" published by Maharaja Agrasen University Publications in 2020, pp. 372-375, ISBN: 978 -81-942547-6-8.

# Full Papers in Conference Proceedings

- Financial Inclusion Initiatives of Indian Banking Sector; 'Proceedings of International Conference on Multi-Disciplinary Innovations for Sustainability and Growth' (in association with MSME Technology Development Centre, Agra & Govt. of India Organization, Ministry of MSME) at Kasturi Ram College of Higher Education, Nerala, Delhi on December 23, 2017; 978-93-86789-27-3.
- Individuals Perception Regarding Electronic Money Transfer; 'Proceedings of National Seminar on Bracing Business through Digitalisation and Innovation for Economic Upliftment' on March 6-7, 2005 by Maharaja Agrasen Institute of Technology, Delhi; 8703/ISBN/2018/P.
- Awareness of Digital Payment System; 'Proceedings of National Seminar on Emerging Paradigms of Digitization: A Management Perspective' on March 26, 2018 by Maharaja Agrasen Institute of Technology, Delhi; 978-93-5311-441-1.
- Empowerment of Various Groups of Society by Financial Inclusion; 'Proceedings of National Conference on Management Innovations Infocomm Technology & Values' on November 3, 2018 by Maharaja Agrasen Institute of Technology, Delhi; 10299/ISBN/2018/A.

## Workshop Attended (in the Year 2022)

- Two Days Online MDP on Business Simulation, organized by Birla Institute of Technology, Noida on May 27-28, 2022.
- One Day Workshop on Unveiling the Secret of Quality Research and Academic Writing: The Editor Speaks, organized by University School of Management Studies, GGSIPU, July 13, 2022.
- Two Days Online MDP on Multivariate Data Analysis, organized by Birla Institute of Technology, Noida on July 30 to August 01, 2022.

## Papers Presented (in the Year 2022)

- Paper presented on Role of Financial Literacy for the Efficiency of Financial System; National Seminar on Innovation, Skill Development and Entrepreneurship organized by PCJ School of Management, Maharaja Agrasen University, Baddi, HP on May 10. 2022.
- Paper presented on Financial Inclusion: Pace for the Growth in Indian Economy; One Day Interdisciplinary International E-Conference on "Ideas, Achievement and Resolve, organized by Department of Economics, Ratnam College of Arts, Science & Commerce, Bhandup, West on July 15, 2022.
- Bankers' Perception regarding Challenges for Banks due to Financial Inclusion with reference to Indian Banking Sector; International Conference on Connectivity Dots in Asia Pacific for Realising Regional Potential for Global Welfare organized by Asia Pacific Economic Integration Forum under collabrations among MAIMS, India; University of Economics, The University of Danang, Vietnam; Faculty of Economics & Business Administration, Dalat University, Vietnam; TBS & The Faculty of Economics, Thammasat University, July 21-22, 2022.