Dr. Shalluu Aggarwal Goel Designation: Assistant Professor Qualification: M.Com, MBA (Finance), M.Phil (Commerce), NET (Commerce), Ph.D Experience: 13+ Years Area of Interest: Finance, Marketing & General Management Email: <u>shalluaggarwal.faculty@maims.ac.in</u>



Course /Examination	Institution/University	Year
Ph.D. (Commerce)	IGU, Meerpur, Rewari	2019
NET(Commerce)	UGC	2014
M.B.A.	MDU, Rohtak	2011
M. Phil (Commerce)	Vinayka Mission University, Salem	2009
M.Com	MDU, Rohtak	2007
B.Com (Voc.)	MDU, Rohtak	2005

<u>Research Guidance</u>

Course	Number Enrolled	Торіс	Notification
		* An Assessment of Financial Inclusion in Haryana- Suman Devi- DOR- 02-08-2019	May 27, 2022
Ph. D.	2	* Customers and Executives Responses towards Adoption of Technology in the Services of Indian Banking Sector- Rajni Aggarwal- DOR- 02-08-2019	February 28, 2022

Paper Published

- Modes of Financial Inclusion, International Journal of Research; Vol.5, Issue.1, January 2018; pp. 616-618; 2348-6848.
- Pradhan Mantri Jan Dhan Yojna: An Overview; KAAV Publications; Vol. 4, Issue 04, 2017; pp. 567-570; 2348-4969.
- Barriers of Financial Inclusion With Reference to Literature; Think India Journal; pp. 14731-14734, Vol. 22, Issue 14, Dec. 2019; 0971-1260.

- Growth of E-Banking Modes in India- A Comparative Study; Journal of Interdisciplinary Cycle Research, Vol. XII, Issue VI; 0022-7021.
- A Study of Customer Behavior towards E-Banking Services in Faridabad City; International; Journal of Research and Analytical Reviews (IJRAR); 2348-1269.
- Relation of Emotional Intelligence and Academic Achievements Among University Students in Haryana; Shodh Sanchar Bulletin, Jan-March 2021, Vol. 11, Issue 41, pp. 68-73; 2229-3620.
- A Study of the Relationship between Emotional Intelligence and Academic Achievement of College Students; International Research Journal of Management Sociology & Humanities, Vol.1, Issue3; 2277-9809.
- Analysis of Awareness regarding Financial Inclusion Schemes of Government of India; Vinayek Global Research Review; Vol. 4, No. 1 and 2, January- December, 2017; 2349-4239.
- Challenges of Financial Inclusion in India; Vinayek Global Research Review; Vol. 3, No. 1 and 2, January- December, 2016; 2349-4239.
- Research Gaps in the Area of Consumer Protection Studies; MAIMS Journal of Management; Vol.16, April 23, 2021, Special Issue, pp. 79-85, 2249-0116.
- A Study of the Impact of Emotional Intelligence on Academic Achievement of University Students of Haryana; MAIMS Journal of Management; Vol.17, October 07, 2021, Special Issue, pp. 30-38, 2249-0116.

<u>Chapter in Edited Book</u>

• Chapter in the book, "Impact of COVID-19 on India's Trade", published in the book titled "Management Dynamics & COVID Pandemic" published by Maharaja Agrasen University Publications in 2020, pp. 372-375, ISBN: 978 -81-942547-6-8.

Full Papers in Conference Proceedings

- Financial Inclusion Initiatives of Indian Banking Sector; 'Proceedings of International Conference on Multi-Disciplinary Innovations for Sustainability and Growth' (in association with MSME Technology Development Centre, Agra & Govt. of India Organization, Ministry of MSME) at Kasturi Ram College of Higher Education, Nerala, Delhi on December 23, 2017; 978-93-86789-27-3.
- Individuals Perception Regarding Electronic Money Transfer; 'Proceedings of National Seminar on Bracing Business through Digitalisation and Innovation for Economic Upliftment' on March 6-7, 2005 by Maharaja Agrasen Institute of Technology, Delhi; 8703/ISBN/2018/P.
- Awareness of Digital Payment System; 'Proceedings of National Seminar on Emerging Paradigms of Digitization: A Management Perspective' on March 26, 2018 by Maharaja Agrasen Institute of Technology, Delhi; 978-93-5311-441-1.
- Empowerment of Various Groups of Society by Financial Inclusion; 'Proceedings of National Conference on Management Innovations Infocomm Technology & Values' on November 3, 2018 by Maharaja Agrasen Institute of Technology, Delhi; 10299/ISBN/2018/A.

Workshop Attended (in the Year 2022)

- Two Days Online MDP on Business Simulation, organized by Birla Institute of Technology, Noida on May 27-28, 2022.
- One Day Workshop on Unveiling the Secret of Quality Research and Academic Writing: The Editor Speaks, organized by University School of Management Studies, GGSIPU, July 13, 2022.
- Two Days Online MDP on Multivariate Data Analysis, organized by Birla Institute of Technology, Noida on July 30 to August 01, 2022.

Papers Presented (in the Year 2022)

- Paper presented on Role of Financial Literacy for the Efficiency of Financial System; National Seminar on Innovation, Skill Development and Entrepreneurship organized by PCJ School of Management, Maharaja Agrasen University, Baddi, HP on May 10. 2022.
- Paper presented on Financial Inclusion: Pace for the Growth in Indian Economy; One Day Interdisciplinary International E-Conference on "Ideas, Achievement and Resolve, organized by Department of Economics, Ratnam College of Arts, Science & Commerce, Bhandup, West on July 15, 2022.
- Bankers' Perception regarding Challenges for Banks due to Financial Inclusion with reference to Indian Banking Sector; International Conference on Connectivity Dots in Asia Pacific for Realising Regional Potential for Global Welfare organized by Asia Pacific Economic Integration Forum under collabrations among MAIMS, India; University of Economics, The University of Danang, Vietnam; Faculty of Economics & Business Administration, Dalat University, Vietnam; TBS & The Faculty of Economics, Thammasat University, July 21-22, 2022.