

## **Industrial Visit to NGO Goonj**

**(May 06, 2022)**

The students of Maharaja Institute of Management Studies, Department of Commerce, visited NGO Goonj on Friday, 6<sup>th</sup> May, 2022. 48 students of 2<sup>nd</sup> semester of BCOM (H) Batch 2020-23 along with 3 faculty members Dr. Kamal Gupta, Mr. Praveen Kumar Singh and Ms. Taranpreet Kaur visited the NGO. The main objective of the event was to inculcate the value system among the students.

Goonj is a Non-Governmental Organisation headquartered in New Delhi, India, that undertakes disaster relief, humanitarian aid and community development in parts of 23 states across India. It was founded in 1999 by Anshu Gupta, winner of Ramon Magsaysay Award 2015. Goonj focuses on clothing as a basic but unaddressed need. Students also donated old clothes, toys, and stationery and grocery items.

The Visit started with the welcome address by Prof. (Dr.) S.K. Garg, Director General, MAIMS, Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS and Prof. (Dr.) GP Govil, Advisor, MATES pointed about the role of NGO visit for inculcating the practical knowledge and understanding of how the whole organization is running.

The Goonj Representative Mr. Ravi made students understand the different process in two groups. Mr. Ravi showcased the processes of the NGO regarding sorting, segregating, repairing and packing. The students took participation in the visit enthusiastically and asked questions related to supply chain issues of the NGO. It's a heartwarming experience for the students to visit Goonj and learn a new aspect of life. At last the visit completed with presentation of mementos to Mr. Faisal, Manager, Delhi Branch Goonj NGO

