



**MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**  
A Unit of Maharaja Agrasen Technical Education Society  
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA www.maims.ac.in



## Department of Journalism and Mass Communication

In association with **SANCHARIKA-** A Club where Communication  
grows

Event- **Kavyanjali**- Offline Poetry Competition

Theme- Portraying Women Power

Venue- Maharaja Agrasen Institute of Management Studies, 9<sup>th</sup> block, 9<sup>th</sup> floor Seminar Hall

Date- December 17, 2021

Time- 3:00 PM-5:00 PM **Official Poster**

The poster is for the 'Kavyanjali' inter-college poetry competition. It features a dark blue background with a circular graphic of purple and pink dots. The text is in white and yellow. At the top, it says 'MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES' and 'Department of Journalism and Mass Communication'. Below that, it says 'SANCHARIKA CLUB Organizing Inter-College poetry competition'. The main title 'Kavyanjali' is in large white letters. Below the title, it says 'THEME Portraying Women Power' and '17 December 2021'. There is a microphone icon in the center. On the right, it says 'REGISTRATION FEE Rs. 50/-'. Below that, there are 'Rules and Regulations' listed in bullet points. At the bottom, there are contact details for Prof. Dr. J. Vinita Gupta (Head of Department, BA/JMC), Dr. Neelha Chaudhry (Event coordinator, SANCHARIKA CLUB), Priya Kumari (President of sancharika club), Himanshi Gautam (In-charge of sancharika club), and a Paytm QR code with the number +91-98184-46199.

**MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**  
Department of Journalism and Mass Communication

**SANCHARIKA CLUB**  
Organizing  
Inter-College poetry competition

**Kavyanjali**

THEME Portraying Women Power

17 December 2021

REGISTRATION FEE  
Rs. 50/-

**Rules and Regulations:-**

- All the participants will be awarded with **participation** certificates.
- Top 3 winners shall be awarded with certificates & prizes.
- Participants should perform their own piece **Self written**.
- Participants can perform in any language Hindi, English but not bilingual.
- No foul language or words should be used which disrespect or hurt sentiments of any particular cast, creed, sex or gender.
- Participants will get 4 to 5 minutes to perform their piece.

Registration Link: <https://forms.gle/8311111111111111>

Prof. Dr. J. Vinita Gupta  
HEAD OF DEPARTMENT  
BA/JMC

Dr. Neelha Chaudhry  
Event coordinator  
SANCHARIKA CLUB

Priya Kumari  
President of sancharika club

Himanshi Gautam  
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Department of Journalism and Mass Communication, organized KAVYANJALI- The Inter College Poetry Competition on December 17, 2021 from 3 PM at 9<sup>th</sup> block maims Seminar Hall. The theme of the competition was “Portraying Women Power.” The poetry competition began with Saraswathi Vandana, followed by a presentation of Sancharika Club by Dr. Neelam Nanda Prabhat, Assistant Professor, MAIMS.



Students of department of Journalism and Mass Communication, Saloni Tyagi and Pratyush Sharma were the anchors for this event.

25 Students from all the colleges across Delhi participated in the competition and recited poems which freshened the souls and won the hearts of the judges and audience while empowering women across the world.

The student representatives welcomed the judges of the event:

- Dr. Nidhi Chaudhry, Assistant Professor, MAIMS. -
- Prof. (Dr.) Vinita Gupta, HOD, Department of Journalism and Mass Communication and
- Ms. Monika Aggarwal, Associate Professor of Department of Applied Physics, MAIT.





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Special guest of the day, Prof. (Dr.) Ravi Kumar Gupta- Director of Maims was also welcomed later.



Further, the gathering was addressed by our esteemed judges of the evening. The rules for the event were announced and the poetry competition began. The audience then experienced the poetries recited by students. There were approximately 25 participants from across different colleges like VIPs, KCC, DU. Everyone with unique presentation skills, unique tone of addressing and no language barrier, both Hindi and English Poetries were welcomes. Some included Naari shakti, Nirbhaya case, women equality etc. Everyone showcased their different set of writing skills which gave poetic goosebumps to the audience.

Later, Shivam Kumar, a student of BA(JMC) presented his beautiful poem titled ``*Woh Aurat Hai, Woh Naari Hai.*'' The results were announced and the three winners namely Vishal Malik: MAIMS BBA First year who won First Prize, Kshitij Shokeen: MAIMS BA(JMC) Third year stood Second and Himanshi Yadav: VIPS BA(JMC) First year came Third. While 2 special mentions were given to Preeti Sharma MAIMS BA(JMC) Second year and Rhythm Singh: MAIMS were applauded.



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Declaring the result was indeed a difficult decision of judges as all the performances were heartfelt and up to the mark. One of our esteemed judge Dr.(prof) Vinita Gupta announced that the department would be printing a book of the poetry written by the participants, along with the name of the participants and other due credits.

Event was ended on a high note. Further, the certificates were distributed to the participants and the winners. The event concluded with a Vote of Thanks by Dr. Umesh Pathak in the form of a beautiful poem and ended with our revered, National Anthem.

Here are a few glimpses of the event

### **Team Sancharika**





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