

MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
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PRAKHYAN 2.0 - 2022

The Research Project Competition

PRAKHYAN-2.0 2022, a National Level Research Project Competition, was organized by the Department of Commerce, Maharaja Agrasen Institute of Management Studies, affiliated to GGSIP University on 23rd April 2022. The competition was convened by Ms. Rachita Aggarwal, Assistant Professor, Department of Commerce and Ms. Divisha Gupta, Assistant professor, Department of Commerce. The judges for the competition were Dr. Sandhya Rai, Associate Professor at Bennett University and Dr. Anil Kumar Goyal, Associate Professor, Maharaja Agrasen Institute of Management Studies.

The event aims to provide a platform to budding commerce and management professionals to share their learning and experience during their research project and interact with students of other institutions. The event was open for Research Project in all specializations - Marketing, Finance, Operations, International Business, Human Resource, etc. The event invited applications across all the students of the undergraduate program at the institute as well as from the other affiliated institutes of the university. A panel of eminent experts from academia evaluated the projects in the qualifying round and judged the presentation in a systematic and professional manner. The program provided a platform to students of the various programs & budding management and commerce professionals to share their learning and experience during the project. Out of the 35 registrations, 14 students were shortlisted for

the final round of the contest. They presented their projects, shared research tools and findings to an expert panel of external as well as internal judges who then formed consensus on the winner of the event.

Objectives of the Program

- Evaluate the skill set of students with respect to presentation and public speaking.
- Provide a platform for sharing their learnings and experiences.
- Recognize and reward the budding professionals by honoring them with prizes and awards.

Awards and Recognitions

The participants of the program were awarded certificates of participation and the winners of the program were suitably awarded with certificate of appreciation and cash prizes, as Rs. 1100/- for the first position, Rs. 1000/- for second position, Rs. 900/- for third position.

First Position was grabbed by Mr. Yash Jain

Second Position was grabbed by Mr. Sarthak Goel

Third Position was grabbed by Mr. Chirag Arora







