



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated with GGS IP University; Recognized u/s 2(f) of UGC;

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Campus: Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, India (Est.2003)

www.maims.ac.in

Courses Offered: BBA, B.COM(H), B.A.(H) Eco., BA(JMC), BALLB, BBALLB



DEPARTMENTS OF COMMERCE & ECONOMICS

Under the aegis of IQAC & MACS

in association with

Maharaja Agrasen University, Baddi, HP

organizes
ONE WEEK

e- Faculty Development Programme on ACADEMIC & RESEARCH SOCIAL MEDIA WEBSITES

HIGHLIGHTS

- Hands-On sessions on Academic and research, Social Media Websites SSRN, Google Scholar, Academia, ResearchGate, ORCID
- Latest trends & development in research & academics

June 2 - June 8, 2021

**3:00 pm- 5:00 pm
via ZOOM**



June 02, 2021



June 04, 2021



June 03, 2021



June 07, 2021



June 08, 2021

Register: [CLICK HERE](#)

For Payment: [CLICK HERE](#)

Last Date: May 31, 2021

Registration Fee: ₹100/-
(MAIMS,MAIT,MAU : NIL)

Dr. Nand Kishore Garg
Founder & Chief Advisor, MATES
Chancellor, Maharaja Agrasen University, Baddi, HP



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Maharaja Agrasen Technical Education Society

Maharaja Agrasen Technical Education Society (MATES) is a charitable trust comprising of a group of well-known Educationists, Industrialists, Businessmen, Professionals and Philanthropists with an aim to promote quality education in the field of Technology, Management, Law, Pharmacy and Health Services to shape the human society for a better future. Dr. Nand Kishore Garg (Founder & Chief Advisor-MATES, Chancellor-MAU, Three Times MLA-Delhi Vidhan Sabha) has been a significant source of inspiration and motivation for achieving the aims and goals of the society.



Maharaja Agrasen Institute of Management Studies

MAIMS was established in 2003 by Maharaja Agrasen Technical Education Society. The Institute has attained a distinct position in running BBA, B. Com (H), BA Eco (H), BA (JMC), BALLB (Integrated) and BBALLB (integrated) programmes affiliated with Guru Gobind Singh Indraprastha University, Delhi. The Institute was granted ISO certification 9001:2015 after meeting the updated requirements of ISO certification. MAIMS has over the years grown into a premier Centre of excellence and has made its niche in the areas of teaching, research, consultancy and corporate development.

About The e-Faculty Development Program

The objective of this e-FDP is:

- To apprise the faculty members with the various research oriented academic social networking websites.
- To make them aware about the latest trends and developments in research and academics, access to all the research papers etc.
- To understand the ways through which Academic Social profile can be made stronger.
- To understand the web of researchers in their area of research.

Who Should Join?

This FDP would be beneficial for Faculty Members, Research Scholars, Research Enthusiastic and Students.

Participation Certificate will be awarded to registered participants.

Schedule of the e-FDP

Timings: 3:00 PM- 5:00 PM

Date	Topic	Resource Person
2nd June 2021 (Wednesday)	Inaugural session & Academia.edu	Ms. Nikita Jain
3rd June 2021 (Thursday)	SSRN	Mr. Praveen Kumar Singh
4th June 2021 (Friday)	ResearchGate	Ms. Kamna Vaid
7th June 2021 (Monday)	ORCID	Ms. Kajal Mittal
8th June 2021 (Tuesday)	Google Scholar & Valedictory session	Dr. Sanjay Kumar Mangla

Registration & Payment Details

Last Date for Registration:

May 31, 2021

Registration Fee:

₹100/-

Modes of Payment

Through IMPS/NEFT	
Account Holder's Name	MAIMS Cultural Society (MACS)
Bank Name	Union Bank of India
Bank Account No.	604202010000826
Account Type	Savings Account
IFSC/NEFT Code	UBIN0560421
SWIFT Code	UBININBBSBD
Paytm No.	9971100461 (Kamna Vaid)
<i>UTR/Ref. No. & screenshot of payment to be uploaded for completing the payment</i>	

For Registration Please: [CLICK HERE](#)

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Resource Persons



Dr. Sanjay Kumar Mangla, Associate Professor and Head, Department of Economics, MAIMS

Dr. Mangla carries 12 years of experience in both academia and policy research. He holds PhD Degree in Economics from Jamia Millia Islamia, Delhi. He has undertaken several funded projects on economics, e commerce, and public policy. He has, to his credit, 15 research papers in Journals of repute, 02 edited books, 03 book chapters, 15 papers in conferences, 09 knowledge and discussions papers and 05 opinion articles. He has also conducted several conferences and FDPs. He has also conducted several funded projects on various facets of public policy and digital economy. His areas of interest are regional inequalities, industrial productivity, trade & investment and e-commerce.



Ms. Kamna Vaid, Assistant Professor, Department of Commerce, MAIMS

Ms. Vaid has rich experience of 14 years including teaching as well as IT industry. She has completed her Masters in Computer Applications from Banasthali Vidyapith, Rajasthan and pursuing Ph.D. from Guru Gobind Singh Indraprastha University, Delhi in the field of Software Engineering. She has qualified UGC-NET in Computer Science and Applications. Her area of interests includes artificial intelligence, data mining, machine learning and software testing.



Mr. Praveen Kumar Singh, Assistant Professor, Department of Commerce, MAIMS

Mr. Singh is working as an Assistant Professor with Maharaja Agrasen Institute of Management Studies, Delhi. He has rich experience of 12 years including teaching as well as IT industry. He has completed his MCA degree from Uttar Pradesh Technical University, Lucknow, and MBA degree from IMT, Ghaziabad. He is pursuing Ph.D. from Manipal University Jaipur, Rajasthan in the field of Artificial Intelligence. His research areas include artificial intelligence, data mining and machine learning.



Ms. Nikita Jain, Assistant Professor, Department of Economics, MAIMS

She is a researcher of Economics with 5 years of experience of teaching and 7 years in research in areas of Micro Economics, Game Theory and Economic Growth. She is currently pursuing Ph.D. in Economics from School of International Studies, JNU, Delhi. She has done her graduation in Economics from Delhi University. Further, she completed her Masters from Ambedkar University, Delhi and did M.Phil in Economics from JNU, Delhi. She is an Associate Editor of MAIMS Economic Journal. She has published few papers in reputed journals and have been resource person in Skill Enhancement Courses.



Ms. Kajal Mittal, Assistant Professor, Department of Commerce, MAIMS

Ms. Kajal Mittal is working as an Assistant Professor with Maharaja Agrasen Institute of Management Studies, Delhi. She has rich experience of 4 years in the teaching industry. She has completed her Masters in Commerce from Department of Commerce, DSE, University of Delhi and pursuing Ph.D. from IGNOU, Delhi in the field of Commerce & Finance. She also completed Post Graduate Diploma in International Business Operations from IGNOU. Her research areas include banking, accounting, corporate finance, derivative markets and International Business.

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Associate Professor
Department of Commerce

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Department of Commerce

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Department of Economics

CONTACT DETAILS: Ms. Kamna Vaid

FDP Convener

Email: kamnavaid.faculty@maims.ac.in

+91-9971100461



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One Week e-Faculty Development Program

on

“Academic & Research Social Media Websites”

(June 2- June 8, 2021)

REPORT

One week e-FDP on ‘Academic & Social media websites’ organised by Departments of Commerce & Economics, under the aegis of IQAC and MACS in association with Maharaja Agrasen University, Baddi, HP from June 02, 2021 – June 08, 2021 is one of its own novel kind of FDP in the field of research. This FDP has received 200+ registrations pan India covering 70+ institutions ranging from Jamia Milia Islamia, JNU to Delhi University.

Social media platforms have become the invincible part of ‘new normal’. Academic & Social media websites are being used to promote engagement with existing professional networks and extend the boundaries of these networks to reach broader communities. There are various social networking platforms through which we can make personal branding for ourself or develop an online presence. This e-FDP focussed on 5 academic sites - academia.edu, SSRN, ResearchGate, google scholar and ORCID. We hope that this FDP has helped participants to build their academic profile, increased their personal branding, extended network connectivity and many more.

In the inaugural session, we were joined by Prof. (Dr.) Sanjay Gupta, Vice Chancellor, World University of Design, Sonipat as Chief Guest of the event. He highlighted the constructive role played by the academic sites to manage one’s online presence. Prof N K Kakkar, Former Director, MAIMS also made his humble presence in the FDP. Then our Session 1 was on Academia.edu which was delivered by myself.

On the day 2 of the event, we were honoured to have Shri Rajnish Gupta, Secretary of Maharaja Agrasen Technical Education Society as Chief Guest. Sir rightly stated that social media has changed the way we interact with data and other people. The event proceeded with the address of Guest of Honour, Prof Vishal Kumar. Dean, Research and Director, School of Management, Maharaja Agrasen University, Baddi, HP. Sir has rightly stated that social networks are among the most widely adopted technologies in the present testing times. Resource person of Session 2, Mr. Praveen Singh, Assistant Professor, Department of Commerce, MAIMS emphasised the need for SSRN and explored all the concepts about this site. He elaborated the process of paper submission and management systems for authors.

Coming to Day 3, we had with us Ms. Kamna Vaid , Assistant Professor, Department of Commerce, MAIMS, emphasising on the need for ResearchGate. She also provided an efficient hands-on session to the participants by going live on the website itself.

Then moving to Day 6, Session 4, participants got a chance to know more about ORCID by our resource person Ms. Kajal Mittal, Assistant Professor, Department of Commerce, MAIMS. She highlighted how ORCID is different from other academic social media websites and elaborated the need for ORCID ID.

The last session of e-FDP on Google Scholar delivered by Dr. Sanjay Kumar Mangla, Associate Professor & Head, Department of Economics, MAIMS. He also highlighted the privacy issues of all the academic websites and gave a comparative analysis of all the 5 sites talked in e-FDP.

Valedictory session was followed by the last session of e-FDP. Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS addressed the gathering. He encouraged all the participants and congratulated the organising team.

Prof. S.K Garg, Director General, MAIMS emphasised that this is the time we have to prepare ourself for blended mode in more effective ways. Faculty of the institutes needs to get comfortable with the technology in this blended mode of teaching. He also complimented the FDP team.

Chief guest Prof. R.K Gupta, Vice Chancellor, Maharaja Agrasen University, Baddi, Himachal Pradesh said it is a beginning not an end. Sir highlighted that the concept of Faculty Development programs was introduced by UGC for increasing knowledge of teachers and equipped them with new teaching pedagogies.

Torch bearer of MATES, Sh. Nand Kishore Garg ji highlighted the importance of practical exposure to students. He said that practical learning is the best way to train students as it will improve their engagement and knowledge retention. Sir talk about India's knowledge and rich culture. He emphasized that each one of us should contribute to the society and prepare our students for future.

Last session of e-FDP was concluded by vote of thanks from Ms. Kamna Vaid, Convenor of e-FDP, Assistant Professor, Department Commerce, MAIMS. She thanked all the dignitaries for their presence, guidance and support. She congratulated her entire team and thanks all the participants for attending this novel e-Faculty Development Program.

Ms. Nikita Jain
Assistant Professor & Co-convenor, e-FDP
Department of Economics

महाराजा अग्रसेन इंस्टिट्यूट में हुआ ईएफडीपी कार्यक्रम का आयोजन

गुड़गांव टुडे, गुरुग्राम

'एकेडमिक एंड सोशल मीडिया वेबसाइट' विषय पर एक सप्ताह के ईएफडीपी कार्यक्रम की शुरुआत हुई। इसमें कुल 200 प्रतिभागी ऑनलाइन उपस्थित रहे।

उद्घाटन सत्र की अध्यक्षता प्रोफेसर संजय गुप्ता, कुलपति वर्ल्ड यूनिवर्सिटी ऑफ डिजाइन सोनीपत ने की। उन्होंने वर्तमान शिक्षा व्यवस्था में तकनीकी के महत्व को रेखांकित करते हुए कहा 'तकनीकी योग्यता' समय की मांग है। दुनिया आगामी समय में हाइपर कनेक्टेड होगी जहां हमारे सभी ज्ञानेन्द्रियों पर प्रभाव होगा। बीते वर्षों ने दुनिया को तकनीकी ने संभाला है और सारी दुनिया को जोड़ने का काम किया है। गेम डिजाइन भी बहुत पॉपुलर हो रही है। सोशल मीडिया गेमिंग का ही आउटकम है।

एक सप्ताह के इस कार्यक्रम में रिसोर्स परसन के रूप में डॉ. संजय कुमार मंगला, कामना वैद, प्रवीण कुमार सिंह, निकिता जैन, काजल



मित्तल और दीक्षा गोयल अलग अलग सत्रों में विभिन्न विषयों पर व्याख्यान देंगे।

इस अवसर पर प्रोफेसर एस के गर्ग, डायरेक्टर जनरल मेम्स ने संस्थान के निदेशक डॉ रवि कुमार गुप्ता के अकेडमिक प्रयासों की सराहना करते हुए शुभकामनाएं दी। धन्यवाद ज्ञापन डॉ. गौरव अग्रवाल ने किया।

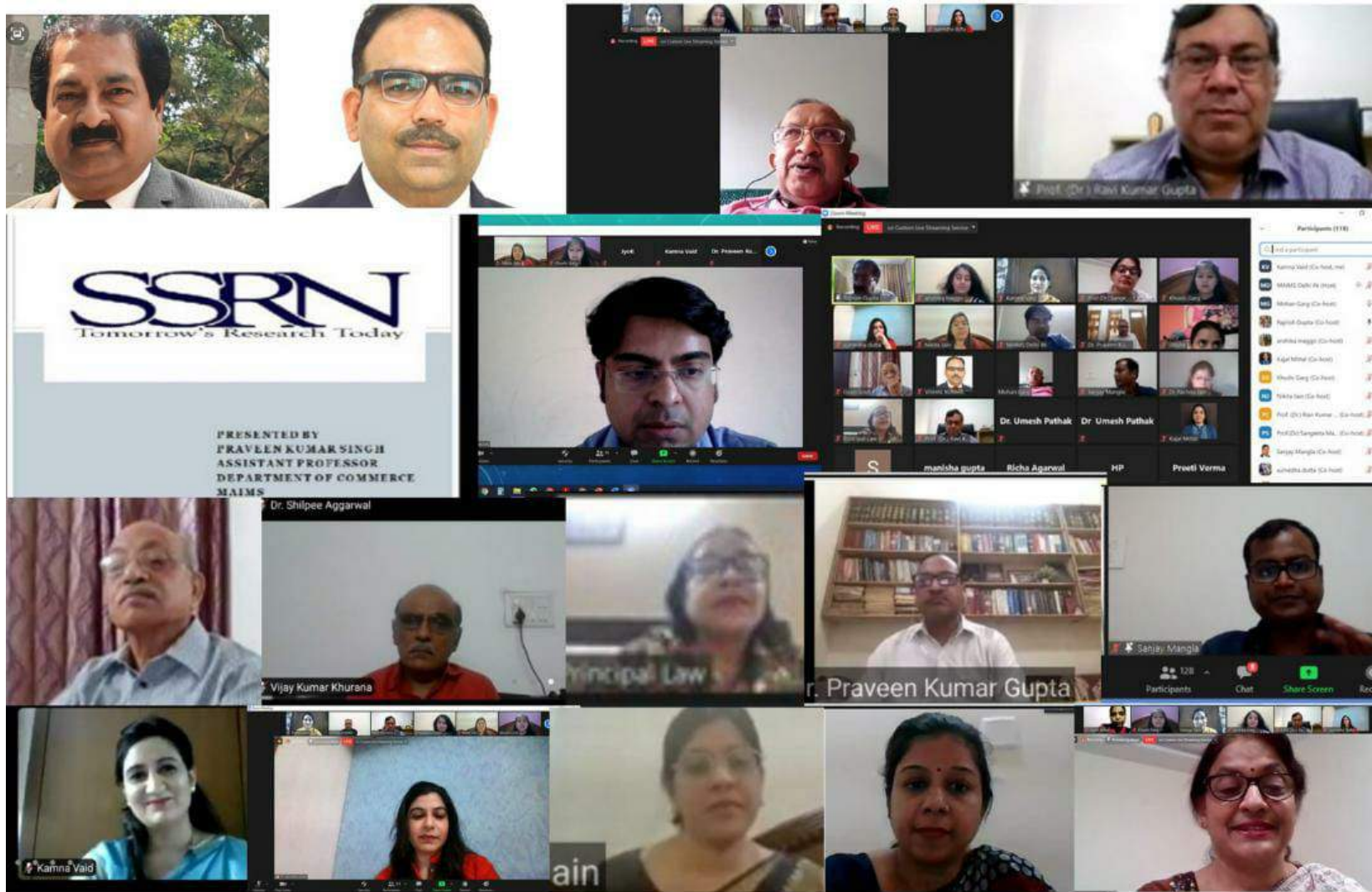
इस अवसर पर प्रोफेसर जीपी गोविल, एडवाइजर मेम्स, प्रोफेसर विजय कुमार खुराना, विभागाध्यक्ष बिजनेस एडमिनेस्ट्रेशन एवं सेक्रेटरी एआईक्यूएसी मेम्स, डॉ. एन के कक्कड़ प्रोफेसर संगीता मालिक, डॉ. रचना जैन, डॉ. विनीता गुप्ता, डॉ प्रवीण कुमार गुप्ता डॉ. उमेश पाठक व डॉ. रमेश चंद्रा मौजूद रहे।



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

ONE WEEK e - FACULTY DEVELOPMENT PROGRAMME ACADEMIC & RESEARCH SOCIAL MEDIA WEBSITES

Duration - June 2-8 , 2021 June 3 , 2021 SSRN - Mr Praveen Kumar Singh (Resource Person)



Credits - Deepali Chanana BA(JMC) 1 year, MAIMS



Est. 2003

Maharaja Agrasen Institute of Management Studies

ONE WEEK e-FACULTY DEVELOPMENT PROGRAMME

ACADEMIC & RESEARCH SOCIAL MEDIA WEBSITES

JUNE 02, 2201 - JUNE 08, 2021



JUNE 07, 2021

ORCID: Ms. Kajal Mittal (Resource Person)



ORCID
Connecting Research & Researchers

- ORCID is a Global, Non-for-Profit Organisation
- Incorporated in 2010 in USA; Service started in 2012
- Researcher-centered
- Supported by Organisational memberships
- ORCID's vision is a world where all who participate in research, scholarship, and innovation, are uniquely identified and connected to their contributions across disciplines, borders, and time.



Credits: Ms. Kamna Vaid, Assistant Professor, MAIMS



Maharaja Agrasen Institute of Management Studies ONE WEEK e-FACULTY DEVELOPMENT PROGRAMME



In association with

Maharaja Agrasen University, Baddi, HP
ACADEMIC & RESEARCH SOCIAL MEDIA WEBSITES

JUNE 02, 2201 - JUNE 08, 2021

JUNE 08, 2021

Google Scholar: Dr. Sanjay Kumar Mangla (Resource Person)



Credits: Ms. Kamna Vaid, Assistant Professor, MAIMS