



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
 A Unit of Maharaja Agrasen Technical Education Society
 Affiliated to GGS IP University; Recognized u/s 2(f) of UGC
 Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
 Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA. www.maims.ac.in

DEPARTMENT OF BUSINESS ADMINISTRATION, MAIMS

October 5, 2021

NOTICE

**Subject: 9th International Conference - Online
 October 7, 2021**

In consultation with the Director, MAIMS, the 9th International Conference titled ‘**Resilience and Reinvention in Turbulent Times: HR and Marketing Perspective**’ is being organized by the Departments of Business Administration & Commerce, MAIMS, under the Aegis of IQAC & MACS in association with WSG University, Poland & PCJ School of Management, Maharaja Agrasen University, Baddi, HP, as per the details given below:

Theme	Resilience and Reinvention in Turbulent Times: HR and Marketing Perspective	
Day & Date	Thursday, October 7, 2021	
Time	9:30 am – 4:30 pm	
Dignitaries	Chief Guest(s)	<ul style="list-style-type: none"> • Inaugural Session: Prof. John Egan, Regent University, London, UK • Inaugural Session: Prof. A.K. Saini, Dean, University School of Management Studies, Guru Gobind Singh Indraprastha University, Dwarka • Valedictory Session: Dr. Kamal Gupta, Chief of Operations & Director, OM Logistics, Delhi.
	Guest of Honour	<ul style="list-style-type: none"> • Inaugural Session: Dr. Eng. Z. Polkowski, Professor, Faculty of Technical Science, Jan Wyzukowski University Polkowice, Poland. • Valedictory Session: Prof. Puja Khatri, Professor, University School of Management Studies, Guru Gobind Singh Indraprastha University, Dwarka
	Presided Over by	Dr. Nand Kishore Garg, Founder and Chief Advisor, MATES & Chancellor – Maharaja Agrasen University, Baddi, HP
	Esteemed Dignitaries	<ul style="list-style-type: none"> • Shri Vineet Kumar Gupta, Chairman, MATES • Shri S. P. Aggarwal, IAS, Executive Chairman, MATES • Er. T. R. Garg, General Secretary, MATES • Shri. Rajnish Gupta, Secretary (Admission), MATES
	Advisors	<ul style="list-style-type: none"> • Prof. (Dr.) S.K. Garg (Director General, MAIMS) • Prof. (Dr.) R. K. Gupta (Vice-Chancellor, MAU) • Prof. (Dr.) G.P. Govil (Advisor, MATES)
Conference Chair	Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS	
Conference Co-Chair	<ul style="list-style-type: none"> • Prof. (Dr.) V. K. Khurana (HOD-Business Administration) • Prof. (Dr.) Manju Gupta (HOD-Commerce) • Prof. (Dr.) Vishal Kumar (Dean, Research & Director, PCJ School of Management) 	
Advisory Committee Members	<ul style="list-style-type: none"> • Prof. (Dr.) Rajni Malhotra Dhingra (Principal, Department of Law) • Prof. (Dr.) Sangita Malik (Dean) • Prof. (Dr.) Vinita Gupta (HOD, JMC) • Dr. Praveen Kumar Gupta (HOD, Law) • Dr. Sanjay Kr. Mangla (HOD - Economics) 	



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Conference Convener	Dr. Sumedha Dutta, Associate Professor, Department of Business Administration
Conference Co-Convener	<ul style="list-style-type: none">• Dr. Bharti Chaudhary, Associate Professor, Department of Business Administration• Ms. Riya Sharma, Associate Professor, Department of Business Administration
Technical Coordinators	<ul style="list-style-type: none">• Mr. Praveen Kumar Singh, Assistant Professor, Department of Commerce• Ms. Meenakshi Gupta, Assistant Professor, Department of Business Administration
Technical Session Heads	<ul style="list-style-type: none">• Prof. (Dr.) Sangita Malik, Dean• Dr. Sanjay Kr. Mangla, HOD - Economics• Dr. Charu Mohla, Associate Professor, Department of Business Administration• Dr. Shilpee Aggarwal, Associate Professor, Department of Business Administration• Dr. Anitha, Associate Professor, Department of Business Administration
Rapporteurs	<ul style="list-style-type: none">• Ms. Shweta Rastogi, Assistant Professor, Department of Business Administration• Ms. Shikha Sharma, Assistant Professor, Department of Business Administration
Student Coordinators	<ul style="list-style-type: none">• Ms. Anshika Batla, BBA 5th Semester• Mr. Aditya Gupta, BBA 5th Semester• Ms. Deepti Kapoor, BBA 5th Semester• Ms Shubhangi, BBA 5th Semester
Participants	Research Scholars, Faculty, Students, Staff and Management
Registration Link	https://forms.gle/gGLzH7H4xdPtc57Q6
Venue for Invitees	<ul style="list-style-type: none">• Online Zoom Meeting for Inaugural Session, Technical Session 1 and 5 Valedictory Session https://us02web.zoom.us/j/7516960634?pwd=emxiMnQ2VWl4dXdFM2pUSjJlMnIxZz09 Meeting ID: 751 696 0634 Passcode: VbJe0D• Google Meet Links for Technical Session 2 – https://meet.google.com/tai-heua-dgb Technical Session 3 - https://meet.google.com/jzu-pizc-sqy Technical Session 4 - https://meet.google.com/cqe-qkhs-aoz
Venue for Students	<ul style="list-style-type: none">• You Tube Live: http://www.youtube.com/c/MAIMSDelhiIN/
Feedback Link	https://forms.gle/ZisGbFyWdeW8wiAP6
Remarks	The Organizing Team shall prepare and maintain records as per the requirement of MAIMS/GGSIPU/NAAC

Khurana

Prof. (Dr.) Vijay Kumar Khurana]

HOD- Business Administration & Coordinator-IQAC

- CC To: The Director, MAIMS for kind information please
- Faculty, Staff and Students for Circulation