



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
A Unit of Maharaja Agrasen Technical Education Society
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC
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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA. www.maims.ac.in

Departments of Business Administration & Commerce
Under the Aegis of IQAC & MACS
in association with WSG University, Poland &
PCJ School of Management, MAU, Baddi, HP, India
organizes

9th MAIMS International Conference - Online

Resilience and Reinvention in Turbulent Times: HR and Marketing Perspective

Inaugural Session Schedule

Thursday, 07th October 2021

Time: 11: 00 am – 1:00 pm (IST)

Time	Venue: Zoom Meeting
11:00AM- 11: 05AM	<ul style="list-style-type: none">• Initiation of Proceedings by the Student Coordinators – Ms. Anshika Batla and Ms. Shubhangi• Saraswati Vandana
11:05 AM: -11:10AM	Welcome Address by Ms. Riya Sharma, Co- Convener , Associate Professor - Business Administration
11:10 AM: -11:15AM	Theme Address by Dr. Sumedha Dutta, Convener & Associate Professor - Business Administration
11: 15AM - 11:20 AM	Inaugural Address by Prof. (Dr) Ravi Kumar Gupta, Conference Chair & Director, MAIMS
11:20 AM- 11:30 AM	Address by Prof. (Dr.) S.K. Garg, Conference Advisor, Director General, MAIMS
11:30 AM -11:50 AM	Address by Guest of Honour: Dr. Eng. Z. Polkowski, Professor, Faculty of Technical Science, Jan Wyzukowski University Polkowice, Poland.
11:50 AM- 12:10 PM	Address by Chief Guest (Abroad): Prof. John Egan, Regent University, London, UK Address by Chief Guest (India): Prof. (Dr.) A. K. Saini, Dean, University School of Management Studies, Guru Gobind Singh Indraprastha University, Dwarka, India.
12 :10 PM- 12:20 AM	Presidential Address by: Dr. Nand Kishore Garg, Chief Patron, Founder & Chief Advisor, MATES, Chancellor, Maharaja Agrasen University, Baddi, HP
12:20 PM- 12:25 PM	Vote of thanks by Prof. (Dr.) Vijay Kr. Khurana, HOD – Business Administration & Coordinator, IQAC
Technical Coordinators: Mr. Praveen Kumar Singh, Assistant Professor, Department of Commerce & Ms. Meenakshi Gupta, Assistant Professor, Department of Business Administration	