



Maharaja Agrasen Institute of Management Studies
(A Unit of Maharaj Agrasen Technical Education Society)
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, India; www.maims.ac.in

**CAREER COUNSELING SESSIONS FOR SKILL ENHANCEMENT PROGRAM
– CFA, FRM & NSE ACADEMY CERTIFICATIONS**

Under the Aegis of IQAC

Online Sessions: September 07, 2021- September 17, 2021

Google Meet Link: <https://meet.google.com/vzg-kwib-crt>

Offline Session: September 27, 2021

Venue: Main Auditorium

Time: 11:00 am – 12:30 pm

REPORT

‘Learning is not attained by chance; it must be sought for with ardor and diligence.’

- Abigail Adams



India has made substantial economic progress over the past few decades. In recent years, Indian Government has carried out important market-oriented reforms. Sound financial systems underpin economic growth and development, and are crucial to the World Bank Group’s mission of alleviating poverty and boosting shared prosperity.

India has a diversified financial sector undergoing rapid expansion, both in terms of strong growth of existing financial services firms and new entities entering the market. The sector comprises commercial banks, insurance companies, non-banking financial companies, co-operatives, pension funds, mutual funds and other smaller financial entities. The banking regulator has allowed new entities such as payment banks to be created recently, thereby adding to the type of entities operating in the sector.

In this volatile market - order, skills and knowledge are going to be the essential assets that every aspiring youth needs to possess. To enable the students to feel enthused, empowered and ready for the external environment, Maharaja Agrasen Institute of Management studies continuously strives to deliver skill enhancement programs that impact the way students learn and perform in corporate world. In the same endeavor, to facilitate and prepare the students for NSE Certification Courses, FRM and CFA Programs, the Internal Quality Assurance Cell (IQAC), MAIMS invited experts to conduct “Career Counseling Sessions for Skill Enhancement Program – CFA, FRM & NSE Certifications”. The speakers of the sessions were:



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| | |
|---|---|
|  | <p>Mr. Alok Sharma is a qualified MBA with dual specialization in Finance & Investment Analysis and Portfolio Management from NMIMS. He has a cumulative work-experience of 20 years and has worked with many financial firms like World Star Finance (London based Investment Banking firm), Religare, Multiplex Capital Ltd., IIFM etc. with qualitative experience in Fundamental Analysis, Risk Management, Company Valuation, Financial Modelling, Technical Analysis, Market Research and Business Development & Training.</p> |
|  | <p>Ms. Namrata Singhal is an Analyst with the Intercontinental Exchange. Her expertise lies in the pricing and analytics segment of various asset classes such as Equity and Derivatives. Having completed a stint as a Financial Research Associate with the Data Analytics Division in DE Shaw prior to this, she also has experience in Deloitte and Goldman Sachs. She has strong research and analysis skills with advanced excel and intermediate level python programming. Alongside being an active volunteer in CSR projects, she is also a certified peer educator.</p> |
|  | <p>Mr. Prayas Agarwal is a senior data science analyst. He graduated from Amity University specializing in finance and Investment analysis and subsequently pursued his Master's in Business Administration in Finance from New Delhi Institute of Management He has worked with Brightstar Research and Anand Rathi Wealth Management. He has a keen interest in corporate finance, equity research, investment banking and Capital Market Analysis. He also actively trades and invests in the stock market.</p> |

The online skill enhancement program commenced on September 07, 2021 with the blessings of Prof. (Dr.) S.K. Garg, Director General, MAIMS and Prof. (Dr.) Ravi Kumar Gupta, Director MAIMS. They congratulated all the students for their zeal to learn and wished them the best in their future endeavors. Session-wise details are as under: -

Online Session 1: September 07, 2021

First session was conducted for the students of BBA 3rd Semester Sections A & B on 7th Sep 2021. A total of 78 students attended the session. It started with the discussion by the speakers about the visibility of new winds of change in the Indian financial market. The emerging implementation of



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stress testing, VaR calculations, parametric and non-parametric approaches in the financial modelling space, signifies that corporate are choosing contemporary market movements. The major regulatory bodies RBI, SEBI, PFRDA, FMC and IRDA have increased their scope and policies for implementing risk management while keeping regulatory capital for both internal and external sources. He discussed in detail the importance of financial courses like NSC Certifications, FRM and CFA for the enhancement of students' skill set to uplift their knowledge base and become industry ready.

Online Session 2: September 09, 2021

This session was conducted for the students of BBA 3rd Semester Sections E&F on 9th Sep 2021. There were 55 participants in the session. The speakers discussed that with the introduction of new dimensions and paradigms in the financial system, banking sector is forced to hire risk specialists and certified FRMs -Financial Risk Managers. At a time like this FRM Coaching in India is highly recommended. Financial Risk Managers are certified by GARP or Global Association of Risk Management. At the same time, professionals like CFAs, Quant Traders, equity research analysts are the highly sought after in today's world.

Online Session 3: September 10, 2021

Session 3 was conducted for the students of BBA 5th Semester Sections A& B on 10th Sep 2021. There were 56 participants in the session. Mr. Alok Sharma began the session with a very simple but powerful message that 'Everything depreciates in this world except for education'. He discussed with the participants that due to the pandemic situation in the world, the tables have turned. Placements have become tougher and therefore, it becomes imperative on the part of the students to build their resumes so as to build the gap between theory and practice.

Online Session 4: September 11, 2021

Session 4 was conducted for the students of BBA 5th Semester Sections C, D, E& F on 11th Sep 2021. There were 65 participants in the session. Speakers emphasized that globally many countries have kept their banking systems quite closely related to each other. They are in positive correlation and hence there is always a need of a standardization process. India is already following global standards in risk and finance management, which brings the youth of today to focus not only on regular curriculum but also on additional learning and certifications.

Online Session 5: September 13, 2021

The session was conducted for the students of BBA 3rd Semester Sections C & D on 13th Sep 2021. There were 66 participants in the session. Speakers discussed that there has been a major shift in business environment and promising opportunities are available in the coming future.



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Professionals with certified courses would be preferred when it comes to considering specific finance jobs. Artificial Intelligence has set its foot in the market. Although it's still adjusting and evolving, very soon it will give rise to a blend of finance and technology. Financial globalization and economic growth are closely related. Economies who are absorptive enough, are conventionally applying for liquid market strategies to attract sophisticated investors. Hence, rising importance of NSE Certification courses, CFA, FRM would bring best placement opportunities to the candidates.

Online Session 6: September 15, 2021

Sixth session in the series was conducted for the second-year students of the Department of Commerce on 15th Sep 2021. The main objective of the lecture was to make the students aware about the importance of advanced certificate courses like Chartered Financial Analyst (CFA), Financial Risk Management (FRM) and NSE Certificate Courses which can become helpful for them considering their finance and accounting background.

Online Session 7: September 16, 2021

This session was conducted for the second- and third-year students of the Department of Economics on 16th Sep 2021. Speaker, Mr. Alok Sharma, explained the requirements and criteria for joining the skill enhancement courses like CFA, FRM & NSE Certification courses. He elaborated onto the contents of the courses, difference between various courses, their duration and benefits of the same.

Online Session 8: September 17, 2021

The eighth session was conducted for third year students of the Department of Commerce on 17th Sep 2021. Speaker, Mr. Alok Sharma, very well highlighted the need of skill enhancement courses in the present competitive world. He pointed that with the advent of New Education Policy, 2020, it has become even more important for the students to look out for such courses. Further, he said that being a 3rd year student, it is even more important for the students to look out for such courses as they would be sitting for placements after some time.

At the end of every session, a google form was floated among the participants in order to know their preferences for a specific certificate course and also to know about their future course of action so that further launch of these courses can be planned accordingly.



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OFFLINE SESSION

September 27, 2021

As per request of third and fifth semester students of BBA, B. Com(H) & B.A. (H.) Eco. programs, a follow up session was conducted on September 27, 2021 at the college campus in the main auditorium. Ms. Shilpa BSL, Assistant Professor, MAIMS initiated the proceedings by inviting the dignitaries for lighting of the lamp. Thereafter dignitaries were presented a floral welcome. The session started with the welcome address by Prof. (Dr.) S.K. Garg, Director General, MAIMS, followed by the address by Sh. S.P. Aggarwal, Executive Chairman, MATES and Dr. Nand Kishore Garg, Founder Chairman & Chief Advisor – MATES, and Chancellor, MAU, Baddi, HP. They congratulated all the students for their zeal to learn and wished them the best for their future.

Thereafter, the speaker Mr. Alok Sharma emphasized that widely considered the apex for professional development in investment management, the CFA designation is valued by employers for roles and functions in every sector of the global finance industry, including portfolio management, analysis, private wealth, and consulting.

The speaker Ms. Namrataa further discussed the benefits for earning the CFA charter, like - better job prospects, career advancement opportunities, global recognition of the charter and real-world expertise.

The Career Counseling Session was conducted successfully at the college campus. A total of 138 students participated in the session. After the counseling program, feedback form was filled and students showed the zeal to pursue skill enhancement finance programs. MAIMS always strives to continue working in direction of holistic development of student.

The vote of thanks was proposed by Prof. (Dr.) V. K. Khurana, HOD Department of Business Administration & Coordinator, IQAC MAIMS.

Organizing Team:

- **Ms. Sanam Sharma, Convener & Assistant Professor - Business Administration**
- **Ms. Anu Goyal, Co- Convener & Assistant Professor - Business Administration**
- **Dr. Sumedha Dutta, Associate Professor - Business Administration**
- **Ms. Sarita Bansal Garg, Associate Professor - Business Administration**
- **Ms. Shilpa BSL, Assistant Professor - Business Administration**
- **Ms. Rachita Aggarwal, Assistant Professor, Department of Commerce**
- **Ms. Nikita Jain, Assistant Professor, Department of Economics**



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GLIMPSES OF SESSIONS:

Offline Session: - 27th September 2021



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES



CAREER COUNSELLING SESSION FOR SKILL ENHANCEMENT PROGRAM

Monday, September 27, 2021, 11:00 AM

Resource Persons

Ms. Namrata
(Corporate Trainer)

Mr. Alok Sharma
(Corporate Trainer)

Mr. Prayas Aggarwal
(Corporate Trainer)

Dr. Nand Kishore Garg
(Founder & Chief Advisor – MATES
Chancellor, MAU, Baddi, HP)

Sh. S. P. Aggarwal
(Executive Chairman, MATES)

Sh. Rajneesh Gupta
(Ex-Director, MoF,
Government of India)

Sh. S. P. Goel
(Retd. General Manager,
Union Bank of India)

Prof. (Dr.) S. K. Garg
(Director General, MAIMS)

Prof. (Dr.) G. P. Govil
(Advisor, MATES)





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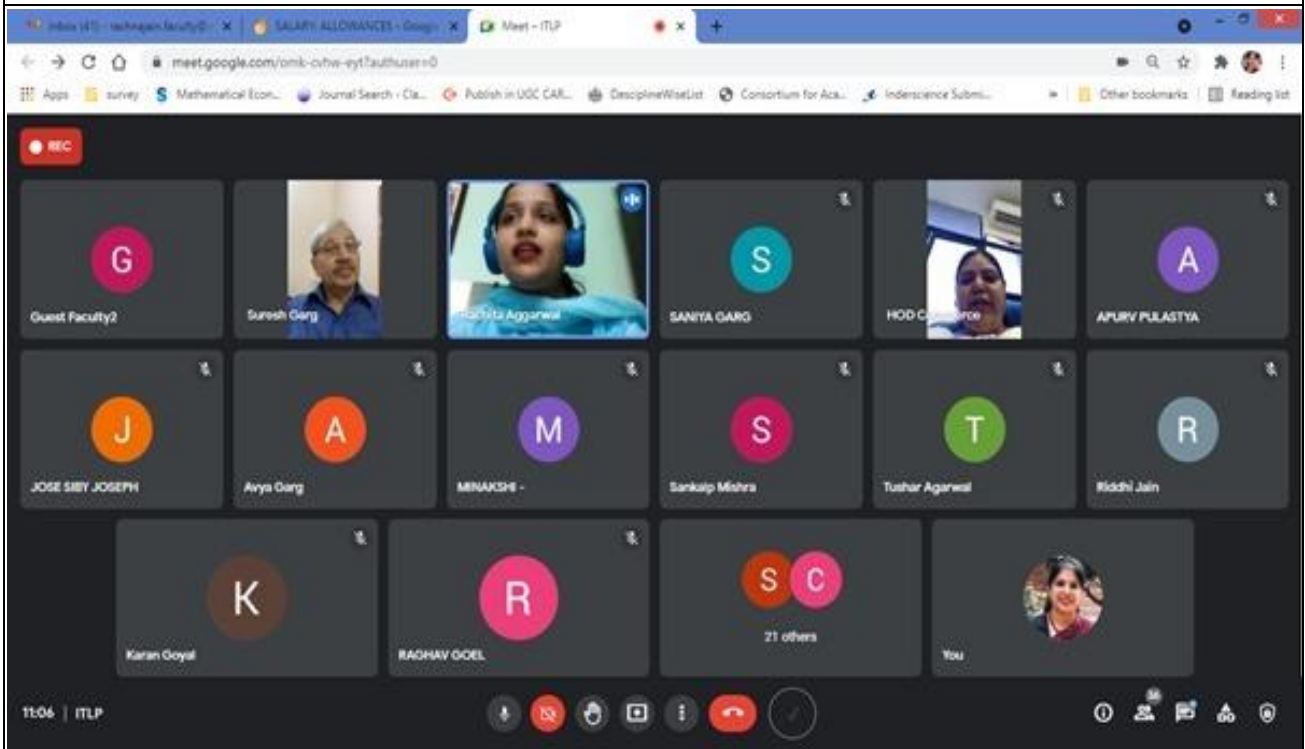




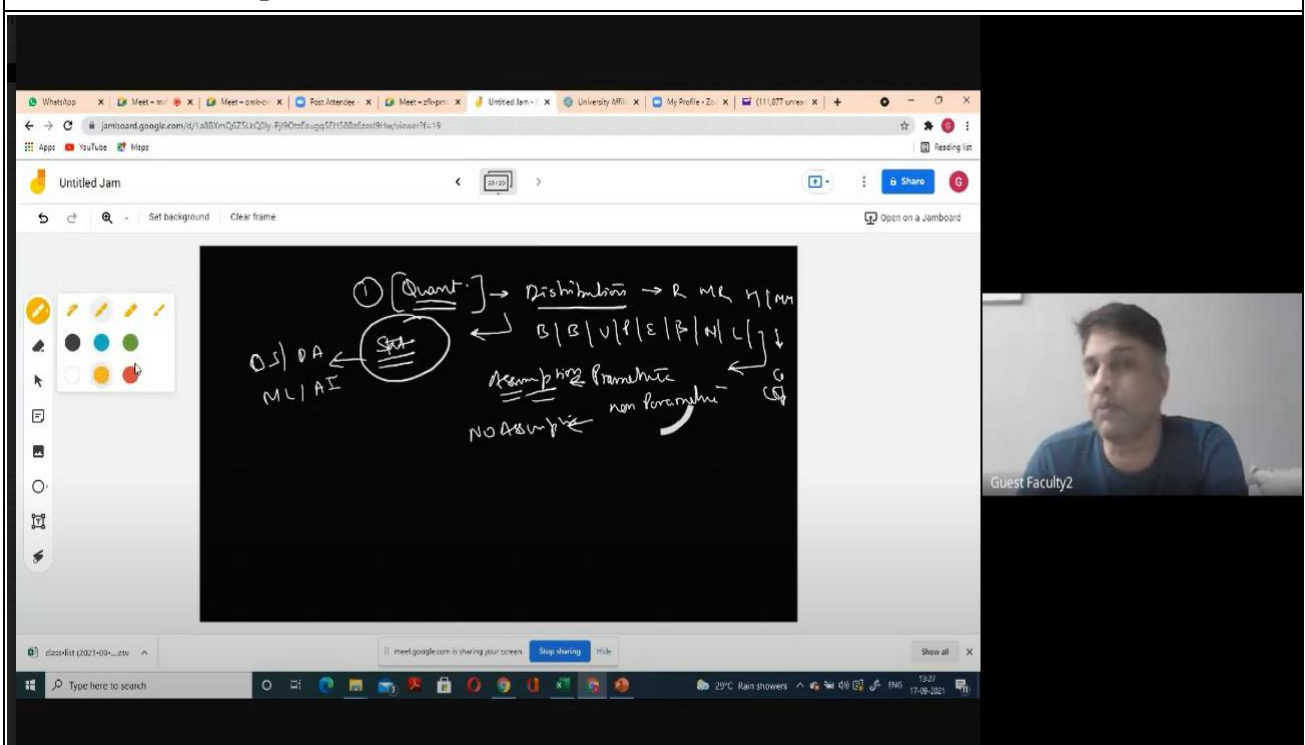
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ONLINE SESSIONS

Session 8: - 17th September 2021



Session 7: - 16th September 2021





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Session 6: - 15th September 2021

zfk-pmxk-hdf (2021-09-14 at 22:38 GMT-7)

The screenshot shows a Zoom meeting interface. The main content is a presentation slide from Indeed.com. The slide title is 'Senior Relationship Manager'. Below the title, there are three job listings:

- Senior Relationship Manager**
 - Bangalore
 - Act as a first point of contact for all the queries related to the IPO Clients.
 - Althoughs Finance
- Director of Research and Fund Due Diligence**
 - Chennai, Dhc
 - Communicate with applicants, include feedback, send stipend, and other benefits
 - GLAS@indeed
- Mutual Fund Analyst**
 - Noida, Uttar Pradesh (IN)
 - Addictive compensation @ par with industry standards with annual performance bonus.
 - hr@maharajainstitute.ac.in

A small video window on the right shows a man speaking. The Zoom interface includes a top bar with 'zfk-pmxk-hdf (2021-09-14 at 22:38 GMT-7)', a bottom bar with a play button, volume icon, and a timer showing '25:47 / 1:13:05'. There are also icons for chat, settings, and a full-screen button.

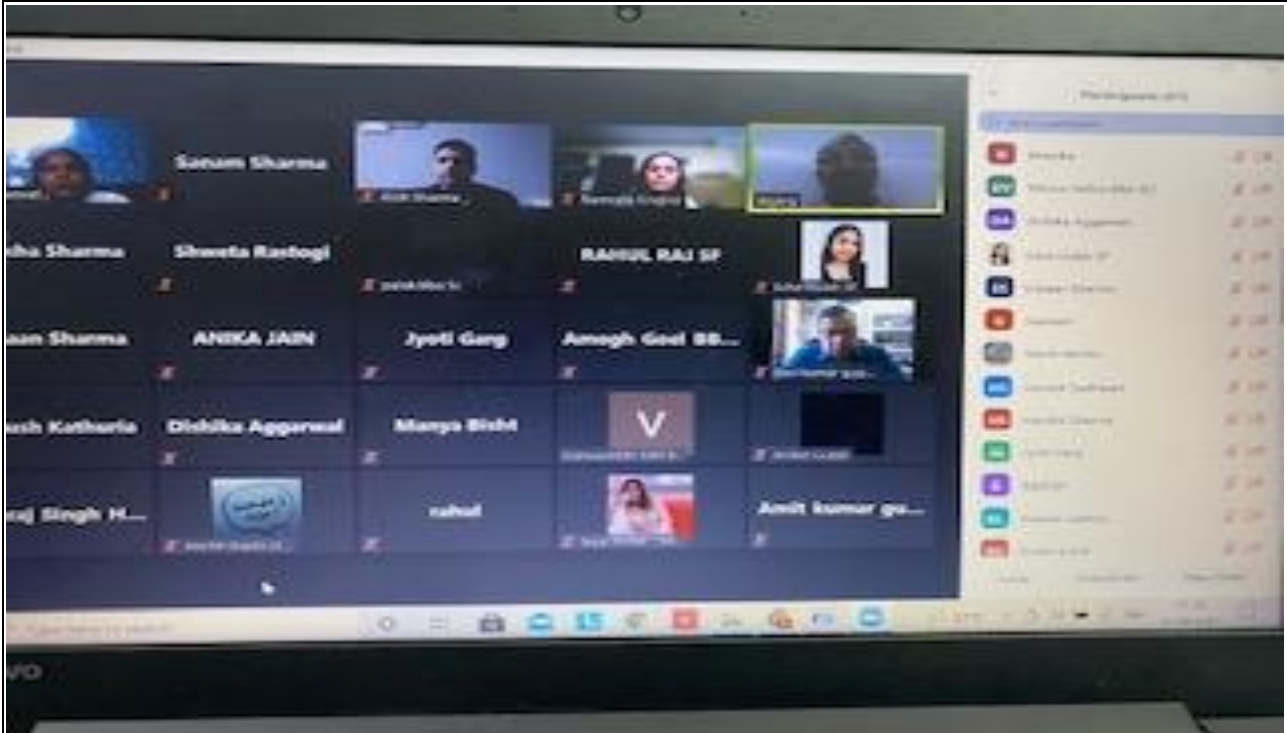
Session 5: - 13th September 2021

The screenshot shows a Zoom meeting interface. The main content is a video window showing a man speaking. He is wearing glasses and a white shirt. The background of the video window shows a desk with a computer monitor, a chair, and some framed pictures. The Zoom interface includes a top bar with 'Sankar Sharmah', 'sking', and 'Vijay Kumar Jc'. There are also icons for chat, settings, and a full-screen button. The bottom bar shows a play button, volume icon, and a timer showing '25:47 / 1:13:05'. There are also icons for chat, settings, and a full-screen button.

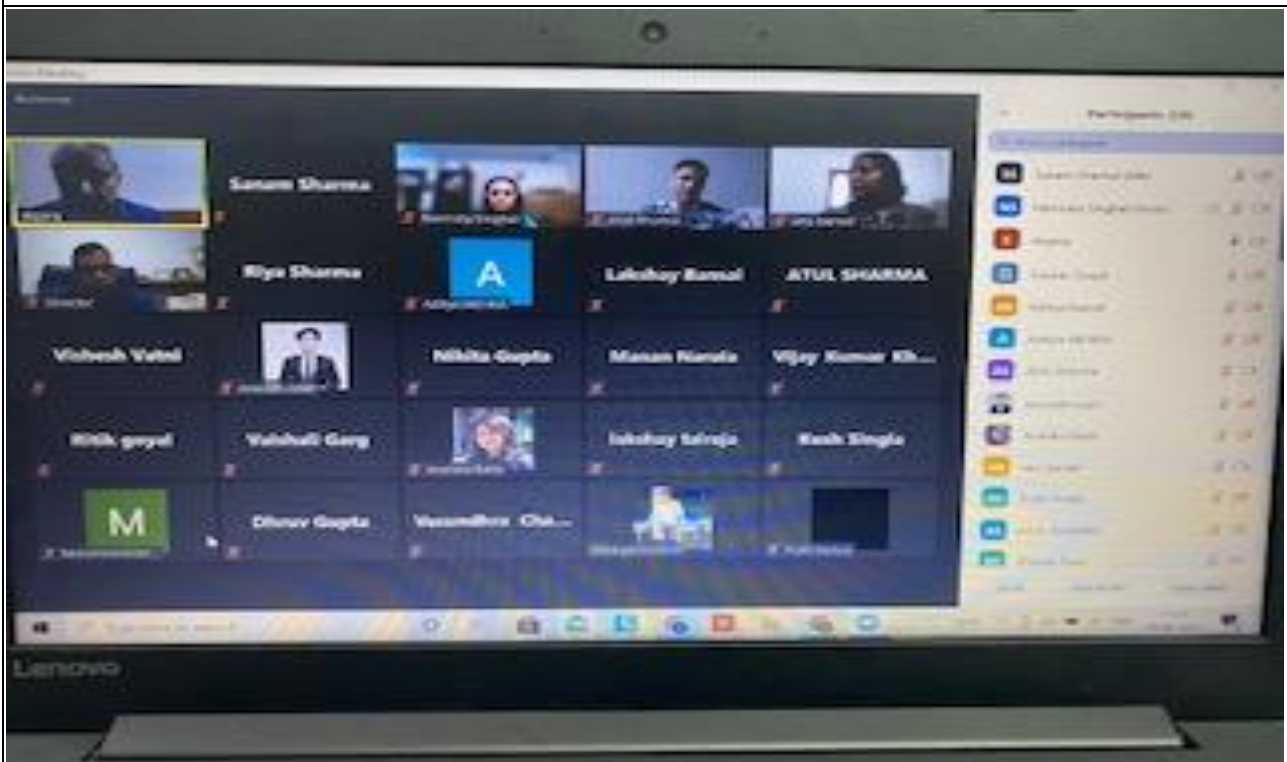


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Session 4: - 11th September 2021



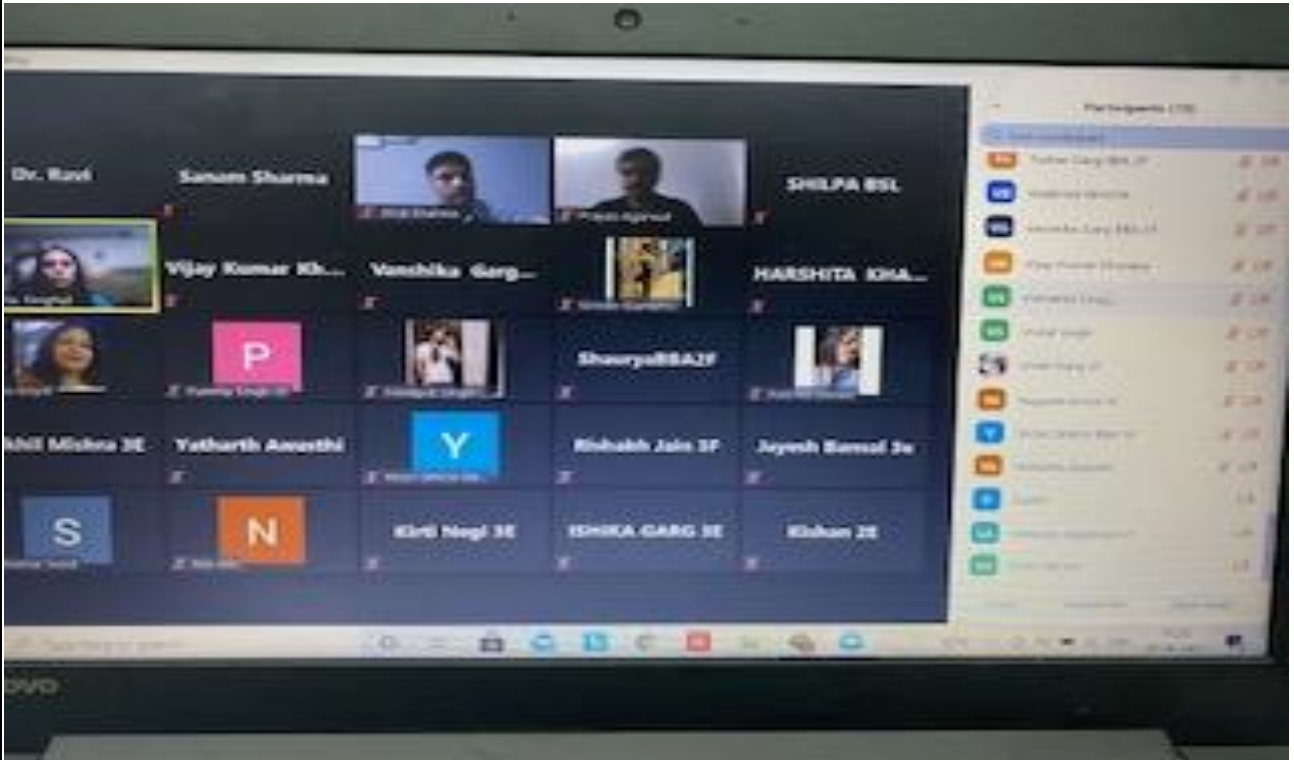
Session 3: - 10th September 2021





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Session2: - 9th September 2021



Session 1: - 7th September 2021

