



Maharaja Agrasen Institute of Management Studies
Department of Business Administration

Under the Aegis of IQAC

Finance Webinar and Quiz
Modern Techniques of Stock Analysis
11th June, 2021

Report

A finance webinar titled "Modern Techniques of Stock Analysis" was organized by the Department of Business Administration, MAIMS on 11th June, 2021 with the aim of to introduce and develop an understanding of the various techniques of stock analysis among the students of Business Administration.

Dr. Mukta Mani, Associate Professor, Jaypee Institute of Information Technology, Noida was the resource person of the webinar. The event was graced by Prof. G.P Govil, Advisor, MATES, Prof. Ravi Kumar Gupta, Director, MAIMS, Prof. V.K. Khurana, Head, Department of Business Administration, the Dean, MAIMS, Principal, School of Law, Heads of Various Programmes. Our alumnus, Mr. Souresh Arora of 2013-2016 batch also was present. The programme saw enthusiastic participation with a large number of registrations (278 students) and online participation (164 students).

The event was set rolling with a welcome speech by the convenor of the event, Ms. Preeti Bansal, Assistant Professor, Department of Business Administration. Following this, Prof. Vijay Kumar Khurana, Head, Business Administration, delivered a brief lecture on the theme of the day and the need for such a lecture for the students. Prof. Ravi Kumar Gupta, Director, MAIMS also spoke on the relevance of the topic and encouraged students to take active part in the programme.

Dr. Mukta Mani in her presentation delineated the stock market as a market where we trade viewpoint. She outlined the basics of both the fundamental and technical analysis for the students. She highlighted the need to carefully select the stocks as she categorised them as wealth creators and wealth destroyers. The critical aspects of choosing the right stock were listed as business models, competitive advantage and corporate governance.



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She also brought to light the quantitative aspects of choosing a stock such as profitability, earnings, operating efficiency and debt-capital ratio. She also said that while choosing stocks we need to take into account financial ratio analysis of profitability, valuations, operating efficiency and leverage ratios—as they are more revealing than the absolute numbers.

The presentation was lucid and interactive. She spoke of the assumptions on which technical analysis operates: the market discounts everything, price moves in trends and history tends to repeat itself. She briefly introduced the line charts, the bar charts, and the candlestick chart for the students and delineated concepts of support and resistance in technical analysis. Following the lecture there was a very interactive question and answers session with many questions being asked and answered.

There was a quiz which followed. Three top and quick respondents (Abhay Pratap Singh, Kushal Jain, and Rishabh Sati) were rewarded with a cash prize of Rs. 500. Prof. Ravi Kumar Gupta gave his concluding remarks and also announced the results and congratulated the winners of the quiz.

The session ended with the vote of thanks proposed by Ms. Shilpa B S L, Assistant Professor, Department of Business Administration and Co-Convenor. The event was technically coordinated by Ms. Shilpee Aggarwal. Ms. Shruti Sharma, also a member of the organizing team, ensured distribution of certificates to all the participants.

The BBA students, Eshita Arora (BBA 2019-22) designed the poster, while Alka Patel (2018-2021 batch) and Yamini Ahuja (2018-2021) anchored the event.

Faculty Conveners-

- **Ms. Preeti Bansal, Assistant Professor**
- **Ms. Shilpa BSL, Assistant Professor**
- **Dr. Shilpee Aggarwal, Associate Professor**

Glimpses of the Event



The screenshot shows a Zoom meeting interface. The main content is a presentation slide titled "Attributes of wealth creators" with a subtitle "QUALITATIVE ASPECTS". The slide features four blue boxes arranged in a 2x2 grid, each containing a qualitative aspect: "Business Model", "Competitive advantage", "Management background", and "Corporate governance". The slide background is light blue with a pattern of circles. The Zoom interface includes a top bar with "Zoom Meeting", "You are viewing Mukta Mani's screen", and "View Options". Below the slide is a control bar with "Unmute", "Stop Video", "Security", "Participants" (148), "Chat", "Share Screen", "Record", and "Reactions". On the right, there is a vertical list of participant video thumbnails, including "Alka Patel", "Preeti Bansal", "YAMINI", and "Mukta Mani". At the bottom, the Windows taskbar is visible with a search bar, system tray, and date/time (15:47, 11-06-2021).



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Zoom Meeting

Recording **LIVE** on Custom Live Streaming Service

Unmute Stop Video Security Participants 102 Chat Share Screen Record Reactions Leave

Type here to search

Chat

From Samaksh K to Everyone:
I think Tanishq is asking about future and options, forex etc.

From midul lakhani to Everyone:
ONE QUESTION IS WRONG I GUESS

From YAMINI to Everyone:
okay ma'am
thankyou

From midul lakhani to Everyone:
MAM WHAT TO DO WITH THE WRONG ONE?

From Me to Director MAIMS: (Privately)
Rishabh Sati, BBA Maims

Abhay Pratap Singh, bba Maims
Kushal Jain maims bba

From Me to Everyone:
Link for feedback form:
<https://forms.gle/7xqnAkaFZa9Xj28U6>

To: Everyone File

Type message here...

Zoom Meeting

Recording **LIVE** on Custom Live Streaming Service

Unmute Stop Video (Alt+V) Security Participants 159 Chat Share Screen Record Reactions Leave

Type here to search

Director MAIMS, Vijay Kumar K..., Dr. Praveen K..., Gyan Govil, Mukta Mani, Connecting t..., Preeti Bansal, SHILPA BSL, Alka Patel, YAMINI, Sourish Arora

MODERN TECHNIQUES OF STOCK ANALYSIS
FRIDAY, 11 JUNE 2021 10:30 PM ONWARDS
Welcome to the Quiz.