



Maharaja Agrasen Institute of Management Studies

Department of Business Administration

Under the Aegis of IQAC

“Inquize – the Research Proposal Competition”

24th and 28th May 2021

Report

Department of Business Administration, under the aegis of IQAC in association with MAIMS Alumni Association & 'Commact'- the Commerce Society of MAIMS organized Inquize'21 – Research Proposal Competition, a 2 days event on 24th and 28th May, 2021. The event aimed giving the students a better understanding in the field of research and how they can use theoretical knowledge in the practical world.

On 24th May 2021 a preliminary round was conducted in which nearly 40 students participated. 15 best students were shortlisted and were asked to present their research proposals in front of a panel of faculty members during second round on 28th May 2021. The valedictory event was organized on 28th May 2021 to announce and congratulate the winners.

Final judgement was arrived through the cumulative scores of 2nd round and E-polling. The link for the E-polling was shared in the chat box which was active for 5 minutes.

While the e-polling was going on the student coordinator Ms. Anshika introduced Prof. (Dr.) Vijay Kumar Khurana, HOD – Business Administration & Coordinator, IQAC to the audience to discuss the report of the session. Prof. (Dr.) Vijay Kumar Khurana started by thanking all the dignitaries for providing permission for the valuable opportunity for students. He enlisted some valuable points explaining the importance of research and these type of competitions, role of research proposal in good research and how it has played an important role in development of society.

It was followed by the address of Prof. Ravi Kumar Gupta, Director, MAIMS. He started by highlighting the application of research in practical world from the theoretical and academic learnings, he praised the organizing team for organizing this event as it will be a learning experience for students. He also appreciated the students who took part in the event. He concluded by thanking the almighty for keeping everyone safe during the tough times. He then announced the final winners as follows:




- 1st Position – Mr. Shiven Goel (BBA 6th Semester) and Mr. Pranav Kalra (BBA 4th Semester)
- 2nd Position – Mr. Mohammad Ibrahim, Mr. Jagrit Jain, Mr. Sarthak Sodhi, Mr. Amit Kumar Gupta & Gurveen Kaur- BBA 4th Semester
- 3rd Position – Mr. Anirudh Goel, Ms. Saumya Karan & Ms. Manvi Jain – BBA 4th Semester






The event concluded with the vote of thanks delivered by Dr. Bharti Chaudhary, Co-Convener of the event.



Faculty Convenors

- Dr. Shilpee Aggarwal, Associate Professor
- Dr. Bharti Chaudhary, Associate Professor

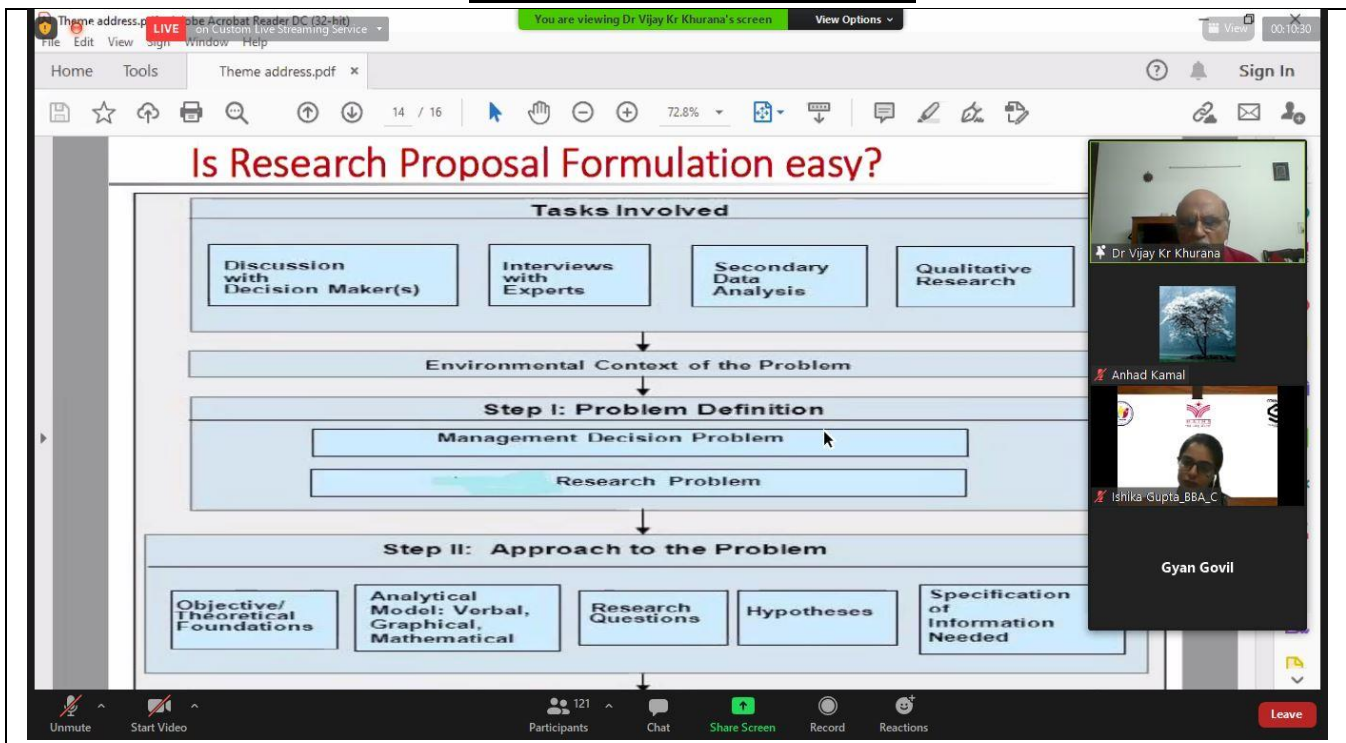
WINNERS OF THE EVENT

 <p>SHIVEN GOEL</p>	<p>Mr. Shiven Goel Program - BBA Enrolment No. 10161101718 Position – 1st Cash Prize – Rs. 1,000</p>
	<p>Mr. Pranav Kalra Program - BBA Enrolment No. 4614701719 Position – 1st Cash Prize – Rs. 1,000</p>
	<p>Mr. Mohammad Ibrahim Program - BBA Enrolment No. 9614701719 Position – 2nd Cash Prize – Rs. 500</p>

	<p>Mr. Jagrit Jain Program - BBA Enrolment No. 14314701719 Position – 2nd Cash Prize – Rs. 500</p>
	<p>Mr. Sarthak Sodhi Program - BBA Enrolment No. 5814701719 Position – 2nd Cash Prize – Rs. 500</p>
	<p>Mr. Amit Kumar Gupta Program - BBA Enrolment No. 14061101719 Position – 2nd Cash Prize – Rs. 500</p>
	<p>Ms. Gurveen Kaur Program - BBA Enrolment No. 7614701719 Position – 2nd Cash Prize – Rs. 500</p>
	<p>Mr. Anirudh Goel Program - BBA Enrolment No. 3314701719 Position – 3rd Cash Prize – Rs. 500</p>

	<p>Ms. Saumya Karan Program - BBA Enrolment No. 5014701719 Position – 3rd Cash Prize – Rs. 500</p>
	<p>Ms. Manvi Jain Program - BBA Enrolment No. 1214701719 Position – 3rd Cash Prize – Rs. 500</p>

GLIMPSES OF THE EVENT



The screenshot shows a Zoom meeting in progress. The main content is a presentation slide titled "Is Research Proposal Formulation easy?". The slide contains a flowchart with the following structure:

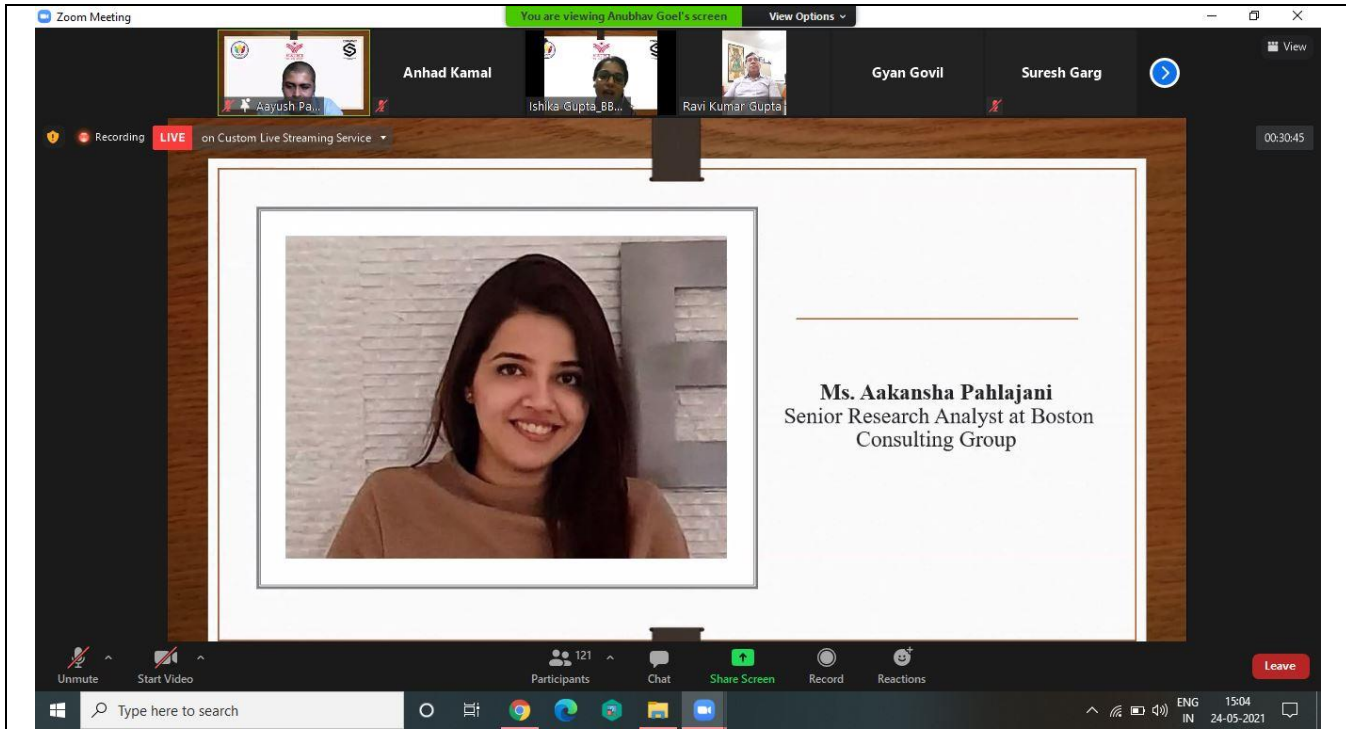
- Tasks Involved:**
 - Discussion with Decision Maker(s)
 - Interviews with Experts
 - Secondary Data Analysis
 - Qualitative Research
- Environmental Context of the Problem**
- Step I: Problem Definition**
 - Management Decision Problem
 - Research Problem
- Step II: Approach to the Problem**
 - Objective/Theoretical Foundations
 - Analytical Model: Verbal, Graphical, Mathematical
 - Research Questions
 - Hypotheses
 - Specification of Information Needed

The Zoom interface includes a top toolbar with "Home", "Tools", and "Theme address.pdf" tabs. A bottom toolbar shows "Unmute", "Start Video", "Participants" (121), "Chat", "Share Screen", "Record", "Reactions", and "Leave". A vertical sidebar on the right shows video thumbnails for participants: Dr. Vijay Kr Khurana, Anhad Kamal, Ishika Gupta_BBA_C, and Gyan Govil.

Zoom Meeting | You are viewing Anubhav Goel's screen | View Options

Recording LIVE on Custom Live Streaming Service | 00:30:45

Participants: Anhad Kamal, Gyan Govil, Suresh Garg, Aayush Pa..., Ishika Gupta_BB..., Ravi Kumar Gupta



Ms. Aakansha Pahlajani
Senior Research Analyst at Boston Consulting Group

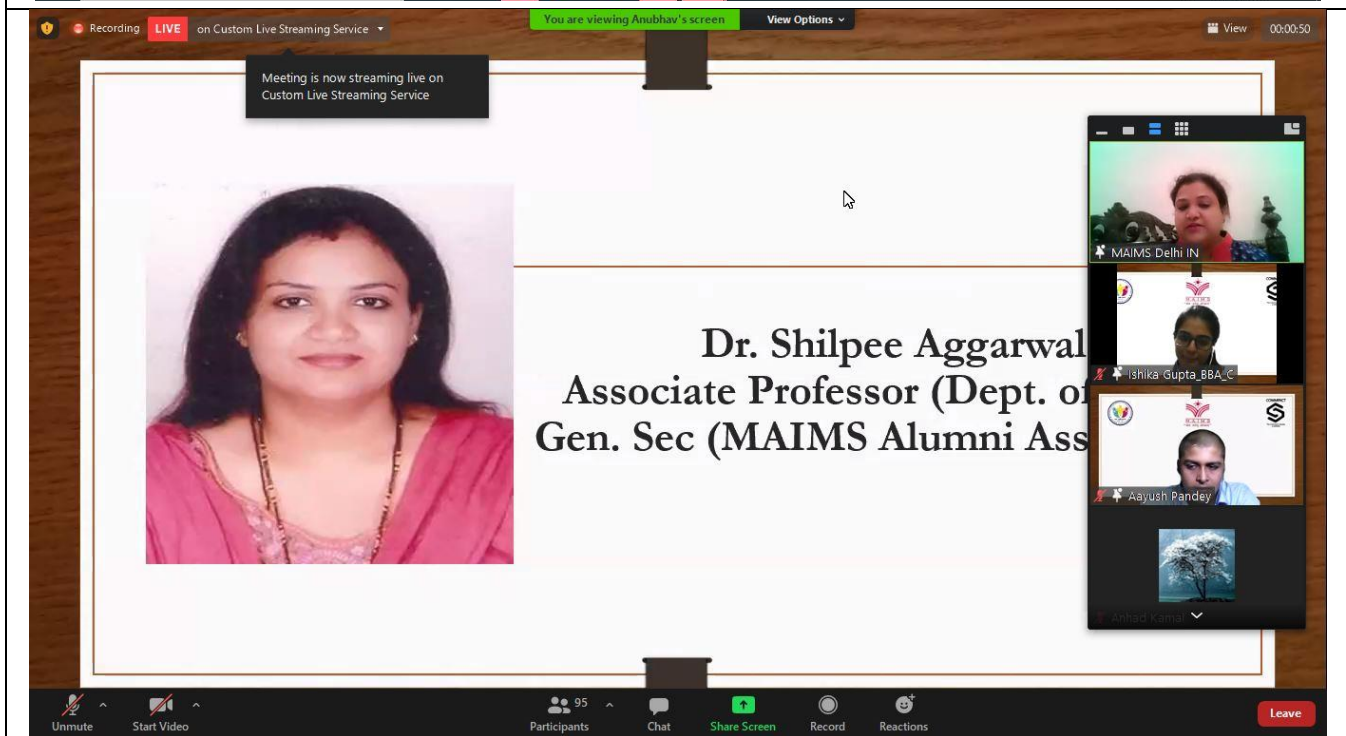
Unmute | Start Video | Participants (121) | Chat | Share Screen | Record | Reactions | Leave

Windows Taskbar: Type here to search | ENG IN | 15:04 | 24-05-2021

Recording LIVE on Custom Live Streaming Service | You are viewing Anubhav's screen | View Options

Meeting is now streaming live on Custom Live Streaming Service | 00:00:50

Participants: MAIMS Delhi IN, Ishika Gupta_BBA_C, Aayush Pandey, Anhad Kamal



Dr. Shilpee Aggarwal
Associate Professor (Dept. of Gen. Sec (MAIMS Alumni Ass

Unmute | Start Video | Participants (95) | Chat | Share Screen | Record | Reactions | Leave