



Maharaja Agrasen Institute of Management Studies
Department of Business Administration

**Under the aegis of IQAC,
in association with ThinkQuest Club &
in Collaboration with Elsevier**

Workshop on “Fundamentals of Publishing in Top Journals”

Speaker: Mr. Vishal Gupta, Elsevier

16th June 2021

Report

This author workshop in association with Elsevier was planned with the sole objective of how to go ahead with the process of publishing in the top journals. The session revolved around the prerequisites to publish in top journals. The theme was extremely relevant in these times as the thread of research is now spinning not just for the sciences but for various other disciplines.

The session began with the welcoming remarks by the convener of the event, Dr. Parul Kumar, Senior Assistant Professor, MAIMS. She welcomed all the dignitaries in the event along with special guests from Elsevier. She said that this workshop would help the budding researchers to channelize their research in a right direction; along with the equipping experienced faculty members with better understanding of targeting the top journals for their next publication.

This was followed by an address by Prof. (Dr.) Vijay Kr. Khurana, HOD – Business Administration & Coordinator, IQAC. He delivered a crisp and concise presentation mentioning an array of recent successes of the department. The next address was given by Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS. He encouraged all the participants, briefed about achievements of our institute and congratulated the organizing team. An eventual address was then given by Prof. (Dr.) S. K. Garg, Director General, MAIMS where he embraced nostalgia and shared with the audience the struggles of publishing in the older times. He praised Elsevier for this eventful association.

After this the anchors welcomed the speaker of the event Mr. Vishal Gupta, who is currently employed with Elsevier as Senior Customer Consultant-South Asia. Mr. Gupta gave an impeccably defined presentation by touching various aspects of publishing in journals from the significance of relevance to the struggles one might face in the process and how to overcome such obstacles.



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After the magnificently rendered presentation, Mr. Gupta answered all the queries in the most interesting way possible and provided the participants with his valuable inputs. His session has brought new insights to 600+ attendees on the subject.

Post that session a rapid quiz was conducted. The top 3 performers were rewarded with a cash prize worth Rs.500 each.

1. Ms. Ravinder Kaur, National Defence Academy
2. Ms. Leela K., Women's Christian College, Chennai
3. Dr. Rajat, Chitkara University

Finally, Prof. Sangeeta Malik, Dean, MAIMS delivered the vote of thanks by thanking the keynote speaker, Mr. Vishal Gupta, the management, dignitaries and the team for organizing such an insightful event.

***Convener– Dr. Parul Kumar, Senior Assistant Professor**

****Co-Conveners– Ms. Neha Bhagat & Ms. Rachita Aggarwal, Assistant Professor**

*****Student Coordinators– Ananya Singh Chandel (BBA 6th Sem) & Kashish Vohra (BA JMC 4th Sem)**



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Glimpses

The image shows two screenshots of a Zoom webinar. The top screenshot displays a grid of 12 participants in a 3x4 layout. The participants are: Prof. Vijay Khurana, Dr. Parul Kumar, HOD Law MAIMS, Ananya Chandel, Jyotsna Vohra (DLS-Delhi), Keshob Vohra, Prof. S.K. Garg, HOD Economics MAIMS, Prof. Sangeta Malik, Prof. Navi Kumar Gupta, HOD Journalism..., and Saroha Vinita (DLS-Delhi). Below the grid, the names of four participants are listed: Rachita Aggarwal, Neha Bhagat, Sethi, Shweta (E...), and HOD Law MAIMS. The bottom screenshot shows the same grid, but with a slide shared by Prof. Vijay Khurana. The slide text reads: "Research Webinar 'Fundamentals of Publishing in Top Journals' In Collaboration with Elsevier Under Aegis of IQAC In Association with MACS, ThinkQuest Club & PCJSM, Maharaja Agrasen University, Baddi. Theme Address by Prof. Vijay Kr. Khurana Professor & Head, Deptt of Business Administration, MAIMS Vijaykhurana.faculty@maims.ac.in, 7988142771". A notification at the bottom of the Zoom window states "2 participants raised hand".

