



Maharaja Agrasen Institute of Management Studies

Business Administration

Under the Aegis of IQAC

Anveshan 2.0: Project Report Competition

14th June 2021

Report

“One learns from books and example only that certain thing can be done. Actual learning requires that you do those things.”, Frank Herbert in his words rightly pointed out the relevance of training in the process of learning.

MAIMS strive for improvising the learning cycle of the students, working on these lines MAIMS organized ANVESHAN in December 2020 for the first time where students of undergraduate level were introduced to a platform to present and share learnings from the summer training projects that they have undertaken. It will help students to share their learnings and findings from the training they attended during the summer break, as a part of their curriculum. The success of ANVESHAN 1.0 motivated and inspired department of business administration to organize ANVESHAN 2.0 – The project report competition. The program invited students from our institute to present projects that students of the institute have undertaken. It was a valuable opportunity for budding management professionals to share their learning and experience from their project reports and also to interact with students of other institutions.

It is a matter of great pride that ANVESHAN 2.0 has attracted large participation. These students were screened at multiple levels and rounds, judged by a qualified panel of internal as well as external judges from academia. Compared to previous version of the contest, this time the event witnessed increased number of participations. Out of the 66 registrations, 32 students were selected based on preliminary screening for the first round of the contest. These 32 students were then asked to present their reports to the panel to 14 internal judges. Finally, 29 students were shortlisted for the second round out of which 10 finalist were shortlisted for the final round of the contest. They presented their projects, shared research tools and findings to an expert panel of external as well as internal judges who then formed consensus on the winner of the event.




The event was conducted on zoom platform and was telecasted live on YouTube. Of course, for the winner of the event, it was a much-deserved win and surely a learning opportunity for everyone. It has been a great experience for all the participants and organizers. I heartily





congratulate the organizing team members, participants, and winners of the event.

Faculty Convenors

- **Mr. Nakul Anand, Assistant Professor**
- **Dr. Deepak Dagar, Assistant Professor**

WINNERS OF THE EVENT

	<p>Mr. Sarthak Verma Program- BBA Enrolment No- 09161101718 Position-1st Cash Prize-Rs. 1,100</p>
	<p>Ms. Mehak Lonial Program- BBA Enrolment No- 04714701718 Position-2nd Cash Prize-Rs.1,000</p>
	<p>Mr. MokshMarwah Program - BBA Enrolment No-04914701718 Position-3rd Cash Prize-Rs.900</p>

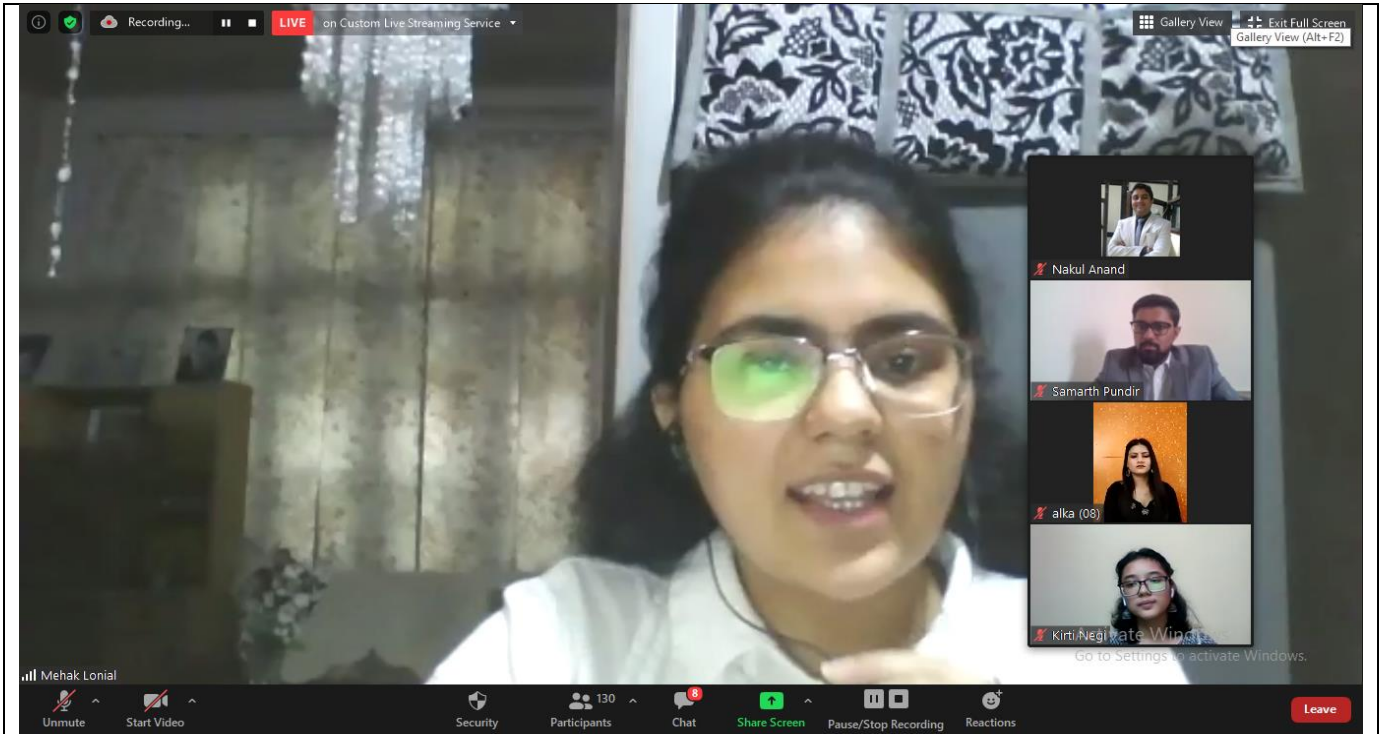
	<p>Mr. Abhishek Arora Program - BBA Enrolment No- 46014701718 Position - 4th Cash Prize-Rs.500</p>
	<p>Mr. Shiven Goel Program - BBA Enrolment No- 10161101718 Position-4th Cash Prize-Rs500</p>
	<p>Ms. Paridhi Gupta Program- BBA Enrolment No- 05814701718 Position- 5th Cash Prize-Rs500</p>
	<p>Mr. Sagar Bhatia Program- BBA Enrolment No- 08461101718 Position- 5th Cash Prize-Rs. 500</p>



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Glimpses of the Event





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