

Name : PREETI BANSAL

Designation :Assistant Professor & Training & Placement Officer (DEPARTMENT OF BUSINESS ADMINISTRATION)

Department : BUSINESS ADMINISTRATION

Qualification : BCOM, MCOM, PGD GBO, PhD (Thesis Submitted)

Experience : Teaching: 8 Years 7 Months Research: 3.5 Years

Area of Specialization(s) : Finance

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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Finance	Department of Commerce, Delhi School of Economics, University of Delhi	Thesis Submitted
M Com	Finance & IT	Sikkim Manipal University	2014
PGDGBO	Finance & IB	Shri Ram College of Commerce, University of Delhi	2009
B Com Hons	Computer Science	Lady Shri Ram College for Women, University of Delhi	2006

Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution / University / Agency Name	Year
NET JRF	Commerce	UGC	2015

Research Publications (Indexed)

1. Published a research paper titled “**Macroeconomic Antecedents of Capital Structure Decision-Making**” in LBS Journal of Management Research, Volume XV, No. 2, July- December, 2017, pp. 62-80. Print ISSN No. 0972-8031.
2. Published a research paper titled " **Firm Size and Profitability: A Study of Indian Pharmaceutical Industry**" in LBS Journal of Management Research, Volume XIII, No. 1, January-June, 2015, pp. 35-43. Print ISSN No. 0972-8031.
3. Research paper titled " **Impact of Financial leverage on Firm's Performance and Valuation: A Panel Data Analysis**" published in Indian Journal of Accounting, Vol. XLVIII (2), Dec 2016, pp. 73-80. ISSN: 0972-1479 (Print) 2395-6127 (Online).
4. Research paper titled “**Impact of R&D Intensity on Market Capitalization**” published in AIMT Journal of Management, Vol.6, June-December 2016, ISSN: 2277-4076.
5. Published a research paper titled “**An Empirical Assessment of the Study of Relationship Between Organizational Commitment and Job Performance**” in CPJ Global Review, an International Journal, Volume VI (I), July 2014, pp. 57-63. ISSN No. 0975-1874.
6. Published a research paper titled “**Moderating Impact of Foreign Financing, Government Ownership, Firm Liquidity and Size on Leverage-Performance relationship: An Indian Evidence**” in Finance India, Volume XXXV (2), June 2021, pp. 349-374. ISSN No. 0970 – 3772. (Scopus Indexed) (C in ABDC List)
7. Research paper accepted for publication titled “**Should Leverage Models Employ Time Varying or Time Invariant Firm Factors? An Empirical Analysis of Indian Listed Firms**” in FIIB Business Review, ISSN No. 2319-7145 (Scopus Indexed, ABS Indexed) published by SAGE.

Chapter in Edited Book

1. Chapter in the book, "Prospective Impact and Challenges of India's Historic Tax Regime: GST", published in the book titled "Goods and Services Tax: The Road Ahead" edited by Dr Megha Agarwal and published by Edge India Publications in 2017, pp. 163-173, ISBN: 978 -81-933596-0-0.

Paper Published in Conference Proceedings

1. Presented paper titled “An Empirical Study on Effect of Determinants of Dividend Policy with Special Reference to Pharmaceutical Industry in India” in International Conference on “**Progressing Towards Responsible Economy: Issues And Perspectives**” on 10th January, 2015 at Delhi Institute of Advanced Studies, Rohini, Delhi. The full length paper published in Conference Proceedings. pp. 65-74. SBN Number: 978-81-927406-4-5
2. Presented a paper titled “Changing Dimensions Of Corporate Governance In Unlisted Companies” in International Conference on “**Corporate Governance: A Paradigm Shift**” on 10th – 11th April, 2015 at Maharaja Agrasen Institute of Management Studies, Rohini Delhi. The full length paper published in Conference Proceedings. Pp. 110-116. ISBN Number: 978-93-84869-53-3

Presentations in Conference

PAPER PRESENTATIONS

1. Presented a paper titled "Impact of Financial leverage on Firm's Performance and Valuation: A Panel Data Analysis" in International Conference on **“Corporate Finance, Governance & Sustainability”** from 21st to 23rd October, 2016 at Delhi School of Business, VIPS - Technical Campus, Delhi.
2. Presented a paper titled "Prospective Impact and Challenges of India's Historic Tax Regime: GST" in the 5th Annual International Commerce Conference of Department of Commerce Delhi School of Economics University of Delhi on **“Startup to Sustainability: Initiatives and Challenges”** on 4th-5th November 2016.

Conference / Seminar / Workshop Organized/Resource Person

1. Convenor, Finance Webinar on “Modern Techniques of Stock Analysis” organized on 11 June 2021 by Department of Business Administration, MAIMS.