

Name : Neelam Nanda Prabhat
Designation : Assistance Professor
Department : Department of Journalism and Mass communication
Qualification : MJMC, Guru Jambheshwar University, National Eligibility Test (NET)
Experience : Teaching: 7 Years 5 Months Industry: 2 Years
Area of Specialization(s) : Advertising, Media laws, Event Management
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Ph.D guidance : Dr. Manish Verma, HOD Amity university, manesar

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M.A.	Journalism and Mass communication	Guru Jambheshwar University	2011
BJMC	Journalism and Mass communication	Guru Gobind Singh Indrapratha University	2009

Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution / University / Agency Name	Year
Online Certificate	ICT Enhanced Teaching Learning and Creating MOOCs	MHRD and University of Delhi	2020
Online Certificate	statistical analysis using SPSS	MHRD	2020
Online Certificate	Covid 19 busting myths and managing stress	PRSI	2020

Research Publications (Indexed)

- **Nationalism Ethnicity and Media Ethics** : Editorship and published by Kanishka

Publication with ISBN No. 978-81-934480-5-2.

- **Citizen Journalism and Youth: A New Approach towards Interactive Media** : Paper published in journal Media in youth engagement change, development governance and participation of VIPS with ISBN no. 978-81-932035-9-0.
- **Film as an artistic approach: Challenging religious beliefs** : Paper published in journal Media in Indian Cinema and Alternative Networks with ISBN no. 978-81-937070-9-8.
- **Web series Content and its Acceptance among Youth in Reference to 4 Web Series** : Paper published in Liberty Dignity and Change in Journalism with ISBN No. 978-81-934480-7-6
- **Right to Privacy questioning social media content: challenging media ethics** : Paper published in Free Speech and Democracy in New Media Milieu of Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur with ISBN No. 978-81925001-6-4.
- **Impact of Media activism on social renaissance**: Paper published in Amity journal of Media and communication studies with Volume 5, number 3, ISSN No. 2231-1033.
- **Citizen Journalism and converging media: A new way of expression** : Paper Published in proceedings of Tecnia Institute of Advance Studies with ISBN No 978-1-63535-046-3.
- **Changing trends in media language** : Paper published in Mind your language journal with ISBN No. 978-93-5235-250-0

Presentations in Conference

- **Film as an artistic approach: Challenging religious beliefs** : Presented research paper in International Conference, Indian Cinema and Alternative Networks (ICAN) organized by Delhi Metropolitan Education, affiliated to GGSIPU with collaboration with Deakin University, Australia, on 16th - 18th Nov 2018.
- **Web series Content and its Acceptance among Youth in Reference to 4 Web Series** : Presented research paper in International Conference, India and its Changing Aspects of News (ICAN) organized by Delhi Metropolitan Education, affiliated to GGSIPU, Delhi, on 10th March 2018.
- **Right to Privacy questioning social media content: Challenging Media Ethics** : Presented research paper in International Conference, Free Speech and Democracy in New Media Milieu (FDNMM) entitled at, Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur, on 25th and 26th February 2017.
- **Research Methodology workshop** : Attended 10 day workshop organized by GGSIPU, sponsored by Indian Council of Social Science Research (ICSSR) Ministry of HRD during 12th to 22nd Dec 2018.

- **Impact of Media Activism on social renaissance** : Presented research paper in International Conference at Amity University, Rajasthan, on 22nd November 2015.
- **Empowering Women through Advertisement: Breaking the Stereotype Mindset prospects and challenges** : Presented research paper in National Seminar on Women Empowerment, skill enhancement and Media at Vivekananda Institute of Professional studies affiliated to GGSIP University, New Delhi on 22nd April 2016.
- **Right to privacy questioning social media content:- challenging media ethics** : Presented research paper in National Conference at All India Media Educators conference 2016 on Media ethics & responsibilities : need for introspection held on 23rd April 2016 organized by University of Rajasthan and paper published in proceedings.
- **Converging Media and Citizen Journalism : A new way of expression** : Presented a research paper in 25th **National Seminar** on Freedom of expression at Tecnia institute of advance studies Affiliated to GGSIPU, New Delhi on 12th March 2016.
- **Television commercials transforms mindsets of Indian youth** : Presented a research paper in National Seminar on Competency building for excellence, innovation and social change at Lingaya's Lalita Devi institute of management & science Affiliated to GGSIPU, New Delhi on 6th March 2015.
- **Innovation in E-commerce, Management, IT and Media** : Presented a research paper in 5th National Seminar on Citizen Journalism on 21st February 2015 at Trinity Institute of Professional Studies Dwarka.
- **Changing trends in media language** : Presented research paper in National Conference Mind your language at Delhi Metropolitan Education (GGSIPU), New Delhi on 3rd March 2015.

Conference / Seminar / Workshop Organized/Resource Person

- Organized MAIMS International Conference (MIC 2020) in collaboration with Lincoln University, Melbourne as Joint secretary.
- **Speaker at:** Invited as Speaker at National webinar organized by Asian Institute of Management and Technology (AIMT), Gauhati university on Radio playing a medium of voice to the voiceless during Covid-19" on 25th May 2020.