

Name : Dr. Vijay Kumar Khurana
Designation : Professor
Department : Business Administration
Qualification : MBA, M Sc (Software), Ph D
Experience : Teaching: 23 Years Industry: 14 years
Area of Specialization(s) : Finance, General Management and Business Research
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Economics	Institute of Economics & Finance, Bundelkhand University	2006
M.Sc.	Software	Kurukshetra University	2002
M.B. A	Business Administration	F.M.S, University of Delhi	1998
B Sc	Non Medical	M D University	1984

Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution/ University/ Agency Name	Year
UGC Net	Management	UGC	1999
Dip In Tax Laws	Taxation Laws	Indian Law Institute, Delhi	1986
Dip In Corporate Laws	Corporate Laws	Indian Law Institute, Delhi	1985
AICTE Sponsored Two Weeks SDP	Changing Paradigm in Teaching, Learning and Research in Management Education	BVIMR, Delhi	2007
AICTE Sponsored One Week FDP	International Business	IILM, Delhi	2005

Books Authored

1. **“Management of Technology and Innovation”**, published by Ane Books, India in Jan 2007 with ISBN (10): 81-8052-187-7, ISBN (13): 978-81-8052-187-4; and second edition in Jan 2017 with ISBN (13): 978-93-8546-256-8.

Research Publications

International

1. **“Best Paper Certificate”** for the paper on “Consumer Buying Intentions for Electric Cars: Is Green More Important than Price and Accessibility?” published in the international conference proceedings VINC – ICSGR 2020 by VIPs, Jan 2020, Chapter 56, pp 240-246, ISBN: 978-93-85071-59-1
2. **“Managing Environmental Turbulence: With Special Reference to Indian Telecom Sector”** published in International Journal of Business Strategy, Oct 2018, Vol. 18, No.2, ISSN: 1553-9563, E-ISSN: 2378-8585, pp 105-112.
3. **“ICT Based Communication Systems as Enabler for Technology Transfer”** published in the 3rd international conference ‘10th INDIACOM-2016’ proceedings book “Computing for Sustainable Global Development”, Mar 2016, ISBN: 978-93-80544-20-5, pp 235 -244.
4. **“Managing Organizational Transformation in the Era of VUCA,”** published in the international journal ‘Saaransh: RKG Journal of Management, Vol. 7, No. 1, Jul 2015, ISSN: 0975-4601.
5. **“Managing Technology Transfer and Absorption for Organizational Competitiveness”**, published in the international journal ‘View Point,’ Vol. 5, No.1, Jan - Jun 2014, ISSN: 2229-3925.
6. **“Harnessing Organizational Creativity for Competitive Advantage: Management of Challenges,”** published in the international journal ‘Gyan Management,’ Vol.8, No.1, Jan - Jun 2014, ISSN: 0974-7621.
7. **“Developing & Sustaining Innovative Organizations: Managing the Challenges,”** published in the international journal ‘Gyan Management,’ Vol. 7, No. 2, Jul-Dec 2013, ISSN: 0974-7621.
8. **“Disruptive Technologies & Innovations: Managing the Change,”** published in the international journal ‘Gyan Management,’ Vol. 6, No.1, Jan - Jun 2012, ISSN: 0974-7621.

National

1. **“A Study on Determinants of Consumer Purchasing Intentions for Electric Vehicles”** published in the conference proceedings book titled “Green Marketing and Green Computing: Opportunity for Innovative & Sustainable Growth” by CPJ-CHS & School of Law, Feb 2020, pp 118- 128, ISBN: 978-93-88465-31-1
2. **“Best Paper Certificate”** for the paper on “Relevance of Blue Ocean Strategy for Attaining Higher Growth: A Case of Patanjali Ayurved Ltd.” published in the conference proceedings book titled “McKinsey 7S Model: Innovation Growth, Sustainability and Scalability of Business”, Feb 2019, ISBN: 978-93-88645-11-3, pp 110-121.

3. "Role of Financial Management Strategies and Practices in Nurturing Business Excellence" published in the book "Strategies for Business Excellence", 2019, Delhi: Manakin Press, ISBN: 978-93-866776-4-8, pp 277-290
4. "The Effect of Corporate Social Responsibility on Financial Performance", in the conference proceedings titled "Integrating Indian Values & Business Ethics for Sustainable Development", Jan 2019, ISBN: 978-93-86714-87-9, pp 30-42.
5. "A Critical Evaluation of Permission Marketing in the Digital Age" in the conference proceedings titled "Integrating Indian Values & Business Ethics for Sustainable Development" Jan 2019, ISBN: 978-93-86714-87-9.
6. "A Customer Profiling Study with reference to Idea Cellular Ltd." published in the conference proceedings titled "Management Practices & Innovations", Nov 2018, 10299/ISBN/2018/A, pp 08-14.
7. "A Study on the Sustainable Development Goal of Improved Nutrition" published in the conference proceedings titled "Management Practices & Innovations", Nov 2018, 10299/ISBN/2018/A, 10299/ISBN/2018/A, pp 88-92.
8. "Impact of Plastic Bags on Environment" published in the conference proceedings titled "Management Practices & Innovations", in Nov 2018, 10299/ISBN/2018/A, pp 102-105.
9. "Impact of Shadow Learning in Higher Secondary Education" published in the conference proceedings titled "Management Practices & Innovations" Nov 2018, 10299/ISBN/2018/A, pp 215-219.
10. "Innovative Digital Marketing Strategies: Issues & Challenges", published in the Proceedings titled "Digitalization" in Mar 2018, ISBN: AR No.-3093/ISBN/2018/A, Chapter 4, pp 16-22.
11. "Innovation in Tourism as a Catalyst for Economic Growth: Issues & Challenges" published in the conference proceedings titled "Management Practices – Innovations, Challenges and Opportunities" in Nov 2016, ISBN: 0978-93-85000-70-6, pp 463-473.
12. "Indian Automobile Industry: Managing Absorption of Technology for Success" published in the journal 'BVIMR Management Edge', Vol. 8, No. 2, Jul-Dec 2015, ISSN: 0976-0431.
13. "Using MEET Framework for Harnessing Organizational Creativity," published in the conference proceedings book 'Mind Management for Management', 2014/15, ISBN: 978-93-84898-51-9.
14. "Limited Liability Partnerships – New Engines of Growth for India Inc.," published in the journal 'BVIMR Management Edge,' Vol. 7, No. 1, Jan - Jun 2014, ISSN: 0976-431.
15. "Non-Deliverable Forwards and Indian Rupee Volatility: A Study on Inter-Linkages," published in the 'MAIMS Journal of Management,' Vol. 9, No.1, April 2014, ISSN: 2249-0116.
16. "Managing Uncertainties in the Innovation Process," published in the international conference proceedings book 'Coping with Uncertainty,' ISBN: 978-93259-7838-6 by Vikas Publishing House in Mar 2014.
17. "Using Serendipity for ICT Development," published in the 'Global Journal of Enterprise Information System,' Vol. 5, No.2, Jul - Dec 2013, Print ISSN: 0975-153X | Online ISSN: 0975-1432.
18. "Effectiveness of Demerger as a Tool for Wealth Creation," published in the journal 'JIM Quest,' Vol. 9, No. 1, Jan – Jun 2013, ISSN: 0975-6280.
19. "Using ICT Enabled Collaboration for Shaping Organizational Competitiveness," published in the conference proceedings book "Information and Communication Technologies for Competitive Advantage," Apr 2013, ISBN: 978-93-82951-26-1.
20. Case study titled "Ethical & HR Challenges in Emerging Economies: A Case Study on Maruti Suzuki, Manesar," published in the 'MAIMS Journal of Management,' Vol.7, No.2, Oct 2012, ISSN: 2249-0116.
21. "NPA Management by Indian Banking Sector in the Turbulent Economic Environment," published in the of the journal 'JIM Quest,' Vol. 8, No. 1, Jan - Jun 2012, ISSN: 0975-6280.

22. “Managing Technology & Innovation for Positive Change,” published in the journal ‘Productivity Promotion,’ Vol.13, No.50-51, Apr10-Nov2011.
23. “Managing Disaster for Reconstruction & Progress,” published in the journal ‘Productivity Promotion,’ Vol.12, No.49, Sep09-Mar 2010.
24. “Contribution of External Commercial Borrowings to the Growth of India Inc.” published in the journal ‘Effulgence,’ Vol. 6, No.1, Jan-Jun 2008, ISSN: 0972-8058.

Presentations in Conference

International Conference

1. “Crisis: Strategies for Organizational Survival & Growth” presented in the international conference on “Drivers of Global Economy” organized by MAIMS in April 2021.
2. “COVID-19: Nurturing Design Thinking for Innovative Management of Pandemic” presented in the international conference on “Global Economic Order in the Post-COVID-19 Era: Challenges, Opportunities and Strategies” organized by MAIMS in July 2020.
3. Awarded “Best Paper Certificate” for the article titled “Managing Cultural Dynamics of Innovation Process” presented in the international conference “Reinventing Thinking beyond Boundaries to Excel” organized by IMT, Faridabad on 6th Apr 2013, ISBN: 978-93-5104-880-0
4. An article on Innovation Process presented at the international conference on “Innovation & Sustainability: Managing for Change” organized by HIM on Feb 5, 2012, ISBN: 978-81-924342-1-6.

National Conference

1. Awarded “*Best Paper Certificate*” for the article titled “Dynamics of Innovative Organizations” presented in the national conference “Paradigm Shift in Innovative Management Theory and Practices” organized by BPIT, Delhi, on 23rd May 2013, ISBN: 978-93-5126-261-9.
2. An article on “Contribution of ICTs in Shaping Competitive Advantage of Nations,” presented in the conference proceedings “ICTs for Competitive Advantage”, organized by USMS, GGS IPU, in Apr 2013, ISBN: 978-93-80544-09-0.
3. An article on Disruptive Technologies presented at the national conference on “Managing Change & Innovation in an Era of Technological Evolution,” organized by AIT, Gurgaon on Apr 21, 2012.
4. An article “Using IT for Activity Based Learning in Professional Education” at the national conference organized by TIPS, Delhi on May 21, 2011.
5. An article on Disaster Management at the national conference on “Peace Education: Strategies for Building Civilization of Peace” organized by RCE on May 22, 2010.
6. An article on Managing Technology & Innovation at the National Conference on “Innovation – A Way to Keep Ahead”, organized by Jaipuria Group of Institutions on Apr 17, 2010.
7. An article “Using ICT for Elevating Teacher Education & Constructivism ”, at the National Seminar on “Constructivism in Teacher Education ” organized by MOCE on Apr 3, 2010.

Conference / Seminar / Workshop Organized/ Resource Person

1. Acting as Editor/ Editor-in-Chief for the research journal, MAIMS Journal of Management since Sep 2013.
2. Acted as Subject Matter Expert on Accounting & Finance for Strategic Alliance Management Services P Ltd during Jan 2021 to April 2021.
3. Delivered lectures as a resource person for Certificate Courses on “Data Analytics -1.0” and “Contemporary Practices in Management” during Feb 2021 and March 2021.
4. Delivered lecture as a Resource Person for the Technical Session on “Ranking & Accreditation of HEIs” in the Faculty Development Programme (FDP) on- “Making Modern Day Higher Education Innovative Value Based, Innovative & Research Oriented for Resurgence” organized by MAIMS in June 2020.
5. Chaired a technical session of the national conference on ‘Technology Management, Innovative & Value Practices by Organizations’ organized by the Management Deptt., MAIT, Delhi on Nov 03, 2018.
6. Chaired the technical sessions of the national seminar on ‘Emerging Paradigms of Digitalization: A Management Perspective’ organized by the Management Deptt., MAIT, Delhi on Mar 26, 2018.
7. Chaired a technical session of the national conference on ‘Strategies for Business Excellence’ organized by the Delhi Technical Campus (DTC), Noida on Mar 8, 2018.
8. Acted as PhD Examiner for Mewar University, and conducted thesis evaluation and viva voce in 2017.
9. Acted as Convener of FDP on “Statistical Tools in Research Methodology” at MAIMS on 12th – 13th December 2014 and also delivered a talk on “Overview of Regression Analysis” as a resource-person.
10. Acted as Convener of FDP on “Modern Research Methods and Data Analysis Tools” at MAIMS on 17th – 18th October 2014.
11. Acted as a consultant to ‘Bridge School of Management’ under the aegis of ‘India Education Services Private Ltd.’ [a Joint Venture between HT Media Ltd. and Apollo Global, Inc. (USA)] and designed course curriculum for ‘Management of Technology & Innovation’ in July 2014.
12. Acted as Convener of FDP on “Basic & Advanced Tools & Techniques for Contemporary Research” at MAIMS on 4th – 5th July 2014.
13. Acted as Convener of FDP on “Transforming Teaching Skills: Participant Centered Learning” at MAIMS on 3rd May 2014.
14. Acted as PhD Examiner for Singhania University, and conducted thesis evaluation and viva voce in May 2013.
15. Remained Editor of the research journal ‘J-GIBS’ of GIBS from Aug 2011 to Jul 2012.
16. Acted as a Judge at ‘National Research Paper Competition’ organized by GIBS on Oct 15, 2011.
17. Acted as Chairperson and Judge at ‘National Research Paper Presentation Contest’ organized by the BVIMR (Bharati Vidyapeeth University), Delhi on Feb 20, 2010.
18. Started and looked after a new research journal of management and education ‘(Global) Evolution’ of RCM as Chief Editor, from Mar 2008 to Jun 2010.
19. Remained Editor for management research journal ‘Effulgence’ of RDIAS from Aug 2006 to Feb 2008.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
FMS Alumni Association, Delhi (FMSAA)	Life-time	-

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Best Paper Certificate in a technical session and overall 2 nd Best Paper in all sessions	Vivekanand Institute of Professional Studies (VIPS)	2020
Best Paper Certificate in a technical session	Tecnia Institute of Advanced Studies, Delhi	2019
Best Paper Certificate & Cash prize	BPIT, Delhi	2013
Best Paper Certificate & Cash prize	IMT, Faridabad	2013
Post-Matric Scholarship (1981-84)	HBSE, Haryana	1981-1984