

Name : Dr.Umesh C.Pathak

Designation : Associate Professor

Department : Journalism & Mass Communication

Qualification :

Experience : Teaching: 14 Years Industry: 3 years Research: 5 Years

Area of Specialization(s) : Electronic Media(Photography & Radio Production)

Email (Official ID) : umeshcpathak.faculty@mains.ac.in

Ph.D guidance :

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Journalism & Mass Communication	Banaras Hindu University	2010
M.JMC	Journalism & Mass Communication	Banaras Hindu University	2004
M.A.	Philosophy	DDU Gorakhpur University	2000
BJ	Journalism	DDU Gorakhpur University	2002
UGC NET	PHILOSOPHY	UGC	Dec 1999
UGC_NET	JOURNALISM & MASS COMMUNICATION	UGC	DEC 2006

Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution / University / Agency Name	Year
Diploma in Photography	Photography	Banaras Hindu University	2004
Diploma in Yoga	Yoga	Banaras Hindu University	2005
VANI CERTIFICATE	Radio Anchoring	ALL INDIA RADIO , Staff Training Institute, New Delhi	2004
FILM APPRECIATION COURSE	FILM	Film & television institute of India, Pune	2010

UGC Refresher Course		CDPHE ,UGC-HRDC, University of Delhi	3rdJuly 2018to23rdJuly 2018]
UGC –HRDC Orientation Programme		UGC-HRDC ,University of Rajasthan	2016
UGC Refresher Course		UGC-HRDC ,University of Rajasthan	5 th July 2014 to 16 June 2014

Research Publications (Indexed)

PUBLICATION:

- Book : **MEDIA ETHICS: PERCEPTS & PRACTICES** ,ISBN13: 9789386229199 by **VL Media Solutions, Publisher**, New Delhi-110059, year ,2016
- Book : **MEDIA SOCIETY AND POLITICS** ,ISBN13: 9789387916-12-8 **VL Media Solutions, Publisher**, New Delhi-110059, Year ,2018
- News Editorial Published in **MILLENIUM POST** ,English Daily – Hindi Holding its own for Now link <http://www.millenniumpost.in/hindi-holding-its-own-for-now-7138>
- Edited the Book **“Education,Media & Law Practices during the Covid Pandemic”**, ISBN - 978-81-942547-4-4 (with Ravi Kumar Gupta,Sanjay Kumar Mangla & Sakshi Gupta)
- Paper Published in **“Education,Media & Law Practices during the Covid Pandemic”**, ISBN - 978-81-942547-4-4 ,year 2020 Title: **“Higher Education Post Covid -19 in India”** (written with Nalini Ranjan)
- Paper Published entitled **“Changing Nature of Hindi in Media”** in **Communicology**,(ISSN - 6554) ,year 2015

- Paper Published in TATVANVESHAN , (ISSN -2319-5827) ,year 2014 **Title: “Pracheen Bharat men Sanchar ke Vyavharik Paksh:Ek Anusheelan”** with Aditya Awasthi.
- Paper Published in MEDIA JAGAT, ISSN_22316566, year 2015 title: **Social Media Marketing: A new era**
- Paper Published in ANUSHILAN,(ISSN no.973-8762) 2005 Title: **Moral Values in Indian Mass Media: A Critical Study**
- Paper Published in ANUSHILAN,(ISSN no.973-8762) 2005 Title: **Mahatma Gandhi and Media Ethic** 2008
- One Chapter published in a book **SUCHNA SAMAJ AUR SANSAR**, ISBN no.978-93-80318-04-2, Neha publisher and distributor, year 2010.

Presentations in Conference

International Conference

- Presented a paper on **“Radio in the Age Of Convergence And Social Media In India”**in an international conference, **ICMM 2017** jointly hosted by **Burapha University International College (BUUIC), Thailand**, Faculty of Mass Communication, Chiang Mai University Thailand & All India Communication and Media Association (AICMA).
- Chaired a session in an international conference, **ICMM 2017** jointly hosted by **Burapha University International College (BUUIC), Thailand**&Faculty of Mass Communication, Chiang Mai University Thailand.

National

- Presented paper entitled **Freedom Of Speech & Social Media**in International Conference , organized by **Manav Rachna International University**, Faculty of media studies, NCR.(4th March, 2017)
- Participated in workshop on **“Art of Storytelling”** Organized by **Apeejay Institute of Mass Communication Delhi**,,18/02/2017
- Participated in **National Economic Summit** on A PRAGMATIC APPROACH TO INDIAN ECONOMIC THINKING Organized by [Maharaja Agrasen Institute of Management Studies](#),(Affiliated to Guru Gobind Singh Indraprastha University,Delhi) ,16/02/2017

- Presented paper entitled *Values In Indian Media* in All India Media Educator's Conference ,Jaipur organized by **Centere for Mass communication, University of Rajsthan and Amity University Jaipur.**(22-24 APRIL 2016)
- Presented paper in **National Seminar on Gender Violence in India :Emerging Perspective & Issues** organized by Govt.Girls PG College,Bindki,Fatehpur,UP, entitled *Empowering of Third Gender* . (20-21September 2015)
- Chaired a session in All India Media Educator's Conference ,Jaipur organized by **Centere for Mass communication, University of Rajasthan and Amity University Jaipur.**(22-24 APRIL 2016)
- Presented paper in international seminar on **Yoga**, organized by **Yoga Sadhna Kendra B.H.U. & Department Of Nephrology, Institute Of Medical Science, BHU,Varanasi.** (March,12-14,2005
- Presented paper in UGC Sponsored National Seminar in Mahatma Gandhi Kashi Vidyapith Varanasi on *RTI ACT 2005:An Indian Perspective* (15-16 JAN,2011)
- Presented paper in National Symposium in **VBS Purvanchal University** Jaunpur on *Changing nature of Hindi in Indian Media* (20-21 April 2010)

Conference / Seminar / Workshop Organized/Resource Person

1. Invited as a resource person in online FDP on by V B S Purvanchal University,Jaunpur, 14 -20 Jun 2021.
2. Invited as a resource person/Chair in National Seminar on “Communication And Social Change For The Marginalized And The Underprivileged” organized by Kalindi College ,University of Delhi 5&6th September,2019.
3. Invited as a resource person/Speaker in National Seminar on “Legacy of Dr. Ambedkar in Media: Analysis and impact” organized by Kalindi College ,University of Delhi 20th and 21th August, 2019

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Impaneled as Junior Consultant in radio division of EMPC (Electronic Media Production Center), IGNOU, New Delhi.	IGNOU	2 years
Of the Asia Pacific Institute of event Management,UK	APIEM	22Feb 2019-21 Feb 2023
Worked as a <i>Member of syllabus revising committee</i> for BJMC Programme in GGSIP University,2016	Associate Member	-

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Honored by MAIMS by Ramjethmalani	MAIMS	2012
Honored by VLMS publication by Hriday Narayan Dixit,Speaker,UP Vidhan Sabha.	VLMS publication	2017