

Name : Dr. Nisha Singh

Designation : Assistant Professor

Department : Journalism and Mass Communication

Qualification : PhD, MPhil

Experience : Teaching: 13Years 1Month Industry: 5 years Research: 12 Years

Area of Specialization(s) : Media Research, Design and Graphics, Advertising

Email (Official ID) : nishasingh.faculty@maims.ac.in, ratrinisha@gmail.com

Ph.D guidance : Nil

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Communication Technology and Management	Guru Jambheshwar University of Science and Technology, Hisar	2013
M.Phil.	Journalism and Mass Communication	Chaudhary Devi Lal University, Sirsa	2007
M.Sc.	Journalism and Mass Communication	Guru Jambheshwar University of Science and Technology, Hisar	2004
B.A.	Geeta Vidhya Mandir College, Sonipat	Maharishi Dayanand University, Rohtak	2001

Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution / University / Agency Name	Year
Orientation	Journalism and Mass Communication	GNDU, Amritsar	Dec2017-Jan 2018

Research Publications (Indexed)

International

- Gupta Neeru, Singh N. (June 2017) **RERA: A New Dawn for the real Estate** Treasury Management page no. 25 Journal ISSN 0972-513X, Vol.XIV No.3, A Division of The ICFAI Society.
- Dayal Manoj, Singh N. (June 2011) Analytical Study of Alcohol and Tobacco Products: Outlook & Frontline Magazine (2006-2010) Pragmaan: Journal of Mass Communication Listed in Ulrich's International Periodicals Directory, USA, Vol.9, Issue1Page no. 35-40

Presentations in Conference

International Conference

- **Presented paper in the International Conference on the topic “Communication for Development (C4D): Interventions for Empowering Women” organized by the department of media science, Anna University, Chennai, MHRD-SPARC Project.**
- Presented a Research Paper in International Seminar on the topic “Multi-disciplinary Innovations for Sustainability Growth” *MINISTRY OF MSME*
- Presented paper in the 3rd International conference, Sustainable Corporate Governance on the Topic **Corporate Social Responsibility in Indian SMEs, Organized by MAIMS Delhi**
- Presented a Research Paper in International Seminar on the topic “Changing Global Paradigms of Mediascape” organized by Punjabi University, Patiala. (2011)
- Presented paper titled *‘Mobile Communication can be a tool of rural development: A perceptual study of Peera Garhi Village’* in International Conference, 16th -17th March, 2016 organized by Guru Jambheshwar University of Science & Technology, Hisar, Haryana.
- Presented paper on the topic Trade Negotiations under WTO: Issues before Developing world (2016) Publisher:- Horizon Books, IGNITEDMINDS EDUTECH PVT.LTD. New Delhi, India, ISSN/ISBN 979-93-86369-00

National

- Presented a Research Paper in International Seminar on the topic “Changing Global Paradigms of Mediascape” organized by Punjabi University, Patiala.(2009)
- Presented a Research Paper in National Seminar on the topic “A study of changing trends of entertainment sources in Indian society” sponsored by UGC(2014)
- Presented a Research Paper in National Seminar on the topic ‘New Trends in Media’ organized by MJMC Dept. CDLU, Sirsa.(2009)
- Presented a Research Paper in National Seminar on the topic ‘Emerging Trends in Mass Media’ organized by CMT Dept. GJUST Hissar. (2009)
- Presented a Research Paper in National Seminar on the topic “**A study of changing trends of entertainment sources in Indian society**” sponsored by UGC
- Presented a Research paper in National Seminar on the topic “Use and Misuse of the RTI act with special reference to mass media” organised by Vaish college, Bhiwani, HAS THE RTI ACT GAINED ITS GOAL IN PRESENT SCENARIO”
- Presented a Research paper in National Seminar on the topic A Review study on Workplace stress & its management.

Conference / Seminar / Workshop Organized/Resource Person

1. Organized **MAIMS 6th ICON International conference** as a secretary,
2. Organized MAIMS International Conference’20 as a secretary,
3. Organized Artisco’19 as a convener,
4. Organized Spectrum Cinefest’21 as a convener