

**Name : DR. NIDHI CHAUDHRY**

**Designation : Assistant Professor**

**Department : Journalism & Mass Communication**

**Qualification : PhD, UGC NET**

**Experience : Teaching: 11 Years Industry: 3 Years Research: 7 Years**

**Area of Specialization(s) : Writing for Media, Print Journalism, Development Communication, Public Relations**

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### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Journalism & Mass Communication	Guru Jambheshwar University of Science & Technology (GJUS&T), Hisar	2020
M.A	Mass Communication	Guru Jambheshwar University of Science & Technology (GJUS&T), Hisar	2009
M.A	English	University of Delhi	2009
B.A.(Hons)	English	Ram Lal Anand College, University of Delhi	2007

### Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution / University / Agency Name	Year
Short Term Course	Disaster Management & Self Defence	Directorate General of Home Guards & Civil Defence, Govt. of India and Sri Venkateshwara College, University of Delhi.	2005
DOEACC 'O' Level	Computer	DOEACC Society, Ministry of Communications & Information Technology, Govt. of India	2006
Certificate Course	Women's Studies	Ram Lal Anand College, University of Delhi.	2006
Certificate Course	Forensic Science	Rajdhani College, University of Delhi.	2007
Certificate Course	German Language	Sri Venkateshwara College, University of Delhi.	2007
Certificate Course	Journalism	Janki Devi Memorial College, University of Delhi.	2007

PG Diploma	Print Journalism	Bhartiya Vidya Bhavan, Delhi	2008
Online Certificate Course	Introduction to Digital Journalism	Reuters	2021
Online Certificate Course	The Fundamentals of Digital Marketing	Google	2021

## Research Publications

### International

1. Published research paper titled '**A Review study on future applicability of snake robots in India**' in IOSR –Journal of Computer Engineering, ISSN: 2278-8727, Vol. 17, Issue 5(Sep-Oct, 2015).
2. Published research paper titled '**Social Media & Women: A Twist in the Tale**' in IOSR Journal of Humanities and Social Science, e-ISSN: 2279-0837; p-ISSN: 2279-0845;, Vol. 22, Issue 9 Ver. 16, (September 2017), Pg no:-10-17.
3. Published research paper titled '**Coverage of Rural News in National Dailies of Delhi**' in **UGC approved Journal**, International Journal of Innovative Knowledge Concepts, Vol. 6 Issue 11, November, 2018, ISSN No: 24542415, Pg no:-58-63.
4. Published research paper titled '**Coverage of Rural Development News in Print Media With Special Reference to Rural Areas of Delhi**' in **UGC approved Journal**, International Journal of Scientific Research and Reviews, Vol. 8, Issue 1, January-March 2019, ISSN No: 22790543, Pg no:-609-620.

### National

1. Published research paper titled '**Digitalisation of Emotions: A Study of Media Users in India**' Maharaja Agrasen Institute of Technology Journal of Management, November 2018, ISBN:10299/ISBN/2018/A, Pg no:-15-20.

## Presentations in Conference/Seminars

### International Conference

1. Presented paper titled '**Mobile Communication can be a tool of rural development: A perceptual study of Peera Garhi Village**' in International Conference, 16<sup>th</sup> -17<sup>th</sup> March, 2016 organized by Guru Jambheshwar University of Science & Technology, Hisar, Haryana.

2. Presented paper titled '*Role of media in combating frauds for better corporate governance*' in *International Conference* on 5th & 6th February, 2016 organized by Maharaja Agrasen Institute of Management Studies, Rohini, Delhi.
3. Presented paper titled 'Perception About Fake News during COVID-19 Pandemic' in *International Conference* (online) on 'Global Economic Order in the Post-COVID-19 Era: Challenges, Opportunities and Strategies' on 25th July, 2020 organised by Maharaja Agrasen Institute of Management Studies, Rohini, Delhi.

## National

1. Presented paper titled '**Social Media & Women: A twist in the tale**' in National seminar held on 24<sup>th</sup> September, 2014 organized by Women Development Centre, Hansraj College, University of Delhi. in association with English magazine Media Map.
2. Presented research paper titled '*Participative Media: Need of the hour*' in the proceedings of national conference organized by Tecnia Institute of Advanced Studies on '*Democratization of Communication*' on 23<sup>rd</sup> November, 2012.
3. Published research paper titled '*New Media role towards the greater economy convergence*' in the proceedings of national seminar organized by Trinity Institute of Professional Studies on '*Democratization of Communication*' on 23<sup>rd</sup> March, 2013.
4. Presented paper titled '*Hindi Journalism Vocabulary: Uses & Difficulties*' in National seminar held on 14<sup>th</sup> September, 2015 organized by Hansraj College, University of Delhi. in association with **Commission of Scientific and Technical Terms, Ministry of Human Resource Development (Higher Education Department, GOI).**
5. Presented paper titled '*Role of Mobile Communication in rural development: A study of Karala Village*' in National Web Conference, August, 2015 organized by Modern Rohini Education Society.
6. Presented paper titled '*A review study of workplace stress and its management among TV news journalist*' in National Seminar, October, 2015 organized by Tecnia Institute of Advanced Studies, Rohini, Delhi.
7. Presented paper titled '*Role of media in trade and food security: A perceptual study of Delhi youth*' in **UGC sponsored National seminar** on 4th & 5th April, 2016 organized by Shyam Lal College, University of Delhi., Delhi.
8. Presented paper titled '**Use and Misuse of the RTI Act with Special Reference to Mass Media**' in National seminar held on 24th March, 2017 organized by Vaish College, Bhiwani sponsored by Directorate Higher Education, Haryana
9. Presented paper titled '**Persons with Disability and Digital Era: Role of Media as a Torchbearer**' in National Seminar on 'Divyaangs and Digital India: Opportunities and Challenges' on 16th April, 2017 organized by Punerutthan Trust, Delhi

10. Presented paper titled '**Indian Press & Nationalism: From a Devoted Past to Intimidating Present**' in national seminar on '**Nationalism & Journalism**' held on 12th & 13th April, 2018 organised by School of Journalism, University of Delhi.
11. Presented paper titled '**The Impact Of Covid-19 On Women Journalists In India**' ICSSR Sponsored Two Days National webinar on 'Socio-Economic-Political Implications of COVID-19 on Women in India' organised by Department of Journalism, Kalindi College, University of Delhi on 10 & 11 June, 2021.

#### Conference / Seminar / Workshop Organized/Resource Person

1. Organised three days workshop On 'Entrepreneurship As a Pathway To Make India Self-Reliant' on 9th, 16th and 17th August, 2020 hosted by Kautilya International Foundation, Maharaja Agrasen Institute of Management Studies, Maharaja Agrasen Institute of Technology.
2. Organised national workshop On 'Covid-19: Dealing with Misinformation during the Pandemic' on 18th April, 2020 in association with Google News Initiative and DataLeads.
3. Organised workshop On Corporate Communication.
4. Organised media fest Enthuzesta.
5. Organised national exhibition Artisco.

#### Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Public Relations Society of India (Delhi Chapter)	Member	1 Year

#### Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Best Student Award	Kendriya Vidyalaya, Paschim Vihar, Delhi.	2002
Shekhar Ghosh Memorial Award for Best Student	Ram Lal Anand College, University of Delhi.	2007