

Name : Prof. (Dr.) Manju Gupta

Designation : Professor

Department : Commerce

Qualification : Ph.D., M.Phil., M. Com, B. Com(H)

Experience : 20 years

Area of Specialization(s) : Finance and Accounting

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Academic Qualifications

Degree	Branch	Institution / University Name	Year
Ph.D.	Finance	CCS University Meerut	2009
M.Phil	Accounting	Delhi University	1992
M.Com	Commerce	Delhi University	1990
B.Com(H)	Commerce	Delhi University	1988

Research Guide Recognition No-COM-GU0718

PUBLICATIONS

BOOKS AUTHORED

- 1) Contemporary Issues in Mergers and Acquisitions: Himalaya Publishing House New Delhi. ISBN:978-81-8488-892-8**

The book is referred by

- Guru Gobind Singh Indraprastha University Delhi for MBA Course,
- Shaheed Sukhdev college of Business studies for BBA(FIA) course,
- Galgotias University for B. Com(H) Financial markets course,
- DY Patil University Mumbai for BBA in Investment and Banking,
- Osmania University, Hyderabad for M. Com,
- AKS University, Satna for BBA (Hons) course,
- University of Calcutta for BBA Course

- 2) Mergers and Acquisitions: Himalaya Publishing House New Delhi.**

This book is referred by United Business Institute Belgium, Europe for International MBA Course.

3) Financial Management

This book is referred by School of Open Learning; University of Delhi.

UNITS PUBLICATIONS

Three units written for Diploma Event Management Course for Indira Gandhi National Open University, Delhi.

1. Unit 1 Event Financing: Block 1 Event Revenue sources and budgeting. ISBN: 978-9388498-52-4
2. Unit 4 Event Budgeting and Control: Block 1 Event Revenue sources and budgeting. ISBN: 978-93-88498-52-4
3. Unit 7 Understanding Financial statements: Block 2 Event Financing and Accounting. ISBN: 978-93-88498-53-1.

PUBLICATIONS IN JOURNAL

- Paper titled **Impact of Covid 19 on Insurance sector in India**, Maharaja Agrasen University Publication, July 2020, ISBN 978-81-942547-3-7.
- Paper titled **Impact of Demonetization On Indian Stock Market** Vivekananda Journal of Research - Jan-June 2018, Vol. 7 Issue 1, ISSN 2319-8702.
- Paper titled **Testing the semi-strong efficiency of Indian stock market for buyback announcements: An empirical study** published in MAIMS Journal of Management in Vol 11, No 1, April 2016, ISSN 2249-0116.
- Paper titled **Firm size and profitability: A study of Indian Pharmaceutical Industry** published in LBS Journal of Management and Research Vol XIII No 1, January –June 2015, ISSN 0972-8031.
- Paper titled **A Study on Linkage between Corporate Social Responsibility and Return on Net worth (Ronw) of Selected Companies: An Empirical Analysis** IOSR Journal of Business and Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 17, Issue 1.Ver. I (Jan. 2015), PP 13-17
- Paper Titled **A non-converse relation between Dividend and GDP** published in MAIMS Journal of management Review 2015, Volume 2 Issue 1, January 2015, ISSN 2348-6694.
- Paper Titled **Grounded theory approach: A tool for Qualitative Research** published in MAIMS Journal of management Review 2014 Volume 1 Issue1 January 2014, ISSN 2348-6694.

- Paper titled **Effectiveness of Demerger as a tool for Wealth Creation**, Journal of Management and Technology, Jaipuria Institute of management, Ghaziabad Volume 9, No 1, Jan-June 2013, ISSN 0975-6280.
- Case Study titled **Unclear Skies: Faded Fate of AI and IA Merger** published in MAIMS Journal of Management, Vol 5, No 1, April 2010.
- Article on **Corporate Governance – Through the lens of Satyam** has been published in National Management conclave held by Birla Institute of Technology, Noida, February 2010.
- Article on **Financial Tsunami** published in Portfolio Organizer; The ICFAI University Press Vol 10 October 2009 Volume X, Issue X, ISSN 0972-5113.
- Article on **Humpty Dumpty Had a Great Fall: A Tumble of Stock Market** published in Portfolio Organizer; The ICFAI University Press Vol 9, Issue 6, June 2008, ISSN 0972-5113.
- Article on **A Move towards 2009: HDFC CBOP Merger** published in Treasury Management The ICFAI University Press Vol 9, Issue 6, June 2008, ISSN 0972-513X.
- Article on **IPO Grading: An Overview of Changing Scene** published in Portfolio Organizer; The ICFAI University Press Vol 9, Issue 4, April 2008, ISSN 0972-5113.
- Case study titled **ICICI Ltd and ICICI Bank Merger: A Move towards Universe** MAIMS Journal of Management; Vol 2 No 2, October 2007.
- Case study **Tata-Corus Merger: A Mega Hunt**, MAIMS Journal of Management; Vol 2, No1; April 2007.

PAPER PRESENTATION IN CONFERENCES/SEMINARS

International Conference

1. Gupta. M; “**Impact of Covid 19 on Insurance sector in India**” paper presented in International Conference on Global Economic Order in the Post-COVID-19 Era: Challenges, Opportunities and Strategies, July 25, 2020 organized by Maharaja Agrasen Institute of Management Studies, Delhi.
2. Gupta. M; “**Impact of Bad loans on Profitability of public sector banks**” paper accepted in International Conference on Business and Management 29th March 2019 organized by Delhi Technological University, Delhi.
3. Gupta. M; “**Changing Dimensions of Corporate Governance in unlisted companies**” paper presented in International Conference, April 11th, 2015 by Maharaja Agrasen Institute of Management Studies, Delhi.
4. Gupta. M; “**The role of financial innovations in India: Towards inclusive growth and sustainable development with special reference to banking sector**” paper presented in International Conference, March 12&13th March 2014 at Ansal University Gurgaon.

National Conference

1. Gupta. M; “**Contribution of accounting and financial practices to society**” paper presented in 4th National Conference, March 22nd, 2014 by Trinity Institute, Delhi.
2. Gupta. M; “**Integrated Reporting in India: Opportunities and Challenges Ahead**” paper presented in 65th All India Commerce Conference of Indian Commerce Association, November 9th-11th, 2012 by K.P.B Hinduja College of Commerce, Mumbai.
3. Gupta. M; “**Corporate Governance –Challenges Ahead**” paper presented in BIT National Management Conclave 2010 on Managerial Challenges of 21st century in Corporate World, February 12-13, 2010 by Birla Institute of Technology (Deemed University), Mesra, Noida Campus.

RESOURCE PERSON IN FDPS

- Co-chair the session in eFDP on Making modern Day Higher Education Innovative and Research oriented from June 24-30 2020 at MAIMS.
- Guest speaker on Research Methodology and statistical Analysis at Bhai Parmanand Institute of Business studies on 31st January 2018.
- Resource person in FDP on Research Methodology and statistical analysis at Maharaja Agrasen University Baddi for three consecutive sessions on Correlation and Regression Analysis from 3-9 July 2017.
- Guest speaker on Assumption of Regression analysis on 18th December 2014 at Chanderprabhu Jain College of Higher Studies and School of Law.
- Resource person FDP on “Statistical Tools in research Methodology” on 12th – 13th December 2014 at MAIMS.
- Resource person FDP on “Modern Research Methods and Data Analysis Tools” on 17th – 18th October 2014 at MAIMS.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Member of The India Journal of Commerce	Life-time	-