

RESEARCH:

	
MAIMS JOURNAL OF MANAGEMENT	
Volume 13	Number 1
April 2018	ISSN: 2249-0116
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“MAIMS Journal of Management” is a biannual refereed and reviewed journal of Maharaja Agrasen Institute of Management Studies (MAIMS). It carries ISSN 2249-0116 and is registered with Registrar of Societies vide no. DELENG/15227/29/1/2006-TC.

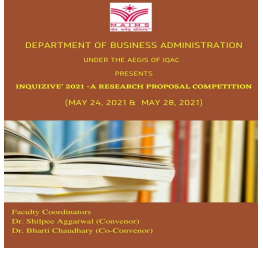
The journal covers a wide range of issues in the field of business management sciences including finance, marketing, human resource management, international business, information technology and other allied disciplines. The journal gives a platform to intellectuals to share their knowledge, thoughts and expertise with the academia, students and society at large.

The journal has been published regularly for the past fifteen years. Eminent academicians and corporate professionals have contributed their papers to various issues from time to time. Abstract of previous issues are available at our website.

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RESEARCH RELATED ACTIVITIES:

June 16, 2021		Research Workshop & Quiz on “<u>Fundamentals of Publishing in Top Journals</u>” was held on June 16, 2021, where the top 3 performers in Quiz were rewarded with cash prizes worth Rs.500 each. Resource Person: Mr. Vishal Gupta - Senior Customer Consultant, Elsevier
June 14, 2021		<u>ANVESHAN 2.0: The Project Report Competition</u> was held on June 14, 2021. A national level project report competition organized with the aim to provide a platform to budding management professionals to share their learnings, experiences, research tools and findings of the research projects undertaken. Cash Prizes were awarded to the winners.
May 28, 2021		<u>INQUIZIVE' 21 – RESEARCH PROPOSAL COMPETITION</u> was held on May 28, 2021. The event aimed to give the students a better understanding in the field of research and how they can use theoretical knowledge in the practical world.

May 25, 2021		<u>One Week Research Congress 2021</u> was conducted during 25th May to 31st May 2021. The program focused on the essential components of research, key publication issues, applicability of research methodology, promoting research using LinkedIn & other research platforms.
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December 3&4, 2020		<u>International Conference (MIC 2020)</u> was held on December 3rd&4th, 2020 on “Impact of Digitization on Education, Management Sciences, Information Technology, Law Enforcements and Media” organized in collaboration with the prestigious Faculty of Business and Accountancy, Lincoln University College, Malaysia.
December 14, 2020		<u>ANVESHAN 1.0'</u>, a National Level Summer Training Report Competition was held on December 14, 2020. The event provided a platform to budding professionals to share their learnings and experiences during their summer internship, and apply research tools to their work.